

## Farmville Enterprise

G. A. ROUSE, Editor and Publisher  
One Dollar the Year—In Advance.

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FRIDAY, JULY 28, 1916.

### Are You Doing Your Duty Toward Your Home Paper and Your Business

The following is an editorial appearing in a recent issue of The Nashville Graphic, which so forcibly applies to the case here, that we reproduce same, having it apply to Farmville instead of Nashville. Read and study it carefully, and may it open your eyes to a sense of duty to your own business as well as to the welfare of your local paper.

"One would naturally think after a glance at the advertising columns of The Farmville Enterprise there were only half a dozen business concerns in Farmville, when the fact that only a small number of them give The Enterprise that support deserving yet these same business concerns, many of whom get direct benefits by reason of The Enterprise being published in Farmville, have not yet awakened to a sense of their duty to the local paper, that since its beginning has labored for the upbuilding of the town and community as has no other enterprise within the town. These same non-advertisers are always demanding service and sacrifice at the hands of the publisher and when ever there is any matter which threatens the progress of the community or the general welfare of the town and her people, The Enterprise is always expected and, thus far has never failed, for Farmville and her every citizen as no other agency at the command of the people. There is not a business concern in the city that can justify its position in not carrying an advertisement in The Enterprise. It will pay them four-fold any amount they may invest. If they are unable to advertise, then it stands to reason they are not able to be in business or have a business that they are somewhat ashamed to advertise. If the Enterprise manifested the same disloyalty to Farmville as some of its business concerns manifest towards The Enterprise we would long ago have given up the field fully convinced we had embarked in the wrong confession, and imbed with the idea that Farmville was a bad town to tie to. A few of the progressive business men have saved the town this reputation, not only in this particular, but in many matters touching the town's interest."

The capacity to enjoy life is one great thing, to be able no matter what happens to wear a serene face. If things are not as we would wish, enjoy what we can, and hope for better times. There are no more unattractive persons living than those who never enjoy life, who look upon it as a vale of tears, who if they do take pleasure in everything, do so under protest. The most unpromising conditions of life may be made to yield us some good if we look for it, and the looking for it will do us good even if we do not find it, the dwelling on the disadvantages not only sours, but shuts off all hope of our seeing any possible good if it should be there. So, if we would make ourselves attractive in the best sense of the word, cultivate a capacity of pleasure in the little things, the bird songs that wake us in the morning and we will never lack material to interest us, for our hearts are made up of little pleasures, little troubles, and small things generally.

What a wonderful gift to be blessed with the attractiveness that makes every one wish to know the owner better, and yet it is a gift easy to possess or cultivate. It is about as elusive as the perfume of a flower, the bloom of the peach, or the song of a bird's twitter. It is only a smile, a courteous deed, an unselfish act performed at just the time and place.

Drives Out Malaria, Builds Up System  
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHLOR-TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

### ..Church Directory.. —Of The— Town of Farmville

#### METHODIST CHURCH

S. T. Moyle, Pastor

Services:  
1st. Sunday at 11 a. m., and 8:15 p. m.  
2nd. Sunday at 7:30 p. m.  
3rd. Sunday at 11 a. m., and 7:30 p. m.  
Sunday School at 9:45 a. m.

Prayer meeting every Wednesday evening at 8:15.

#### EPISCOPAL CHURCH

John R. Matthews, Rector

Services:  
Each 2nd Tuesday night at 7:45, each 4th Sunday at 11 a. m. and 7:45 p. m.

#### BAPTIST CHURCH

J. E. Kirk, Pastor

Services:  
2nd. Sunday at 11 a. m. and 8:15 p. m.  
4th. Sunday at 11 a. m., and 8:00 p. m.  
Sunday School at 9:45 a. m.

Prayer meeting every Wednesday evening at 8:15 p. m.

#### CHRISTIAN CHURCH

W. P. Jordan, Pastor

Services in the Christian Church on corner of Main and Church streets every Sunday morning at 11 o'clock, and 8:15 p. m. You are cordially invited and will be warmly welcomed at all these services.

# Don't Miss Our ANNUAL FALL TAILORING OPENING

## Greatest Fashion Event of the Year For Men and Young Men

Display of all the Newest Metropolitan Models Hundreds of Smart Fabrics. An Expert Cutter from

### SCHLOSS BROS & COMPANY

the Great Baltimore and New York Style Makers will be in Attendance

## AUGUST 4th AND 5th 1916



OUR ANNUAL FALL TAILORING OPENING has come to be an institution among the well-dressed men of this vicinity. It is something to be looked forward to,—an event which particular men know is worth waiting for.

As everybody knows, there is a tremendous difference between smart Metropolitan Custom Tailoring and the ordinary kind; a big difference in fashion, in cut, in fit and in finish. The big city tailors get a certain something into their work which ordinary tailors can't equal,—its worth having of course,—it's what makes all the difference between a \$20 Suit and one which costs \$50 to \$75.

This higher class of Fine Tailoring, at moderate prices, is what is available through our connections with the celebrated Wholesale Master Tailors

### Schloss Bros & Company of Baltimore and New York

All the style, all the elegance, all the satisfaction possible to the most expensive Tailoring is yours through this system at prices not more than for the ordinary, commonplace make-believe custom tailoring.

### Come And See For Yourself

Our made-to-measure Tailoring System affords you the finest materials, skill and workmanship at low cost. It is so far superior to the ordinary tailoring that there is no comparison. Everything you could ask for is included,—rare foreign and domestic fabrics, high priced tailoring talent, individual styles,—clothes cut and made the way you want them by the very finest tailors in the business. Come and see for yourself while the Schloss expert is here. No obligation to buy.

## J. H. HARRIS

FARMVILLE, N. C.

### NOTICE! :- NOTICE!

If you have any work, bring it to me. First-class work done at reasonable prices.

**Solid Rubber Heals**  
For Men 45 cts. For Ladies 40 cts.

**S. SILBERS**  
Boot and Shoe Maker  
Wilson Street Next Door to City Market  
Telephone No. 34, J. L. Shackelford.

The Rouse Way  
The Right Way For Better Printing!

## DODGE BROTHERS CARS



For Business and Pleasure

Let US Demonstrate it to YOU.

## Turnage & Fields

Farmville, N. C.

## SPECIAL SALE ON Porch Furniture, Refrigerators, Ice Cream Freezers, Mattings, Etc.

Due to our consolidation, we have on hand a tremendous big stock of the above named articles, and for the next several days we are going to offer these goods at greatly reduced prices.

Each of the article mentioned are new and up-to-date in design, and all are real bonafide bargains at the low price we have put on them. Let not this opportunity slip you, but come and see today.

## Farmville Furniture Company

Successors to Joyner Furniture and Beaman & Monk Bros.  
T. E. JOYNER, Manager Farmville, N. C.

#### AUTOMOBILE SERVICE

Snow Hill, Farmville automobile. Will leave Snow Hill every day except Sunday at 7:45 a. m. for Farmville. Making connections with both East and West bound Norfolk Southern trains. Fare 50 cts each way for more than one suit case will be Extra Charge of 25cts. Returning, will leave Davis Hotel 9:15 a. m.

Z. B. Carlisle.

FOR SALE—At a Bargain, Honeycomb Sewing Machine, absolutely new. Apply at Enterprise Office.

#### EXECUTOR'S NOTICE

Having qualified as executor of B. M. Lewis, deceased, this is to notify all persons having claims against the estate of the deceased to exhibit them to the undersigned executor within twelve (12) months from this date, for this notice will be pleaded in bar of their recovery.

All persons indebted to said estate will please make immediate payment.

This 19 day of June, 1916,  
S. T. Lewis, Executor.  
F. G. James & Son, Attorneys.

#### Notice of Dissolution

Notice is hereby given that the partnership heretofore subsisting between us, F. P. Pippin and J. L. Shackelford, heretofore carrying on a general market and grocery business under the firm name of Pippin & Shackelford, at Farmville, N. C., has this day been dissolved by mutual consent of both parties. All debts due to and owing by said firm will be received and paid respectively by J. L. Shackelford, who will continue to carry on said business.

Dated this 5th day of July, 1916.  
F. P. Pippin  
J. L. Shackelford