

It Pays To Advertise
Through The Columns of
The Farmville Enterprise
IT REACHES THE PEOPLE

The Farmville Enterprise

Merchants Get Wise
Let Us Write You an Ad.
and we'll open your eyes
WITH INCREASED BUSINESS

G. A. Rouse Editor and Publisher

"WATCH FARMVILLE PUSH FORWARD"

Subscription \$1 a Year in Advance.

VOL. VI

FARMVILLE, PITT COUNTY, NORTH CAROLINA, JAN. 21, 1916

NO. 34

LOCALS AND PERSONALS OF INTEREST TO Farmville and Surrounding Sections

Mrs. Haywood Smith and sister, Miss Martha Belle Smith, spent Tuesday in Wilson.

Messrs. E. L. Barrett and G. M. Holden paid Snow Hill a business visit Wednesday.

Mr. E. L. Howard returned Saturday morning from a business visit to Paolotus.

Note the change in the advertisement of G. M. Holden, "My Tailor", elsewhere in this issue.

Another wedding for Farmville is now in order. Who shall it be? Enlighten us Madam Rumor.

Mrs. J. H. Harris was called to her old home at Murfreesboro last week on account of the death of her aunt.

Mrs. E. L. Barrett was called to the bedside of her mother, at Washington last week, she having suffered a stroke of paralysis.

Hear the famous Burton Bros. sell for the Farmville Real Estate and Investment Co., at Farmville Saturday, Jan. 22nd, at 2:30 p. m.

Rev. J. E. Kirk, the pastor, will conduct regular services at the Baptist church Sunday morning and night at the usual hour, to which the public is invited.

FOR RENT—One horse farm—30 acres—with four room dwelling and plenty of barn room for all crops. W. M. Smith, Fountain, N. C.

Mr. John H. Howerton, mechanical foreman at The Enterprise, spent last Sunday at his old home in Kittrell, returning Monday, accompanied by his wife. They are at present residing at the home of Mrs. Britt on Main Street.

There will be regular services at Emmanuel Episcopal church Sunday by the rector, Rev. John R. Matthews. The morning service will begin at eleven o'clock and the evening service at 7:30. The public cordially invited.

We are requested to announce that Dr. C. C. Caldwell, president of the Atlantic Christian College, Wilson, will conduct services at the Christian church here Sunday morning. A cordial invitation is extended the public to hear him.

His many friends, both old and young, regret that la grippe got the best of Master Edwin Jones last week and has kept him confined to his bed for the past several days. We are glad to state however, that he is now on the road to recovery.

FOR SALE—Large Oyster Pearl—12 grains—apply at Enterprise office.

Dr. Paul E. Jones and Mr. J. B. Moore, Jr., spent Wednesday and Thursday in Raleigh where they attended the meeting of the Grand Lodge of Masons. They went as delegates from the Farmville Lodge. They report a very enthusiastic and interesting meeting.

Sunday school at all the churches Sunday morning at 9:30. Read the lesson for each Sunday in the Enterprise and do something out of the ordinary. Attendance is most important. The above message is meant for those of us who have not been present at church.

What do you know about "Competition"? Is there anything for you to learn? Is it worth your while to know?

MAGAZINE CLUB

The Magazine Club was delightfully entertained by Mrs. Annie R. Lang Wednesday afternoon.

The programme consisted of intensely interesting "Current Events" by Miss Venetia Morrill. Selection—"Christmas in Latin America" from the December Bay View Magazine, read by Mrs. B. A. Joyner. The lesson for this meeting being a chapter from "South American Life"—on that peculiarly interesting country Argentina.

After the report of the treasurer and a report of the circulation of the club's magazine, the president read a letter requesting the old magazines for the prisoners at the Halifax State Farm. This was discussed and agreed upon, also a date to forward same.

Mrs. H. L. Humphrey was an interested guest at this meeting.

In a delightful contest on "T" Mrs. J. Y. Monk won the prize—a pair of exquisite Japanese candle shades. Most delicious refreshments were then served.

The club adjourned to meet February 2, with Miss Venetia Morrill with a programme on Household Economics.

The fellow who hides his light under a bushel is putting the bushel to poor use.

VALUABLE CITY LOTS TO BE SOLD HERE SATURDAY

Hear Burton Bros., the World Famous Auctioneers, Cry the Bids

On Saturday of this week, Jan. 22, at 2:30 p. m., The Farmville Real Estate and Investment Co., will pull off one of the biggest auction sales of city property ever conducted in the town of Farmville, when they will sell to the highest bidder about 29 of the most desirable building lots here.

They have secured the world-famous Burton Bros. Auctioneers, to cry the bids.

They will also give all attending the sale a chance at \$25 in cash to be given away at the conclusion of the sale.

Farmville property is without a doubt the most valuable of any in the east and is advancing every year. The reason for this is simply because Farmville is running over with prosperity and that its future is as bright as the shining sun. If you want to make an investment that will pay you, attend the sale here Saturday afternoon, Jan. 22, at 2:30 o'clock and buy some of this property.

FOUNTAIN DEPARTMENT

By A. F. EASON, Reporter

Local Happenings Wise and Otherwise

Mr. B. H. Owens spent Sunday visiting out of town.

Mr. Hardy Johnson spent Sunday out of town on his usual business.

Prof. Norman Johnson and Mr. A. F. Eason spent Sunday P. M. in Falkland.

Miss Annie Killebrew spent the week-end visiting in Roanoke Rapids, N. C.

After spending several days visiting in Smithfield, Miss Aya Gardner returned home Monday.

Mrs. Robt. Allen of near Greenville spent last week here, the guest of her daughter, Mrs. J. T. Eason.

Mr. John Dupree was in town Saturday on business for the Farmville Real Estate & Investment Co.

We are very sorry to report that Marion, the son of Mr. and Mrs. J. C. Dilda is suffering very much with a burned hand. Several days ago he mashed his hand and a kerosene rag was applied to subside the pain, the boy soon afterward struck a match to light a lamp and the rag caught

fire, and his hand was seriously burned. We trust he will soon be better.

Mr. H. T. Jefferson, one of our most prosperous farmers has recently purchased the tract of land adjoining his and known as the Dr. Bynum land.

Miss Bessie Owens, who holds a position with the Kennon Hotel of Goldsboro, spent the week-end here visiting her parents, Mr. and Mrs. M. C. Owens.

Rev. J. E. Kirk, pastor of the Baptist church here held his regular services here Sunday and Sunday night. His sermons were very interesting and a large crowd attended each service.

Prof. Norman Johnson will hold services here in the Presbyterian church Sunday night Jan. 23rd, in the absence of Rev. A. G. Harris, the pastor. Let's everybody be sure and come out for we feel sure Prof. Johnson will have an interesting message for us.

The annual meeting of the stockholders of the Bank of Fountain was held Thursday, and the affairs of the bank were

MOORE—JOYNER

One of the prettiest home weddings that has occurred in our town in quite a while, was solemnized Saturday afternoon at 4:30 o'clock at the home of Mrs. Fannie Joyner, where she became the bride of Dr. C. E. Moore, a well-known physician of Wilson.

About 4 o'clock the guests began to arrive. They were received at the front door by Mr. and Mrs. Ben A. Joyner, and ushered by Miss Moore of Wilson, and Mr. Hubert Joyner into the parlor where many handsome gifts were displayed.

Promptly at the hour of 4:30 o'clock to the strains of Lohengrin's wedding march, skillfully rendered by Mrs. Jasper Shackleton, Mr. Lyman Joyner, son of the bride, and Dr. Carl Moore, son of the groom, descended the stairway, artistically entwined with ivy and cedar, and took their places on either side of the improvised altar, which was tanked with evergreens.

Immediately followed the bride and groom and stood beneath an arch of green and white lighted candles.

The bride wore a handsome going away suit of dark green cloth trimmed with gray fur, gray shoes, gloves and hat to match and carried a shower bouquet of brides roses and lilies of the valley.

Rev. John Matthews of Greenville assisted by Rev. Francis Joyner of Littleton, performed the ceremony, using the impressive ring service of the Episcopal church, during which the strains of Humoresque were faintly heard.

Just after the marriage vows were taken the happy couple were showered with congratulations and best wishes from their many friends. The guests were then ushered by Miss Carlotta Mewborn, of Kingston, and Mr. Jim Joyner into the dining room, which carried out the color scheme of green and white and was lighted by numbers of green shaded candles. In the center of the room was a round table artistically decorated with smilax, white carnations and ferns extending from the chandelier overhead to the table were robes of smilax.

A delicious ice course, almonds and minis were served by Misses Genevieve McMillan, Berta Davis and Marie Christman. Dr. and Mrs. Paul E. Jones then directed the guests into the library where coffee was graciously served by Misses Annie Perkins, Bessie Joyner of Littleton, Marguerite Christman and Harvey Turnage.

Dr. and Mrs. Moore left on the 6 o'clock train for an extended trip on the Eastern coast of Florida. The groom is connected with the Moore-Herring hospital at Wilson and is a noted surgeon throughout the state. The bride is well-known in this section and has many friends who regret her departure from our town.

The out of town guests attending the wedding were Rev. John Matthews of Greenville; Rev. Francis Joyner and daughter, Miss Bessie Joyner, of Littleton; Miss Carlotta Mewborn, Mr. Ronald, Mewborn, Mr. and Mrs. Mewborn of Kingston; Misses Jessie Felgham, Mabel Moore, Shaw, Morris, and Blitt, Messrs. Stearns, Walls, Doctor Carl Moore and Ben Herring, of Wilson; Mrs. Valentine of Richmond; Mr. and Mrs. Moore of Wintoburn, and Mr. and Mrs. Kutz of Littleton.

HEAR THE FAMOUS BURTON BROTHERS AUCTIONEERS

And attend the SALE at FARMVILLE on
Saturday, January 22nd, AT 2:30 P. M.
Some of the most VALUABLE PROPERTY in Farmville
will then be sold for the Highest Dollar

Don't Forget
the Date

\$25--IN CASH--\$25
TO BE GIVEN AWAY

Don't Forget
the Date

THE Farmville Real Estate & Investment COMPANY

Office in Humphrey Building

Farmville, North Carolina.

As The Editor Sees It

What do you know about "Competition"? Is there anything for you to learn? Is it worth your while to know?

less. You notice that his floor needs sweeping, the windows need sand soap and water, dust settles on the goods and the counting and the delivery of goods to the customer.

Soon he thinks he will do a little more work. He will have

like appearance of welcome when his customers call.

He will see his customers begin to get used to the fact that they are being served. Some turn to the small store man while others go miles out of their way to patronize the town.

greed, caused by the lack of competition.

But there is another side to this picture—one that is brighter and is seldom turned to the wall. Where competition exists there is life, energy and brightness and where there is no competition there is death.

A fair return for his money, and if there is the sufficient competition in the town to insure this fact they will look elsewhere.

No man is content to secure and hold the position of a monopoly and he will look for him