

McWright Left City

It Pays To Advertise Through The Columns of The Farmville Enterprise IT REACHES THE PEOPLE

Farmville Enterprise

Merchant Get Wise Let Us Write You an Ad and we'll open your eyes WITH INCREASED BUSINESS

G. A. Rouse Editor and Publisher

"WATCH FARMVILLE MOVE FORWARD"

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FARMVILLE, PITT COUNTY, NORTH CAROLINA, NOVEMBER 9, 1917

NO. 26

THREE MILLION DOLLAR SEAL SALE EXPECTED

North Carolina's Part \$40,000 Must Treble Sales of Last Year.

To sell three times as many Red Cross Christmas seals this year as last year is the plan of the American Red Cross and National Tuberculosis Association in their efforts to meet the increased demands that will be made upon them as anti-tuberculosis agencies.

Three million dollars is the amount expected from the sale of seals this year. This requires that every agency work to make results three times as large as those last year.

The three-cent postage rate will not seriously affect the plan as first-class letters mailed for local delivery within the territory of the post office where they are mailed will be delivered by city and rural carriers for two-cent postage.

All Red Cross Seal agents and those interested are requested to formulate plans for the greatest sale they have ever made.

AFTER THE STRIFE

When Kaiser Bill is placed on ice and war's no longer loose, the merchant prince who'd boost the price must have some new excuse. I'm tired of hearing dealers say, "The goods you're asking for have gone up half a plunk today, due solely to the war."

SORE THROATS MAY MEAN DIPHTHERIA

In Case of Diphtheria, Delay is Dangerous.

Take no chance with a sore throat, advises the State Board of Health. Sore throat, regardless of how light the soreness, should arouse suspicion. It may be and often is the beginning of diphtheria.

Diphtheria is due to a bacillus that is contract usually through the mouth and nose from some other patient or carrier. Even well persons often carry diphtheria germs in their saliva and nose secretions, and for this reason, the common drinking cup, the exchange of pencils, or any other means of exchanging saliva is especially dangerous and carefully avoided.

RED CROSS RALLY AT ARTHUR

There will be a Red Cross Rally at Arthur Christian church on Friday, Nov. 9th, at 7:30 p. m. Things featuring will be as follows:

- 1. A talk on Red Cross work by Mrs. K. R. Beckwith of the Training School.
2. Dramatization of some war pictures by the young people.
3. Sale of hot chocolate, sandwiches and candy.
Your invitation is a most cordial one.

REGISTRANTS WHO ARE EX-EMPT MUST TAKE DUE NOTICE

Many Granted Discharges for Industrial Reasons Till January First 1918.

CHAIRMAN OF BOARD ISSUES A WARNING

All Such Must Take Action for Further Discharge in Cases Where it is Desired.

The following letter is being issued from the office of the District Board for the Eastern District of North Carolina for the information of registrants under the Selective Draft Law who have filed claims for discharge for agricultural or industrial reasons:

Dear Sir: You are advised that, in certain cases, where claims for discharge for agricultural or industrial reasons were filed with the District Board, the following order has been made and certified to you:

"Claim allowed; certificate of discharge granted, to expire Jan. 1st, 1918, unless sooner renewed."

Where such certificate has been issued and a renewal of the certificate is deemed necessary, the following steps should be taken by or on behalf of the claimant:

corporations engaged in a "necessary" industrial enterprise as defined by the regulations, the officers of such corporations should, on or immediately prior to Jan. 1st, 1918, file with the District Board affidavits establishing the fact that such employee occupies the same status with respect to a "necessary" agricultural enterprise as he occupied at the time of filing his original claim for discharge with said District Board.

In order that registrants who have received a discharge on the ground of being engaged in a "necessary" agricultural enterprise may properly understand

the expected of men who are kept at home while others are sent to the front in their places, it is proper to give the information by the District Board, an agricultural enterprise necessary to the maintenance of the military establishment, etc.

agricultural enterprise of sufficient magnitude to produce over and above that necessary for home consumption and consumption of which in the particular section (having in view the state of the industry in the vicinity) which will substantially affect the marketing of agricultural products of such quantity and will result in a substantial and substantial reduction of the supplies necessary to the maintenance of the military forces of the country during the emergency.

control who boards his products or when or pork products at a time when they are essential to our army and our allies, can not have his farming enterprise classified as "necessary" and the maintenance of the product must be put

in order that registrants who have received a discharge on the ground of being engaged in a "necessary" agricultural enterprise may properly understand

The District Board will scrutinize closely the evidence in all cases to determine the kind of crops raised and put on market. Ten acres of tobacco and ten acres of corn and wheat does not impress the Board as being a properly proportioned farming operation. "Wrappers" and "fillers" cannot be made to take the place of food crops. The world is calling for food, and other crops must yield to this demand.

When our nation is at war, it

becomes necessary to devote our attention to the productions of essentials. War signs the death-warrant to luxuries and non-essentials. The factories making poker chips and billiard tables owe a duty to the Government to use their equipment for the turning out of products that conserve the resources of the nation and enlarge the military supplies rather than paraphernalia for pleasure resorts. The same thing applies to all enterprises that are not now engaged in the production of essentials. The test of an industry is not the test of its "status." The question is "What is the nature and amount of its output?"

Before a registrant receives his discharge at the hands of this Board for agricultural or industrial reasons, the Board shall be expected to be satisfied that the registrant is rendering proper assistance to the Government in this crisis in our affairs and is obeying the letter and the spirit of the rules promulgated by the

THE LIST OF AMERICANS

Captured by the Germans on Saturday Morning, One of Them a Halburton From This State.

Washington, Nov. 5.—American troops of the overseas expeditionary forces have experienced their first clash with the enemy.

In the early dawn of Saturday a German raiding party swept over the parapet of a trench occupied by an American company and after a brief hand-to-hand encounter retired to their own earthworks with 12 prisoners. Gen. Pershing's first dispatches announced at the War Department early today reported that three Americans were killed, 12 captured and five were wounded in the engagement. One German was taken prisoner.

The official casualty list of American troops in France in their first clash with the Germans follows:

Killed: Private Thos. F. Enright, Pittsburgh, Pa.

Private James Gresham Evansville, Ind.

Private Marie D. Hay Glidden, Kansas.

Wounded: Private Ivo Smith, Ludington, Mich.

Private Chas. J. Hopkins, Stanton, Texas.

Private Homer Gliddens, Clodsdale, Ala.

Private Chas. L. Orr, Lyons, Kans.

Captured or missing: Sergeant Edward M. Halburton, Stony Point, N. C.

Corporal Nicholas L. Mulhill, Jersey City, N. J.

Corporal Edwin H. Hines, Woodward, Okla.

Private Herschel Godfrey, Chicago.

Private Vernon M. Kendall, Roll, Okla.

Private William P. Grigsby, Louisville, Ky.

Private Frank E. McDougal, Maryville, Mo.

Private Daniel P. Gallagher, Brockland, Ala.

Private John P. Lester, Tutwiler, Miss.

Private Harry Langham, Chicago.

Private Dewey D. Kern, Colton, Ia.

Private Keckson, cannot be identified.

GIFT O' GAB

Yours is a pass-key tongue; it opens any door, but once you're in, it can't turn the lock on the other side. Gaining admittance is one thing and holding the gain another. Glibness secures jobs but ability holds them.

Without supporting qualities, the gift of gab is a booming talent. Fluent talkers, like deceptive shop windows, unduly raise expectations and rouse proportionate disappointment when unrepresentative of the goods in stock. Don't overtest your class—you must finally disclose what's behind them. The worst advertisement is the one that draws the largest crowds to the poorest wares. It's an ancient trick to pack all the choice apples at the top of the barrel. Every fourth must show up in the show down. Say less and you'll need to do more.—Atlanta Georgian.

ACT QUICK—SAVE MONEY

We take this method of advising our customers and friends, who have tobacco yet unsold in their pockhouse, to get same ready and bring it on to

MONK'S WAREHOUSE

As early as possible.

Tobacco is selling as high with us now as could possibly be expected, and to wait much longer may mean a loss of money.

Your friends,

Monk & Hobgood

FARMVILLE, N. C.