

A REMINDER FOR EVERY DAY

SAVE CONTINUALLY AND CONSISTENTLY BUY WAR SAVINGS STAMPS

BANKS ORDERING HAND GRENADES

Over 175,000 Children in Fifth District Will Be Routing Enemy, Waste, During Summer Months.

Richmond, Va.—According to the latest available figures over five hundred banks in the Fifth Federal Reserve District have ordered supplies of hand grenade penny-savings banks that are to be used by the children for summer savings. The total number of hand grenades that have been ordered exceeds 175,000.

The plan of the hand grenade bank originated in the Treasury Department, and the banks are being distributed in this district by the War Loan Organization here. Every school child under the age of seventeen years may, by applying at the local bank, receive one of these hand grenade penny-banks as a loan for the vacation period. If during the summer, enough money is saved to purchase one or more War Savings Stamps the bank becomes the property of the child.

The banks are made out of real hand grenades that were to have been used against the Hun. With percussion cap and high explosive removed, and slots cut to receive and take out coins, they are now doing service against the enemy, waste, as banks for savings.

School officials all over the district are enthusiastic about the plan, as they feel that it will not only keep alive but strengthen the thrift ideals that already have been implanted in the minds of the children.

J. H. Binford, assistant superintendent of public schools here, has endorsed the scheme, in a recent letter expressing the hope that all the banks in the district would co-operate by getting supplies of the hand grenades, as the school children are enthusiastic about securing them.

OBJECT IS TO MAKE PEOPLE PROSPEROUS

Government Much Interested in Series of War Savings Societies That Are Rapidly Being Organized.

Government officials at Washington are watching with no little interest the growth of a series of societies springing up all over the United States. They have already attained a membership that reaches well into the millions.

Treasury department officials are particularly interested in this movement, and it is fostered by that department. As soon as a society is formed the names of the president, secretary and each individual member are placed in the treasury department archives.

These societies are War Savings Societies, and the motive of each society is Thrift. The government, in favoring these organizations, has not only in view the replenishing of the United States treasury through the sale of Thrift and War Savings Stamps, but the big idea is to make each individual member to learn the value to himself of being thrifty.

The government is not seeking to divert capital from legitimate commercial enterprises. It does not want to tie up real estate. It is the person who has never saved systematically that it is the most anxious to reach. This person can get aside the small amounts that he has been accustomed to spend and this, drawing four per cent compound interest, will in all probability start him on the way to a large amount of money to provide a home, or to provide a fund with which he may make a permanent investment.

President of the War Savings Societies, in a letter to the Secretary of the Treasury, says: "I have been thinking of the value of the Thrift and War Savings Stamps, and how they are helping to build up the United States treasury, and how they are helping to build up the character of the people."

AGENTS CARRYING MESSAGE OF THRIFT

Harold Braddock, Director of Savings Division Writes Letter of Appreciation to Each of Eighteen Hundred Workers.

First-hand information and suggestions as to how to obtain increased efficiency and prosperity may now be obtained by women on the farm, in any part of the country, from the home demonstration agents of the department of agriculture. Entering into the national savings movement with a zest that characterizes all their work, some eighteen hundred of these home demonstration agents have been carrying the message of thrift into the farm houses all over the United States.

In appreciation of their voluntarily undertaken work, Director Braddock has written a letter to each worker, of commendation, which reads in part: "Thrift is primarily the people's concern. If thrift is to become a permanent national asset, the people's agencies and organizations must definitely assume their share of responsibility for inculcating thrift by including it in their program for action. Schools, churches, business and labor organizations, fraternal societies and women's organizations, as well as agricultural workers and agencies, are already undertaking this work and are in close co-operation with the treasury department."

According to Mr. Braddock's letter, plans for the creation of savings facilities in the home are outlined, as follows:

1. Habit of saving first some part of income for future needs and of spending wisely for present needs.
2. Home betterment fund, to secure, for example, running water in the house.
3. Savings plan for every boy and girl.
4. Savings fund in government securities for every family.
5. Keeping of accounts to promote wise spending and to increase savings.
6. Safe investment of savings (Nos. 3, 4) in government securities and money is needed, War Savings Stamps as a desirable investment.

EASY TO SAVE

By the same token that the best way to have anything is to do it yourself, the best way to get ahead in the world is to save regularly and invest wisely. Your children may be buying Thrift Stamps but the nickels and dimes and quarters they are able to save won't buy a new automobile or a home or a cultivator. The money to do that will not be saved unless you save it.

It's easy enough to save if you do it the W. S. WAY. Quarters planted in Thrift Stamps grow into War Savings Stamps and the interest makes them grow like rain over a summer flower. Save for that happy opportunity. If you're not in a War Savings Society—get in one. Go with the crowd.

Did You Ever Say: "IF I HAD THE MONEY?"

They consider REGULAR SAVING—by means of a small amount of money—the power of SELECTIVE BUYING, which saves you still more money, besides getting you just what you want and provides funds for SECURE INVESTMENTS, which pile up money without help from you while you're getting some more.

It's SURE and we GIFT. If anything better than that! Start NOW!

They have learned, they saved, they grew, they prospered. You can do it, too. Start now!

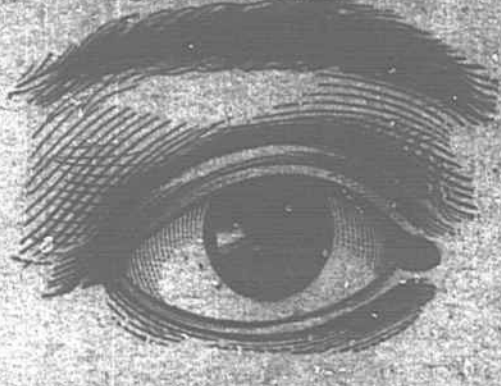
Health About Gone

Many thousands of women suffering from womanly trouble, have been benefited by the use of Cardui, the woman's tonic, according to letters we receive, similar to this one from Mrs. Z. V. Spell, of Hayne, N. C. "I could not stand on my feet, and just suffered terribly," she says. "As my suffering was so great, and he had tried other remedies, Dr. — had us get Cardui. . . I began improving, and it cured me. I know, and my doctor knows, what Cardui did for me, for my nerves and health were about gone."

TAKE CARDUI The Woman's Tonic

She writes further: "I am in splendid health. . . I can do my work, I feel in dread condition. If you are nervous, run-down and weak, or suffer from headache, backache, etc., every month, try Cardui. Thousands of women praise this medicine for the good it has done them, and many physicians who have used Cardui successfully with their women patients, for years, endorse this medicine. Think what it means to be in splendid health, like Mrs. Spell. Give Cardui a trial."

All Druggists



YOUR EYES!

Dr. Burk & Spence, OPTOMETRISTS will be at Davis Hotel, Farmville, N. C. every 2nd Wednesday, Beverly Hotel, Ayden, N. C. every 3rd Tuesday. Come early, hours 9 a. m. to 4 p. m. If you have head or eye trouble see us.

Give biddy a chance—The perfect balance

Both feeds are necessary for maximum development

B. A. JOYNER & CO. Distributors Farmville, N. C.

Grown in the finest soil. You can't get better than this. You can't get better than this. You can't get better than this.

PAY CASH! CASH PAYS!

Announcement!

We wish to announce that we have installed one of the

"Worlds Best Slicing Machines,"

So why worry over the hot cook stove when we can give you Sliced Boiled Ham, Minced Ham, Ox-Tongue, Chopped Beef and Breakfast Bacon.

We also wish to call your attention to the fact that we can give you 50 per cent more slices to the pound of Bacon, Ham, Etc., than it was possible for you to get before we installed this machine, and also these meats freshly sliced are far superior in flavor to the package and canned meats, and also cheaper. A trial order of Boiled Ham, Ox Tongue, Chipped Beef Sandwiches for supper will convince you.

Yours for better service, and the "Latest Methods"

MIZELL-SMITH GROCERY CO.

Phone No. 154 Farmville, N. C.

Habitual Constipation Cured in 14 to 21 Days

"LAXATIVES WITH PEPSIN" is a specially prepared Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 50c per bottle.

Subscribe to The Enterprise.

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BEST THAT CAN BE MADE

Cost to you \$3.35 a Gallon when made ready to use

RECOMMENDED BY SATISFIED USERS FOR OVER 46 YEARS

Obtain COLOR CARD from our Agents or

LONGMAN & MARTINEZ Manufacturers New York

Lalley Light and Power

Has Saved Labor for Owners for Many Years

The Lalley Light savings you read about are no new thing. Thousands of farmers know of them now.

Some fortunate Lalley owners have known of them for many years. That is how long the plant has been in farm use.

So these old Lalley owners have paid for their plants, out of the savings, several times over.

Over Three Years' Economical Service

We have had one of your plants installed in our Long Distance switching station for three years. We use it for changing the batteries for long-term, distance telephone and telegraph operation. During the entire three years it has given continuous service and has been satisfactory in every respect. We had the plant run from 5 to 6 hours on a gallon of gasoline.

Very truly yours, (Signed) Milton C. Reed, Dist. Mgr.

Four Years Of Excellent Service

We have had your electric light and power plants since March 15, 1915. During all this period these have given excellent service; have provided electric light for the main building of 37 rooms, men's cottage, 6 rooms; one other cottage; barn and garage. This electricity has been a great saver of labor for us.

Yours respectfully, (Signed) W. E. Chapman, Supr.

Cost Less Than 50c Per Week for 3 1/2 Years

Your electric plant now in operation here has done splendid work from the time of its installation. It has been used in lighting church, parish house and other houses for almost three years and a half; the expense of operating the plant has been about twenty-five dollars a year. Very few repairs have been necessary in its operation. My opinion after the experience with the plant is that its efficiency may be depended upon for a long time to come. Am well pleased so far in every detail and feel inclined to give it the recommendation it so well deserves.

Yours sincerely, (Signed) Jacob Kuebler, Pastor, Sacred Heart Church, Shelby Settlement, Ohio, February 17, 1919.

Saves Labor for Over 3 1/2 Years

Your electric light and power plant, which was installed over 3 1/2 years ago, provides light for my big house, the 40 x 60 barn, a yard light and the pump house.

As I am a school teacher I have to do much of my farm work before daylight and after dark. I don't see how I could get along without the Lalley Light—it would require the labor of at least one extra man if we did not have it.

Very truly yours, (Signed) E. Jay Line, Colton, Ohio, P. O. 1, February 17, 1919.

LALLEY LIGHT CORPORATION
DETROIT, MICHIGAN U.S.A.

Lalley Light saves time, saves labor, saves money.

W. C. COLLIE, Agt., Farmville, N. C.

Let Us Demonstrate This Machine To You.