

### R. L. DAVIS & BROS.

Pitt County's Oldest and Largest Mercantile Firm, Carrying as Near Everything as is Possible. Also Large Buyers of Cotton.

To have continued in business, steadily growing in quality of service and scope of usefulness, for a period of nearly a half century is a distinction that comes to but few, comparatively few, mercantile establishments. Yet such is the achievement of the business house of Messrs. R. L. Davis & Brothers, merchants.

The firm style, which plain, is an all-embracing one, covering an enterprise that has within its walls every article of daily wear, daily food and daily use that can be required by the average family.

R. L. Davis & Brothers, handles dry goods, notions, men's, women's and children's clothing, hats, shoes and furnishings of all descriptions, and in addition carries one of the largest and most complete stocks of heavy and fancy groceries to be found in eastern North Carolina. The establishment is the largest in Farmville, and in Pitt county.

The firm comprises the following members: Messrs. R. L. Davis, J. R. Davis and F. M. Davis, all three are public spirited citizens.

### JOYNER-COX CO.

Dealers in Men's Clothing, Carrying Society Brand Clothes, Etchinson Hats, Clapp Shoes, Manhattan Shirts; Shoes and Hose for Ladies, And Furnishings.

Complete outfitters to men and boys, and purveyors of such specialties as shoes and hose to ladies, the store of the Joyner-Cox Company is one of the popular mercantile establishments of Farmville.

The patrons of this store find buying a pleasure and a comfort. To these factors to successful merchandising the Joyner-Cox Company has added a most important one—satisfactory service. Prompt attention to every expressed desire and skillful counsel and advice to those who may be uncertain on any point relative to appearance also are given.

Both Mr. Joyner and Mr. Cox are active in the conduct of the store. Mr. J. T. Lewis is the associate in this business. Mr. Joyner and Mr. Cox are natives of Farmville and are widely and popularly known. They are aggressive, energetic, broad-gauged business men and public spirited citizens, each ever alert to assist in any movement that spells progress of the community and its best welfare.

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### WHELESS DRUG CO.

Prescription Druggists

People who travel even a little realize that the old fashioned corner "push shop" is a thing of the past. The live drug store of today caters as much to the wants of the healthy as to the needs of the sick. The Wheless Drug Company's store is a good type of the better class drug store.

The business as it stands today was incorporated in May, 1916, and previous to that time was conducted by J. M. Wheless, the present head and manager of the new organization. The new store is completely fitted out with handsome mahogany birch finished fixtures, and the stock is splendidly displayed.

Wheless Drug Company carries a stock of goods that is replete with everything in the nature of drugs, chemicals, and medicines of absolute purity and freshness. In the line of high class toilet, sanitary and rubber goods, may be found the best productions endorsed by the medical profession; also stationery of the latest designs, proprietary compounds of standard excellence, and all other sundries that go into the stock of an up-to-date drug store.

A special feature and one that is popular with almost everyone in town, is the beautiful sanitary fountain from which the most delicious soft drinks and refreshments are served.

In connection with the fountain the Wheless Drug Company carry a complete line of domestic and imported cigars and other smokers' articles and is headquarters for the lovers of the "weed," whether it be a high priced imported cigar, or the domestic "stogie." While this store does a general drug business, a specialty is made of prescription work, this being under the supervision of J. M. Wheless, the active manager, whose experience of more than twenty years in this profession, eminently qualifies him for this important vocation, and the record in this department has won the confidence of physicians and laymen alike in this entire section.

"The Rouse Way—The Right Way" FOR BETTER PRINTING Send your orders to The Rouse Printery, Farmville, N. C.

### D. R. MORGAN

Watchmaker, Jeweler and Engraver, Inventor and Manufacturer of The Morgan Watch Insulator.

Any one who ever stopped to look at a watchmaker screw that funny looking little cylindrical glass into his eye and gaze into the interior of the works of a time piece has been bound for a moment at least to envy the gazing artizan. The watchmaker looking into the insides of the timepiece is able to see at once just what may be wrong with it. He can tell what is wrong by looking because he possesses the required knowledge, and he can make what ever may be wrong right because he possesses the experience and the skill—also the many fine little tools of the trade he pur sues.

Among the most skilled of watchmakers and repairers is Mr. D. R. Morgan, who is proprietor of the jewelry establishment at Farmville bearing his name. Mr. Morgan has a nice store, well appointed, equipped with everything that is essential to the successful conduct of a business of the kind, fine glass cases, plash covered trays, etc., all contributing toward making a modern jeweler's store.

Mr. Morgan is also the inventor and manufacturer of the Morgan Watch Insulator, and is enjoying a good business on this invention.

### PARKER & CORBETT

Among the many industries that are becoming so important to the commercial growth of the country, the notable increase in the volume of motor vehicles of all kinds is marvelous. Consequently the care and upkeep of automobiles has become a business calling that requires the skilled and intelligent mechanic to look after and keep them in the best possible condition.

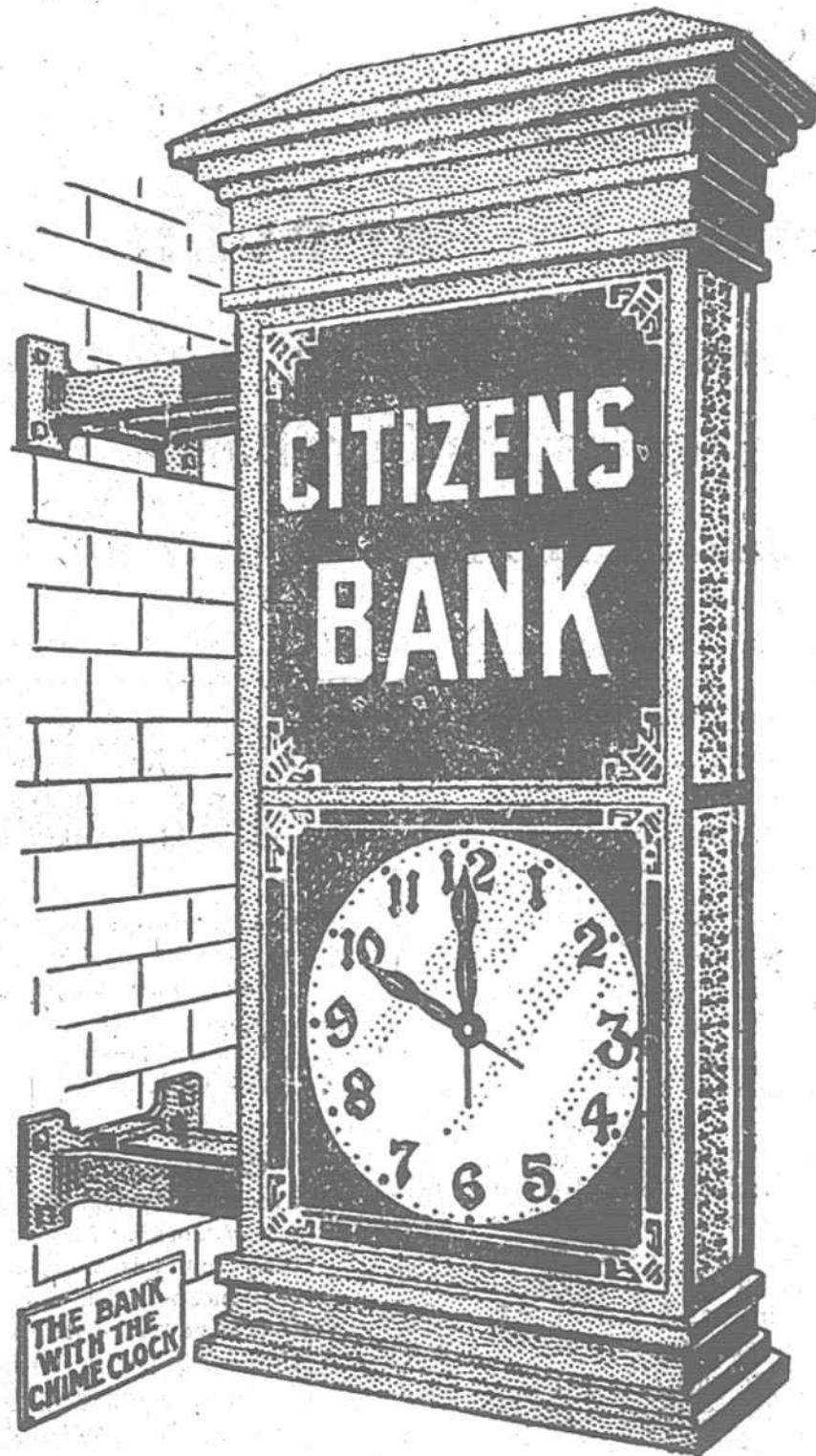
Farmville has several garages for this purpose, and foremost among them is the firm of Parker and Corbett, located on Wilson street.

Mr. J. C. Corbett and Mr. L. E. Flowers, the present owners of this garage are among the best mechanics to be found in this section of the state and their work can be relied upon in every particular.

They carry a general line of accessories, oils, greases, arxaipmm-sories, oils, greases, tires and gaso-line and do a general repair business.

JOHN T. THORNE, Pres.

W. R. WILLIS, Cashier



YOU ARE JUDGED IN BUSINESS BY WHAT THE BANK SAYS OF YOU

But the fact that a Bank can say:

"Yes, he is a depositor here,"---is a great deal in your favor.

This bank creates confidence through its policy of personal interest. An account here adds to every man's standing.

We Welcome Your Account Whether Large or Small.

## CITIZEN'S BANK

FARMVILLE, N. C.

R. L. Davis

F. M. Davis

J. R. Davis.

## R. L. Davis & Bros.

MERCHANTS

Farmville, N. C.

Everything

For

Every Family

"Welcome to Farmville"