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The Farmville Enterprise
IT REACHES - THE PEOPLE

Farmville Enterprise

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WITH INCREASED BUSINESS

G. A. Rouse Editor and Publisher
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"WATCH FARMVILLE PUSH FORWARD"
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BIG AMERICAN SHIP IS VICTIM OF AUSTRIA'S SHIP BOMBS.

All of The Passengers, Eight of Which were Americans, Are Reported as Saved. Six other Ships Made Up a Total of The Day's Destruction.

As if to furnish conclusive proof of Austria Hungary's adherence to the German U boat decree, an Austrian submarine, flying no flag, yesterday destroyed by a bomb the American schooner Lyman M. Law bound from Stockhold, Main, for Palermo, Sicily.

The crew, which includes eight Americans has been safely landed.

The news of the schooner's destruction came in dispatches to the department late yesterday afternoon from Consul General Treadwell at Rome.

From the information that the vessel was "destroyed by a bomb" it is presumed that the submarine held her up and ordered the crew to take to the boats.

Her cargo consisted of 50,000

The Lyman M. Law is the first American vessel to fall victim of unrestricted U-boat warfare in the Mediterranean. She is the second American ship to be destroyed since the U-boat decree went into effect.

The destruction took place seventy miles southwest of Cape Sportivo. Her tonnage was 1,300.

Four British steamships and two trawlers comprised the U-boat toll reported during the last 24 hours. One of them, the British steamship Bayreuth, of 3,099 tons, is listed by Lloyd's as missing. Another, the British vessel Inshoven Head, of 3,050 tons, from Glasgow, for St. John, N. B., was sunk February 12, with the loss of one life. Two unnamed trawlers are included in the list.

Four lives are believed to have been lost in the sinking of the Lyman M. Law. The rest of the crew were rescued.

Members of the seven British steamships, including the Bayreuth, were rescued by British destroyers. The Lyman M. Law was the only American vessel in the area.

Lambert do 2,195 tons, Lyman M. Law, American, 1,300 tons, two trawlers. Total 13,399 tons. **Previously Reported** 93 ships 200,620 tons. **Grand Total** 100 ships 214,019 tons.

CIVIC CLUB OF FARMVILLE UP AND DOING

The Civic Club held a very enthusiastic meeting last Thursday afternoon. Though the bad weather very little work has been accomplished but every committee has been making plans for the spring. The work of improving our cemetery, under the efficient chairmanship of Miss DeVisconti, is going on just as rapidly as the weather permits. She has secured a care taker for the lots that have been taken and the town is having the streets cleaned and graded and also improved the street leading to the cemetery.

Another Committee was appointed to call a meeting of the whole club to spend one day in setting out an ever green hedge all around the cemetery. The Club would appreciate the co-operation of the whole town in this work as there is nothing in the world that detracts more from a town than a neglected cemetery.

Civic pride is a righteous one and when people come to Farmville and look around at our pretty homes churches and other improvements we don't want them to say "Farmville is all right place to live, but if you die there you are for gotten."

The chairman of the playground committee reports that she can not get the grounds but she can get a room for the boys to meet and have their books and magazines on Sunday afternoon.

The officers of the Club were requested to meet with our town Commissioners and ask them to pass a law for Farmville that would make a fine of five dollars for expectorating on the streets. Also that we would ask the merchants to put up the placards in their stores "Do not spit on the floors."

There will be the regular services at the Methodist Church the coming Sunday. Sunday School at 10 o'clock, preaching at eleven and at seven thirty. The subject for the morning service "News from two Far Countries." And at the evening service the subject will be "Some lessons we should learn from the experiences of the past." All the people are cordially invited to attend both services. W. Moyle, Pastor.

THE ENTERPRISE TO FEATURE A BIG PUBLICITY EDITION IN THE NOT FAR DISTANT FUTURE

To be Known as the "Farmville Community Chamber of Commerce Publicity Edition of The Enterprise"

This Edition will be Largely Circulated by the Chamber of Commerce and The Enterprise, and will be Especially Designed to Attract those Making Inquiry of Farmville and Community Around. Co-operation of every Citizen who has Helped to Make this Town and Section what it is Today is Desired, and Same is Essential in the Great and Progressive Move.

Do we, as citizens, realize that we have one of the best towns in one of the best counties in the best State of the Union? Do we further realize that every prophecy of the future of Farmville and this section has been fulfilled and what has already been accomplished is but a forecast of the tremendous progress that lies just ahead of us? Do we realize, however, that we can double our population within the next few years by the proper advertising of our community?

But "ADVERTISING" is a word of wide meaning. Just what does it mean? What is ADVERTISING? It is the publicizing of the truth.

PLAIN TRUTH TELLING is not glittering arguments, not fictitious plain every day TRUTH TELLING. It is the TRUTH about FARMVILLE and this section, properly told, and properly advertised, that will bring to pass this community's soundest and best development and that is just what the FARMVILLE ENTERPRISE and the local CHAMBER OF COMMERCE proposes to DO—to tell of the many opportunities of this community, and of the many undeveloped resources that are at present dormant.

When you wish to improve your business you ADVERTISE—you place the advantageous points of the commodities you have to offer before the public. The same methods when used in ADVERTISING a town or section will naturally produce similar results. It has been proved that NEWSPAPER ADVERTISING is the most powerful and effective publicity known. NEWSPAPER ADVERTISING for a community, done in the proper manner, will REVIVE and ENLARGE the activities of that community, by bringing in NEW BLOOD, NEW CAPITAL and NEW INDUSTRIES, which mean increased wealth and commercial and industrial activity.

As a strong example of such is Moore county in this State,

which this year will receive Fifty Thousand (\$50,000.00) more in taxes from new settlers in that county, as a result of ADVERTISING that has been done through concerted ADVERTISING efforts of the business & professional men and interests.

No town in the State of North Carolina has made such wonderful strides in municipal and general development during the past five years as Farmville has made. Her public spirited and progressive citizens have contracted obligations amounting to nearly one hundred thousand dollars in the nature of public improvements. The people here have

improvements, they believe that it will grow much faster in the future, through the proper ADVERTISING of what we now have to offer the Investor, Home-seeker, and Industrial Operator. The Farmville Enterprise believes this is an opportune time to tell about our expansion, to summarize some of the big things that have been accomplished. All this and more will be heralded in a mammoth edition of the Farmville Enterprise, now in course of preparation, and which will be called the "CHAMBER OF COMMERCE PUBLICITY EDITION" OF THE FARMVILLE ENTERPRISE.

It will be a newspaper in every respect worthy of the splendid community it represents and the inspiring message it will bear.

We are not looking backward, but forward towards the goal of greater achievement.

Now, that we are united in an active Community Chamber of Commerce, let us work together for a still better and greater town and section.

It is the desire of the management

to issue a Bill, Effective January 1, 1917, that will give the stomach. In addition to other properties, Lax-Fos contains Calcium in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, cleanses the liver and intestines and restores the healthy functions. 32c.

ment to have the hearty co-operation of every business and professional man and wide-awake citizen in the community in this endeavor, for the best town in the best county, in the best State of the Union.

NOW HOVERING CLOSE---YOUR TIME TO MOVE

Citizens of this country should realize that they are on the brink of war. The German submarine campaign may cause the loss of American ships and lives at any time. The president has declared he will go to war to protect America rights on the high seas if they are thwarted by the submarines.

In the meantime the first week of the new German war measure showed a loss of more than 100,000 tons for the shippers of the world. Seventy thousand tons were the result of the last two days of the first week and as the period of grace is over it seems as if the undersea boats can be counted upon to sink merchant ships faster than before the unrestricted war was declared.

Their activity has caused several near "overt acts" and each time a period of suspense went through the nation. We have no intention of trying to make the government at Washington is going to do what the people say, we suggest that everybody who favors war write to their congressman, or better still, write to the war department, offering your services. Only in this way can the activity of the pacifists be overwhelmed, because they are writing letters and writing them fast.

How to Better the Race.

It seems to be a hard matter for some people to understand that when they lower themselves they are hurting the entire membership of the race to which they belong. In the long run the race has to pick up and carry along all the bad members as well as the good, and whatever tends to keep down the average condition of the members of the race tends to hurt the race itself.

So the next time you are tempted to do something which you would not like all your fellow-men knowing about, think of those who must come after you, and of the inheritance which they must accept from you and the rest of us that are living. Those who come after us have no chance to avoid the inheritance which we thrust upon them. It is theirs before they have a chance to guard themselves or to ward it off.

You must give them what they

THE WORLD'S LARGEST SHIP 'AFRICA' SUNK BY SUBMARINE

Was a Freighter with a Tonnage of 11,999. Victim of German U-Boat—Germany Announced She Would No Longer Warn the Neutrals.

London, Feb. 13.—The biggest freighter in the world, the White Star steamer Africa, of 11,999 tons fell victim today to unrestricted U. boat warfare. Seventeen of the crew are missing. She is the biggest prize exacted by the German submarine since the decree went into effect. Her loss brings the total number of ships known to have been destroyed in thirteen days up to 91, with an aggregate tonnage of 200,433.

The biggest vessel sent to the bottom prior to the Africa's destruction was the British steamer California, of 8,662 tons. The third largest lost was the Port Adelaide, British, 8,100 tons.

The Africa had never been in an American port, having piled regularly between Liverpool and Australian and New Zealand ports. She was 260 feet long, 60 feet beam with a depth of 44 feet. She was owned in Liverpool.

Another vessel sunk today was the Foreland, British, of 1,960 tons.

The last shreds of restriction for neutrals were torn off the "barred zone" today by the German admiralty which announced that after midnight, Feb. 12, no warning can be expected by any vessel and the U-boats now reign supreme and hold free sway.

Reported Tuesday
Africa, British, 11,999 tons.
Foreland, British, 1,960 tons.
Total 2 ships with 13,959 tons.
Previously reported 186,474 tons. Grand total: ninety one ships with 200,433 tons.
Summary of ships sunk:
American 4; other neutrals 33; British, 50; other belligerents 7. Total 91.

Christian Church.

Services next Sunday morning, and Christian Endeavor at 6:30, but no preaching service at night. Subject for Sunday morning will be, "The Transforming Power of the Gospel." Your presence will be appreciated at these services. —W. P. Jordan, Pastor.

cannot obtain for themselves—at inheritance free from handicaps which will hold them back.

Read The News? "The Price has Advanced"—Of Course you have many times, and it is True.

Shrub Hoes, Bush Axes, X-Cut Axes, Iron Wedges and everything for the farm. Lugs, Cement, Doors, Windows, Paint, Oil, and everything to build a better home. Wag-
ons, Harness, Horse and Mule Colars, Cook Stoves, Ranges and washing Machines. Auto Tires, Tubes and other Accessories a specialty.

See us for anything in hardware we have it.
1 Car Weather-boarding \$15.50 and Ceiling \$17.50.

THE COMPANY The Big Store