

This Week



By Arthur Brisbane

CALVIN COOLIDGE TALKS. HE KNOWS WHAT HE WANTS, AND HE TELLS YOU. ANOTHER BIBLE VERSION.

A presidential message, telling Congress what the President thinks it should do, and over the head of Congress telling the people why the President thinks he ought to be re-elected must cover many points.

President Coolidge's message deals with foreign affairs, money, prohibition, education, our islands, Army and Navy, coal, Muscle Shoals, farmers, the bonus, immigration, taxes, railroads, merchant marine, budget, foreign debts, World Court, negroes, Russia, highways, forests, etc.

All this ground President Coolidge covers in a message that has the merit of being free from high flying oratory, and the greater merit of being perfectly blunt, outspoken, unmistakable in its meaning.

You observe, first of all, that there is not a word that could offend any rich man. The most important work of all is to cut down taxation, says the President. That will please the men with big incomes. For while they have not actually been paying the heavy taxes, it annoys them even to think about them.

The President thinks the farmer bonus for soldiers. That, at least, shows political courage and will cost many a vote. Perhaps those that would have been taxed to pay the bonus will make up for the lost soldier votes, but that's doubtful.

The farmer is told that he is doing pretty well, on the whole, eleven of his staple products having increased in value from five billions three hundred millions to seven billions. As one farmer talking to another, Mr. Coolidge tells the farmer he must vary his crops. The man in North Dakota would say, "Come out here and do it."

The President thinks the farmer will profit "indirectly" by reduction of taxation. He won't when he hasn't any income to tax.

On the whole the farmer must look out for himself. The President says, "No complicated scheme of relief, no plan for Government fixing of prices, no resort to the public treasury will be of any permanent value in establishing agriculture."

The farmer will recall drastic Government fixing of prices, freight rates and passenger rates did a great deal to re-establish railroads. But apparently there is one political economy for railroads, another for farmers.

There's no doubt financiers, stock dealers, and so on, heartily approve President Coolidge's speech. They say, "At least he won't interfere with business," and that's all they ask.

Seven women have been elected to the Parliament of Great Britain and will have their say in governing the British Empire. That's very good. Putting seven women in the House of Commons is like putting boric acid in the water with which you wash your children's little eyes and noses. VERY purifying.

Another version of the Bible is to be published "The American Bible." Professor Schaff worked thirty years on the translation. J. P. Morgan and Company are interested in the publication.

But the majority will prefer the marvellous language of the old King James version.

"For the stars of heaven and the constellation thereof shall not give their light; the sun shall be darkened in his going forth, and the moon shall not cause her light to shine."

You can't improve much on that kind of English.

NOTICE OF SALE

Under and by virtue of the power of sale, contained in a certain title retaining note, executed by Ed Heath to B. S. and R. L. Smith, which is duly recorded in the Register of Deeds office of Pitt County, in Book V-13, page 537, and default having been made in the payment of the said note, the undersigned will expose for sale, at public auction, to the highest bidder for cash, in the town of Farmville, on Wilson street, in front of B. S. and R. L. Smith's stables, ON SATURDAY, the 12th DAY OF JANUARY, 1926, at 12 o'clock, M., the following described personal property, to-wit: One bay mare mule, about 7 years old, being the same mule purchased from B. S. and R. L. Smith by Ed Heath.

At the 12th day of December, 1925.
B. S. & R. L. SMITH,
Martin S. Sheppard, Attorneys.

Know Your Own Mind

A Wish

"I HAVE TAKEN Cardui for run-down, worn-out condition, nervousness and sleeplessness, and I was weak too," says Mrs. Silvie Estes, of Jennings, Okla. "Cardui did me just lots of good—so much that I gave it to my daughter. She complained of a soreness in her sides and back. She took three bottles of Cardui and her condition was much better."

"We have lived here, near Jennings, for 26 years, and now we have our own home in town. I have had to work pretty hard, as this country wasn't built up, and it made it hard on us."

"I WISH I could tell weak women of Cardui—the medicine that helped give me the strength to go on and do my work." This card fulfils her wish.

CARDUI
The Woman's Tonic



Celebratin' Christmas, in the good, old-fashioned way—everybody mindful of the spirit of the day—lends a benediction to the young and to the old, who gather to rehearse the sweetest story ever told.

Little children—happy in the Yule-log's cheery glow—much the same as babies nineteen hundred years ago. . . . Gettin' their appreciation at the blessed Master's knee—Doubtless feel His presence as they did in Galilee. . . .

Celebratin' Christmas with its spirit in the heart—Faith an' Love so mingled, that they can't be told apart. . . . No devotion purer nor profounder in its sway, than family observance of our blessed Christmas Day!

Celebratin' Christmas, like we've done so oft before—Hope that the future brings us many—many more! Conscious that we haven't teen the saluts we ort to be,—but—we're been improvin' slowly—the way it looks to me!



Fifteen Beautiful, Unbreakable Talking DOLLS GIVEN AWAY At Your Rexall Store



These Dolls Retail from \$2.25 up to \$15.00

We are going to give them away to the fifteen little girls receiving the largest number of votes between Dec. 5th and 10 o'clock Monday evening, Dec. 24th. The awards will be made Christmas morning at 10 o'clock.

For each penny spent with our store during the period stated above, each customer will be allowed a vote. Ask all your friends to save the voting coupons for you or to put them in the Ballot Box in our store.

SHE EXPECTS IT—
—and of course she will get it. No Christmas is complete without a box of nice, rich, appetizing and tasty candy.
JUST RECEIVED A FRESH SHIPMENT FARMVILLE DRUG COMPANY "The REXALL Store"

"UNITY" IN "COMMUNITY"

Communities may exist, but still not live. A city is recognized as alive, noteworthy, big, according to the amount of its public spirit and general enterprise. Big business and big institutions, like big individuals, are such as do not hold their self-interest foreign to the common welfare, but, really, become well-rooted in the home community—"humanized" as it were—because of the very necessity thereof.

Surely no big business nor big individual can long remain big in a dead place. Likewise it is true that no live place can long remain live if big business, big institutions, and big individuals refrain from community co-operation, whereby personality and character are reflected on to the community.

The Trenton Chamber of Commerce is directly and indirectly identified with the program to keep Trenton progressive, hustling and enterprising. Co-operation is very essential. In this program there must be no partial faith and no divided allegiance. The ideal Trenton demands that the actual Trenton ever goes forward and onward. As you are a Chamber of Commerce member and one of the "big individuals" of the actual Trenton, I request your constructive thought and effort to make Trenton Bigger, Busier, More Beautiful—Bulging With Citizens Proud of their City.

FRANK J. EFPELE, President Trenton, N. J. Chamber Commerce.

NOTICE OF SALE

Under and by virtue of authority conferred in Section 2435, of the Consolidated Statutes of North Carolina, I will offer for sale, to the highest bidder for cash, in front of Rouse's garage, on Main street, in the town of Farmville, County of Pitt State of North Carolina, on Saturday, the 29th day of December, 1925, at 12:30 o'clock, noon, the following personal property, to-wit: One five passenger Ford automobile, Model 1920, serial No. _____ being the property of one Charlie Smith.

Said sale is being made to satisfy a mechanic's and laborer's lien.

This the 1st day of December, 1925.

T. H. ROUSE,
Martin S. Sheppard, Attorneys.

Patronize Our Advertisers

They are all honest and deserve your business.

THIS YULETIDE GIVE THOSE YOU LOVE

GULBRANSEN PLAYER-PIANO
(THE REGISTERING PIANO)

Community Model \$420.⁰⁰ Country Seat Model \$600.⁰⁰
Suburban Model \$495.⁰⁰ White House Model \$700.⁰⁰

Farmville Furniture Co.

"THE HOME OF GOOD FURNITURE"

T. E. JOYNER, Manager — — — — — FARMVILLE, N. C.

Let Your---

Christmas Present

to that---

Boy or Girl

be a

Stock Certificate

of five or ten Shares in the

Farmville Building and Loan Association

Nothing could be better.

Farmville Building and Loan Association

G. A. ROUSE, Sec'y.