

It Pays To Advertise
Through The Columns of
the Farmville Enterprise
IT REACHES THE PEOPLE

The Farmville Enterprise

Merchants! Get Wise
Let Us Write You an Ad.
and we'll open your eyes
WITH INCREASED BUSINESS

G. A. Rouse Editor and Publisher

"WATCH FARMVILLE PUSH FORWARD"

Subscription \$1 a Year in Advance

VOL. VII

FARMVILLE, PITT COUNTY, NORTH CAROLINA, OCTOBER 27, 1916

NO. 23

THE ENTERPRISE'S AUTO AND GRAND PRIZE CONTEST IS THE TALK OF EASTERN CAROLINA.

Scores are becoming interested in the distribution of the valuable prizes—New Nominations are coming in every day.—If the Name of Your Favorite is Not on the List, or if Your Neighborhood is not Represented, Send in a Nomination at Once, and if Your Nominee Wins First Prize You Get \$5.00 in Gold.—It Costs Nothing to Make the Race.

RIGHT NOW IS THE TIME TO START

The Biggest and Best Vote Offer of the Contest is Now in Effect, and the Contestants Will Get Three Times the Regular Number on all Old and New Subscriptions and Tickets From the Stores Turned in by Nov. First.

It's a winner. Right from the start The Enterprise's big Auto and Grand Prize Contest sprang into a stride that means success. Nominations are coming in from all parts and people are beginning to watch the race of their "Favorite" with great interest.

In a general way the announcement of the big prize competition and the publication of the first of nominations was the talk of this whole section of the State. The features which are attracting the most attention are: The high quality of the prizes, the large number of them and the liberal arrangement in which they are being offered.

People who investigate will find that this contest is conducted

ly. First the Contest will only run six weeks longer, while the contests conducted in this section before have run much longer than that. And besides the two grand prizes we are offering a fine list of valuable prizes besides the Automobile and Piano, which are well worth a little of your spare time. And your chances for the large prizes are just as good as any other candidate entered. Under the liberal arrangement there is no need for any prospective candidate to hesitate entering the contest.

Don't procrastinate or think that some one else has a better chance than you. The winners in previous contests have been people just like yourself, who started out with a determination to win and left no stone unturned to advance their own interests.

It is simply a matter of effort, and even if you don't win the very top prize there are many others that you want and some of them you actually need.

Think of the feeling of independence that will be yours if you become the proud possessor of the Ford Automobile, Walworth Player Piano, Diamond Ring, Leather Rocker, Chest of Silver, etc.

Get busy now and call up your friends over the telephone and ask them to help you. Go and see your neighbors. They will help you gladly. Everyone is willing to help a friend in a contest of this sort. They will take pride in having been the means of helping you win a real prize

such as this contest offers you.

There are many ways in which a candidate can obtain the assistance of their friends principal of which personal calls on high is best. The leaders in the campaign for votes have many of their friends, aiding them. Each person has a circle of friends always ready to render any aid, and by enlisting the co-operation of a large number of persons in such a campaign, the sphere of influence is increased. This is what will give a candidate a backing that can be depended upon for votes.

Let there be no limit to your campaign. Extend it out of your neighborhood. Get subscriptions from your relatives and friends in other towns and

everywhere.

Best Time to Start

Those who have been thinking of entering the contest will find no better time than right now. Beginning with this week's issue of the Farmville Enterprise, and up till 8 p. m. Wednesday November 1, THREE TIMES the regular number of votes will be given on all subscriptions, new and old alike, also three times the number of votes will be given on all the tickets at the stores. A new one year subscription now brings 7200, and an old one brings 4800, and if it is a ticket from the stores it will now be worth 900 votes instead of 300. Under this increased schedule votes count up rapidly and with very little effort any candidate can be among the leaders, for their effort will now count THREE TIMES what they did before or will count at close of the contest.

Extra Votes Will Make Winners

Besides the Tripple votes on all subscriptions and trade at the stores we give the following extra votes on every club of old or new subscriptions brought to us by Wednesday November 1, before 8 p. m. we will issue extra vote ballots as follows: For every club of \$20.00 turned in we will issue an extra vote ballot for 100,000 votes. For every club of \$15.00 we will give 75,000 extra votes. For every club of \$10.00 we will give 45,000 extra votes, and for every \$5.00 club we will give 20,000 extra votes. All this

will be given in addition to the 200,000 for the first \$25.00 turned in and the tripple votes on each subscription. In other words if you make up as much as a twenty dollar club, you can make one subscription now do what six will do on the closing days of the contest. If you are a prospective candidate who has been thinking of entering this big race, or if your name has been placed on the list and you have not already made the start, better do so right away. It will cost you nothing to enter and try for the prizes or make an active race; it is just a matter of seeing and spending a little of your spare time among your friends pleasantly getting them to vote for you.

The Big Votes
Following is the regular schedule of votes. Until eight o'clock Wednesday November 1st, THREE TIMES the regular schedule this schedule with the above extra votes will be given on all old and new subscriptions which come in for each candidate. Out of town contestants can mail their subscriptions as late as eight o'clock Wednesday night, November 1st.

Schedule of Votes
The following is the regular schedule of votes which will be issued on all subscriptions—old and new:

New Subscriptions
10 years 33,000 votes
8 years 26,200 votes
5 years 16,000 votes
3 years 9,200 votes
2 years 5,800 votes
1 year 2,400 votes

Back Subscriptions or Renewals
10 years 20,500 votes
8 years 16,400 votes
5 years 10,250 votes
3 years 6,150 votes
2 years 3,875 votes
1 year 1,550 votes

The price of the Enterprise is \$1.00 and worth it. No votes issued on any amount less than \$1.00.

Be an Active Candidate
If you have been nominated in the big contest, do not be afraid to let your friends know that you intend to make an active race. They will be glad to help you when they learn that you are in the race to win. The contest will take but very little of your spare time and you will be surprised to see how willing your friends are to help you if you show a disposition to help yourself. Everybody loves a hustler but no one likes to help a candidate who does not show some inclination to help him or herself. You are meeting your friends every day—do not be afraid to let them know that you are going to make an active race. Talk to all your friends—tell them that you want their votes and subscriptions, and ask them to tell their friends about your race, and to send you their subscriptions or send it in to the office with instructions for you to have the votes. Those you cannot see personally should be reached by sending them the printed letters that we furnish you free of all charges. We furnish these letters as many as you will need if it is a thousand. Reach others by telephone.

Start Your Campaign
Prospective candidates should not be frightened at the long list

of nominations in the paper, for a great many of the people will not make the race at all. Even if they did run, it would be better for you as it would take less votes for any one candidate to win. Just remember that you have just as good a chance as any other candidate, and your friends will help you if you try.

The contest just started last Friday and only a few of those nominated have commenced their campaign. So far we have more prizes by far than we have active workers.

Votes positively cannot be bought—they must be clipped from the paper, secured by trading at the stores or on subscriptions. The best and quickest way to get votes is to get your friends to subscribe for the paper and the next best is to get all your friends to trade at the stores where they can get vote tickets.

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Most of contests have a real big vote to offer to put on the

ARMED WITH PISTOL WOMAN GETS REVENGE

Wilson, Oct. 26.—Sunday a week ago, four Wilson ladies concluded to, and spend the day with friends in Greenville, Pitt County. On their way back home—between Greenville and Farmville—along overlook them, and when out a few miles east from Farmville they espied a large touring car coming full tilt in their direction on the wrong side of the road with lights out. To avert a possible death the lady at the wheel, ditched the car she and her party were in. The touring car came to a halt and two big negroes alighted, and when they started to enter their car to resume their journey, one of the ladies commanded: "Stop! Do you see that by your reckless driving I was compelled to ditch my car or be run over?"

"Yes, miss," was the reply, I see your car is in the ditch, but the question is, how are you going to get it out?"

Producing an automatic, the lady replied: "Stick your coats, both of you, up to your necks, and be quick about it, without any back talk."

"But, lady, I see no way that we can get it out."

"That is not another word, and if you refuse to leave I'll make you get it out."

These words caused the negroes to get up, and they ran up to the car, and soon had the car scotched up and in the middle of the road.

Then the spokesman for the ladies said: "Let me advise you—the next time you drive out on the right side of the road with your lights burning and there will be no occasion for you to soil your Sunday clothes."

"Thank ye misses, thank ye; and if I happen to see you coming down the road I'll drive a mile out of my way."

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last of the contest, but we are putting ours on this week at the beginning of the contest while the subscription getting is good. There will not be any offer any better than this and only the regular votes will be given during the close of the contest. No extra votes will be given then at all on either old or new subscriptions.

Standing of the Candidates
Following is the list that has been nominated to take part in the Farmville Enterprise's great Automobile and prize contest. This list will be published and will be watched with interest by friends of those making the race. Keep up with the standard, put your "favorite" in the lead by voting for her or she. Send in your subscription and votes soon as possible.

FARMVILLE

Miss Elspeth Astew 7500
" Mary Ellen Kittrell 8100
" Annie Laurie Lang 9400
" Lena Wright 7600
" Marguerite Christianman 8300
" Mae Barrette 8300
" Annie Bell Joyner 8500
" Etta L. Gay 9800
" Kate Allen 9900
" Nannie Moore 8500
" Lucy Moore 7900
" Bettie Joyner 7500
" Emily Langley 9800
" Nannie Lee Elks 8200
" Mamie Williams 6700
" Hazel Williams 8600
" Ruby Baker 8800
" Addie Bynum 8400
" Fannie Moye 7600
" Nell Moye 7600
" Alice Flynn 8800
" Willie Thierpen 7760
" Blanche Lewis 6900

Belle Hagan 7100
" Bell Hagan 7100
" Leora Barrette 6700
" Virginia Burgeron 6900
" Naomi Burgeron 7500
" Agnes Dupree 8400
" Ruth Edwards 7000
" Ethel Brook 7100
" Pearl Owens 6500
" Niss Owens 6600
" Hattie Carr 7500
" Nannie Smith 7400
" Sallie Smith 7500
" Letha Skinner 6500
" Mary Barrette 7600
" Annie L. Tyson 9200
" Ethel Bynum 7400
" Mamie Ruth Pollard 7600
" Marie Christianman 6500
" Gertrude Easton 6500
" Ches. Rountree 7500
" J. E. Warren 6600
" J. B. Moore, Jr. 7800
" T. H. Smith 9700
" R. B. Tyer 9900
" Tom Hinson 8000
" Asby Bynum 9500
" Ed. Jones 6500
" Jessie Smith 6600
" Gerrie Smith 9400
" Jasper Shackleford 7000
" Rosa Jones 8600
" Lucy Moore 6000

D. R. Morgan

WALSTONBURG

Miss Mariha Fields 8000
" Mary Johnson 6500
" Ned Shackleford 7200
" Sude McKee 7500
" Lida Rasberry 7600
" Ila Fields 7700
" Louise Fields 6500
" Ellen Lenn 6500
" Pearl Holtman 7600
" Lindsay Holliman 6500

(continued on page 4)

FARMVILLE COMMUNITY FAIR CROWNED WITH SUCCESS-- 6,000 PEOPLE IN ATTENDANCE

The Facade One of the Best to its Size Ever Seen in the State—Over a Mile in Length. The Exhibits as Goods in Many Respects as Those Put on Display at the State Fair. Booths Arranged and Decorated by the Business Houses of the Town Added Greatly to the General Appearance of the Building.

EVENT BRINGS ENTHUSIASTIC PRAISE

"SURPRISED; Had No Idea Farmville Would Have Such a Splendid Fair." These were the Words the Came from the Lips of the Six or Seven Thousands Spectators.—Col. A. C. Davis, of Goldsboro, Principal Speaker of the Day.

The opening of the Farmville Community Fair, Wednesday morning, October 25th, began with a parade, forming at the Graded School building, under the leadership of Chief Marshal W. G. Sheppard and his twenty assistants. The parade was led by Miss Marie Christianman in a buggy beautifully decorated in white with white horse to match. Next in line came the marshals; the Farmville Fire Department in their fire truck, the Mayor and Town Commissioners in autos; the band in auto truck which was tastily decorated for the occasion. Next in line came the auto-carrying the speakers, after which the Farmville Graded School marched in a body along the main street.

Among these were some of astonishing uniqueness and beauty. Among the prettiest of the floats was that of The Rouse Printery, publishers of "The Farmville Enterprise," which was made to represent a massive sailing vessel, with sails and flags flowing from its deck and named for the President's private yacht, the Mayflower. This float was awarded the first prize. The second prize was awarded the Farmville Graded School representing the music class. Other floats of particular note was that of the Civic League, the Farmers Union, the Good Roads exhibit, wherein a team of two mules pulled a wagon in the parade loaded with ten bales of cotton.

Mr. T. C. Tarnage, formerly mayor of Farmville, presided at the exercises, and presented Mr. J. Lloyd Horton, the solicitor of the county, who introduced the speaker in a well-timed thrilling speech. The address of the day was delivered by Colonel A. C. Davis, of Goldsboro. This was an address of the kind that Colonel Davis usually makes, filled to the brim with enthusiasm, humor and patriotism. He pictured in glowing terms the achievements of the Democratic administration, and the success of the undertakings of Woodrow Wilson. After touring New York, Maryland and other States, he said that he felt competent to predict the election of Woodrow Wilson. Great applause.

The exhibits were far superior to the anticipation of even the

slightest dreams of the promoters of the Fair Association. Among the best of these was the fancy work exhibit which compared favorably with that of the State Fair at Raleigh. Next to the fancy work was the live stock which was far above the average. Some of the finest cattle, hogs, sheep, goats, horses and mules, chickens, turkeys, ducks, etc., in this State were on exhibit. The canning exhibit and farm products, and the educational exhibits were all unusually good. The children of the Farmville Graded School, King's Cross Roads, Bruce and Bynums had gone to an unusual amount of trouble to arrange creditable exhibits, and the educational exhibit was among the very best of the fair. The circus department old furniture etc., was exceptionally good. The exhibits in this department ranged from an old chair in which Lafayette himself sat at a banquet during the revolutionary days, to pieces of baby dress worn by one of the first citizens of this community 95 years ago. There were also a number of other old articles on display in this exhibit which deserve mention.

The most unique feature of the entire day was the sale at auction of bale of cotton exhibited by Miss Mary E. Joyner who lives near here. This cotton was cultivated, picked and put on display by her, and, as it had won first prize, a number of the cotton buyers decided to have it sold at auction, and it brought the fancy price of 24c per pound. The highest bidder being Mr. G. M. Shirley of the W. M. Lang Co.

The many attractive booths arranged by the progressive business men of the town as well as the beautifully decorated building with its thousands of yards of bunting and flags, added greatly to the appearance of things. We regret exceedingly that space will not allow a fuller account of the fair in this issue. In our next issue, however, we hope to publish the list of all the prize winners, and to give a fuller account of the entire occasion.

The Fair closed with a Marshal's ball in the Centre Brick Warehouse Wednesday night which was attended by a large crowd from this and other sections of the State.

OUR LINE OF Coal and Wood Heaters IS COMPLETE
They were bought at the OLD price and we will save you money. Inspect our line and get our price before you buy. Cook Stoves and Ranges any size, and the price in sight. The Great "Maple" Range

Buggies, Wagons & Harness-- 2-horse Wagon \$50 & Up
BUGGIES AND HARNESS AT THE RIGHT PRICE
Building Material, Doors, Windows, Locks, Hinges, Nails, Cement, King Windsor Plaster and Paint. Auto Tires and Tubes a Specialty.
See Us For Anything in Hardware and Farm Implements
IT WILL PAY YOU

A BIG LINE OF Glass, China & Enameled Ware
RIGHT NOW ON DISPLAY
See This Line and Be Convinced that our price is Lower. Pocket Knives and Table Cutlery—a Complete Line. See our line of Silver Knives and Forks. They're Beauties. Sewing Machines \$16, Guaranteed 10 Years.