

**It Pays To Advertise**  
Through The Columns of  
The Farmville Enterprise  
IT REACHES - THE PEOPLE

# Farmville Enterprise

**Merchants! Get Wise**  
Let Us Write You an Ad.  
and we'll open your eyes  
WITH INCREASED BUSINESS

The Enterprise Publishing Co., Publishers.

Subscription \$1 a Year in Advance.

G. A. ROUSE, Editor.

VOL. V

FARMVILLE, PITT COUNTY, NORTH CAROLINA, MARCH 26, 1915

NO. 43

## PITT COUNTY HAS RECORD- ER'S COURT.

Mr. F. M. Wooten of Greenville Appointed Judge and J. Loyd Horton of Farmville Gets The Solicitorship.

The General Assembly provided for the County Commissioners to establish a Recorder's Court for Pitt county, and to appoint officers for same.

The Board met in Greenville last Monday and appointed F. M. Wooten, of Greenville, Judge; J. Loyd Horton, of Farmville, Solicitor, and J. D. Cox, the present Clerk of Superior Court, Clerk.

The Recorder's Court will no doubt be a success and save considerable time and expense.

Mr. F. M. Wooten has had a great deal of experience, having served as Mayor of Greenville for several years—and we don't believe a better man could have been chosen.

We are especially glad to see our townsman, Mr. J. Loyd Horton, Solicitor of the Recorder's Court. Not so much because he is one of our townsmen, but because he is going to make an excellent Solicitor. Loyd knows the law, and the county's interest will be well taken care of in his hands.

### Getting the Habit.

Farmers and townspeople all over the county are rapidly adopting the new policy of using writing paper and envelopes with their name and address neatly printed thereon.

It has many advantages. It prevents the numerous errors in the spelling of names, insures correctness of address, and guarantees the prompt return of your letter in the event of non-delivery.

It is no more expensive than the buying of stationary in small lots in the old way, and adds a distinctive air of respectability and refinement to every home.

It is a good thing, and has come to stay and grow.

We are still waiting for that \$1

## ONCE AGAIN, LIVE AT HOME.

Make your farm feed itself this year, Mr. Farmer. Every passing week only adds new evidence that there is safety in no other plan.

There is every prospect that on account of the advance in cotton prices as compared with last fall's low levels, farmers by the tens of thousands and perhaps hundreds of thousands will plant as big an acreage of cotton as ever. The negro tenants know no other crop, and the line of least resistance is to continue cotton. Moreover, thousands of supply merchants will insist that their men raise cotton and buy supplies from the store.

There is also grave danger that the acreage in tobacco and peanuts will be excessive. Farmers who raise peanuts for their hogs and market their crop on the hoof will get their profit all right, but we hear from many sections the fear of an overproduction of market peanuts this year.

And as for tobacco, we fear that overproduction is already assured. The old tobacco sections realize that prices are already low, and are not likely to increase acreage, but many new sections are going to risk planting tobacco instead of cotton. The new sections sold tobacco early last year before the prices slumped and do not realize how badly prices will drop.

In view of all these things we repeat that the only safety this year and next lies in "living at home and boarding at the same place." And if you don't believe that this is the best policy for every year, just take a look at the figures showing the percentage of tenancy in the various Southern counties. Certainly in the sections we know intimately this is the almost invariable rule.

In the counties that depend on "money crops," whether cotton or tobacco, the percentage of tenancy is high and increasing and the number of mortgaged farms excessive.

On the other hand, in the counties where there is no "money crop" but where the people have fed themselves and raised some livestock, we find that a far greater

## What A Grouch Will Do.

If you ever have a grouch, get rid of it—shake it off in a hurry—for it is about your worst enemy.

A grouch will turn the sweetest disposition to vinegar.

It will set you against your fellow man.

It will make you a nuisance to other men.

It will impair your intellect, interfere with your appetite, cripple your digestion and make you an object of ridicule in the eyes of other people.

It will retard your work, drive your friends from you, cause your children to fear you, and your relatives to shun you.

It will turn the brightest day into a murky fog, obscure the sun which God gave you to enjoy, and transform the sparkling waters of purity into the bitterness of gall.

It will strip you of ambition, pull you down to the depths, and write "finis" to an otherwise brilliant career.

It will chill the whinny of your horse, kill the affections of your faithful dog, and send your cat scampering to cover.

It will rival the bellow of a bull, put your fowls to flight, and make music to the grunt of a pig.

It will make you a byword in the community, an all around nuisance to humanity, and an object of disgust to yourself.

It is full of peril and without a single grace, for it is the hand of the devil beckoning you down to ruin and hell.

Get rid of your grouch.

er proportion of farmers own their homes and fewer farms are mortgaged.

You may draw your own conclusions, Mr. Farmer, and govern yourself accordingly.—Progressive Farmer.

### A Modern Necessity.

The value of advertising is felt at three ends—the merchant, the consumer, and the publisher.

Through the medium of his advertisements, the merchant acquaints the consumer with the wares he has for sale, with their values and their attractive features, and is himself constantly

in touch with the consumer.

The consumer reads of the goods he wants, learns where to find them, and saves the time of fruitless hunting from place to place.

The publisher is the go-between, the medium of communication between the buyer and seller, a sort of public convenience. Strange as it may seem, he, too, has his uses.

Advertising accomplishes more good and better results for all people than any one feature in commercial life.

It is a modern necessity, made so by the constantly increasing demands of a discriminating public.

## NO TIME TO SPECULATE.

Many good people reach middle age with nothing laid up for sickness or emergency, or for declining years; they have no home and no prospect of one.

Why? Because they took great risk with their limited income and surplus funds; it went into holes in the ground, into mines, patents and numberless schemes—in the frenzy to get big promised returns.

This was money squandered that would have provided comfortable homes and well-earned leisure for old age, but it's gone. This is the recital of an every day story in every community. Heed it! After you have made sure of your family's future through insurance protection—then's time, only then, for speculation for the average man.—Ed. L. Young.

### Missionary Study Class Meets.

On Monday afternoon the Mission Study Class of the Methodist Church, held a most interesting meeting at Hotel Davis, with Misses Carrie Elzey and Estella Perry.

The meeting was called to order by the leader, Mrs. J. W. Lovelace, and after that all-familiar and inspiring song, "America" was sung and the Scripture Lesson read, Mrs. J. W. Parker was asked to lead the prayer.

The Class is studying the text book entitled "The New Home Missions." This being the first meeting since organization the Class reviewed the perface, and took up the first chapter which deals with Home Missions as the Geographical Expansion of the church.

Many touching scenes of the pioneer day were reviewed, especially of the itinerant preacher often wet with swimming streams, bearing news of two worlds. All honor to their precious memory, and may their examples of self-sacrifice ever inspire our sons and daughters to carry on the great work of the church begun by them.

After many questions and much discussion of the preliminary phase of Home Missions, Mrs. J. W. Parker read a very

## FARMVILLE BUILDING & LOAN ASSO.

The Second Series of Stock To Be Offered Thursday, April 1. An Opportunity No Man Should Allow to Slip By.

The second series for the sale of stock in the Farmville Building and Loan Association will be opened on Thursday, April 1st.

This Association will be just one year old on that date, and its first year has been much better than the promoters had even hoped for.

In spite of the general depression in business, thirteen residences have been erected through the aid of the Association. Even those that have not given the Association any support cannot help but recognize that the Farmville Building and Loan Association is a great asset to the town. Nothing adds more to the attractiveness of a town than pretty homes, owned and kept by the people. No other enterprise offers such opportunities for people to own their own homes instead of paying rent, as the Farmville Building and Loan Association does.

instructive paper on the second phase of Home Missions. This was followed by a round table discussion of the lesson each one being asked to give the thought that impressed her most forcefully.

The lesson being ended the president of the class announced that the next meeting would be held with Mrs. W. J. Rollins, and Mrs. J. I. Morgan would lead the class.

After the closing prayer, Misses Perry and Elzey in their charming manner served delicious hot chocolate and wafers, which was very refreshing on such a cold afternoon. After a most enjoyable social hour, the guests departed, thanking Misses Perry and Elzey for such a delightful occasion.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE: BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of W. GROVE, 25c.

# Farmville Building & Loan Association

### OFFICERS:

Jno. T. Thorne, President.  
Ben. A. Joyner, Vice-Pres.  
T. C. Turnage, Sec.-Treas.  
J. Loyd Horton, Attorney.

### DIRECTORS:

Jno. T. Thorne, Ben. A. Joyner,  
T. C. Turnage, B. S. Smith,  
T. F. Joyner, R. E. Betcher,  
W. J. Turnage, G. R. Townsend,  
McD. Horton.

**D**ONT let this opportunity pass without taking advantage of the opportunity to buy stock in the Farmville Building and Loan Association. The second series will be opened for the sale of stock on :

**APRIL 1st, 1915**

Through the aid of this Association you can own a home instead of paying rent.