

FARMVILLE ENTERPRISE
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HOW THE FARMER CAN SAVE HIMSELF

A General Outline of the California Plan of Co-operative Marketing.

(From The Georgian of Jan. 17.)

The first step in the matter is to present a general outline of the California plan of co-operative marketing organizations. It differs in detail, of course, for every product to which it has been applied, and it has been applied to every sort of product from California eggs to Washington wheat. But there are certain underlying principles which are always present.

It was stated, in the announcement article published Sunday, that the plan is simplicity itself. Let us see:

The first principle is to get into a common association the growers of a sufficient amount of the product in question to control, to an effective extent, the market in that particular product. The nearer the association comes to a beneficial monopoly, the better it is; but a monopoly is not essentially a sufficient strength to be the largest single united factor involved in the industry.

While the Almond growers' Association of California contains 62 per cent of the growers of the State, the total almond production in this country is only 20 per cent of its consumption. The rest comes mostly from Spain. But the California Almond Growers' Association practically fixes almond prices in this country.

Now, this concentration of power is necessary from the outset or the association had better not come into existence at all. It is assured in the following manner:

The association is formed by means of a combined association contract and marketing agreement to be signed by the individual grower, but which does not become effective until it has been signed by enough growers to constitute a stipulated percentage of the total production in the area covered.

The association is organized on a commodity basis purely. There are no locals, except for the purpose of a primary election machinery, by which the board of directors is chosen. One section of the area involved does not compete against another. The product is divided into types and grades, and there is representation in the governing body for each type and grade. But each type and grade of the product, no matter where it comes from, is handled in a common pool.

The organization is confined strictly to growers. There are no dealers, no manufacturers, no bankers—unless they are themselves growers as well. The interests of the lowest tenant farmer and of the biggest landlord on the part of directors must be absolutely identical throughout.

The organization is permanent, irrevocable, and on a strictly commercial basis. When a man signs, he signs for a period of years, generally ranging from three to eight, and he can not back out. If he tries to, he can be sued and compelled to deliver on his marketing agreement.

His marketing agreement does not bind him to grow any amount of the product. He can stop growing it if he wants to. But whatever he does produce, he must turn in, in its entirety, to the pool of the association, and he can sell to no one else. In fact, he actually sells to the association, gives it legal title to his product, so that it may use it in financing operations as though it were its own.

J. R. POLLARD
TAILOR
We do Cleaning, Pressing and Altering. Guarantee All Work First Class. Give us a trial.
J. R. POLLARD
Farmville, N. C. Phone 199

Hoax—"There's one place at least where duty always comes before pleasure."

Hoax—"Where's that?"
Hoax—"In the dictionary"

"Jack, how is it that you never bring any good marks home from school?" "Oh, papa, there are such a lot of us that when my turn comes there are none left."—Edinburgh Scotchman.

Some people spend half their lives wanting what they don't get and the other half getting what they don't want.

Algy—"I always say what I think." Katie—"I notice that you are extremely reticent."

"You seem to be very attentive to that soap box orator," "Yes", replied the man who worries about fuel. He is standing on the makings of a fine bunch of kindling wood.—Washington Star.

Report of the condition of the BANK of FOUNTAIN

at Fountain, N. C., at the close of business April 28, 1921

RESOURCES	
Loans and Discounts,	204,198.11
Demand Loans	48,023.83
Overdrafts secured	3,454.98
United States Bonds and Liberty Bonds	6,146.10
North Carolina State Bonds	5,000.00
All other Stocks, Bonds and Mortgages	11,000.00
Banking Houses 1,500.00 Furniture and fixtures 1,000.00	2,500.00
Cash in vault and net amounts due from Banks, Bankers & Trust Companies	31,474.96
Cash items held over 24 hours	171.54
Total	\$ 311,969.52
LIABILITIES	
Capital Stock paid in	\$50,000.00
Surplus Fund	25,000.00
Undivided profits, less current expenses and taxes paid,	1,565.97
Dividends unpaid	61.50
Bills Payable,	75,000.00
Deposits subject to check	54,039.14
Time Certificates of deposit	23,957.72
Savings Deposits,	80,658.24
Cashier's Checks outstanding	1,604.22
Tax a-c	83.23
Total	\$311,969.52

State of North Carolina, County of Pitt SS:

I, W. R. GRAHAM, Cashier of above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

W. R. GRAHAM, Cashier
Subscribed and sworn to before me, this 19th day of May, 1921.

J. M. HORTON, Notary Public

My commission expires Dec. 16, 1922.

Correct Attest DR. S. B. BEASLEY, G. W. JEFFERSON, R. A. FOUNTAIN, Directors

REDUCTION IN AJAX TIRES GUARANTEED 6,000 MILES

See Us For Auto Tires, we Have the Largest Stock in Eastern Carolina and our price is lower than tires have ever been.



Hub Hardware Co. INCORPORATED

Main Street, Farmville, N. C.



I'd walk a mile for a Camel

The pleasure is worth it. There's no substitute for Camel quality and that mild, fragrant Camel blend.

The fellow who smokes Camels, wants Camels. That's because Camels have a smoothness, a fragrance and a mildness you can't get in another cigarette.

Don't let anyone tell you that any other cigarette at any price is so good as Camels.

Let your own taste be the judge. Try Camels for yourself. A few smooth, refreshing puffs and you'd walk a mile for a Camel, too.



Camel

B. J. REYNOLDS Tobacco Co. Winston-Salem, N. C.

Why Suffer?

Cardui "Did Wonders for Me," Declares This Lady.

"I suffered for a long time with womanly weakness," says Mrs. J. R. Simpson, of 57 Spruce St., Asheville, N. C. "I finally got to the place where it was an effort for me to go. I would have bearing-down pains in my side and back—especially across my back, and down in my side there was a great deal of soreness. I was nervous and easily upset."

TAKE

CARDUI

The Woman's Tonic

"I heard of Cardui and decided to use it," continues Mrs. Simpson. "I saw shortly it was benefiting me, so I kept it up and it did wonders for me. And since then I have been glad to praise Cardui. It is the best woman's tonic made. Weak women need a tonic. Thousands and thousands, like Mrs. Simpson, have found Cardui of benefit to them. Try Cardui for your troubles."

ALL DRUGGISTS



Your griddle does itself proud!

YOU never turned a finer hot cake than the light, tender kind that Occo-nee-chee Flour makes. It makes your griddle perform as it never did before.

Crisp, fluffy biscuits and waffles are so easy to bake with Occo-nee-chee Self-Rising Flour. You just mix it with water or milk, add shortening and your batter is ready for the griddle or oven.

No worry about measuring baking powder, salt or soda; they are already mixed with the flour in exactly the right proportions and cost less this way. Good baking is simply a matter of a good fire with Occo-nee-chee Flour.

Put Occo-nee-chee Flour on your next grocery order. It comes in the plump, well-filled sack with the Indian Head.

AUSTIN-HEATON COMPANY, Durham, N. C.

OCCO-NEE-CHEE Self-Rising Flour

Takes the Guess out of Baking and Saves you Money

LISTEN WHAT TOM GOOR SAYS: SAVE YOUR MONEY THIS IS THE BEST BARGAIN THAT YOU HAVE EVER HAD IN YOUR LIFE

If you want your Shoes fixed as good as new bring them to Tom Goor, at the Farmville Electric Shoe Shop, across the street from T. L. & W. J. Tarnage Co., and next door to Hotel New York Cafe.

PRICES ON MEN'S AND WOMEN'S SHOES

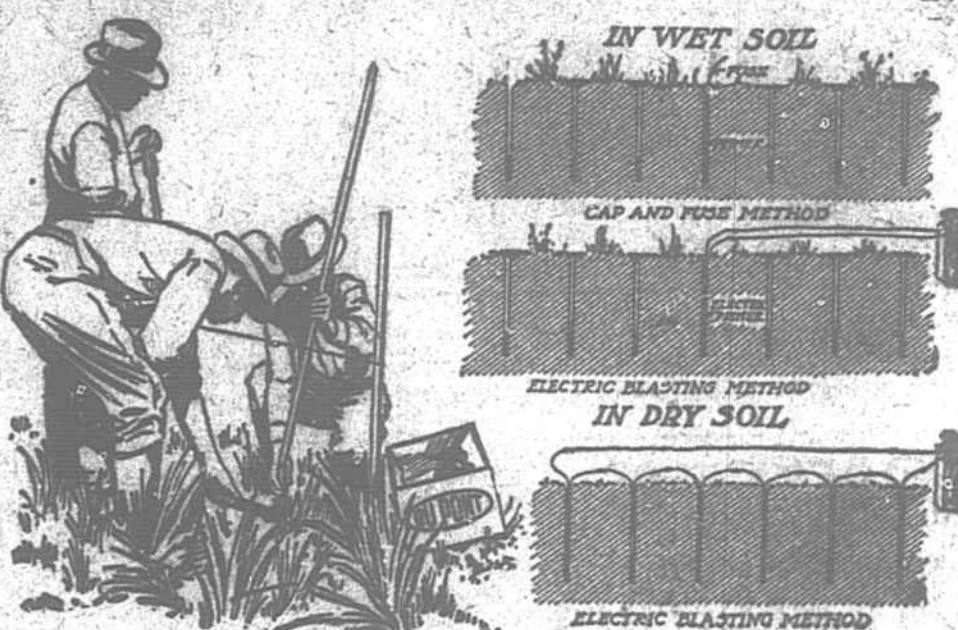
Half Soles Sewed 75c. For Everybody. Children's Half Soles 50c and 60c. Pair. Rubber Heels 40c. and 50c. Per Pair.

These Prices Guaranteed For 3 Months.

All Work Guaranteed, Money Back if Not Satisfied. Shoes fixed While You Wait. All Done in 15 Minutes.

Farmville Electric Shoe Shop

TOM GOOR, Proprietor. Main Street, Farmville, N. C.



How to Use Dynamite to Make Ditches

ALONG the line of the required ditch, make holes with crow-bar twenty-four to thirty inches deep and eighteen inches apart. (To learn if this spacing is correct, make a "test shot" of 8 to 10 holes.) Into each of these holes put one stick of



50 or 60% NITROGLYCERIN DYNAMITE

If the soil is wet only one cartridge need be primed with blasting cap. This cartridge is placed in the carrier hole. Attach the ends of electric blasting cap wires to the wires leading to a Du Pont Blasting Machine. The detonation of this one cartridge explodes the whole line of dynamite. If preferred, a blasting cap and fuse can be used on the center cartridge instead of an electric cap and blasting machine. If soil is dry, use an electric blasting cap in each cartridge, connected together and to a blasting machine.

Write for a copy of our "Farmers' Handbook of Explosives," giving complete instructions and loading methods for ditching, stumping and tree-planting. Your dealer can supply you with Du Pont Explosives and Blasting Accessories.

E. I. du Pont de Nemours & Co., Inc. Robson-Frithard Building, Huntington, W. Va.

Fresh Groceries

Yes, we have just received those nice new Fresh Groceries that would please you, and at living prices, consisting of both heavy and fancy Groceries, Canned Goods, candies, smoke'r goods, and Fruits in season.

Let us serve you once and we'll continue to serve you well

R. T. J. WILLOUGHBY

Telephone No. 86

Wilson Street, Farmville, N. C.

IMPORTANT NOTICE!

Under the law all persons must list property for taxation during May, unless listed during that month, you will be doubly taxed, and all tax payers failing will also subject themselves to criminal prosecution.

TAKE NOTICE OF THIS.

N. W. JACKSON, Supervisor.