

It Pays To Advertise
 Through The Columns of
 The Farmville Enterprise
 IT REACHES - THE PEOPLE

Farmville Enterprise

Merchants! Get Wise
 Let Us Write You an Ad.
 and we'll open your eyes
 WITH INCREASED BUSINESS

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 VOL. V FARMVILLE, PITT COUNTY, NORTH CAROLINA. APRIL 30, 1915 NO. 48

FARMVILLE'S PROGRESS.

Bank of Farmville Increases Its Capital Stock to \$35,000.00—New Buildings Being Erected.

Now, that spring time has come Farmville is taking a new life, and by the time harvest comes again many new buildings will be completed which will add largely to the beauty of our little city. Already the ground is being broken for several new buildings and it is quite evident that the building progress which has been going a rapid pace the past several years will not drop off any this year on account of money being in such demand.

The Bank of Farmville has purchased the lot on the corner of Main and Church streets from Mr. R. L. Davis with the view of erecting a modern Banking House. We are not permitted to say when the New Home for Farmville's Largest Bank will be erected, but we do know that when it is erected it will be one of the most up-to-date buildings in town.

This institution since it began business September 1st, 1904, has enjoyed the confidence of its patrons, and has grown to be much larger than its promoters ever dreamed it could. The public has the greatest confidence in the management. The officials are: R. L. Davis, president; B. M. Lewis, vice-president; J. R. Davis, Cashier; J. A. Melburn, Asst. Cashier and H. W. Turnage, book keeper.

The directors are: R. L. Davis, J. R. Davis, A. J. Tyson, B. M. Lewis, W. A. Pollard, W. J. Turnage, J. I. Morgan and A. C. Monk.

The stockholders have received handsome dividends, and at the stockholders meeting held the 8th of April, it was decided to increase the capital to \$35,000.

A BIG PLUM—GRAB IT!

There's a juicy commercial plum right within our reach.

Prior to the war Russia imported nearly all of her manufactured articles from Germany—enormous quantities of them.

Now Russia seeks to establish close trade relations with the United States.

She wants to buy her hundreds of millions of dollars worth of supplies from us, and she has the gold with which to pay.

Great possibilities for the future are opened up to the manufacturers of this country—if they will but grasp them.

It will require the adjusting of financial conditions to harmonize with those existing in Russia in the matter of credits, which are quite at variance with our American methods.

But what Germany has been able to do, we can do—if we try.

It is a simple matter for our great manufacturing interests to send representatives to Russia and pave the way for this tremendous volume of business.

It is too big a plum to be cast aside, and it is to be hoped manufacturing and financial men of affairs will be equal to the emergency.

Investing in the Safe and Satisfying The Most Dependable General Investing Vehicle... *(Small print text follows)*

PRONOUNCE RIGGS DISEASE CURABLE

Germ Readily Destroyed In From 3 to 6 Days' Treatment, Says Board of Health.

A press bulletin of the State Board of Health put out recently gives the information that Riggs Disease, a malady of the teeth, that the board says is widely prevalent, is curable. The bulletin reads as follows:

"Nearly everybody has Riggs' disease. Dentists tell us that at least 95 adults out of a 100 have it to a more or less extent. This disease has baffled dentists for years. The loss of about half the permanent teeth is said to be due to this obstinate chronic disease. Now it is claimed to be curable. Thanks to science!

"Riggs' disease, or pyorrhea as the dentists call it, is a chronic disease of the gums, or rather the membrane that surrounds the roots of the teeth and lines the sockets of the gums. It causes the gums to gradually recede from the teeth, exposing the more delicate neck of the tooth and giving the teeth an elongated appearance. This process continues and in the course of years causes the gums to bleed easily and to become sore and ulcerous. It finally causes the teeth to become loose and almost drop out.

"To begin the treatment one should consult a dentist and have the teeth thoroughly cleaned. Deposits of tartar or yellow calculus matter which accumulate, particularly along the inner edges of the teeth and between the teeth should be removed as these deposits irritate the gums and furnish lodging places for many kinds of germs. After the teeth are cleaned, or even before cleaning, one should begin the use of some form of the drug ipecac. This is conveniently taken in tablet form under the drug name of alcolosa ipecac. Directions for taking the ipecac usually accompany the drug or any dentist can furnish the information.

"To prevent reinfection which is very easy, particularly with the use of common drinking cups, it is recommended that in washing the mouth and teeth a drop of a solution of one part fluid extract of ipecac to ten parts alcohol be used on the wet tooth brush. The use of one drop of this alcoholic solution as a mouth wash on a wet tooth brush should be continued regularly at least twice a day to prevent reinfection."

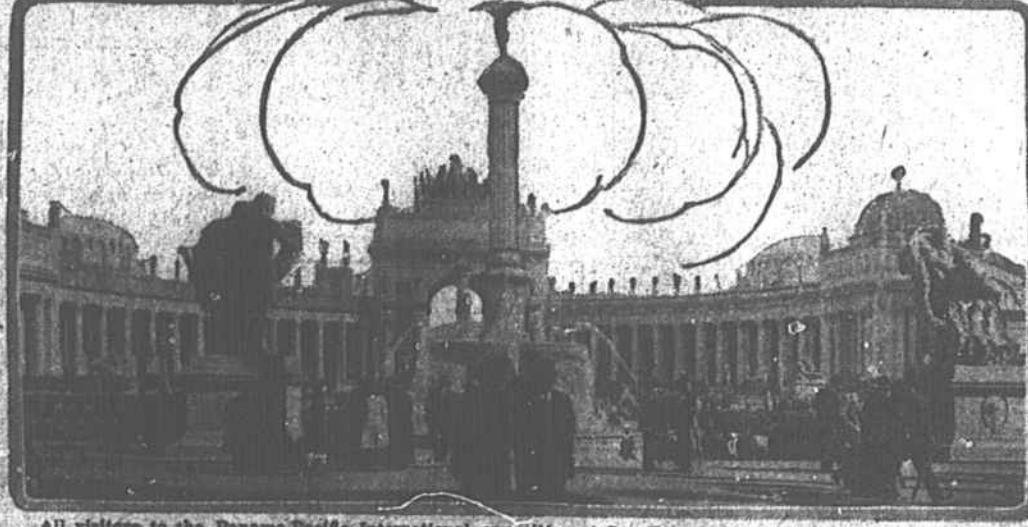
A CARD OF THANKS

I wish to express through the Enterprise my most heart felt thanks to the people of the community in which my mother lived, for their kindness to her during her sickness and death and may the Lord reward them for every step looked forward and every effort put forth toward her. *Maggie Vandiford*

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. *(Small print text follows)*

THE MIGHTY COURT OF THE UNIVERSE, THE HUB OF THE ARCHITECTURAL SCHEME AT THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION



All visitors to the Panama-Pacific International exposition at San Francisco at some time during their stay at the exposition, make their pilgrimages through the Court of the Universe. This is the largest court on the grounds and is the central radiating point of the architectural and ground plans. Noble sculptured groups embellish it, the two Homeric groups—the Nations of the East and the Nations of the West—surmounting the great arches at the east and west portals. By night the beauty of the court is enhanced by the flood lighting effects.

IT'S UP TO US.

A paragraph is floating around in the press to the effect that "the future may be bright for some, but the road will always be dark for others."

Of course some pessimist wrote it, for pessimists always mill around in the shadows. As a matter of hard fact, this world is always just about what we choose to make it.

If we pull a long face and go out hunting for troubles, we will find them—in bunches. If we saddle ourselves with a case of the blues in the morning, and hang onto it with a death grip all day, and take it to bed with us at night, we will probably find life's pathway shrouded in gloom.

But it will be gloom of our own making, and we will be getting only that which we sought.

But how different is the other side? God afflicts us all with certain troubles, but He also gives us brains and determination, and a will power with which to rise above the petty perplexities and tribulations of life.

The bright side of existence is all around us—in front of us—everywhere we turn—constantly knocking for admission.

It is ours for the taking. The man or woman who cannot feel thankful for the pure air and the bright sunshine, and three meals a day, is something less than a normal human being. There is a screw loose somewhere.

Even the animals of the earth and the birds of the air are not so degenerate in their class, for they seek always for the brightness of life.

And is our intelligence and our will power inferior to theirs, that we should live with an ache and die with a grunt?

Every trouble inflicted upon us is for our own ultimate good, and they are infinitesimal when compared with the joys of a bright mind, a clear conscience and a determination to reap to the fullest of life's blessings.

If the road is dark to some, it is because they do not use the brains which God gave them in overcoming the obstacles which He in His wisdom has placed in their pathway.

Our future is up to us, to make or to mar, as we choose.

MRS. ELIZABETH CROOM DEAD

Aged Woman Passes Away After a Short Illness of Pneumonia.

Early Friday morning April the twenty-third the death angel entered the home of Mr. J. B. Croom, near Farmville and quietly bore away the spirit of his mother who for the past week had been a victim of pneumonia. For years Mrs. Croom was an invalid from rheumatism, always bearing her afflictions with such patience as to make her life a sweet benediction to all who knew her, she had endeared herself to a host of friends by her sweet disposition and her beautiful christian character. Since girlhood she had been a faithful and constant member of the M. E. Church and was always submissive to the Masters will. Her remains were interred in the cemetery in Stantonburg, by the side of her daughter-in-law, who preceded her only a few months, the funeral services being conducted by the Rev. Mr. Futrell, pastor of the M. E. church at Stantonburg.

The Man Who Advertises.

There are two classes of merchants—those who advertise, and those who do not.

The man who advertises has the best of the deal.

He keeps himself before the public—he keeps his wares before the public—and he keeps their quality and price uppermost in the public mind.

People talk about the man who advertises, because they know he has something worth advertising—or he wouldn't advertise.

Cobwebs never grow in the store of the man who advertises, because people buy his goods because he does advertise.

People read the advertisements—they look for them and expect to find them—and often end in forgetting the man who does not advertise.

Advertising pays. Get the habit, and grow with your ads.

Nothing doing—we positively and emphatically and vociferously decline the presidency. Too strenuous a job while these wars are frolicking around the globe.

How To Give Quinine To Children. *(Small print text follows)*

\$52.00 FOR \$1.00.

It's a fact—grab it quick. This paper costs one dollar a year.

In every issue opportunities are offered in the advertising columns that are worth a dollar to you in one way or another.

By carefully reading all of the ads before buying you often save a dollar—or several dollars—on the price of your purchase, by knowing which store to go to.

This is only one of the advantages of reading this paper. Get the habit.

Piles Cured in 6 to 14 Days
(Small print text follows)

Grouch Proof.

In Chicago a man has just left a hospital whose inner works are all topsy turvy, and yet the world is exceedingly bright to him and his good nature radiates sunshine wherever he goes.

His heart is on the right side; his liver is on the left, when it should be on the right side; his spleen is on the right, when it should be the opposite, and his stomach is farther over to the right than it should be.

He has an excellent digestion, is happy, 43 years old and has never been in love.

He is grouch proof.

Cut This Out—It Is Worth Money.

Cut out this advertisement, enclose 5 cents to Foley & Co., 2835 Shetfield Ave., Chicago, Ill., writing your name and address clearly. You will receive in return a free trial package containing:

(1) Foley's Honey and Tar Compound, the standard, family remedy for coughs, colds, croup, whooping cough, tightness and soreness in chest, grippe and bronchial coughs.

(2) Foley Kidney Pills, for overworked and disordered kidneys and bladder ailments, pain in side and back due to kidney trouble, sore muscles, stiff joints, backache and rheumatism.

(3) Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic. Especially comforting to stout persons, and a purgative needed by everybody with sluggish bowels and torpid liver. You can try these three family remedies for only 5 cents.—G. E. Moore, successor to S. M. Pollard. Adv

J. Loyd Horton
Attorney-At-Law
 Rooms 3---3a. Horton Building
 Practices whatever services are desired.
 Farmville, N. Carolina.

FARMVILLE LODGE
 I. O. O. F. No. 373.
 Meets every Monday night in K. of P. hall in the Horton Building. All visiting Brothers welcome.

FARMVILLE LODGE, No. 218
K. of P.
 Meets Every Tuesday Night in their Hall in Horton Bldg. Visiting Brothers Welcome

DR. PAUL E. JONES
DENTIST
 Office in Lang Building
 FARMVILLE - N. C.

W. C. DRESBACH
 Civil Engineer & Surveyor
 Greenville, N. C.
 COUNTY SURVEYOR FOR PITT.

E. M. COX
 Attorney-at-Law
 FARMVILLE, - N. CAROLINA
 Office over Citizens Bank
 Practices Wherever Services are Desired.
 Special Attention Paid to Collections and Writing of Deeds, Mortgages, Etc.

Specials!!

Pastime Theatre.

Episode 8

The Million Dollar Mystery

Friday Night,

ALSO
A
KEYSTONE COMEDY