

One Company that Devotes their Entire time and Attention to
REAL - ESTATE - ONLY

We buy, sell and exchange Land of all description, in the State of North Carolina and other States. We positively have no auction sales. Our Motto is: "To give our clients privilege to walk over our Farm Lands with our representative in order that we may leave a SATISFIED Customer".

Satisfied Customers Means Success to our Business. Several Small Farms on Hand.

If you wish to buy or exchange land of any description, it will pay you to call or write to LANE LAND CO., "before you trade". Our Business is Land Business, and our Motto is to Take care of our Clients".

Lane Land Company, P. O. Box 99, Farmville, North Carolina
 Horton Bld'g.

Farmville Enterprise

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FRIDAY, JULY 20, 1917

LIMIT YOUR FOOD.

The following pledges are soon to be distributed throughout the country for signatures. Everybody is asked to help conserve the food supply of the nation:

Wishing to aid my country during the war, I promise—

1. To eat one wheatless meal a day.
 2. To eat beef, mutton or pork not more than once a day.
 3. To economize in the use of butter.
 4. To limit my daily allowance of sugar in tea or coffee and in other ways.
 5. To eat more vegetables, fruit and fish.
 6. To urge in my own home or the restaurants I frequent the necessity of economy.
- Don't sign it unless you intend to follow it. Showy patriotism will help very little.

Hot eh? We mean the war, the weather, everything.

Russia is proving her strength, and we're glad she's going so strongly.

The is no sense in suppressing news in America, any more than in Germany.

There are 150,000 doctors in the United States and the wonder of it is that we get sick.

The British food control has been authorized to seize the products of any factory.

There are steel companies making 100 per cent profit on their stock—did you get it?

Publishers will have to pay a tax of five per cent on all profits over \$3,000 a year. We are safe!

The Beauty Secret.

Ladies desire that irresistible charm—a good complexion. Of course they do not wish others to know a beautifier has been used so they buy a bottle of

Magnolia Balm

LADIES FACE POWDER
 It is the fact that should impress itself upon the young man just about to begin his business career, and cause him to first of all, start savings account—here.

We wonder how much shorter the war will be through the use of American troops in France.

In Canada they are about to have trouble over conscription, according to some newspaper reports.

"Our consumption," says Herbert Hoover, "must be reduced." He wasn't talking about t. b., but the food you eat.

A traveller from Japan says that empire has about 2,000,000 soldiers in training now, teaching them the new methods of warfare.

"Hundreds of thousands live today more lavishly than in peace times," is the German thought uttered by Maximilian Harden, which we all endorse.

The departure of many nurses and doctors for the front, or their evident withdrawal from private practice, creates a dearth of professional nurses and physicians which may be alarming.

The Railway War board announces that it hauled 3,354,000,000 more ton miles in April this year than in last year. This is the equivalent to 35,069 additional miles of railway facilities.

The German Emperor wrote the deposed Greek King that he would restore him yet, "further aid from Almighty God," and the Wall Street Journal remarks that he "invoked the only Power that could make it possible."

GIRLS! LEMON JUICE IS A SKIN WHITENER

How to make a creamy beauty lotion for a few cents.

The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quart pint of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold creams. Care should be taken to strain the lemon juice through a fine cloth so the lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whitener and beautifier.

Just try it! Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quart pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands.

China has left the ranks of the republics. We can't help but wonder how much Japan had to do with the change.

Whenever you have a decision to make, make it and stop worrying. The worry hurts you more than the decision every time.

Nobody decides correctly every time, but give each man the credit of acting upon his situation as it appears to him—not you.

Bonar Law, Chancellor of the British Exchequer, says the financial advantage of America's entry into the war is now commencing to be felt.

Piles Cured in 6 to 14 Days
 Your druggist will refund money if PAZO OLEUM fails to cure any case of itching, blind, bleeding or protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

Lighting Not Understood.

Lighting has always caused much speculation among men, and theories as to its exact nature are not conclusively established.

Every one understands that it's a brilliant flash of light between clouds or between a cloud and the earth. Benjamin Franklin's experiment with the key showed the flash to be an enormous electrical discharge, sometime several miles long.

Forked, zigzag or chain lightning appears as a streak of light when in close proximity but as sheet lightning when afar off. Another form of lightning is the so-called ball lightning, which is said to look like a small globe moving in the air or even rolling along on the ground itself. On some occasions it rolls slowly into a house through an open window, breaking with an explosion, which is neither very destructive or dangerous.

As the nature of lightning is not fully known and as electricians admit that it demands further investigation we think it would be interesting if our readers would tell of any peculiar experience which they have had with lightning. We will be glad to publish reports of such phenomena.

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA
 A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. Does not gripe. 50c.

Subscribe to the Enterprise.

East Carolina Teachers Training School

A State school to train teachers for the public schools of North Carolina. Every energy is directed to this one purpose. Tuition free to all who agree to teach. Fall term begins September 25, 1917. For catalogue and other information, address

ROBT. H. WRIGHT, President GREENVILLE, N. C.

Overland or Willys Knight

HOLDEN & ROUSE, Agents, Farmville, N. C.

NOTICE! - NOTICE!

We Have Decided To Start No New Accounts!

...AND...

We also ask all old customers to settle bills made with us when due. Our expense in delivery and book work is given to those having goods charged, and we only want those who are willing and ready on same date to get the benefit of it.

All reasonable minded people know that if we do a straight business we cannot afford to take many chances, and as we claim not to figure on big profits or over charges, we feel that our customers should not neglect paying their account when due. We would like for all who don't want us to have a living profit to trade with the other fellow. We also want all who think we are not perfectly honest to pay cash for all they buy from us.

We wish to thank all of our good customers for their patronage, and we will give them the best bargains and service possible.

Raspberry & Thorne,



Depositors in this bank are secure in the assurance that any time they may require financial help to bridge over temporary embarrassment, it awaits them here, so long as it is within the bounds of reason and does not conflict with our rules of safe and conservative business.

It is the fact that should impress itself upon the young man just about to begin his business career, and cause him to first of all, start savings account—here.

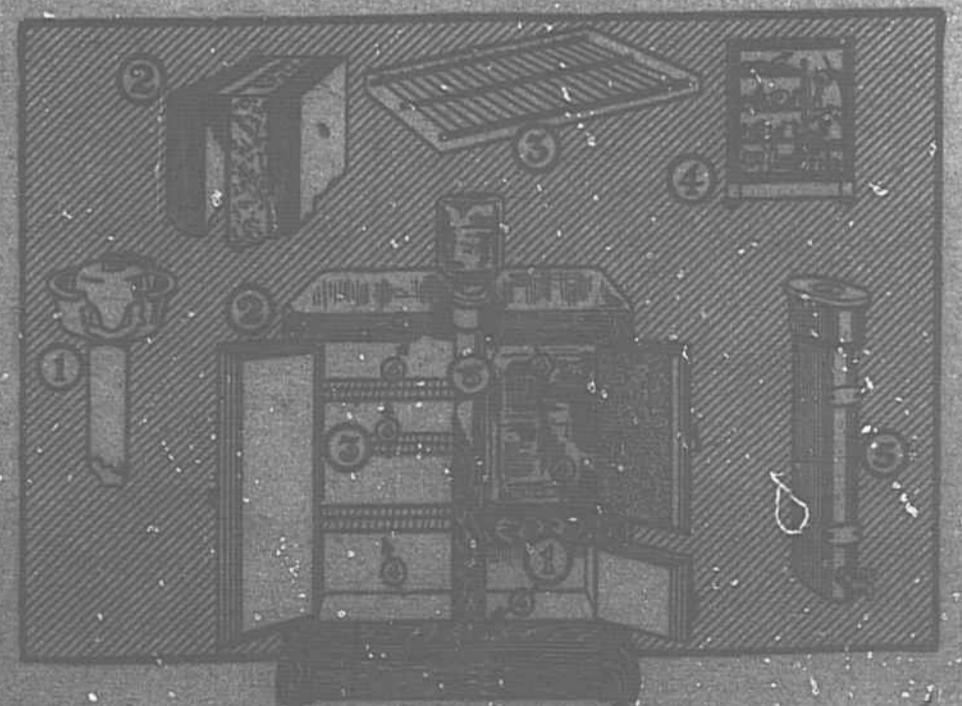
Come to the Bank Today and Consult US Freely on Any Proposition You may Have in Mind. We Can Help You.

The Bank of Farmville
 J. A. MEWBORN, Cashier

Our REFRIGERATORS

ARE THE MOST PERFECT DISTRIBUTORS OF COLD AIR ON THE MARKET TO-DAY.

Through their patent and scientific construction every nook and corner is kept at the same low temperature at the most trivial cost of ice. Think of it.



They are Food Savers, Ice Savers, Money Savers. Absolutely Odorless and easily kept clean. Come early and see our display.

Farmville Furniture Co.

T. E. JOYNER, Mgr. FARMVILLE, N. C.