

## FARMVILLE BUILDING AND LOAN ASSOCIATION.

### One of the Real Community Builders of Farmville.

Continued from first page

by it to build more and better homes in Farmville, and although this association is comparatively a new one, it having been organized and began operations about three years ago, it has already been the means of quite a number of homes being erected. This institution not only enables the man to build a home, that perhaps would never have one otherwise, but also assists those to develop their property, consequently, helping to develop the town, by enhancing its size and wealth, as well as the civic side of the situation. There are towns and cities that owe the greater part of their prosperity to Building and Loan Association. Not only the individuals who belong to the associations, but the entire community is benefited. Everyone who can possibly afford it (and there are very few in this community who cannot) should be a member of the Farmville Building and Loan Association. Its list of members includes some of the wealthiest men in town and community—and some of the poorest. The poor man has just as much say with regard to its operations as the rich man.

Since the organization of the Farmville Building and Loan Association, it has loaned out to prospective builders about \$30,000.00 and, in nine cases out of ten, had these borrowers not belonged to this Association, the odds are that they today would not be owning their homes and property. Fixed and attractive features about this Association are small expenses in making loans, small monthly payments to suit the borrowers, more than 90 members, each carrying more than \$1,000.00 in stock.

Its officers and directors are composed of the leading business and professional men of the community, men who are known for their solidity and strictest integrity. Mr. Jno. T. Thorne is President, and is also President of the Citizens Bank of Farmville; Mr. T. C. Turnage is Secretary and Treasurer, and is part owner of the large mercantile firm of T. L. & W. J. Turnage Co., in addition to being financially interested in various commercial, industrial, and financial enterprises of this section, among them the Citizens Bank of which he is Vice President; Mr. E. A. Joyner, Vice President, is the head of the firm of B. A. Joyner & Company, who operate a wholesale and retail grain and fertilizer business, also the Farmville Shoe & Suit Co. Other directors are the following: R. S. Smith, Livestock business; T. E. Joyner, Manager and part owner of the Farmville Furniture Co.; R. E. Belcher, Tobacco Warehouseman; W. J. Turnage, Manager and part owner of T. L. & W. J. Turnage Co., leading merchants; Mc D. Horton, Planter; and Lody Horton, County Solicitor and Attorney for the Association. A new series will open the first of April, and we urge you to avail yourself of this easy method to own a home, thereby becoming a desirable citizen and town builder.

### Mc. D. HORTON

#### One of Farmville's Leading Citizens and Public Officials.

There is no community in the entire State of North Carolina in which there exists a deeper interest in its moral and material advancement, and a more thorough cooperative spirit of its citizens, than is manifested by the people of Farmville.

This progressive town is making a record of progress in every way that forecasts a period of prosperity which must naturally attract the attention of investors and home-seekers.

The highest praise must be accorded to the entire body of its representative men for the civic pride, so unselfishly displayed in every undertaking to make Farmville a bigger and busier town. Therefore, a historical sketch of the men who have been so importantly identified with the progress of not only Farmville, but the entire county and section, must necessarily make special mention of its popular Chairman of the County Commissioners, and a brief account of his valuable services to the entire section of the State.

Mr. Horton is born in Farmville about forty-five years ago, raised on a farm, and has been interested in the farming business since his boyhood. He is a large farmer, and is a successful planter, and is a member of the Farmville Building and Loan Association. He is a member of the Farmville Building and Loan Association, and is a member of the Farmville Building and Loan Association.

Going so much good to the people of this section by enabling them to market their valuable crops with convenience and profit. These are the enterprises that stimulate industry, encourage progressive farming and add financial strength to the country, and they are made doubly so by the patriotic interest of business men like Mr. Horton, whose connection with them inspires confidence of the public and lays the foundation of success.

As Chairman of the Board of County Commissioners he is ably serving his second term, he having served his county well the first two years and as an appreciation of this fact, the voters of the county elected him by a large majority for two years more at the last election.

### MRS. J. WELLS SMITH.

#### Dealer in Dry Goods, Notions, Millinery, Etc. Ladies' Ready-To-Wear Clothing.

Here is another store conducted by a woman who has made a significant success of the business. It is indisputably true that the concern which specializes in better qualified to handle that particular line of goods than the



concern which numbers among its activities other lines, and this has been abundantly demonstrated by the store under discussion. This business has been established in Farmville for eleven years. It was formerly located across the street from where it now stands, the present quarters having been occupied in August of last year. This move was necessitated by the ever increasing demands of the business, which had reached such a large proportion to the old stand was insufficient to accommodate the

### T. L. & W. J. TURNAGE CO.

#### A Mercantile Institution That Has, And is Adding Fame and Prestige to Farmville and Community.

In a classified history showing forth to the outside world the substantial commercial growth of Farmville and Community, a mercantile establishment whose name and trade extends over a wide and profitable section is that of T. L. & W. J. Turnage Company. No concern is more prominently secure in the hearts of the people of this section than the above firm, who are pioneers in the commercial field, and who are recognized as among the foremost merchants and active developers of this entire section.

This well known store bears an enviable reputation for high grade goods of all kinds, and a name for uniformly square dealing that has secured a very large and satisfied patronage among the people of the section, and the "pillars of the soil" throughout Pitt and all the surrounding counties.

Their store, including two floors, with three warehouses in various sections of the town, one of which is located directly on the Norfolk Southern R. R. tracks, consists of a variety of merchandise that comprises practically every thing "for the home, and the farm".

An immense stock of dry goods, notions, men and women's clothing from the best known manufacturers in the country, standard makes of shoes, with leaders like the famous "Crawford" shoes for men, and Sells shoes both for ladies and gentlemen, whose quality is a guarantee of comfort, style, and durability, hats, ready-to-wear garments, heavy and fancy groceries, and a thousand and one other articles for the home and farm of every description testify displayed in this large store, makes it a headquarters for the entire trading public. Other departments have been devoted to hardware, household goods, stoves and ranges, farming implements, etc., with leaders like the famous "O. H." line of implements. There are also a large stock of wagons and Washington business leading specialties of the section.

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Mr. Horton shows his appreciation of the confidence of the people of his native county of Pitt, by standing fast for the things that he is sure will be for their best interest and sitting down on the things which he thinks would not be for their best interest.

Mr. Horton is public-spirited, and is ever ready to fall in line for anything that stands for the betterment of his community and county at large. A member of a family prominent in the historic progress of the county, it can truthfully be said that in Mc. D. Horton we have a citizen who has the welfare of the county uppermost, which has insured for him a warm place in the hearts of the people of his county generally.

trade. The present store is large and commodious, the building being 45 by 100 feet in dimensions. The stock includes dry goods, millinery, notions, ladies ready-to-wear garments, etc., and recently a small but select line of Gentlemen's Furnishings was added. Among the well-known brands of goods in stock may be mentioned American Lady Corsets and American Queen Corsets, with many others too

numerous to be named here. The stock is carefully selected and artistically displayed, and there are four regular employees in the establishment.

Mrs. J. Wells Smith, the proprietress, is the wife of J. G. Smith, one of the town's progressive and public-spirited business men. Mrs. Smith, herself, is a twentieth century business woman, efficient and capable, and thoroughly conversant with the requirements of the mercantile field, in which she has been so eminently successful.

### WALTER G. SHEPPARD

#### Attorney At Law—A Young Attorney Whose Future is Bright and Promising.

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tified in the substantial development of Farmville and community.

Among those who are foremost in the practice of law in Farmville, and who are higher ranked, is more prominent than the well known and popular subject of this sketch—Walter G. Sheppard.

He has been thoroughly trained in the knowledge that is so essential to the professional advocates of today, and is a splendid specimen of the modern lawyer who forges to the front by personal merit and legal ability. He is a graduate of the academic department of that famous institution of learning—Trinity College, and afterwards attended the law department of the same institution, where he repeatedly reflected credit upon the College, having won a medal as debater while in the Sophomore year, and another in the Junior year. In his Junior year he won the Braxton Gray medal for the best undergraduate essay, and as a Senior won a fifty dollar prize in the State Inter-Collegiate Contest at Raleigh, and also the Wiley-Gray medal for the best Senior Oration. While at Trinity he was a member of the Glee Club and manager of the Baseball Team, in both of which he made good records.

Previous to attending Trinity he was at the Oxford Orphanage for four years, he being an orphan. He is a native of Pitt county, and after leaving college in 1914 began the practice of law with R. H. Syles of Durham, under the firm name of Syles & Sheppard, and upon Mr. Syles' appointment as Assistant Attorney General of the State, his position he now fills. Mr. Sheppard decided to locate in his home town, where he has been in the practice for the past year or more. He occupies handsome appointed offices on the ground floor of the Pastime Theatre Building, well equipped with a large library, etc.

Mr. Sheppard was largely instrumental in the organization of the Farmville Community Chamber of Commerce, which organization is doing so much good for the town and section. He is the General Secretary of the organization, which body has already accomplished wonders.

Since he advanced into the practice of law in Farmville he has attracted the attention of the public of this entire section by his thorough knowledge of law, and his broad general reputation. He is a member of the Farmville Building and Loan Association, and is a member of the Farmville Building and Loan Association.

### CITIZENS BANK OF FARMVILLE.

#### Safe, Sound, and Progressive Financial Institution.

There is nothing that has so much to do with the progress and prosperity of a community than its financial institutions when they are ably, conservatively, yet liberally managed not only in the interests of the stockholders, but in those of the depositors and customers who support and encourage them, thereby making success possible.

Such institutions are most potent in building up a town or section, developing the resources along the most progressive and modern lines, stimulating enterprise in every direction and "making two blades of grass where only one grew before."

The people generally in this section are to be congratulated in the possession of such an institution as the Citizens Bank of Farmville, one of the safest and most progressive banking houses in Eastern North Carolina.

This bank is recognized not only in financial circles, but among all classes of our people to be as strong as the Rock of Gibraltar, and has fully proved its strength by its rapid gain in deposits.

Organized seven years ago, The Citizens Bank is considered one of the foremost financial institutions in adopting modern ideas, founded on safe, sound and conservative methods in the conduct of its affairs.

Capitalized at twenty-five thousand dollars, with loans and discounts of more than one hundred and eighty thousand dollars during the few years of its operations prove the inestimable benefits to all classes derived by this community and section.

The extent to which this bank has won public favor during a comparatively short career is strikingly illustrated by the fact

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add prestige to his name in the immediate future, but a career full of usefulness to his state. That, according to the last available statement of its condition, the deposits were more than two hundred and eighty thousand dollars. The rapidity with which the business of the institution is being extended is even more strikingly suggested by the statement that between November nineteen-fourteen and November nineteen-sixteen—just two brief years—the deposits were increased by approximately one hundred and fifty thousand dollars, with total resources of almost one quarter of a million dollars.

The home of The Citizens Bank is located on the Main Street—a few doors from the Postoffice—in their modern two-story brick and concrete structure, one of the most substantial buildings in the town—completely equipped with modern and handsome bank fixtures. Absolute safety of funds and securities are provided for in the installation of a Mosler cannon ball manganese steel safe, protected by a fire-proof vault, set in concrete of the latest construction, and supplied with a double three and automatic combination lock that will baffle the efforts of the most skilled burglars.

Nothing in cost or mechanical skill has been spared in making this banking house attractive, comfortable and safe for the carrying out of its financial affairs. Other features of this financial house that are of great benefit to the public in all conditions of life, is their Department of Savings, paying four per cent interest, compounded quarterly—a method encouraging thrift.

A Christmas Savings Club has recently been started by this enterprising and progressive banking house—which is proving very popular, evidenced by the number of people who have availed themselves of an easy and systematic way to save money, and have it for that most of all occasions.

A general banking business is conducted, the accounts of firms, individuals and corporations being solicited and handled on the most advantageous basis, and every courtesy and consideration is extended consistent with good banking policy.

The character of the management and the seasons for its extraordinary success may be perhaps suggested best by a glance at its officers and directors, who are as follows: Mr. Jno. T. Thorne the president, is a Capitalist, large planter and wealthy citizen; Mr. T. C. Turnage, vice-president is a member of the

and Cotton buyer; Mr. E. D. Turnage, well known Insurance Operator; J. W. Holmes, owner of the Hub Hardware Co., the largest hardware store in Pitt county; G. A. Jones, Tobacco-ist; R. L. Joyner, Planter; W. M. Smith, Big Farmer; J. H. Darden, Planter; and Dr. D. S. Morrill, a leading practicing physician, completes the Board of Directors.

Mr. W. R. Willis, the Cashier, is an able, efficient and recognized authority upon the details of modern and approved banking methods, having been connected with several well known banking houses of this section previous to his connection with The Citizens Bank. He is thoroughly progressive.

Mr. R. A. Bynum, the Assistant Cashier is a native of the county who has worked up to his present position, and has fully demonstrated his qualifications for the important work he now performs.

### LITTLE AND BAUCH.

#### Buggy and Wagon Builders. General Repairs.

The progressive spirits of Farmville are not confined to any one field of endeavor, and the subject of this sketch is one of the most up-to-date concerns to be found anywhere. The business of Little and Bauch was established some four years ago, and has continued to grow in popular favor ever since.

The firm are wagon and buggy builders, and despite the legends made by the automobile on other means of transit during recent years, find their hands full in meeting the requirements of their trade. In addition to the making of wagons and buggies, a general repairing business is conducted, and house trimmings and turn work of all kinds dealt in. A modern brick building is occupied, well equipped with machinery for the proper conduct of the business, and every effort is made to give satisfaction to patrons along all lines. The quality of work turned out is high and in every respect, and the firm enjoys a well deserved reputation for thoroughness and attention to detail.

W. O. Little and J. A. Bauch, the proprietors of the establishment, are well known and successful business men, and are well known in the community. They are among the town leaders, and are well known in the community.

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### DR. PAUL E. JONES

#### Leading Dental Surgeon.

Progress in medical science is accomplishing wonderful things toward health preservation in the present age, and also constantly adding to the improved treatment in all branches of the medical field.

Modern methods in this field of endeavor have reached a state of perfection that one is almost inclined to believe that the qualified dentist of today improves on nature in her generous endowment to our welfare.

This fact is strongly demonstrated by the dentist of today who from professional training, technical knowledge and practical skill, supplemented by the most successful results, with the minimum of inconvenience to patients.

This section of the country has many in this class to be justly proud of, but none stands higher in the profession, and no one enjoys the confidence of the entire public of this section or the county and surrounding counties, in a greater degree than Dr. Paul E. Jones.

Dr. Jones is the only practicing dentist in Farmville, and during his seven years of practice in this community, he has acquired an exceptionally large practice from this section. He has had thorough training in his profession, having taken the full course of dental surgery at the now Medical College of Virginia. His offices and operating rooms are located in the Lang Building on Main Street and are equipped with the very latest inventions in modern equipment, and he is fully prepared and competent to treat and operate on the teeth with the highest degree of satisfaction.

A native of Pitt county, his prominence in social life, his affiliations with Fraternal organizations, and his active interest in moral and material advancement of the town and county, make of Dr. Jones one of the most progressive and representative types of our citizenry. He is thoroughly public-spirited, and will be found on the right side of any movement for the enhancement of the town and community.

W. P. JORDAN.

It is only when God looks bigger than man, that man can come nearest the ideal Christian. Little and narrow men cannot be of much benefit to a community, and neither do they have much weight in Christianity. When he ever has the bigness of God before him, and has that his great in Christianity, and Christianity, he rises above all littleness and his perspective is so broadened that he loves all

mankind. Such is a good citizen, "subject to the higher powers," such is a Christian, "steadfast and immovable." The picture above fairly represents the pastor of the Christian church here, whose God must seem big, for we don't believe there is any littleness in his actions, thoughts nor words, and there seems to be room in his heart for all mankind. He is small in stature, but is leading his congregation and the community to believe in the bigness of God. While his native state is Kentucky, he has become a booster for Farmville and the grand "Old North State," and loves his new adoption.

SMITH GROCERY COMPANY

Dealers in High Grade and Sanitary Heavy and Fancy Groceries.

One of the most striking evidences of the progressiveness and modernness of Farmville in a business way, is found to be in the high standard of its retail business houses. Many of these houses are superior to the best to be found in much larger communities, and particularly noticeable in this high grade class is the establishment of the Smith Grocery Company. This firm provides its customers with a store that is modern in its equipment and in the conduct of its business, and the fixtures and general display is such as to guarantee the best of sanitary food supplies for its customers at all times.

They handle a large and fine class stock of heavy and fancy groceries, and make a specialty of buying and selling country produce always paying the highest market price for same. The service at this store is prompt, and a telephone message to 2-6 in any part of the town will result in a delivery of the "phoned order" being received, conducting an

exclusive grocery store, and consequently buying in large quantities to meet the demands of their customers, means that they are in a position to sell groceries at a better margin than stores that carry a general line of goods.

The Smith Grocery Company is the successors to Teel & Smith. Their store is 25 by 100 feet in dimensions, the rear of the building being used for storage and over flour stocks. Mr. M. G. Smith, the junior member of the present firm, buying out the interest of Mr. Teel about one year ago. It was successfully conducted as Teel & Smith for about one year, but under the new name and management, it was not only held its former customers, but is constantly adding new ones, and numbers among its customers today many of the most prominent and substantial families in the community.

The store always presents a neat and attractive appearance and customers of all classes receive the same prompt and courteous attention.

The Smith Grocery Company is composed of two brothers, Messrs. W. L. Smith and M. G. Smith, with the former as the active manager. They are using the most honorable business methods in the conduct of their store, and if a customer has cause for complaint, the cause has been rectified and the customer satisfied.

The members of this most enterprising concern are of that progressive, progressive type that are the community builders of any town; they are thoroughly public-spirited, highly esteemed young business men who have the welfare of the town and section at heart, and may always be counted upon to do their part in the furtherance of the advancement of this section. They are fully deserving of the large patronage they now enjoy.

### THE FARMVILLE TOBACCO MARKET.

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who for nine consecutive years has worked for and thought of nothing else but the Imperial Tobacco Company and the Farmville market; Liggett and Meyers Tobacco Company with George Swain; A. C. Monk and Company with A. C. Monk and J. W. Lovelace; R. J. Reynolds Tobacco Company with C. W. Donaldson; Export Leaf Tobacco Company with Roger Swain; J. P. Taylor Company with T. J. Well, and W. H. Winstead and Company with W. K. Dehnam.

We have in Farmville three mammoth warehouses, Monk's Warehouse, The Center Brick and Townsend's Warehouse, operated by Monk and Hobgood, Kneit and Newton, and C. R. Townsend, respectively, and it is a well known fact that the next season will bring a fourth warehouse. With all three warehouses having an unlimited floor capacity, clever and able men behind them, with three large re-drying plants, prize houses and ample storage facilities, our market is now prepared to handle millions of pounds of leaf tobacco.

During the past year The Farmville Market sold over 7,400,000 pounds of tobacco, it being the only market in North Carolina that sold more pounds than during the previous year. This is evidence of the steady growth of the market.

There is perhaps no industry in the United States more American than the tobacco industry. Its discovery to the English speaking race was simultaneous with the discovery of America by Columbus. At that time only the Indians of North America knew of, cultivated and smoked the weed. Sir Walter Raleigh, on his return to England from the colonies, was one day sitting in his apartments smoking some tobacco that he had taken back with him. His servant entering the room and seeing smoke coming from his nostrils, thought that his master was on fire and proceeded to quench the flames with water. From that time one of the principal industries of North America was that of the cultivation of tobacco, and now it is estimated that 45 per cent of the people of the earth use tobacco in one or the other of its various forms.

Each year our farmers are becoming more and more educated in the raising and handling of tobacco, using scientific methods and modern farm implements and machinery, and building better

handling and storage, and with our excellent roads for its transportation to market, has made the community around Farmville noted for its cultivation of the golden fields of tobacco, and is causing five pounds to grow where a few years ago only one pound grew.

Farmville with its location at the junction of the Norfolk Southern Railroad and East Carolina Railroad, aided with quick transportation and low freight rates, bids fair to become one of the largest markets in the State, and all its advantages will continue to be the "Adams Rib" that hold it to the front.

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