

Welcome To
FARMVILLE
The Little City With
Big Possibilities.

THE FARMVILLE ENTERPRISE

In Unity There Is
**STRENGTH, and
FARMVILLE**
...HAS BOTH

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NO. 14



Farmville's Tobacco Market Opens Aug. 21

Twenty Million Pounds The Slogan For This Season!



EVERYTHING NOW PRACTICALLY READY FOR TOBACCO OPENING, TUESDAY, AUG. 21

Large and Commodious Warehouses in First Class Shape for the Opening Cry of the Auctioneer. Season This Year Promises to Be Best in County's History. All Warehouses Have a Clever Corps of Proprietors and Assistants to Greet the Farmer.

This issue of the Farmville Enterprise gives the major portion of its space to the "Golden Weed" and within its columns the management endeavoring to tell its readers that tobacco is Pitt and Greene counties' premier crop, a forerunner of prosperity to those who cultivate it, indeed it is a giver of pleasure and sweet content to millions of folk throughout the world. The fragrant aroma of Pitt and Greene counties tobacco rises from the hovels of the poor and the mansions of the rich. Its juice affords solace to the afflicted and comfort to the sorrowful.

In days long since gone by, before the adventurous white man had placed his sturdy foot upon the virgin American soil, the wild and uncouth savages were wont to gather around the Council Fires and there while discussing the weightiest matters of state, quiff savage of the delightful fragrance of the golden weed, for the lack of which Socrates wandered miserably upon the face of the earth. Brutus betrayed his nearest and dearest friend and Nero burned Rome. Had these famous and infamous men of ancient times been able to sit and smoke and meditate upon their day and time, his-

...tute, it offers unrivaled facilities for the marketing of farmers' tobacco. There are two large section sales warehouses and one Co-operative Warehouse open, each with abundant floor space, and ample, efficient and experienced forces to take care of any amount of tobacco that may be brought to market. They are fully equipped to offer every dollar and convenience for the comfort of farmers and their team, and they are anxious and willing to accommodate their customers in every possible way. The factories and drying plants have increased their capacities until there is no danger of their being glutted to such an extent that prices will be driven down.

But not only are the facilities present for the best marketing of the tobacco, but the personal element, which enters most largely into every business, is one of the strongest points to the Farmville market. The men who make up Farmville's tobacco industry are courteous, affable and polite, and are always ready to pass the good word with the farmers that bring their tobacco here. All of them have been on the local market for several years, and enjoy a large acquaintance among the planters of this section. They are interested in the community, and take a personal pride in seeing that the tobacco crop brings the full market price. Their business interests their homes, and their families are here and their interest in the market is permanent and personal. Therefore when the farmer sells his tobacco here, he sells it among friends, to friends who are personally interested in seeing that he gets the full market price.

Soon after its introduction into the European countries the demand became so great that the Colony of Virginia was practically given over to its culture, being carried on in almost every country, even platted in the streets of the villages, and was used in the place of money as a standard of value.

The cultivation of tobacco did not spread to North Carolina until some time later and was not introduced into Pitt County until centuries later, its culture being carried on in almost every State in the Union before the fertile soil of Pitt began to bear the lemon-colored variety for which it has now become so justly famous.

It was not until the year 1886 did the first stalk of tobacco rear its proud head within the limits of the county of Pitt, which was the forerunner of the mighty yield up to this good hour.

The modern tobacco town of Farmville which is now a model of compactness, convenience and efficiency was not brought into existence until during the last seven or eight years, when it began to smother a mighty group of brick structures out of the ashes of the old wooden houses, which it occupied the first several years of its existence.

The latch-string hangs on the outside for the tobacco farmer in Farmville this season. In fact, he is going to be greeted with environments never before his from August 21st to the closing day.

All of the warehouses have had a thorough house-cleaning. Unless something unforeseen happens this season of the Farmville Tobacco market bids fair to be a memorable one no matter from what viewpoint the outlook is taken.

The warehousemen are here to greet you, the buyers as of yore, will be right on their jobs and the oldest town, from the youngest to the oldest, awaits the coming of the tobacco farmer with his product.

No matter on which warehouse floor he sells his tobacco he can rest assured of a top-notch price, and with his check he can go to either Bank and get his greenbacks without comment or protest. He can either carry back home his earnings, or he can deposit same in these financial institutions for they are unsurpassed for business acumen or treatment.

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Mrs. Warren G. Harding
With whom the world joins in mourning death of her husband, the late president.

SOME OF THE REASONS FOR FARMVILLE'S GROWTH AS A TOBACCO MARKET.

Farmville's growth as a tobacco market in the state has been a steady one, due largely to the excellent type of men running and managing its warehouses.

Farmville has been fortunate indeed in this respect, and it is doubtful whether any other city can boast of men that are better experienced in tobacco or have a better reputation among the farmers than J. Y. Monk and J. M. Hobgood, proprietors of Monk's Warehouse; R. H. Knott, R. E. Belcher and J. T. Harris, proprietors of Knott's Warehouse.

To further substantiate the fact that these men are real judges of tobacco and not afraid to push every pile to its top limit is shown in the averages made on the Farmville market over a period of eight or ten years. Farmville has averaged from one and a half to three dollars more per hundred for tobacco sold on its floors than any of the

...men, with a life-time experience in handling tobacco, are relied upon to look after every interest.

...and last, but not least, Farmville is a pleasant place to bring your tobacco. Our citizens are friendly and always glad to greet you. Come to Farmville, FARMVILLE WELCOMES YOU.

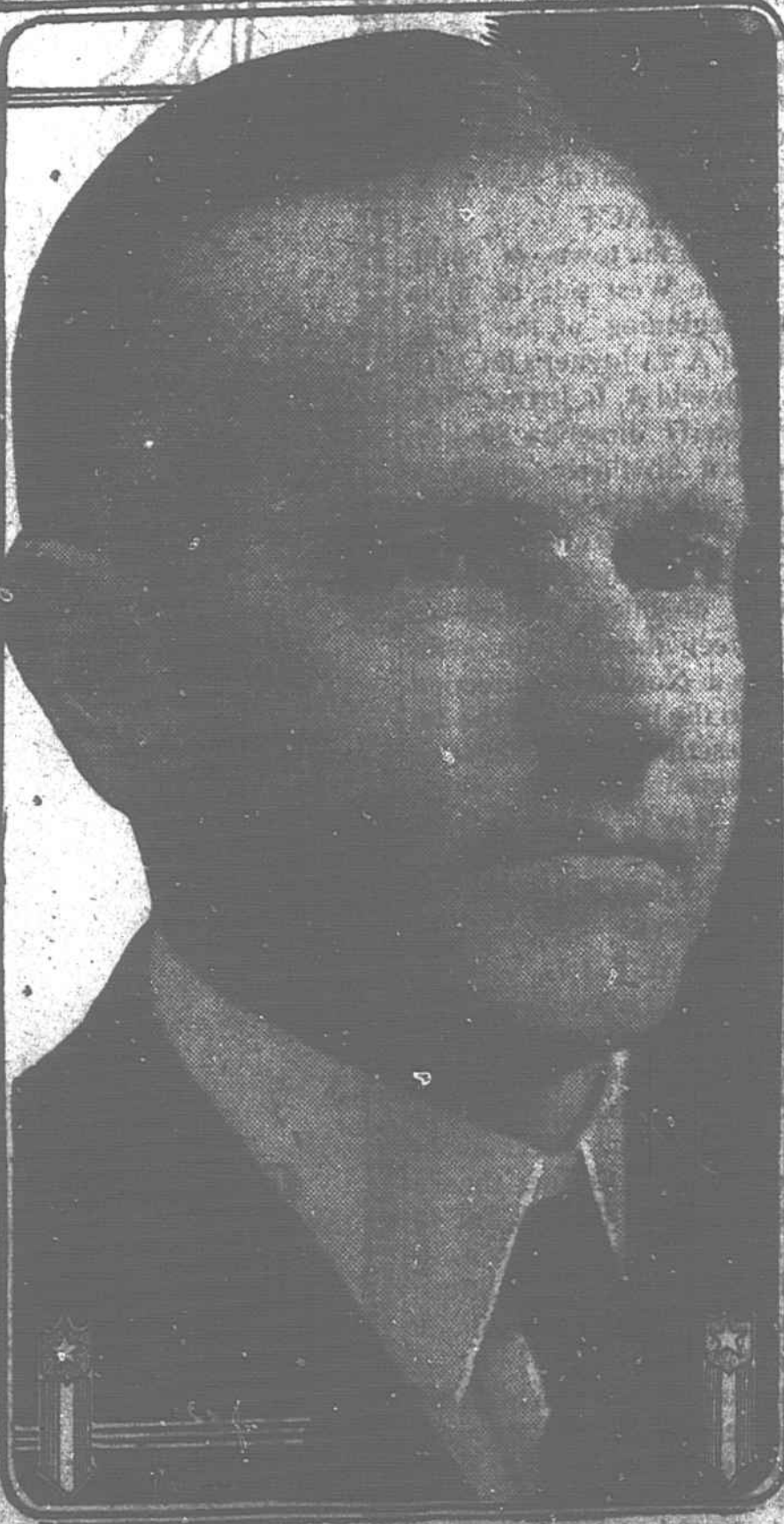
Local Rotarians Hold Service in Honor Harding

The Farmville Rotary Club at its regular Tuesday evening session joined Rotary International in a memorial for the late Rotarian Warren G. Harding. Walter Sheppard delivered the memorial address, giving a history of Harding's life and pointing out many of his

The Co-operative Warehouse in Farmville, with C. R. Townsend Manager, and J. W. Love and Grace Grader, is sufficiently large to take care of the tobacco of its members in this section, and

The C. E. and Triangle Club of the Christian Church are to hold a Lawn Festival next Wednesday night on the church lawn. Everybody is invited.

First Yankee-Doodle President



President Calvin Coolidge
Calvin Coolidge of Massachusetts is our first Yankee Doodle President, being born on the Fourth of July, 1892, one year ago at Plymouth, Vt. He is the third vice-president from that State, and it is a coincidence that one of the other two, Chester A. Arthur, became president upon the assassination of James A. Garfield. The third was Levi F. Morton, vice-president to President Harrison.

PRICE IS NOT THE ONLY CONSIDERATION IN THE SALE OF TOBACCO AT FARMVILLE

Trip to Market Easy, Stay in City Pleasant; Banks and Merchants Safe, Capable and Obliging.

To the farmers who come to sell their tobacco, Farmville offers many advantages which should be taken into account in the marketing of his crop. The gross price per pound does not represent the entire interest of the farmers, but many other elements enter into successful marketing. The cost of getting the crop to market, the ease and dispatch with which it is handled and the facilities for purchasing at reasonable prices, should be considered by the farmer, for they mean dollars and cents to him.

When a farmer leaves his home towards Farmville with a load of tobacco the chances are that he travels the entire way on sand-clay or paved roads, where his team can make good time without straining themselves. After a quick journey they arrive where their wagons roll on level asphalt streets. Soon they are at their destination, where obliging men see to it that they are well taken care of.

The warehouses all have large, clean, comfortable sleeping quarters where the farmers can spend the night free of cost. They are provided for the comfort and convenience of their customers and are a distinct addition to the Farmville market.

...to serve the interests of the farmers who sell tobacco. They are always obliging and courteous, and do business upon a basis of fair dealing that is a great help to those who sell and trade in this city.

Farmville's merchants are progressive, and their stocks are fully up to the standard in every respect. A farmer and his whole family can be fitted out here with articles that exactly fit their needs. The stores carry everything that the trade will call upon them to supply.

And finally Farmville's people—her business people and the ones with whom the farmers will come in touch, are affable and willing to oblige. They have a kindly feeling for the farmers of this section, for their prosperity is linked with the prosperity of the farmer people. Most of Farmville's business men are farmers, or the sons of farmers who have left the farm and engaged in the business sphere of life, and their feelings are nothing but kindly toward those who live in the country.

Farmers in Farmville are among friends and neighbors, who wish them well, and are always ready to pass the good word and help them when possible.

Bring your tobacco to Farmville and sell it among men whom you know to be willing to treat you right.

DON'T SELL YOUR LOAD AND CALL IT A DAY, VISIT SOME

When you come to Farmville with your tobacco this season, don't just come to town, sell your load and leave again.

There are lots of your friends here in town who want to see you and who will feel happy to show you

...Don't forget that Farmville is your town. You're always welcome upon our streets.

Come into our stores, talk to our business men and get acquainted all around. We don't care whether you buy anything or not, you'll always be welcome in whatever store you go in to.

We all want to see you have a pleasant visit to Farmville. We want you to come not once, but as often as you can.

Warren Harding's Favorite Picture



Taken at the old home in Marion, Ohio, just after being elected to the Presidency and while awaiting inauguration day, this picture of Mrs. Harding impulsively plucking a flower in his lapel, always held an especial attraction for the late President.

Nation Pauses to Honor Dead President as Harding is Buried

"President Harding is dead" is the newspaper headline that sent a cold chill to the heart of every red blooded American on Friday morning last.

To day (Friday) the great American Nation pauses to pay final honor to the man who, for over two years, has been its faithful leader. Services of sorrow and prayer are being held throughout the land while the body of Warren G. Harding is being laid in its final resting place. Since last Friday the dead president has been rushed a cross the three thousand miles from San Francisco to Washington, arriving Tuesday and laid in state in the rotunda of the Capitol. All during the week, since the never-to-be-forgotten funeral

parade up Pennsylvania Avenue, from the White House to the Capitol, thousands have viewed for the last time the body of our late president.

And now today, in his home town, Marion, Ohio, his fellow citizens are holding last rites over his mortal remains. By proclamation of the president, this day has been one of national mourning.

For a period of thirty days, the City of Washington and the army and navy will be in mourning. Tomorrow Calvin Coolidge, who has been thirteenth President of the United States for a week, will begin in earnest the work of running our government.

The new President was sworn in early last Friday morning by his father at his humble home in Vermont. Late that day he arrived in Washington to take up the reins of government laid down by Harding.