

THE Home Life Insurance Co.

GEO. E. IDE, President

of New York.

The "Home Life" Insurance Company is now issuing a "20 Payment Life Policy" at the age of 35, which cost \$36.22 annually, less the dividends, and adds to same the Endowment option whereby the insured can pay eight more payments and reap the benefits of receiving a thousand dollars (\$1,000) in cash.

We wish to call you attention to the fact that "all policies issued by the 'HOME LIFE' are absolutely incontestable after one year," and that paid-up policies in this company participate in the earnings of the company whether they are paid-up policies of 3 or more years or at the end of 20.

All policies issued by the "Home Life" on the limited payment plan contains guaranteed loan after two years and cash values, paid-up participating insurance and extended insurance; and there are no restrictions as to residence and travel.

DIVIDENDS: A comparison of cash dividends paid by any Company is no criterion of the low cost of insurance in that particular company as the premium rates of companies differ, consequently the only true comparison of the cost of the same plans of insurance in various companies is the difference between the premium charged and the dividend returned which amount is termed the net cost.

The Home Life will furnish you Insurance comparing favorably with the lowest obtainable. All the policies issued by this Company, except Term and policies on female lives, contain the total and permanent disability clause, which means that in event of total and permanent disability no further premiums will be required until the age of 60.

DEATH CLAIMS: The Company takes great pride in the prompt settlement of death claims, and they are paid same day proofs are received and approved.

SERVICES: We believe we are in a position locally to give you better service than any Company you can possibly place your insurance with, as the State office is located in Farmville and your renewal payments are paid at this office.

The notices of premiums are sent out about 30 day before the premium is due and the Company allows 30 days grace without interest charged from the day that premium originally falls due. The "Home Life" is old, strong and reliable, and during its 54 years of business there has been no scandals whatever connected with it in any way.

Farmville, N. C. Feb. 26th, 1914.
Mr. H. L. Humphrey, General Agent,
Home Life Insurance Company of New York,
Farmville, N. C.

Dear Sir:—It is with a great deal of pleasure that I am writing you to say what I think of the "Home Life". Actions speak louder than words, and if I did not think I was getting from the Home Life all that I could expect that any Company could give me, I would not be carrying over \$15,000 with your Company. I can conscientiously and unhesitatingly recommend the Home Life to anyone desiring a good, safe and sound Life Insurance. I consider a man fortunate to be able to be a policy-holder in your Company.

Yours very truly,
J. Y. MONK.

Farmville N. N. Feb. 25th, 1914.
Mr. H. L. Humphrey General Agent,
Home Life Insurance Company of New York,
Farmville, N. C.

Dear Sir:—About three years ago I took with your Company, The Home Life, a \$10,000 15-year Endowment Policy and I consider same as good as any Company that I could have insured with. The service that I have received has been entirely satisfactory, and I can unhesitatingly recommend "The Home Life" to any one desiring a safe Life Insurance.

Very truly yours, J. T. HARRIS.

Fremont, N. C., Nov. 13th, 1913.
Mr. H. L. Humphrey, General Agent,
Home Life Insurance Co.,
Farmville, N. C.

Dear Sir:—We write to say that we appreciate the promptness of your Company in the settlement of the \$10,000 policy held by our father, W. R. Hooks. He was insured in three companies, and yours was the first to make settlement. We want to thank you for the energetic manner in which you pushed the settlement, and will say in this connection, that any one who desires insurance will not make any mistake to consult you before taking a policy. With best wishes for your future success, we are, Geo. L. & J. T. Hooks, Jr., Executors.

If you want the best policy, in the "Best Company" in the word, and one that will treat you right and your beneficiary the same way, before taking Insurance, see what we have to offer.

FOR TERMS AND PARTICULARS SEE

H. L. HUMPHREY,
GENERAL AGENT,

J. R. Newton & W. J. Tugwell,
SPECIAL AGENTS.

February 24th, 1914
Mr. H. L. Humphrey, General Agent,
Home Life Insurance Company,
Farmville, N. C.

Dear Sir:—My experience with your company has been very satisfactory, as I was at one time guardian for a minor and the company paid the claim promptly and in full, and I do not hesitate to recommend the Home Life to any one wanting good insurance.

R. L. DAVIS.

Farmville, N. C., Feb. 25th, 1914
Mr. H. L. Humphrey, General Agent,
Home Life Insurance Company of New York,
Farmville, N. C.

Dear Sir:—During the past four years I have had almost daily transactions with the Home Life Insurance Co., and have found them right up to the point in every instant. The method employed by the Home Life in handling returns to policy holders, whether as dividends, or as death claims, is satisfactory in every case.

Yours very truly, Dr. D. S. MORRILL.

Goldsboro, N. C., Feb. 28th, 1914
Mr. H. L. Humphrey, General Agent,
Home Life Insurance Company of New York,
Farmville, N. C.

My Dear Sir:—Replying to your letter of Feb. 26th, saying that Mr. Blank has written you with a view to connecting himself with The Home Life Insurance Co., you further say that you have referred Mr. Blank to me in regard to the standing of The Home Life Insurance Co., I beg to state that it will afford me great pleasure to give Mr. Blank information concerning The Home Life Insurance Company of New York.

I have known personally for many years Pres. Geo. E. Ide and other officers of The Home Life, and I have never known a more honorable set of men. I regard Mr. Ide as one of the ablest Life Insurance men in America.

The Home Life stands for the best in Life Insurance. It is strong, conservative, and at the same time progressive. Whenever an agent delivers to an applicant for Life Insurance a policy in the Home Life of New York, that agent has assisted the applicant in making an investment which is as safe in my opinion as if he had invested his money in United States Bonds.

Sincerely yours,
A. C. DAVIS.