

# THAT REMINDS ME



Be In the Front Ranks  
For First Choice of Tempting

**==BARGAINS==**

# FRIDAY JUNE 29



This store has never confused itself on the meaning of a sale. Our idea of a sale is to offer bargains of such convincing worth that everybody may profit. That our customers may get seasonable merchandise at greatly reduced prices and we may clear our shelves for next season's goods.

### MEN'S OXFORDS

This lot consists of De-Witt, M. N. Arnold and Edwin Clapp styles.  
\$8.50 to \$10.00 value **\$5.85**  
15.00 Edwin Clapp..... **9.85**

### MEN'S SHIRTS

Manhattan Shirts with and without collars.

\$3.00 value now..... **\$1.95**  
3.50 " "..... **2.45**  
4.00 " "..... **2.95**  
5.00 " "..... **3.85**

Extra Special lot of Men's and Boy's Shirts..... **85c**

Tremendous Reductions in Men's Underwear.

Topkis \$1.25 value..... **.85**  
B. V. D. \$1.50. "..... **\$1.15**  
Arrow Brand Drop Seat  
\$1.65 value..... **1.25**  
\$1.35 "..... **.95**

Extra Specials, while they last. Only 60 pair of Tennis Shoes, Oxford Kids and Pumps.

**25c**

This Summer Sale includes goods in all departments. We can tell you here of only a few limited bargains—but prices at such low figures on such high-grade merchandise it should quickly convince you their Sale offers exceptional opportunities to the thrift shoppers.

## STRAW HATS 1-3 OFF

You will enjoy the Hot days with one of our **KEEP KOOL SUITS**

The list consists of Mohairs, Linens, Palm Beach and Tropical Worsteds priced in the sale of all value to \$35.00 now **\$9.95 to \$23.95. See them**



1 Lot Boy's Suits up to \$12.00, value now..... **\$4.95**

## PRICES CUT TO THE LIMIT

on every article in the store, many of which we cannot mention. All that we ask to convince you is to come and see. If you don't see what you want ask for it.

### LADIES SLIPPERS

\$3.50 and \$4.00 Oxfords and Pumps..... **\$2.45**  
4.50 Oxfords and Pumps **3.45**  
5.00 to \$6.00 Oxfords and Pumps..... **3.95**  
7.50 to 9.00 Oxfords and Pumps..... **\$6.45**  
10.00 Pumps..... **\$7.85**

The above consists of the latest in Ladies foot wear, in both Sport and dress Style.

### LADIES HOSE

\$3.50 to 5.00 value..... **2.85**  
2.50 to 3.00 "..... **1.95**  
2.00 value..... **1.45**  
Extra Special at..... **98c**

Our Hosiery stock is complete in all colors and styles. Don't fail to see them.

### FELT HATS

#### ETCHISON SPECIAL

\$5.00 to 7.00 value..... **3.95**  
4.00 to 5.00 "..... **2.95**  
3.00 to 3.50 "..... **1.95**

Caps Greatly Reduced

#### Extra Special

1 Lot Ladies Pumps in both low and high heels at Special price

**95c**

Terms of  
SALE  
**CASH**

# JOYNER-COX CO.

Main Street

Farmville, N. C.

Every article must Satisfy  
Money Back  
**GUARANTEE**