

B.R. Statement
B. J. F.

Welcome To
FARMVILLE
The Little City With
Big Possibilities.

THE FARMVILLE ENTERPRISE

In Unity There Is
STRENGTH, and
FARMVILLE
...HAS BOTH

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"WATCH FARMVILLE PUSH FORWARD"

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FARMVILLE, PITT COUNTY, NORTH CAROLINA, JULY 13, 1923

NO. 10

Diversified Farming Means Thrift

by Dr. W. E. TAYLOR in The Farrow

"The Average net Income Over a Period of One Decade With the Single-cropping System is Fifty Per Cent Less Than the Income Over a Like Period Where all Features of Diversified Farming are Observed."

Continued from Last Week

Wisconsin Diversified and Prospered.

The gospel of live stock and diversified farming converted many grain farmers to try the new system. Immigrants, schooled in dairying, developed splendid dairy herds and established community creameries. With the advent of the dairy cow, clover became a necessity in making up a milk-producing diet for her. Clover, that wonderful soil builder, naturally found its place in crop rotations, and the magic effect of barnyard manure transformed Wisconsin from a struggling one crop state with weak, depleted soil into a rich agricultural area and the foremost of all states in dairying.

Diversified farming is responsible for the marked prosperity of all the people, rural and urban of the old Badger state. Wisconsin has approximately two and a quarter million dairy cows, and has become the leading

in the world in the production of milk.

Wisconsin does not have the soil and climatic conditions that magnificent area adapted to a greater variety of products from agriculture, horticulture and stock raising than an equal space in any other region of the world. Each year, the people of the South pay millions of dollars for vegetable, fruit, meat, dairy and cereal products which are produced outside of their borders, which should be and could be produced at home.

Because diversified farming with all of its splendid features is not observed as it should be, the fertility of the soils of the South is impaired to such a degree, that the extensive use of fertilizers is necessary to produce cotton.

My Experience on a Cotton Farm. I am not guessing or theorizing when I state that diversified farming, if intensively carried on will develop a state of prosperity in the South, beyond the dreams of the most optimistic.

The following operations on two adjoining tracts of land, which I will designate as Tract No. 1 and Tract No. 2, were carried on under my personal direction and personal observation.

Cotton had been grown on both tracts for many years, making a yield ranging from 175 to 200 pounds of lint to the acre. After the cotton had been picked, Tract No. 1 was seeded to crimson clover. The following year one crop was cut for hay and the second crop—which was quite heavy—was plowed under. During the winter, the plowed land was top dressed with manure, and was subsequently thoroughly disked and planted to cotton, making a yield of 450 pounds per acre while but 175 pounds were produced on Tract No. 2.

The following year both tracts were planted to corn, with cow peas between the rows on Tract

Flight of Refugees from Mt. Etna



A sad sight in a little town at the base of Mt. Etna in Sicily, showing a village which was later completely destroyed by a torrent of lava from the volcano. As this exclusive photo was taken, the ashes were falling, women and children were fleeing and military police were making effort to remove inflammable materials.

Wilson Road to Be Paved

Work will begin very soon on a new paved road between Farmville and Wilson. The contracts were let by the state last week and the material has been ordered. The contract calls also for a stretch of paved road to the Greene county line on the Snow Hill road.

Smith's Grocery Company Installing Refrigerating System

An engineer is now at work installing for the Smith Grocery Company, a modern refrigerating system. With the completion of this work the company are to hold an opening day. This will be on Saturday July 21.

Presbyterian Picnic Next Wednesday

Wednesday evening of this week the Presbyterian Church Council met and transacted a large amount of business. Among other things plans were laid for a church and Sunday School picnic to be held at Hill Crest next Wednesday, July 18th.

Mrs. Dixon Entertains

Mrs. C. T. Dixon was hostess to her card club Friday afternoon. The lovely home was decorated with Shastier daisies and ferns and three tables were attractively arranged for cards. Mrs. Ed Marrow won high score for the afternoon.

Card of Thanks

To all those who were so kind and thoughtful during the sickness and death of our baby boy, we wish to extend our most sincere thanks.

Dinner Party

An interesting event of the week was a dinner party given in honor of out-of-town guests by Miss Daisy Holmes Thursday evening.

Picnic

The members of the Loyal Men's Class of the Christian Church entertained the Loyal Women at a picnic Thursday at Hill Crest. The principal means of entertainment was bathing and this together with the picnic lunch made the affair most enjoyable.

Hobo Party

A Hobo Party was enjoyed Tuesday evening by the members of the Presbyterian C. E. Society. The "Hobos" met at the manse and rode by truck to the home of Miss Ellen Lewis in the country where a "Hobo's Convention" scheme was carried out. Some very interesting and thrilling experience recounted by the various tramps. A lunch was begged from some friendly people which added much to the evening.

Final Returns in Farmville Enterprise Presidential Voting Next Week

Final returns in the Farmville Enterprise nation-wide Presidential Voting Test will be published in these columns next week. The voting started June 1 and closed July 1. The test balloting was conducted in hundreds of small towns and rural districts all over the country. Through the Farmville Enterprise's membership in the Publishers Association Service of New York it was in possible to conduct this contest.

Henry Ford's big lead over President Harding as the people's choice in the early weeks of voting received a jolt when the President started across the country on his Alaskan trip June 20th.

What will the final vote show? Will it be Ford or Harding? We will all know next week. Watch these columns for the final returns from all states.

Shower at Falkland

An affair at which nearly the whole community was present was a linen shower given by Mrs. Frank Parker at her home Tuesday evening for Miss Lillian Owsen, who is to be married on July 15th to Rev. C. A. Lawrence of the Presbyterian Church.

All Singers Urged to Be Present Sunday

Singing to be Made Big Part of Revival Meetings. Committee Invites Every Singer in Town. Children's Choir to Be Formed.

All the singers in all the churches of the various churches are requested to be present at the first Sunday July 15th at 8:15 at the school building. The entire rostrum will be turned over to the choir and it is planned to have the largest choir ever assembled in Farmville. The choir will remain each night a few minutes after each service for practice of special songs.

Also all the young folks under 14 years of age are requested to occupy the front seats for the purpose of organizing a junior choir. Those older than 14 who sing are requested to join the regular choir on the rostrum.

Let everybody do his or her bit toward making the singing a successful feature of the meeting as we are sure the pastors will take care of their part.

Mrs. I. M. Hobgood will be the accompanist for the singing.

D. E. Hill, Moses Moye, Walter Sheppard, Committee in charge.

DOSTER-STARKE

The marriage on Tuesday evening at 8 o'clock at the home of Mr. and Mrs. E. A. Leonard, in Summerville, of Miss Lora Doster of Lenoir and Hobgood Starke of Summerville, formerly of North Carolina, came as a surprise to the many friends of Miss Doster in and around Lenoir.

The ceremony was performed in the presence of a large gathering of friends and relatives of the young couple, the Rev. W. C. Golden, officiating.

Mrs. Starke is the eldest daughter of Mr. and Mrs. O. P. Doster, of this place, and one of the town's most popular young ladies. She has for a number of years been assistant cashier of the Lenoir Bank and has many friends who wish her well in her new venture.

Mr. and Mrs. Starke left immediately following the ceremony for a short wedding trip.

Summerville News, Ge.

Republican's New National Chairman



Big Ed E. Smith, a lawyer of Minnesota and long a power in the Republican party, is the man selected by President Harding to take hold of the party reins in preparation for the 1924 elections.

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An interesting event of the week was a dinner party given in honor of out-of-town guests by Miss Daisy Holmes Thursday evening.

The spacious dining room was decorated with lovely Japanese sunflowers and handsome gladiolus. On the table was an exquisite cloth of Chinese linen which was adorned with most intricate needlework and a basket of petunias made a beautiful centerpiece.

Miss Holmes' guests were: Miss Elizabeth Hines, Margaret Coxe Tucker and Olive Moye of Greenville, Miss Catherine Shields of Scotland Neck and Miss Caroline Pollard and Eliza Lewis.

Summerville News, Ge.

Tobacco Market Opens Aug. 21st.

Auction Warehouses to Begin Operation Before Co-ops

The Tobacco Market opens in Farmville on the 21st of August, the third Tuesday in the month, when the auction warehouses will begin operations.

In contrast with the last two seasons, the tobacco crop today is in the best condition, according to several authorities, that it has been in for a decade. If the present weather conditions continue a bumper crop is assured.

Rialto Theatre Opens With a Good Crowd.

Monday and Tuesday evenings saw the re opening of the Rialto Theatre. A good picture was enjoyed by a large crowd. Mr. Walker wishes to emphasize the fact that the pictures are to begin every night at 7:30 promptly, even though there may be no one present.

American Legion Minstrel Postponed.

Due to the short time between the beginning of practice and Friday night the American Legion Minstrel, which was to have been given this week is postponed.

after the Union Revival Meeting. The show will of course be much improved by the length of time in which to prepare for it. This will be one of the treats in store for August.

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