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# Farmville Enterprise

Merchants! Get Wise

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G. A. ROUSE, Editor.

VOL. VI

FARMVILLE, PITT COUNTY, NORTH CAROLINA, AUGUST 20, 1915

# Farmville Township Will Vote \$50,000 For Road Improvement September 21st.

Credit Association Gets Enthusiastic Welcome From Farmville Merchants-Will Be Fine Plan.

Farmville have signed the con- in this district. tract of organization for a credit union and are co-operating to better the local credit and trade Raleigh Merchants Association. and partically no opposition of ed support of the plan was any kind has been voiced against pledged.

the project. 'A meeting is to be ' In Goldsboro, where the work will be adopted.

ties, getting their support in city.

About 25 local merchants and making one of the best Credit representative business men of Experience Guides of the state

conditions. Hearty endorsement Great interest was shown in the has been given the organization matter in that city. Whole heart-

held in the near future when of getting up a Guide has just permanent plans of organization been completed, over seventyfive business men co operated, E. U. Kenkrick, State organ, and in Wayne county 100 signed izer, who has associated with themselves as favoring the him J. T. Henry, has been work-proposition. The Guides of ing up interest in the local Goldsboro and Raleigh, as well organization and will remain as all other North Carolina here until every business man towns, are furnished the Farm and professional man has co ville office. In this manner a operated in the work. They will quick rating may be obtained on then visit every merchant in all new comers within a radius Beaufort, Pitt, and Martin count of 150 or 200 miles from this

ous economical problem, not derely one of convenience. The auinstrumental in bringing about the good roads movement, or rather in giving impetus to it. That and the high cost of living are principal fachigh cost of living are principal fac-tors in the general campaign now go-ing on in many states for good roads. West Virginia this year will apand \$5,000,000 in improving her highways, the different counties having voted bonds to that amount, and in the whole United States the amount spont for good roads this year will probably reach \$250,000,000. Last year we spent about \$200,000,000, and the increase this year will be fully 20 per sent. I bethis year will be fully 20 per cent, I be

Millinery for the Late Summer



Just now, when it is late for summer and too early for autumn millingry, the buying of a hat is interesting and racting. But a good millinery may im may nottle one's mind, and that is, when in doubt, choose a saflor. With this shape it is impossible to go wrong, for they are made and trimmed in such great variety that everyone may be suited.

There is a general widening of brims in the latest callors and much efficient millinery work in finishing them. Crowns are moderate in size or small. It is to the management of trimming that one must look for originality.

Corbeau or dark navy blue with white is a favorite color combination and as smart and effective es the ev-erywhere popular black and white. For August, solid white, black and white and dark blue and white may be depended upon as authentic good style. These color combinations ap-pear in the body of the hat or are acded to all-white shapes in their

trimming.
Three sallors for the late summer

plain white taffets. It consists of leops that extend far beyond the crown on which the bow is perched; they reach to the edge of the brim at the right side. A long jet pin is thrust in the bow apparently fixing it

thrust in the bow apparently fixing is to the crown.

The hat at the center is in solid white and the shape is shown in several materials, as kid, satin or straw braid. Its trimming is a band of heavy black and white striped ribbon with the simplest of bows at the front sentered with a past buckle.

rent is mounted on the crown, which

to of the sloping variety.

Long stems, a single flattened daisy in dark, rich dahlia shades, and one or two glossy leaves in dark green or two glossy leaves in dark are laid about the brim for trim JULIA BOTTOMLEY.

Large Jet Beads.

There is in many directions a pronounced vogue for large cut jet beads, many serving to finish off a decolleare shown in the group pictured. At tage, placed either in close, serried the left a wide-brimmed nat of white lines, or at wide intervals, united by satin has a white brim and dark blue chains of smaller beads. Again a mass crown. The brim is bordered with a of festconed chains is along about wide flarge of the dark blue satin. both corresponded skirt, while sequin A big, spreading bow of ribban is net frequently figures as a slim undermade of dark blue moire laid over a skirt to a full tunic of plain net.

UNITED STATES' VAST WEALTH WOTHING CAN DAUNT WEST

While Europe is Moving Backward This Country is Advancing Toward Still Greater Opulence.

English economists have declared that America's wealth grows five billion dollars a year. Since the official estimate of our national wealth three years ago exceeds \$187,000,000,000, the total today must now have passed beyond the two hundred billion point. These figures are colossal beyoud compare. They mean \$2,000 of wealth for every inhabitant. They represent more than double the wealth of the United Kingdom, our closest competitor, and they very nearly match the combined wealth of England, France and Germany.

Our wealth is ten times that of Italy, eight times that of Austria and four times that of France. These leading European countries are now fearing at one another's vitals and destroying property much faster than they can create it. Hence all Europe is today actually moving backward while the United States is sweeping swiftly forward to, a state of still greater opulence. Ours is the crops will be replanted, and the the land of plenty; of peace and of added moisture in the soil will make opportunity. These three factors are the yield bigger than it would have aiding powerfully in persuading the been; and prices will be higher than individual investors of Europe to they ever were. hold fast their American securities, centered with a pearl buckle. since here is the spot where their Another all-white shape is trimmed capital will be freest of perils and since here is the spot where their with white ribbon having a wide sating surest of winning a large reward.—
border. The simple tied bow at the Philadelphia Ledger. Philadelphia Ledger.

LETTERS OF WRATH.

Mother - Cuthbert, what comes after "R?" Cuthbert-"8."

Mother-And after "S?" Cuthbert-"T." Mother-And after "T?" Cuthbert (with sudden anims tion) -Father, and he kisses the gov-

PROSE VS. POETRY.

rness.-London Punch.

Said She-And would you be willing to die for me?
Said He—Not me—but I would be READ THE ADVERTISEMENTS-YOU'LL PROFIT THEREBY willing to carn a living for you.

time?" the farmer answered, That is the spirit that has made

roubles?"

Farmer's Attitude a Fair Sample

the Spirit That Has Made the Country Great.

Wearing an oilskin "slicker" and a "sou'west" hat, a farmer of Miami

county, Kansas, stood out in the

pouring rain on the edge of a lake of muddy water from the creek that

had overflowed and rained his 50-

acre field of corn. A neighbor, page

ing in a buggy, stopped and shouted: "Hello! Brooking over your

"Broodin' nothin'. I'm watchin'

them ducks. Ain't they havin' a fine

Kansas-and the entire West-great. Nothing can daunt these western states. Grasshoppers, floods, droughts, hot winds, tornadoes-no catastrophe can destroy the faith of the true Westerner.

Thousands of acres of crops that promised well are under water now. But the waters will recede, leaving a rich deposit of silt upon the land, as the River Nile enriches its lands,

All's well in the West!-Kansas City Times

### THREE KINDS OF PUBLIC MEN

David Lloyd-George Classifies Leaders of Opinion in Military Terms— Quick-Firer Leads.

There are three kinds of men in public life. I will tell you what they are, and in military terms. The first is the heavy gun. It fires slowly, ponderously, with much effort, but if the shells contain a good quantity of high explosives, the havoc wrought smongst the enemy is terrible. But if they-don't—and very often they-don't—they drop heavily into the clay, get thoroughly embedded there, out of sight, and are absolutely forgotten until in a future generation some excavator picks them up as a curiosity to point out the sort of weapon that was used in past dark ages. That is the heavy gun.

There is another—the idealist, the howitzer with a high trajectory, pointing to the heavens, but firing a missile which comes down with crushing effect on the intrenchments of the enemy on the earth.

There is a third—the quick-firing m, aiming straight at th the enemy, firing unceasingly destructive shot and shell, breaking through the ranks and dispersing them .- David Lloyd-George.

ANOTHER "EXPERT" NABBED

More light is thrown on a complicated situation by the arrest in New York of Gustav Stahle, charged with perjury. Herr Stahle, it will be recalled, swore that the Lusitania was armed. If convicted, 99 years in a safe institution would be about right. Stable is not a safe person to be at large in this country, and if guilty he should be put where the wagging of his tongue cannot possibly do any harm.

A "foot pound" is the force exerted to raise one pound a perpendicular dis-tance of one foot from the earth.

The North sea, covering an area of 221,000 square miles, has its greatest depth of 2,000 feet near the Skagger-Rak.

Whenever You Need a General Toulc Take Grove's
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Toulc because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Eslavia, Euriches the Blood and Builds up the Whole System. 50 cents.

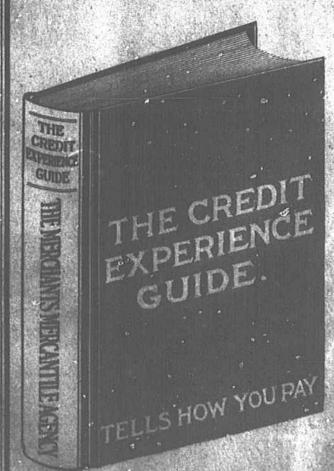


WEST VIRGINIA'S BAD ROADS

Farmers Lose fromense Surva East Year Through Their inability to Get Products to Market.

"Bad roads in West Virginia crist the state \$50,000,000 a year," declared A, D. Williams of Morgantown, state road engineer, to a Washington Post representative the other day. I mean by this that atpleant that much money is wasted every year by reason of the inability of the farmers to get their products to market. Thousands. tons of apples and other fruit, gurden truck and food supplies to allowed to rot in the orchards and gardens because the roads are too had to had because the roads are too had to had it to market. Just to illustrate, Joe Swope, editor of a county paper, noted that he was paying one dollar a bushed for apples. A neighbor in an adjoining county, sixteen miles away, wrote the ciltor and said he would





## PROMPT PAY FAIR PAY SLOW PAY-NO PAY

### How Will You Be RATED???

As every man's credit record is of the utmost importance to him, we wish to give every citizen ample notice that they are being rated-prompt pay, fair pay, slow pay, and no pay, according to the way they pay their Doctor, Deutist, Druggist, Grocer, General Mercliant, Hardware, Coal Man, Rent Man, Jeweler, Furniture Dealer, Publisher and Printer, and every one who extends them credit. As this book is used by all business and professional men of Farmville and vicinity as their guide in extending credit, we trust that you will find it to your best interest to call on anyone to whom you may owe money and pay up. If you can't pay all pay as much as you can, so that they can give you as good a rating as possible