

STRONG IMPETUS GIVEN MOVEMENT

Movs to Reduce Cotton Acreage in Texas S. there Momentum Daily.

Considerable impetus is being given the state campaign for the reduction of the cotton acreage fully 33 per cent by the co-operation of the markets and warehouse department and by the organized series of the Agricultural and Mechanical colleges. These departments are co-operating with the county committees in every instance in the matter of urging upon the farmers the importance of reduction of the cotton acreage and in planting sufficient food and feed crops to insure an adequate supply for home consumption.

The entire force of inspectors of the markets and warehouse department is now in the field, conducting a systematic campaign along the lines of cotton reduction. This work is being done under the direction of F. C. Weiners, commissioner. The inspectors of this department report that all of the counties are organized and are working to secure pledges. Acreage reduction is due largely to a heavy acreage of wheat, oats and corn, already planted and being planted. Henderson county has been reducing the acreage for the last ten years, but a still further reduction will be made for this year. Similar reports were received from each of the inspectors.

County Agents Are Active.
The county agents are working on plans applicable to the conditions prevailing in their respective counties. Special emphasis is laid upon the importance of planting sufficient feed crops for home consumption. The agents are attempting to bring before the farmers the fact that it will be to their economic interest to reduce their cotton acreage and substitute some other crop instead. The director of the extension department of A. and M. College reports that the committees over the state are doing considerable good in the campaign to secure a reduction of the crop one-third.

The mass meeting of all the farmers and bankers of DeWitt county has been called for March 5 at Curo by the county committee. Letters have been addressed to every farmer and banker, requesting their presence at the meeting. T. S. Henderson, of Cameron, a large cotton planter in Miller county, will address the mass at this mass meeting.

The committee appointed in San Patricio county has reported that they do not believe it necessary to conduct a campaign for reduction of the cotton acreage. The following statement was made:

In San Patricio County.
"On account of the wet weather and advanced season, it will be impossible for the farmers of this county to plant a full acreage in cotton. The season here is well advanced, much more so than in the more northern sections of the state, and very little farm work has been done on account of the exceedingly late wet spring. In fact, this is the first year that the weather has been favorable to farm work."

"The farmers are so far behind in their work that it would not be possible to get the farmers interested in such a campaign. But the acreage will necessarily cut down one-third. Another matter hindering a campaign, the fact that we are unable to get other crops as are other sections of the state. Our only substitute for cotton is grain sorghum, for which there is no satisfactory market."

"We are in full sympathy with the movement, but we do not think it a campaign for further reduction would meet with popular approval in view of the circumstances outlined."—Dallas News.

Gen. Carr Talks of Cost Cotton

Gen. Julian S. Carr, of Dallas, gave out the following statement in Washington a few days ago in view of the cotton situation:

"The price of cotton has fallen seriously in the last few months, and now is down to 22 cents, or thereabouts. This is below the actual cost of production. It is impossible to raise cotton and sell it for 25 cents, and yet not even now. To me the conditions and the price, cotton growers are planning to cut their acreage by 33 per cent. We have had our share of the trouble, and we may be of service."

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Business Locals!

Jno. Deere Sulky Plows and Cultivators, also I. H. C. Cultivators. These are the best.—Hub Hardware Co.

FOR SALE—Pair of Fine Mules. Reason for selling have truck and don't need them.—A. C. MONK, Farmville, N. C.

Cole and Jno. Deere Corn & Cotton Planters. The very best on the Market.—Hub Hdw. Co.

Corn For Sale—Shelled out or in the Shuck—W. D. Fields.

Bemis & Tiger Transplanters. These are the Best. Hub Hardware Co.

Corn For Sale—Apply to J. L. Ransagan at Farmville Furniture Store.

Will buy your Liberty Bonds at full face value in trade, or will buy them for cash.—Hub Hardware Co.

Does your soil need Lime? If so, see me about the famous BUQUO Brand.—Jno. T. Thorne Farmville, N. C.

Poultry Wire, Fish Trap-Wire, Buggies, Wagons and Harness. Come to see us for anything in Hardware or Farm Implements. It will pay you.—Hub Hdw. Co.

WANTED—Good fresh cow, apply to W. J. Rollins, Farmville, N. C.

Cole and Jno. Deere Corn & Cotton Planters. The very best on the Market.—Hub Hdw. Co.

Don't you think it will pay you to plant my Improved 5 Lock Cotton this year? If so, order your seed at once.—Jno. T. Thorne, Farmville, N. C.

Galvanized Roll and 5 V Crimp Roofing cheaper.—Hub Hardware Co.

Cedar and Pine Heart Shingles. Also a car load of 1, 2 and 3 Ply Rubber Roofing and Building paper. We will save you money. 1 Ply Roofing \$1.60, 2 Ply \$2.00 and UP.—Hub Hardware Co.

A big lot of Roof and House Paints, Beaver Board and Pior stains, ALABASTINE and Wall paints.—Hub Hardware Co.

FOUND—Automobile tire and rim on February 12th, on old plank road between Marlboro and Lang's X Roads. Owner can get same by paying cost of adv. etc.—Nelson Hopkins, Farmville, N. C.

Smoothing Harrows, One and Two Horse Walking Plows, and Remember That We Carry Repairs for the Implements and Plows That We Sell.—Hub Hardware Co.

If you contemplate buying

Among those from Farmville, who attended the welcome home celebration of the 11th Field Artillery of the 30th Division in Raleigh Monday were Mr. and Mrs. G. M. Hold

to support and back up were at the front.

opportunity exists today encouragement and

our advice, help and support

we may be of service.

we are glad to have

any individual will be glad to

to the people of the State,

we are glad to have

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Is Your County Lagging?

Most cotton counties in the State have already pledged their farmers to a reduction in acreage. To them we extend our congratulations and thanks. Their citizens are the salt of the earth. They are determined that the South's prosperity shall continue and obligations to the other counties be fulfilled.

Have You Failed to Do Your Part?

Will your county be one of the very few slacker counties in the cotton belt? The answer will be found in YOUR attitude. If YOU "let George do it" YOU and YOUR neighbors and YOUR county are going to be branded.

Public opinion is going to hold up for PUBLIC SHAME the individual, the county or the State that does not follow the "Infallible Plan."

Hold All Cotton And Reduce Acreage One-Third

NORTH CAROLINA COTTON ASSOCIATION

P. S. We expect to publish at an early date the names of slacking counties

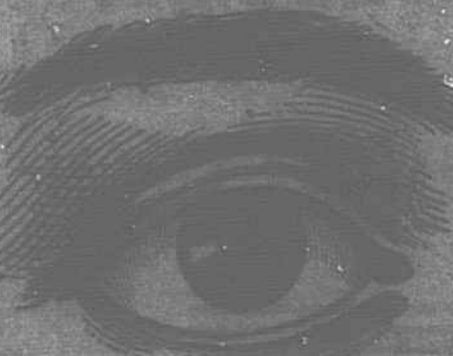
When Your Spring Breaks put on **VULCAN** AUTO OWNERS

Call on us for exact duplicate of your broken spring, and receive spring satisfaction that is real.

For Sale by **BAKER AUTO CO.** Farmville, N. C.

Their Shopping. Write (forgetting her new dress material disapprovingly)—There is no lady whatever in my purchase. Husband (eyeing his parcel with great satisfaction)—There is a lot of spirit in mine.

YOUR EYES



Dr. Burk & Spence, OPTOMETRISTS

will be at Davis Hotel, Farmville, N. C. every 1st Wednesday, Beverly Hotel, Aydan, N. C. every 3rd Tuesday. Come early, 9 a. m. to 5 p. m.

If you have head or eye trouble we can

Over 50 Years Old Over \$100,000,000 in Force

The National **5 Point Policy**

"Complete Protection—Insurance—at Lowest Cost"

ISSUED ONLY BY

National Life Insurance Company of the U. S. of A.

Amount \$5,000.00	Age 35	Annual Premium \$198.65	Class 1.
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POINT I—SICKNESS

\$25.00 Weekly Indemnity for House Confinement (Limit 52 weeks); and an Annual Income for Life of \$500.00 if the insured be Totally and Permanently Disabled for Life.

\$12.50 Weekly Indemnity for Non-confinement during Convalescence (Aggregate Limit for Sickness 52 weeks).

Policy Unrestricted. Will Pay for Any Sickness and for One Day or the Policy Limit.

POINT II—ACCIDENT

\$25.00 Weekly Indemnity for Total Disability (Limit 104 weeks); and an Annual Income for Life of \$500.00 if the insured should be Totally and Permanently Disabled for Life.

\$12.50 Weekly Indemnity for Partial Disability (Limit 52 weeks).

\$2,500.00 For Loss of One Hand, Foot or Eye.

\$2,500.00 For Loss of Both Hands, Feet or Eyes, or One Hand and One Foot. Premiums cease; also receive an Annual Income for Life of \$500.00.

Medical Fee not exceeding one week's indemnity will be paid in case of Non- disabling Accident.

Policy Unrestricted. Will Pay for Any Accident and for One Day or the Policy Limit.

POINT III—TOTAL AND PERMANENT DISABILITY FROM ANY CAUSE

\$500.00 Annual Income for Life (10 per cent. of Face of Policy). Payable in Monthly Installments if desired. Premiums are waived. Full Amount of Policy Payable at death—no reductions from Face of Policy.

POINT IV—OLD AGE

\$320.00 Annual Income for Life beginning at Age 65 (Ten Payments Guaranteed); or \$5,000.00 Face of Policy Payable to the Insured if Living at Age 65.

POINT V—DEATH

\$5,000.00 if from Ordinary Cause. \$10,000.00 if caused by Accident Injury.

\$5,000.00 Paid up Life Insurance at end of 20 years; Cash Loan Values, Paid-up and Extended Insurance and other Benefits, Privileges and Guarantees. The Specific Payments \$1,250.00 and \$2,500.00 for Dismemberment, and Payments made on account of Weekly Indemnity, do not reduce Face of Policy payable at death or Surrender Value.

Every Figure and Benefit Guaranteed—No Estimates.

No Other Company Can Give You Such a Policy

J. Y. MOSE, J. M. HOBGOOD, LUTHER THOMAS, District Agents, Farmville, N. C.
A. B. ATKINS, Durham, N. C., Manager for North Carolina.