

JUST RECEIVED

A carload of the nicest Furniture ever seen in Farmville, and it will be to your interest to see it.

Furniture for every room in the home and at a reasonable price

Come And Look It Over.

Farmville Furniture Co.

T. E. JOYNER, Mgr.

FARMVILLE, N. C.

Farmville Enterprise

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FRIDAY, SEPTEMBER 6, 1917

A Spanish astronomer has discovered a new planet, and bidding for its assistance in the war may begin shortly.

The average woman's idea of a husband is that it is something that wants to sleep nearly all Sunday afternoon.

Notwithstanding the great demand for our horses in Europe, there have been still a few left for the racing season.

This country spends \$50,000,000 a year for cosmetics, and still foreigners say that Americans have bad complexions!

A woman may be able to do her own housework.

PARAMOUNT DUTY IS TO CONSERVE FOOD

Some Pertinent Facts are Brought out in Argument Favoring Effort to Reduce Fires Where They Will Consume Foodstuffs and Other Supplies Needed in This Emergency

In an article headed, "The Treason of Waste" in a recent bulletin issued by one of the largest insurance companies in America some pertinent facts are brought out in argument favoring every effort looking to the prevention of fires where they will consume foodstuffs and other supplies needed in the great emergency the United States is now facing. Day by day the people of the country are being brought face to face with the fact that America is actually at war. More and more they are being brought to realize that the time has arrived when every saving of whatever nature will bring its reward to the frugal.

By such waste we are keeping sorely needed food and supplies from our brave friends in the trenches and from the distressed people they are defending—many of whom are now suffering from hunger.

"We are also thus bringing hardships from food shortage upon our own people, and hampering our war efficiency. It is, therefore, the imperative duty of every citizen to enlist promptly in the war against waste.

"In the name of common humanity and common sense, let us at once adapt ourselves to the extraordinary war conditions which have come upon us. We must adjust our minds, our work, our pleasures, and our expenditures, and in fact our lives to the

The one outstanding fact that needs

and waste must give way to rational economy, and especially to the conservation of food.

"It seems certain we will economize either voluntarily or by force. We already have a taste of this force in the shortage and constantly advancing price of food.

"The people of Europe are now on short rations. Millions of penniless and homeless people are now being kept alive by food, clothing and care furnished by charity and by the governments of the nations at war. In spite of this, multitudes of lives have been lost through hunger, exposure and lack of medical attention, especially among infants and children. In some of the devastated sections famine conditions still prevail.

"If we do not want similar conditions here we must enlist in the war against waste. Our country is prosperous; labor was never so universally employed as now. Railroads are blocked with freight and short about 150,000 cars to handle traffic. Common labor is receiving as high as \$3 per day and our farmers find difficulty in securing men to harvest even our short crops. Our agricultural output may be far below normal. Our surplus food is largely exhausted by exports. The cost of the staple foods has increased from two to five times since 1914, and the advance still continues.

"No loyal American wants to help the enemy, and yet we are doing it every day. We give direct aid to the enemy by every ounce of bread, or of grain, or of food of any sort destroyed or unnecessarily consumed.

Everything does come to him who short weights.

The newest infant industry is the baby submarine.

Maybe we can escape war yet, if we don't mobilize the poets.

Wars may come and wars may go but the bowlers bow forever.

It is to be hoped that C-4 comet isn't really a submarine with wings on it.

Then again some of the modern poetry looks like something the cat brought in.

Probably after a man has become accustomed to handouts he does not mind a wrist watch.

American horses are competing with American automobiles on the battlefields of Europe.

When addressed to a larger power it is a memorandum; when to a smaller power, an ultimatum.

Speaking of lessons of the war, the most impressive is that it is going to be worth what it costs.

YES! LIFT A CORN OFF WITHOUT PAIN!

Cincinnati authority tells how to dry up a corn or callus so it lifts off with fingers.

You corn-pestered men and women need suffer no longer. Wear the shoes that nearly killed you before, says this Cincinnati authority, because a few drops of freezeone applied directly on a tender, aching corn or callus, stops soreness at once and soon the corn or hardened callus loosens so it can be lifted out, root and all, without pain.

A small bottle of freezeone cost very little at any drug store, but will positively take off every hard or soft corn or callus. This should be tried, as it is inexpensive and is said not to irritate the surrounding skin.

If your druggist hasn't any freezeone tell him to get a small bottle for you from his wholesale drug house. It is fine stuff and acts like a charm every time.

At The Passtime Theatre Sept. 15th

'THE FALL OF BOSTON'

Thomas Dixon's sequel to The Birth of a Nation

Exactly as produced at the theatres in our largest cities. The mightiest picture of world conflict that the brain has yet conceived and realized

Shows America Attacked; 42 Centimeter Guns in Action

The Union rescued by the Boys in Khaki led by a modern Joan of Arc

In order to give everybody a chance to see this great picture we will give one show in the evening at 2:30 and one at night at 8 o'clock. Some must come in the afternoon as it will be impossible to accommodate everybody at the night show.

Admission 25c Straight

keep a secret

It makes no difference what the baby's name is, provided you know that her baby that failed to receive the prize is perfect.

War has done much to develop the aeroplane, but one seriously doubts whether this excellent result was worth the price.

A Baltimore man says woman is at her worst when she giggles. Yet, the female of the species is seldom deadly when she giggles.

It costs \$500 and six months in jail a drink now for a man in London to treat a friend. And few love a friend that much.

Blessed is the motorist who keeps both hands on his steering wheel when the hapless pedestrian is trying to cross the street.

There is one redeeming feature about a folding bed; even the most timid female doesn't have to look under it before she retires.

What has become of the old-fashioned globe trotter who used to break the round-the-world record every few minutes? Seeing America first, no doubt.

"What," asks a contemporary, "are the most inspiring words in the English language?" Much might be said on behalf of these: "Enclosed find check."

American tourists who are compelled to stay at home have the consolation of knowing that a number of the big European hotels have gone into bankruptcy.

A mother of one hundred years has had her mischievous son of fifty arrested for playfully throwing dishes at her. A child like that ought to be spanked and put to bed.

It is now possible to learn "scientific eating" by mail, but the ultimate consumer who has to hustle for his meals doesn't care a rap whether he eats them in a scientific manner or not.

One of the dear sisters of the Housewives' league says fireless cookers may now be rated among the essentials of the kitchen. We suppose so, at least until the fireless cook appears.

A medical expert in Chicago says that brown sugar is the best dressing for neglected wounds. We may next expect the old and revered prescription of vinegar and brown paper to be given all the proper scientific credentials.

The claims that does not affect the head because of its toxic and invasive effect, LAXATIVE BROWN QUININE is better than ordinary Quinine and does not cause any distress or danger to head. Remember the full name and look for the signature of H. W. GROVE, Inc.

Two to One in Quality and Quantity

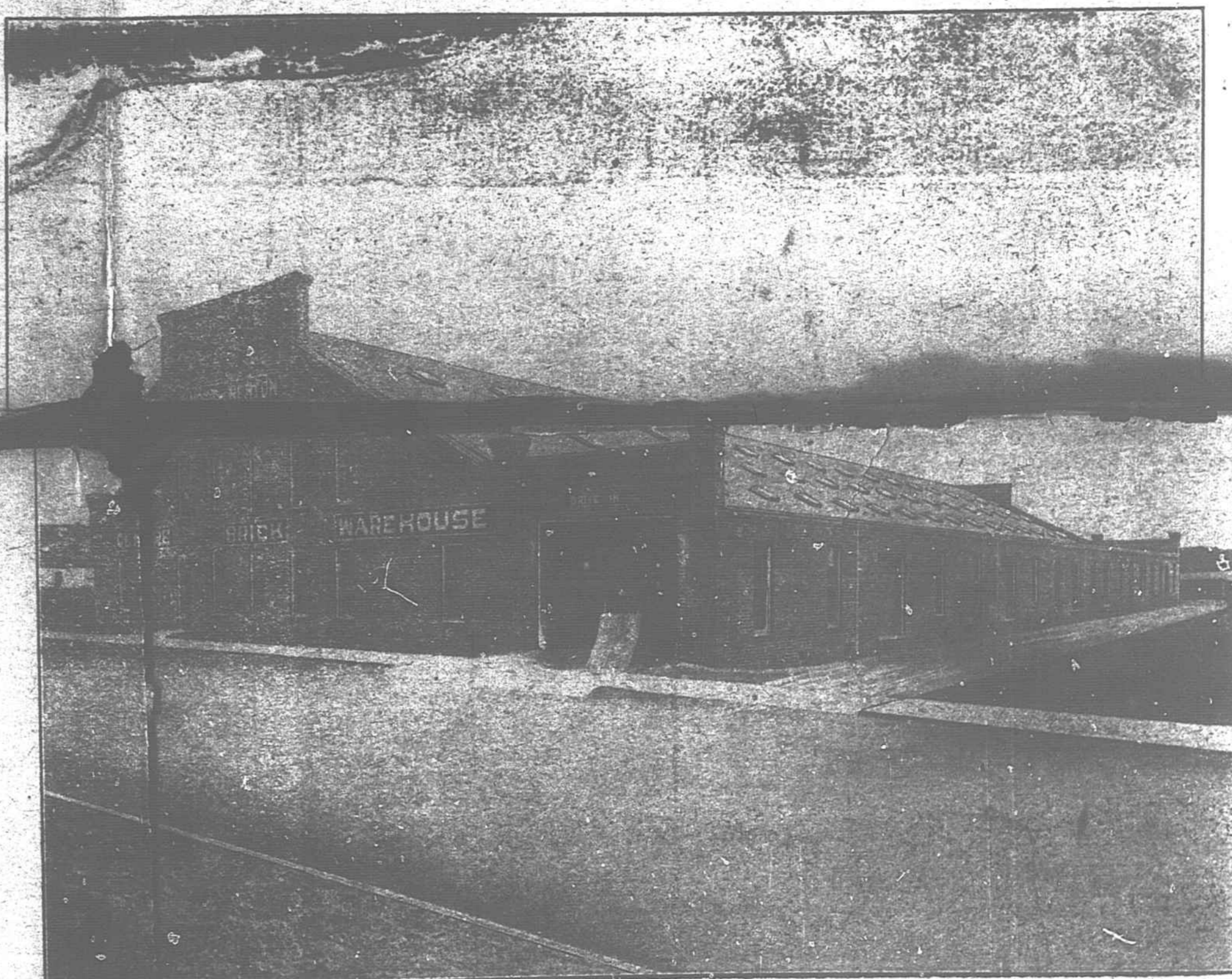


The Luzianne Guarantee: If, after using the contents of a can, you are not satisfied in every respect, your grocer will refund your money.

Yes, Ma'am; and you don't have to take it for granted, either. You can prove the first by taste, and the second by arithmetic. Buy a can of Luzianne. Use half the quantity you ordinarily would. If it doesn't go farther and taste better than other coffee at the price, tell the man who sold it to you and he'll give you back your money. Make no mistake, Luzianne is great coffee—exceeding great. Ask for profit-sharing catalog.

LUZIANNE coffee

The Reilly-Taylor Company, New Orleans



To The Tobacco Growers Of The Farmville Market

On the 21st of August our Tobacco Market again opened, with the best corps of buyers in North Carolina who are ready and anxious to buy your tobacco, and we assure you when you have a load to sell we will give you as good sales as any house in the State. You know that Farmville is steady and is the leading market in the Eastern tobacco belt for high prices, and with the two large redrying plants and stemeries and two large storage houses on the Farmville market since last season, we are in better position than ever to handle this crop and pay you for bringing your tobacco to this market.

To those of you who gave us your patronage during last season and enabled us to over double our business, we want to thank you and tell you we are very grateful to you and trust it may be our pleasure to sell for you again, and remember we welcome all new patrons with the old ones. We are looking for the highest prices this season we have ever had. We know how and will sell it as high as the highest, and we hope to have the pleasure of selling your first load so that you will give us an opportunity to sell your entire crop. Come to see us for the Highest prices. Yours to serve,

Knott & Newton

PROPRIETORS

Centre Brick Warehouse

Farmville, N. C.