

W. M. LANG COMPANY

Leading General Merchants of Farmville—Carry Complete High Grade Stock—Have Large Building—Officers and Owners Leading Business Men.

There has been no greater factor in the development of Farmville as a more and more satisfactory trading center for this entire section of Pitt county than the W. M. Lang Company, successors to W. M. Lang, one of the oldest and best known mercantile concerns in Eastern Carolina.

The company carries a complete stock of general merchandise and its store is headquarters for the farmers of Pitt county who do their trading in Farmville. There's a reason because this store for many years has had the reputation for dealing squarely with its customers, and its fair prices, quality merchandise, courteous treatment and cooperation have given it a standing that grows with each succeeding year.

The store is located on the corner of Wilson and Main Streets in a two-story brick building, where everything is found for the family. High class ready-to-wear garments for women and children, dry goods, notions, etc., are among its specialties.

In the men's department clothing gents' furnishings, shoes, etc., are carried. A mezzanine floor where ready-to-wear clothes for men are displayed is an attractive feature.

Mr. A. H. Joyner is secretary-treasurer; and general manager. He is well and favorably known and is a man who is doing things to build up Farmville. He is a live-wire, active in civic affairs, and always found ready and willing to give of his time and means in support of any cause designed to build up the community, promote its business opportunities, and make Farmville a better town in every way.

GAY-KOLA COMPANY

Manufacturers and Dispensers of Gay-Kola in bottles. A cold drink that's better

The slogan of the Gay-Kola Company of Farmville tells the whole story in only two words: "Its Better."

This Company owns and operates one of the most complete and modern bottling plants in this section of the state, the new machinery recently installed being of the latest improved type and having a capacity of 250

dozen cases daily.

Mr. W. G. Gay, the proprietor and president of the Company, is a progressive business man whose personal attention is given largely to the need of his customers.

In connection with their bottling plant this firm handles ice and operates three trucks for making deliveries in drinks. They are enjoying a flourishing business with their main drinks, "Gay-Kola," because "Its Better."

R. A. PARKER

Specializing in Auto Accessories Tires, Oils, Gasoline, Tools, etc.

Twenty five years ago one never would have thought a business of the above character could have been of much value to a community; yet today, were there not such a business in Farmville the owners of automobiles in this section would no doubt be put to a great deal of inconvenience at times.

Mr. Parker carries a full and complete line of auto accessories, Tires, Tubes, Oils, greases and gasoline and a large assortment of tools made especially for auto repairing. He came to Farmville years ago and has made a great number of staunch friends by his honest and fair dealings, and we bespeak for him a successful and prosperous career.

The Advertisers Article

is one in which the merchant himself has implicit faith—else he will not advertise it. You are safe in patronizing the merchants whose ads appear in this paper because their goods are up to date and not shop worn. : : :

FOR BETTER PRINTING

Send your orders to

The Rouse Printery, Farmville, N. C.

THE FARMVILLE ELECTRIC SHOP

Electrical Contractors and Dealers in Mazda Lamps and Other Electrical Supplies

Indeed a town without an electrical shop or electrical Contractors is far behind the progress of the present era. In Farmville the Farmville Electric Shop is one of the leaders in this respect. All kind of electrical contracting is done, but Mr. Nick Otte the proprietor prides himself in the up-to-date manner in which he wires houses. Some of his recent work in wiring consisted of a power line from Farmville to Walstonburg which he has just completed a distance of about six miles. Mr. Otte also wired the business houses and a large number of the homes in this little progressive city, which now enjoys both day and night the benefits of electric current furnished by the city of Farmville.

Mr. Otte also carries in stock a large line of electrical supplies and makes a specialty of the famous Edison Mazda Lamps.

ROUSE'S GARAGE

Repairing of all Kinds A Specialty Agent for Buick and Chevrolet Automobiles.

Selling service of all sorts to motorists might be called the business of one of Farmville's leading enterprises Rouse's Garage.

Though this concern has only been in business here for a few years under the personal supervision of the owner, Mr. T. H. Rouse, it has become extremely popular because of the splendid service, Courteous attention, skilled work and all around general satisfactory transactions it has handled for those who have called upon this concern. Their well equipped repair shop with the competent mechanics and machinists in charge, this garage is fully prepared to handle the most difficult of jobs, and when there is conducted in connection with such a plant, a double pump gas-service station, a general line of Auto accessories, repair parts, lubricants, tires etc., and a battery department, this asset becomes of even greater value.

This concern also has the agency for Buick and Chevrolet Automobiles, having sold a good number of these cars in this section.

The Old Adage is Still True that
"CLOTHES MAKE THE MAN"

Griffon Clothes Especially

KORRECT SHAPE SHOES

Also a line of shoes made at the penitentiary. guaranteed solid leather—cheaper, better.

Stetson Hats For the PARTICULAR MAN

We carry a big line of Ladies Dress Goods, Dry Goods, Notions Warner's Rust Proof Corsets

MAKE by selling your tobacco

IN

FARMVILLE and SAVE by trading with us.



Dutches' Trousers guaranteed 10c a button \$1.00 a rip.

D. F. & R. O. LANG
FARMVILLE, N. C.

EVERY WEEK IS
SERVICE WEEK

AT

R. A. PARKER'S



Motorists to Farmville during the Tobacco Market season are cordially invited to take advantage of the special service extended here in the effort to make this a big event.

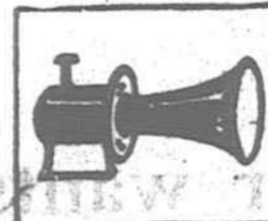


Air, Water, Information. Hotel, Garage, Drive Here First



We are offering automobile accessories with a guarantee on quality and workmanship.

We carry Kelly Springfield Tires because they are the best we can get.



Sell Your TOBACCO in

FARMVILLE

and reap a just reward for your year's work.

WILL YOU REFUSE

To pay less for your Jewelry when you KNOW it is of the highest quality.

Look at these prices

Hamilton, Waltham and Elgin Watches	\$15 up
Bracelet Watches	10 up
Silver Mesh Bags	8 up
Silver Card Cases	5 up
Pearl Necklace	6 up
Spectacles	75c up

Beautiful line of Eversharp Pens and Pencils \$1 to \$15

For a limited time we are able to secure these articles directly from the importer, saving the profit of two or three middlemen!

COME IN AND LET US CONVINCING YOU
BEAUTIFUL PEARL NECKLACE
FREE!

To any one selling 6 dozen of our Morgan Watch Insulators. They are a sure sale! We pay you money if you prefer. See us at once for full particulars or write

D. R. MORGAN—JEWELER
Farmville, N. C.

KODAKS AND FILMS

We join with the rest of Farmville in inviting the Tobacco Farmers to our city. We believe in FARMVILLE!