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The Farmville Enterprise  
IT REACHES THE PEOPLE

# The Farmville Enterprise

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WITH INCREASED BUSINESS

The Enterprise Publishing Co., Publishers  
VOL. VI

"WATCH FARMVILLE PUSH FORWARD"  
FARMVILLE, PITT COUNTY, NORTH CAROLINA, OCT. 1, 1915

Subscription \$1 a Year in Advance  
NO. 19

## MOONLIGHT SCHOOLS TO BE CONDUCTED IN NORTH CAROLINA DURING FALL

Chapel Hill, N. C., Sept. 29th. "With the exception of Louisiana and New Mexico, North Carolina has the largest percentage of native born white illiterates in the United States." This was the declaration made by W. C. Crosby, secretary of the committee on Community Service, in an address at Chapel Hill on "Moonlight Schools in North Carolina."

"We boast of our good qualities in North Carolina but conceal our faults. We hide our illiteracy as a horse trader does an old sore. The tendency now is to uncover the sore and heal it with the safe of moonlight schools. In order to further the campaign against illiteracy, the month of November will be set apart and will be observed throughout North Carolina as "Moonlight School Month." A night school will be organized and conducted three nights a week for at least one month in every school district in the State where such illiterates are to be found. The day school teachers will, in most cases, teach in these night schools. Five thousand teachers have already volunteered for the work. The State Department of Education

will place in the hand of each of these teachers a little bulletin outlining the work to be done. The school will hold twelve night sessions during that month. Twelve lessons each month in reading, writing and arithmetic will be given. The reading book will not be a primer such as the children use but something which contains simple sentences and yet which concerns the movement of people with whom those attending the schools are acquainted, together with such sentences as would inspire their county pride and awaken them to continued effort. We want to get the old people interested in this work and get them out to these schools. It is a fact little known that one-seventh of the voting population of North Carolina cannot read or sign their names. This means that one-seventh of our homes are devoid of books or papers. This means that many homes are without the Bible, and eternity is approaching rapidly. The responsibility rests on us. Let us try to clean the stain from our State. Let us hope that when the census of 1920 is taken there will not be a single adult illiterate in North Carolina.

## BOYS! DON'T THROW AWAY YOUR CHANCE AT SCHOOL.

At the beginning of this new term we wish to say a few words to the boys. The girls may read, too; some of them may need to think about this matter.

Boys, there is one great fact that many of you forget or fail to understand. That is that you are in school for your own good and your country's.

The nation is made up of just such men and women as you and your schoolmates are going to be. You and your country will both be losers if you fail to make the most of your opportunities.

You are having a chance now to make yourselves into something worth a while. Don't throw away your chance.

Don't think that you are cheating the teacher if you can't manage to finish your work without being caught. That cheats only yourself. Time that you waste

now, work that you shirk now, must be paid for by you at a heavy price later.

The teacher is there to help you make a useful and successful man of yourself. Think how foolish it is of you if by laziness, or inattention, or bad conduct, you make this work harder than it should be.

Try to make the teacher's work easier, not harder. If you don't, the loss is yours.

Your teacher is your best friend. Every man knows this when he is grown up; sensible boys should realize it now before it is too late to have the benefit of a good teacher's help.

Just try, boys—and girls, too—to see how well you can co-operate with your teacher this term. See how much you can help, not hinder, the school work that is doing so much for you. You'll enjoy school more, and get more good out of it.—Current Events.

To Superintendents and Teachers of the Public Schools of North Carolina:

In accordance with an Act of the General Assembly of North Carolina, the 9th day of Oct. has been designated by proclamation of the Governor as "Fire Prevention Day."

urge the co-operation of Superintendents and Teachers with the State Insurance Department in its commendable efforts to prevent loss of property and life in North Carolina from fire. Let every teacher on Friday proclaim "Fire Prevention Day" read to the school children the proclamation of the Governor and the State Insurance Department and urge the same.

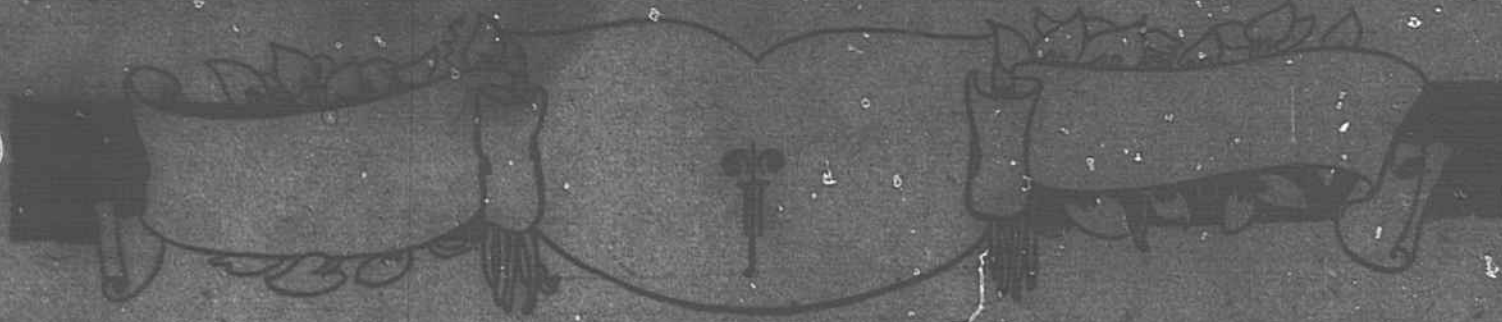
Insurance Commission  
The proclamation of the Governor and the State Insurance Department will be published in the Enterprise.

not only on "Fire Prevention Day," but throughout the school term. I have no doubt that the loss of many school houses in North Carolina by fire can be prevented by the observance of these simple precautions, and that the destruction of much other property by fire now and hereafter can be prevented by instructing the school children to observe these precautions for the prevention of unnecessary fire.

Very respectfully,  
J. J. JOYNER,  
State Sup. of Public Instruction.

Subscribe to The Enterprise.

## NEIGHBORHOOD NEWS



Mrs. J. W. Parker spent Sunday in Snow Hill.

See the advertisements of W. A. Pollard & Co. in this issue.

Mrs. M. Cohen, of Snow Hill, was a Farmville visitor Thursday.

Rooms for Rent! See Mrs. B. L. Dale on Wilson street, near Baptist Church.

The many friends of Mrs. Josh. T. Dixon regret to learn that her mother is very ill.

Mrs. W. L. Johnson, of Bruce, is spending a few days with friends here this week.

Said bye for sale—W. A. Pollard & Co.

It's certainly "take 'em off weather" now, provided it last. What about it Reflector?

Mrs. Ed. Sugg, of Greene, spent Tuesday in Farmville visiting her sister, Mrs. J. W. Parker.

Mrs. W. E. Goolbsy of Wilson, spent Wednesday in Farmville the guest of Mrs. J. T. Harris.

Coca Cola Barrels for sale—W. A. Pollard & Co.

Regardless of the rain Wednesday a large crowd of ladies attended the millinery openings.

Mrs. J. W. Parker returned Sunday night from a few days visit to relatives in Snow Hill.

Miss Madeline Albritton, of Greene, was a guest of Miss Mamie Ruth Pollard this week.

LOST—An Automobile 40-hour Copper Prestelite Tank, between Farmville and Greenville Sunday, Sept. 19th. A liberal reward will be paid for its return to C. A. Rouse, at the Enterprise office at Farmville.

Mrs. Chas. O'H. Laughinghouse, of Greenville, spent Tuesday in Farmville with relatives.

Mr. and Mrs. R. A. Fields, Mrs. R. H. Knott, Miss Liza Ennis and Mr. J. H. Darden spent Monday in Wilson.

FOR rent—one house and lot. Apply to Mrs. T. H. Smith.

After spending some time here the guest of Mrs. R. H. Knott, Miss Liza Ennis returned Wednesday to her home in Raleigh.

Mrs. J. W. Parker went to Snow Hill last Friday to spend a few days with her mother, Mrs. Jesse Harper, who is in feeble health.

Cole's Hot Blast Heaters make a big reduction in your coal bill—see their advertisement and guarantee elsewhere in this issue.

Mr. Atlas Windham, one of the hustling representatives of the Atlantic Coast Realty Co. is spending a few days here with relatives.

Mr. and Mrs. J. B. Whitaker and Miss Best Dail of Snow Hill, spent a few hours here with friends and relatives Monday evening.

Just received car load "Dan Valley" Flour, also Self Rising. Second to none in quality. Every barrel guaranteed.—W. M. Lang Company.

Mr. J. L. Norman, a progressive farmer of near Farmville, paid us a pleasant visit recently, leaving a dollar on his subscription account.

A new series of the Farmville Building and Loan Association opened today, Friday Oct. 1st. If you contemplate building a home or making other improvements, and need the assistance of this great benefactor, now is the accepted time to subscribe stock.

other locals on page 4.

Farmer friends, if possible, hold your cotton for at least thirty days longer. The price is bound to go up, as the crop is short.

FOR rent—one house and lot. Apply to Mrs. T. H. Smith.

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## SOAP, WATER, SUNLIGHT AND FRESH AIR MORE FAVORABLE THAN FUMIGATION.

Soap, water, sunlight and fresh air are far more favorable in preventing the spread of infection diseases than is disinfection by fumigation. This was the opinion expressed recently at the meeting of the American Public Health Association at Rochester, N. Y. by most of the health experts who took part in the discussion of the control of infectious diseases. It was declared that through cleaning with soap and water, fresh air and sunlight, and particularly renovation—repainting and repapering—whenever needed, were more efficient methods of disinfection than is fumigation.

As a matter of fact disinfection by fumigation has been discontinued by the department of health in New York City. Investigations were made as to the results of the discontinuance of fumigation, and it was found that absolutely no increase in the number of secondary infections followed; in fact, in the boroughs where fumigation was retained as the only means of disinfecting, more numerous were found to be the infections.

It is evident that soap and water, sunshine and fresh air are indispensable as real disinfectants.

whether fumigation is used or not. But as to the real value of either process the results depend upon the daily care and cleanliness exercised during the entire period of infection. Soap and water, as valuable as they are as disinfectants, will not be sufficient in a splash or application to remove all means of further infection where there is carelessness with an infectious case. On the other hand, "little incense burnt to the gods of contagious diseases" at the end of the illness will not atone for all the careless coughing and spitting and careless handling of infectious material during the illness. It is a mistaken idea that fumigation, the burning of sulphur or anything else, or hot soap, water and sunshine will take the place of diligent, personal care in keeping down infection.

Daily care and cleanliness are the best all round preventives of infectious diseases known. Fumigation may help some, but without the real dirt chaser, it serves much the same purpose as does perfume where a bath is needed.

Mr. J. R. Tugwell, was in to see us Tuesday and paid up his subscription. We thank you.

## DON'T SPIT LAW SHOULD BE MADE MORE THAN JOKES.

The dangerous and dirty habit of careless spitting, coughing and sneezing is without doubt the most costly carelessness that civilized society indulges in. The saying, "No spit, no consumption," is literally true, and this means that the consumption that we have, with 5,000 deaths a year, would be largely avoided if this habit could be abolished.

It has been shown by careful scientific experiments that in the act of coughing or sneezing, unless a handkerchief or other object is held in front of the nose and mouth, microscopic particles of saliva and nasal secretion are discharged into the air in which even in a quiet room, may be carried a distance of from ten to fifty yards from the place where they were expelled. Many of these droplets can be seen if one will cough or sneeze in front of a mirror or windowpane. Most of them, however, are too

small to be visible to the naked eye. One can now readily understand how very impoite it is to cough or sneeze without holding a handkerchief in front of his face, for such a person literally spits on objects and people, perhaps on food, within a distance of from ten to fifty yards about him.

The germs of tuberculous, diphtheria and perhaps grip, colds, pneumonia, whooping cough, measles and scarlet fever, are conveyed through expectoration. Many perfectly healthy people not suffering from the disease carry the germ of pneumonia and diphtheria and other contagious diseases in their mouth and throats. It is not necessary that not only recognizable sick people shall exist from careless spitting, but that the apparently well, who may be "germ carriers," should be careful in expectorating.

### Beginning SATURDAY October 2nd, 1915.

we are going to sell the articles mentioned below at prices that you cannot afford not to take advantage of

Yd. wide white Homespun, 4 1/2-2c yd.	All Wool Serge 50c. value 25c.
All Wool Serge \$1.00 value, 60c.	Dress Silks \$1.00 value, 60c.

Ladies Silk Hose, All Colors.  
\$1.00 values for 69c. per pair. 50c. values for 35c. per pair.

Ladies' Cloaks  
\$12.50 values for \$8.25. \$6.00 values for \$5.50.  
\$7.00 values for \$4.40. 5.00 values for \$3.85.

Misses and Children Sweaters, 50c. and \$1.00 values for 25c.

### LADIES' SILK PETTI-COATS AT YOUR OWN PRICE

Men's \$3.00 Hats for \$1.50

Don't look at these prices and say this ad is a joke. But come and look at the goods and if we don't convince you that we are doing just what we say we will make you a present of a \$10.00 Gold Piece.

## W. A. POLLARD & CO.

Farmville, N. C.

### FOUNTAIN ITEMS

Mr. Roy Brown of Macesfield was in town Sunday.

Mr. W. L. Lane spent Sunday visiting near Macesfield.

Mr. J. W. Jetterson was a business visitor at Farmville Monday.

Mr. C. R. Townsend was in town a short while Tuesday afternoon.

Mr. Hardy Johnson of Winterville, was a business visitor here Tuesday.

Cotton is being rushed upon the market here very fast now by the farmer.

Mr. Jno. I. Eason spent New days this week visiting relatives near Greenville.

Mr. F. A. Messer and Miss Sillian Gardner were Wilson visitors Sunday.

Mr. J. E. Everette spent Sunday visiting his parents, who reside near Macesfield.

School begins here Monday, Oct. 5th, so the children will prepare now for another eight months work.

Rev. A. G. Harris pastor of the Presbyterian church, held his regular appointment here Sunday night.

Rev. J. E. Kirk will hold services in the parish church here about night Oct. 31st. It is hoped a large crowd will attend.

Order tickets for the next term of school at once.

### Third Series of FARMVILLE BUILDING and LOAN ASSOCIATION

Will be open for the sale of stock October 1st, 1915.

FRAGILE THIS IS COUNTRY AND CIVILIZED HOME

E. C. BURKETT, Secy.