

The Farmville Enterprise
Published by
THE HOUSE PRINTERY
G. A. Rouse, Editor and Manager
Mrs. J. L. Shackelford, Society Editor
Subscription Price
One Year \$1.50
Six Months .75
Three Months .40
Advertising Rates
Furnished on Application to Manager

Entered as second class mail matter
May the 10th, 1910, at the postoffice
at Farmville, North Carolina, under
the Act of March 3rd, 1879.

FRIDAY, JAN. 11th, 1924
IS THE FOUNDATION RIGHT?

If you were building a house, the first thing you would do would be to see that the foundation was strong and durable, capable of carrying whatever weight you intended to build upon it.

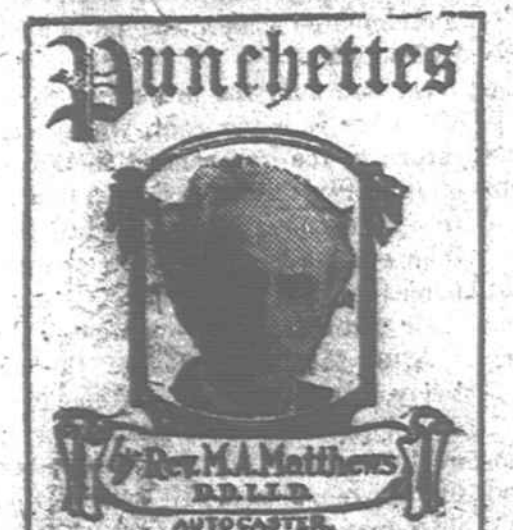
Are you as careful in feeding your hogs, to see that they receive the necessary elements to build bone and frame? Without strong bone and a well-developed frame, it is impossible to get the size that breeders are striving for.

Investigation has proven that most rations are deficient in minerals, and it is these very minerals that are necessary in building frame and bone.

While your brood sows are carrying their litters, it is necessary that they receive sufficient minerals to insure the proper development of unborn pigs. These sows are under a big strain and they need to replenish the minerals in their own body as well as pass it on to the developing litter. And just remember, too, that the hog market will probably be high next year and that every spring pig will mean increased profits.

Are these fall pigs of yours that you have just taken up out of the pasture getting enough mineral matter in their feed? If they are not, you are going to have some bad-footed, weak-backed boars and gilts next year that won't be worth anything as breeding stock.

Just stop a moment to figure out whether or not your herd is getting sufficient mineral, and if there is any question in your mind, the cheapest insurance you can buy is the purchase of a reliable mineral mixture and add a small quantity to your present ration. It costs but a few cents a day to insure maximum bone and frame development in your entire herd.—The Duroc Bulletin.



BIBLE READING
If there is any one thing from a human standpoint the men of this country need more than any other, it is the habit of daily Bible reading. Get a King James version of the Bible, or, if you prefer, an American Revised edition, and read one or two chapters every day. You will witness a marvelous change in your own condition, in your ability to control yourself, and in your influence and power over your friends, your employees and your business. A large amount of the present restlessness of to-day, mentally, physically and socially, can be attributed to the lack of Bible knowledge, Bible reading and Bible study. The Bible is supernatural. Do not read it in a careless, superficial manner, but read it carefully, thoughtfully, prayerfully. Read the Books of the Pentateuch and the four Gospels together. Read Daniel and Revelation; then read the Epistles. Read the Book of John every month. Read the little Book of Colossians every day. Read the Epistles. They are the golden and precious for the present, every-day Christian. Forget the fables and foolishness of the daily news. The most up-to-date book in the world is the Bible. Read it, study it, meditate upon its teachings and you will become a stronger man, physically, mentally, spiritually, socially, and every other way. Get a copy of the New Testament, carry it in your pocket, make it your habit to give a copy of the New Testament to some one every week. Be a real propagator of the truth. It is the world's greatest blessing, and it is the man's greatest need at the present moment. Read your Bible, read it daily, read it constantly.

PENDER'S

Cash and Carry Economy Grocery Bulletin
LOOK FOR THE YELLOW FRONT

- BEST GRANULATED SUGAR, Lb. 9½c
- 16 oz. loaf D. P. BREAD 7c
- Asbolute the best loaf of bread that the best material and expert bakers can produce. Manufactured in our new \$150,000.00 bakery.
- D. P. CAKE, Raisin, Plain or Layer, lb. 25c
- Ask our Manager for a Sample.
- D. P. FRUIT CAKE, lb. 40c
- SWIFT'S Premium Hams, lb. 27c
- SWIFT'S Premium Franks, lb. 20c
- SWIFT'S All Pork Sausage Meat, lb. 23c
- SWIFT'S Picnic Shoulders, lb. 15c
- SALT RIB PORK, lb. 15c
- Blackeye Peas, lb. 9c
- Navy Beans, lb. 9c
- Rice, Best Head, lb. 9c
- BACON, Gov. Issue, 12 lb. can, 1.55
- MACKEREL, (Fancy White) 12c
- EGGS, Fancy Selected, doz. 40c
- EGGS, Extra Selected, doz. in carton, 43c
- Every Egg Guaranteed.
- MACARONI or SPAGHETTI, pkg. 8c
- 2 in 1 Shoe Polish, (all colors) can. 10c
- ORANGES, Fancy Florida, Doz. 50 & 40c
- GRAPE FRUIT, Fancy Florida, each, 8 & 10c
- NUTS—Best Mixed, lb. 20c
- NUTS—Brazil, lb. 20c
- NUTS—English Walnuts, lb. 25c
- NUTS—Almonds, Soft Shell, lb. 25c
- D. P. COFFEE, 1 lb. Sealed pkg. 33c
- The World's Best. Roasted and Ground Fresh Daily.
- WHY PAY MORE?

Subscribe to The Farmville Enterprise—\$1.50 Per Year

The New Touring Car \$295 F.O.B. DETROIT

A Striking Value—at \$295
Considering the improved appearance of the new Ford Touring Car, one would naturally expect a proportionate advance in price. Larger scale production, however, has made it possible to incorporate in this new type touring car a number of decided improvements without increasing its cost to the purchaser. A comparison extending over a long period of years will reveal the fact that the present price is actually the lowest at which the five-passenger open car has ever been sold. The Ford Touring Car stands today as it always has, a most remarkable value in the motor car field.

This Car can be obtained through the Ford Motor Purchase Plan

POLLARD AUTO CO.
Farmville, North Carolina

STOP!—STOP!—STOP!
PLANTING "BIG JIM" TOBACCO AND GET THE FOLLOWING STANDARD VARIETY OF SEEDS FROM US:
Improved White Stem Oronoco
Improved Hester
Improved Yellow Pryor
Improved Gold Leaf

THE FARMVILLE DRUG COMPANY,
Main Street, Farmville, N. C.

RIALTO THEATRE 3 Nights—Monday 14 Starting January

The Best Popular Attraction on The Road

OWN FEATURE ORCHESTRA 8-PIECES-8 "Oh How They Can Play"



Now Playing at the Wilson Theatre Two Crowded Houses That Speaks for Itself

CHANGE OF PLAYS--VAUDEVILLE AND SCENERY NIGHTLY

Opening Play Monday Night

"A RECEIPT IN FULL"

A ROLLICKING COMEDY IN FOUR ACTS
PRICES—\$1.00, 75c, 30c, TAX PAID

SEATS ON SALE AT BOX OFFICE
SECURE CHOICE SEATS EARLY

A Mere Detail

Mandy was telling a friend she had been to a wedding. She described the bride's white satin gown, the veil, the slippers, the flowers, and everything. "And what did the bridegroom wear?" asked the friend. "Well, do you know, that good for nothing fellow never showed up at all."



Don't cough at night!

AVOID wakefulness by taking Dr. Bell's Fine-Tar Honey before going to bed. It loosens phlegm, soothes irritation in throat and chest and prevents the exhausting coughing spasms. Made of just the medicines that up-to-date doctors recommend—combined with the old-time favorite, pinaster honey. Its use is pleasant. Put away Dr. Bell's on hand for all the family.

DR. BELL'S Fine-Tar Honey

Mighty Clean

Mistress—"How does it happen, Mary, that you never saw finger bowls before? Didn't they use them the last place you worked?" Mary—"No, mum; they always washed their hands before they come to the table."

The Difference—

Between the Cost of Good and Cheap Printing

It is so slight that he who goes shipping from printer to printer to secure the printing of 100,000 copies, less than what it really costs, hardly ever makes any money at the unpleasant task.

If you want good work at prices that are right, get your job printing

At This Office

THE HOUSE PRINTERY
Farmville, N. C. or Greenville, N. C.

COMMERCIAL INSURANCE CO.

Announces the opening of an Insurance Agency with offices located at the Bank of Farmville. **LIFE, FIRE,** and all other forms of Insurance.

WE SOLICIT YOUR BUSINESS

D. E. OGLESBY, Mgr.

WE ARE BUYING

Good, Clean TOBACCO SCRAP

and will pay from 1 1-2 to 4 1-2 cts. a pound, delivered to our factory in Farmville.

A. C. Monk & Co.

Farmville, N. Carolina