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FARMVILLE IS A TYPICAL HUSTLING TAR-HEEL TOWN

Thoroughly Awake, Expanding Market Point For Developing Rural Region—Business Men Energetic and Enterprising—Surrounded By Magnificent Back Country.

BY BION H. BUTLER

Farmville, N. C., Sept. 2.—On two or three occasions in passing by Farmville a glimpse from the car window has led me to wonder about the new roofs that seem to be appearing in all quarters of the settlement. So it was natural that I should take advantage of an opportunity to drop down and look the place over.

Farmville is right suggestive of the development of North Carolina. It is a thoroughly awake, expanding market town for a developing rural region, and is prophetic of what awaits the entire South. With slight modifications the story of Farmville is the story of North Carolina that is duplicated in other sections and is going to be duplicated in more in the next few years, for Farmville has simply caught the germ that is possible in many places throughout the resourceful State of North Carolina.

Farmville is in the tobacco belt. I happened to be in town on the day when the markets opened. Three big warehouses opened that day for sales, and the attendance was big. Prices averaged away up, touching close to 21 cents and the smile that held the population was universal. Farmers were feeling elated over the money the tobacco

happy over the money the tobacco had brought them. The condition of business, the people of the town were joyous over the prospect of abundant and easy money, the bankers were feeling in good fettle, and it was a good day for a stranger to size up the town. As Farmville has grown to be one of the prominent markets of the State a lot of money will come this way before the markets close this winter, and prosperity is certain to perch close around this side of Pitt county for a while.

Neighborhood Historical

This is rather a historical neighborhood. The old Horton Hotel is pointed out as the home of the famous academy that before the war was favored by the people from a wide area. War disrupted matters here as it did elsewhere on the coastal plain, but nothing can stop a fertile territory like this, and as the immediate effects of war wore away the people gathered themselves together and in a few years were adjusting themselves to the new conditions.

After all, it is said it is men that make the State, and that has been as true in Pitt county as any place. In talking about the rise of Farmville you hear the names of men like W. M. Lang, an influential pioneer, who has joined the vast majority after a lifetime of aggressive work, leaving behind him a community which bears his impress at every corner. B. M. Lewis, for years a creative force by reason of his position on the board of com-

missioners and a pilot in industrial development, of which the cotton oil mill is a substantial evidence, is another of the path makers, now living only in memory. Another forceful factor was T. L. Turnage, also a broad-minded and progressive leader and he, too, has set his foot upon the everlasting river on the borderland of eternity. Thorne, Joyner, Davises, and other names well known the length and breadth of the State, are heard here in Farmville, and the familiar category tells one reason why Farmville communitly has come.

Conspicuous among the pioneers and still living to bear his share of the tasks of the day is R. L. Davis, who came as a boy to Farmville when the place was pretty well comprised in the little store carried on by his uncle, W. M. Lang. The boy was adapted for the career that he commenced, and he commenced with a man who was a good business man as well as a good hand for a boy to fall in with, and while the wages were low enough to be ridiculous at the present time, after a series of years the young fellow had saved enough to buy a little store that had sprung up in rivalry a little farther down the road, and there commenced a mercantile life that

mercantile and business concerns of the State. They tell me R. L. Davis & Brothers are among the firms that can write their commercial standing with seven figures. Certainly they are conspicuous in the business affairs of their neighborhood, and from the talk they are as firmly established in the regard of the people.

Men Who Compel Prosperity
Men like these will compel material prosperity any place where there is a half a chance. In the fertile soils of Pitt county, with the mild climate and the abundant rainfall there is a whole chance. And that is why Farmville is showing so many new roofs, and is building good roads, and is preparing for a fine new school house, and manifesting evidences of prosperity in all conceivable ways.

Some years ago the tobacco men from up around Oxford and Durham began to move down this way. For a time most of the tobacco work was done by men from the upper counties. Then the people here caught the tobacco instinct and the contagion spread until at the present time Pitt county is one of the leading tobacco counties of the State. Tobacco, corn, cotton, peas, soja beans and the kindred crops have given the Farmville region a pretty good idea of what the farms can do, and men of are pushing the farm ahead as energetically as they can. I have heard the remark frequently when a man in town has a good

farm that he can do it because he has the money. But I went out on the road with several Farmville men to the farm of J. T. Thorne, banker in town and farmer out of town, to the farm of T. C. Turnage, also banker and farmer, to the farms of other men who live in town and carry on business and have their farms in addition, and if the farms are not making money for the owners regardless of the money made in town I cannot guess out a farm by looking at the crops. It is hardly worth while to mention any one farm, because the whole outlying country is full of farms that have entirely satisfactory crops of cotton, corn, tobacco, soja beans and that kind of stuff growing it would seem almost without limit. Better grades of hogs and cattle are subjects of discussions now in western Pitt county, and the silo is figuring in the new plans for the farm. One good thing is that gradually the cattle tick is being crowded into the sea and it is only a question of time until the coast counties will be wiped clear of this costly pest as has been done in the counties farther west. Then the improvement in the cattle will lead to the multiplication of the beef and dairy cattle and the enormous possibilities for cattle feeding in all these lowland counties will be utilized. One of the most encouraging

POLIOMYELITIS, TUBERCULOSIS

Great White Plague Cause of Over Twenty Times as Many Deaths as Infantile Paralysis

The best skill that the country affords is now concentrated upon finding just who or what spreads the virus that causes infantile paralysis. With all the intensity that went into the solving of the malaria and yellow fever problems a few years ago in the solution of the present plague now sought. Meanwhile, the country waits in eager expectancy the reports of the experts' finding and apparently seems ready to comply with whatever orders are necessary for the plague's control.

"At the same time," says the State Board of health, "we are reminded of the fact that there is in our midst another plague over twenty times as great in its tragic proportions, whose means of spread we know as well as its treatment and cure. Yet it remains uncontrolled. There were more deaths in North Carolina from tuberculosis alone last month than there were deaths in the whole United States from infantile paralysis. No notice has been taken of this tremendous toll taken by the Great White Plague while the news of a single death from poliomyelitis is given wide publicity. Poliomyelitis is now mysterious, whose mode of conveyance is yet to be discovered. Tuberculosis, however,

is a disease which, as usually are having their troubles, and are saying so with their accustomed feeling and emphasis; but it seems to them in the business of publishing newspapers that the railroad troubles must be minor vexations in comparison with the white paper market is being hit by our own nation. The price of the paper is all over the place, and the

country club wishes to help flood sufferers. At the call meeting of the Country Club Saturday, Sept. 2 it was voted that a box consisting of food and clothing be sent to the flood sufferers of this State and that not only the Club contribute to the box but also give any one who wishes a chance to help.

The food is not to be perishable but canned goods is preferred and the clothing may be just any garment that has been cast aside. If there are any who wish to contribute to the box they may let it be known by writing Lucy Moore, Bettie Joyner, Fannie Moyer or Henrietta Moyer of Farmville.

The box is to be shipped about the 15th of the month. Any contributions will be appreciated by the Club.

LAST NOTICE!
All customers of Water and Light are notified that their service will be discontinued if bills are not paid by the 15th, and a charge of 10% will be collected before the bill is re-instated.
J. O. POLLARD, Collector.

WHITE PAPER TROUBLES

Must Be Well Educated Man

The Daily Enterprise notes with sympathetic interest an announcement by the Publishing Company, W. C. Dowd, president and general manager, that on account of the enormous increase in the cost of paper and other materials used in the production of newspapers, the price of the paper will be raised. The price of the paper will be raised from two to three cents, daily, from 12 to 15 cents per week and from \$6 to \$7 per year. It is understood that the News Company has recently, in making a new contract for paper, found that an advance in price of about 100 per cent was about the best it could do in the market.

The railroad boys, as usually are having their troubles, and are saying so with their accustomed feeling and emphasis; but it seems to them in the business of publishing newspapers that the railroad troubles must be minor vexations in comparison with the white paper market is being hit by our own nation. The price of the paper is all over the place, and the

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THE FARMER OF THE FUTURE

Must Be Well Educated Man

Dr. D. H. Hill was the chief speaker at Thursday morning's meeting of the corn club boys and demonstration agents, which were being held last week at the A. and M. College. Dr. Hill spoke briefly to the boys on the matter of education, and emphasized its importance for the farmer of the future. The time is now with us, Dr. Hill said, when a man must be educated in order to succeed. And no occupation calls for a broader education than does farming.

Dr. Hill pictured to the boys ignorance as a great giant with a wonderful power, and with the young manhood of the country within his grasp. He said that as soon as a boy got out into the world, the giant would seize him, if an even mightier giant called Knowledge did not grasp the boy and save him from the throes of ignorance. The giant characterized as the stronger of the two is the State of North Carolina, with its many educational activities in work upbuilding the educational system.

The State is needing builders, Dr. Hill said, and it is up to the boys who represent the rural communities to do the greater part of his work. No boy who willfully breaks down signs and throws stones at telephone poles is a builder. The boys who are building the future of the State are the ones who are building the future of the State.

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CHAMBER OF COMMERCE TO MEET FRIDAY NIGHT

Directors Met in Called Session Wednesday Night and Appointed Committees For the Different Departments. Matter of Community Fair and Other Important Things Discussed.

with cut flowers and potted plants. A delicious ice course was served and as the midnight hour approached, each one reluctantly took their departure, realizing that they had been well entertained for which the hostess is noted.

Those present were: Misses Sarah Pollard, Mary Barrett, Lena Barrett, Mary Ellen Kittrell, Anna Belle Joyner, Ethel Bynum, Alice Flynn, Nell Moyer, Thelma Flaagan and Marjorie Barrett of Suffolk, Va. Messrs. George Blount, Will Joyner, Moses Moyer, David Barrett, Walter Newton, John Tyson, Bert Taylor, Sam Kittrell, Geo. Davis, Paul Schulenberg, Alfred Flaagan, Leslie Carr and Harry Lang.

HORTON-KEEL

Prominent Young Couple of this City Married in Richmond.

The First Baptist church, corner 10th and Broad Streets, Richmond, Va., was the scene of a quiet but happy marriage last Wednesday, at one o'clock, when Mr. Joseph Lloyd Horton and Miss Sallie Finetta Keel of this city were joined in the bonds of wedlock by Rev. Dr. Geo. W. McDaniel pastor of that church.

The bride entered with her brother, Dr. Keel of Scotland Neck, who gave her away in marriage, the groom, with his best man, Mr. Lewis Tyree of Richmond, Va.

After the ceremony the bridal party retired to The Jefferson Hotel for a dinner party.

Mr. and Mrs. Horton left Richmond Wednesday night at six o'clock to visit Boston, Montreal, Canada, Niagara, New York and other points North.

The bride is the attractive and accomplished daughter of Mr. T. E. Keel. Mr. Horton, the groom is equally accomplished and is a young man of sterling character and a lawyer by profession. They will be at home on Pine Street, after September 17th.

COUNTRY GIRLS CLUB MEETS
There was a call meeting of the Country Girls Club at the home of Miss Bettie Joyner on Saturday, on Sept. 2. Twelve club girls and a visitor, Miss Carrie Keel of Everett, were present.

After the business session a plate consisting of tea, sandwiches and cakes were daintily decorated with fern was passed called peanuts also were served.

By call from the President there will be a meeting of the Farmville Community Chamber of Commerce Friday night of this week, Sept. 8th at 8 o'clock. The meeting to be held in the town hall.

The directors of the organization met in special session Wednesday night, at which time the members of the various committees were appointed and the matter of a "community fair" and other important things looked into.

These matters will all be brought before the meeting to be held tonight, and a full attendance of the membership is requested.

As previously stated this organization was launched for the benefit of the community at large adjacent to Farmville and every business man and farmer should become an active member.

If you are a member be sure that you attend the meeting tonight. If you have not yet joined you are hereby extended an invitation to do so at your earliest convenience.

BIRTHDAY PARTY
On Wednesday afternoon Miss Carrie Pollard entertained a number of her young friends at a party at her home. The party was held at 8 o'clock and was a very successful one. The punch by Miss Tessa Carr. Various games and a contest were enjoyed, Miss Dorothy Myers winning the prize.

The hostess was the delighted recipient of many pretty and useful gifts. At a late hour the guests departed declaring Miss Carrie a charming hostess.

CHRISTIAN CHURCH
We will appreciate your presence at all services all the time. Sunday school, preaching morning and evening and prayer meeting Wednesday night. We don't need you, but perhaps you need to be with us. Just try us a few times and see if your time has been wasted. Morning subject next Sunday, "The Prophet's Rake." Evening subject, Paul Before Felix. Look elsewhere in the Enterprise for service hours and be on time.—W. P. Jordan, Pastor.

MARRIED
Mr. W. N. Wright, of Newport News, Va., and Miss Alma Lee Duke, of Farmville, were married Sunday morning, Sept. 3rd at 9:00 o'clock by Rev. S. T. Moyle, pastor of the Methodist church. They were married at the home of Mrs. Ellen Hill, it was a quiet affair with only a few friends present, after which the bride and groom started for Newport News, their future home.

Watch this Space—It will Carry a message from Hob Hardware Co. The BIG HARDWARE Store each week in the Future. They are receiving large shipments of high-grade Hardware bought from 12 to 18 months ago, before the price went up. Two Car Loads Cook Stoves and Ranges, bought at the old price and they will save you money. JNO. DEERE Mowers and Rakes, Grain Drills, and Manure Spreaders, Hay Balers and Plows. Solid Car Load Wagons and Buggies at the old price. Bicycles, Guns, (old price) Doors Windows, Calendars, Mantles, Locks, Hinges, Paint, Hard Windsor Plaster, Lime, Cement and everything found in a Hardware Store. Automobile Tires, Tubes, and Oils a Specialty. See Our Prices.

Hob Hardware Co. The Big Store