

**The Farmville Enterprise**  
Published by  
**THE ROUSE PRINTERY**

G. A. Rouse, Editor and Manager  
Mrs. J. L. Shackelford, Society Editor

Subscription Price  
One Year \$1.50  
Six Months .75  
Three Months .40

Advertising Rates  
Published on Application to Manager

Entered as second class mail matter May the 10th, 1910, at the postoffice at Farmville, North Carolina, under the Act of March 3rd, 1878.

**FRIDAY, MARCH 21st, 1924**

**POLLYANNA.**

Howdy, We know a certain Farmville guy who is so dumb he thinks water, moccasins are some kind of bathroom slippers.

Honest men have the courage of their convictions; dishonest ones get theirs from the judge.

The man who wrote 3,000 words on a postal card ought to do wonders with a few acres of ground, says W. C. Holston.

If you hear any unusual noises during 1924 maybe it will only be the girls "popping the question."

Before we run out of "weeks" why not have an "honest-week's work week?" says John Staniel.

When you pass a woman on the street and she draws in a breath and says—"and"—to her companion, you can just bet someone is catching it.

Correct this sentence: No matter if you are rich, said she, I won't marry you until you have some regular and useful job.

He knows the ins and outs of figures. Yeh, he used to be a judge at the bathing reviews.

From a summer underwear advertisement: "We have many customers who will wear nothing else."

Forget the past. The future will always have enough worry in store for every one.

She kissed him passionately upon his reappearance.

He whipped the dog on his return. She sat down upon her being asked.

She fainted upon his departure. Mrs. Jones was shot in the oil regions.

Mr. Bodkin was severely wounded in the bottling works.

A friend in need is a look before you leap.

Correct this sentence: "My new maid is such a treasure, declared the woman, she always sweeps under the edges of the rugs."

Fortune preverse and unreasonable, smiles on some men and laughs at others.

You just can't keep a good man down, remarked the cannibal.

Life.

Life is beautiful, and it should be lived in beauty. It has, and must have its shadows, to be sun, but there is a beauty in the shadow as well as in the light and glimmer of the sun. Sometimes there are sorrows that are good for us, because they clear our hearts of selfishness and teach us to sympathize with our fellow human beings. Christ has made many a heart gentle that was not so before.

**Champion Farm Girl of U. S.**



From the U. S. Department of Agriculture, the following is a list of the names of the girls who were crowned in each of the 48 States and the District of Columbia, at the National Contest, held at the U. S. Department of Agriculture, Washington, D. C., on March 1st, 1924.

# Editorial

## What Is A Farm Day?

"The farmer must be able to earn a living by working reasonable hours, like any other business man or wage earner," essays a city editor in a recent enlightening editorial.

Enlightening, because it serves to show how durn much ignorance still persists in urban sanctums as to all things rural.

The farmer will not soon, probably not ever, enjoy an eight, ten or twelve-hour day EVERY day of his year. On the average farm, worked by one family, and that farm will feed this country for the most part, the sixteen and eighteen and twenty-hour day for somebody on the farm will be the rule at certain seasons.

Until a federal injunction will restrain the storm clouds from giving the new mown hay a bath, and until weeds quit growing when the clock strikes 5 P. M., and until husky heads of the herd quit breaking pasture fences, and until horses quit going lame in the midst of plowing, and until blight, and drought, and mildew, and aphid, weevil, and grub, and bug, and worm, and mould, and rot declare for a six-hour day, the farmer will fight for the life of his crops.

The Department of Agriculture tells us the farmers' revenues has grown \$960,000,000 in a year and the money bags of the East shout from the housetops, "Look at that!" We have not yet been told how many millions of added expenditure has been piled on the back of the man who tills the soil.

## Where Wreckers Work

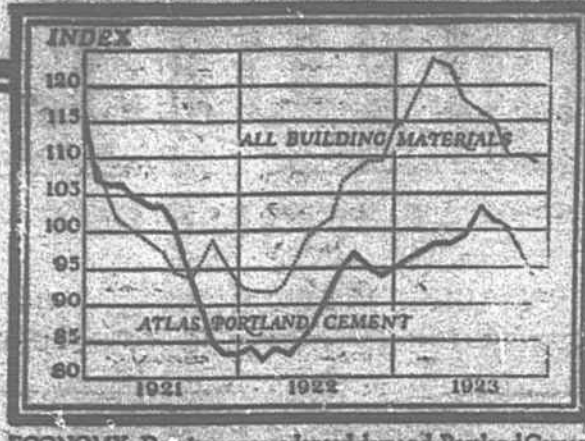
Let us hope that the movement to unify the divorce laws of the United States, so that men and women may no longer be made criminals in one state while they may lead lives of complete laxity in another state, immune even from the punishment of public censure, will find a responsive chord in the hearts of all Americans.

The divorce evil does not start at the altar. It begins in the school. Too many of our children have only a bowing acquaintance with the ten commandments. Also, too many of our parents fail to disentangle the four factors that have formed the rock on which the American nation has been built—the school, the church, the home, and the government. Each has its part to play.

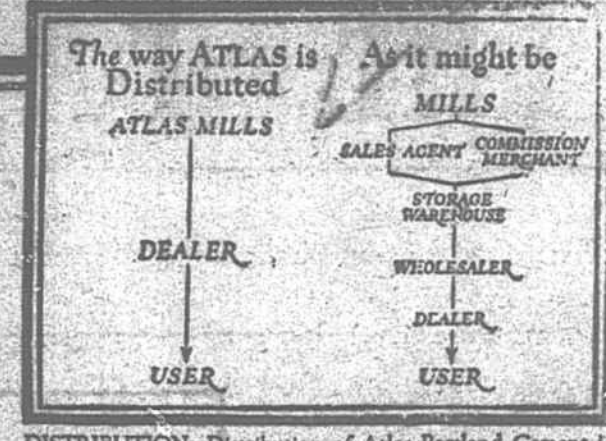
We must start by restoring these high moral standards that marked the pilgrims, who built this land of ours. We must bring back our appreciation of industry, respect, a deeper understanding of sanctity and a better understanding of what the law is, and what its preservation means to us.

Grave danger exists in the trend toward so-called forward looking in relation to religion. Marriage has come to be an agreement, not a sacrament, and divorce, instead of being frowned upon, is made the subject of the vaudeville joke.

Our fathers and mothers may well denounce those who would undermine the stability of our government, but let them remember there are more ways than one of wrecking a nation.



**ECONOMY**—Despite unprecedented demand, Portland Cement remains the most economical building material. Comparison of prices of building materials and Atlas Portland Cement. Source: Building material prices from U. S. Bureau of Labor Statistics. Atlas Portland Cement prices from the records of the Company.



**DISTRIBUTION**—Distribution of Atlas Portland Cement is direct and economical through close co-operation of efficient local dealers. A straight line is the cheapest distance between two points.

# ATLAS EFFICIENCY and DISTRIBUTION Insure Building Economy

THE cheapest of all products undergoing a complete manufacturing process is made available through simplified economical distribution to the user.

Between the Atlas plants and the user there is but one distributor—the building material dealer—and the directness of the marketing serves to bring Atlas to the buying public cheaper than any other method devised.

The Atlas dealer with his warehouse and yard storage safeguards building operations through an ample supply of materials, and with his trucks and general facilities he can make prompt emergency deliveries. Back of the Atlas dealer is the Atlas reserve storage capacity, greater than the output of the entire nation twenty years ago.

Thus the one building material having the widest variety of uses, making possible rapid construction and providing fire-safety and permanence for any building, is brought to the user a few bags, or thousands of bags, through a distribution method that sustains building economy.

Ask your dealer for Atlas Building Helps

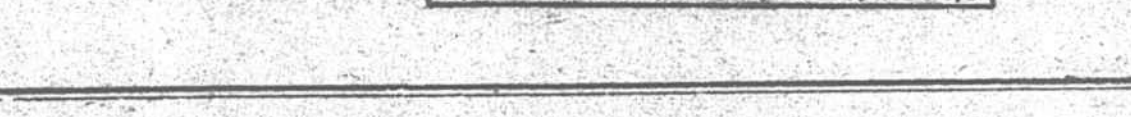
Through its dealer, Atlas supplies free books on concrete construction, written by Atlas Engineers recognized nationally as authorities. You are also invited to consult these Engineers on any building problem without charge.

If your dealer can't supply the book you want, write our nearest office.

IN a period of advancing costs, the price of Atlas has remained consistently low. Today it is cheaper than it was thirty years ago. All Atlas plants, operating under one central control, make only one grade of Portland Cement—the best that science and skill can produce—and every member of the operating group takes pride in helping to maintain Atlas as—

"The Standard by which all other Makes are Measured"

**THE ATLAS PORTLAND CEMENT COMPANY**  
25 BROADWAY, NEW YORK, N. Y.  
CHICAGO BIRMINGHAM INDEPENDENCE, KANS.  
PHILADELPHIA BOSTON ST. LOUIS DULLES, VIRGINIA DAYTON OMAHA BUFFALO KANSAS CITY JACKSONVILLE, FLA.



# NOTICE!

By order of the Board of County Commissioners, this is to notify all tax payers who have not paid their taxes that their property will be advertised on the first Monday in April. Please come forward and pay same and save advertising.

**A. C. JACKSON**  
SHERIFF PITT COUNTY.

Subscribe to The Enterprise--\$1.50

## Still Horseshoe Pitching Queen



Mrs. J. F. Francisco, Columbus, O., is still the women's horseshoe pitching champion of the United States. She retained her title in defeating Mrs. C. A. Lamborn of Bloomington, Ill., in the finals at Cleveland.

# NOTICE!

By order of the Board of Town Commissioners, this is to notify all tax payers who have not paid their taxes that their property will be advertised the first week in April. Please come forward and pay same and save advertising.

**L. T. PIERCE,**  
Tax Collector

## Ford Steel Body \$490 Truck

**An All-Purpose Truck At A Remarkable Price**

The new Ford all-steel body and cab mounted on the famous Ford One-Ton Truck chassis provide a complete all-purpose haulage unit at the remarkably low price of \$490.

Built of heavy sheet steel, strongly reinforced, this staunch truck is designed to withstand severe usage in a wide range of industries. Generous loading space, four feet by seven feet two inches, permits easy handling of capacity loads and provision is also made for mounting of canopy top or screen sides.

Experienced drivers appreciate the weather-proof features of the steel cab, which is fitted with removable door-opening curtains.

*Ford Motor Company*  
Detroit, Michigan

See the Nearest Authorized Ford Dealer

# Ford

CARS - TRUCKS - TRACTORS

## NOTICE OF DECREASE OF CAPITAL STOCK.

In compliance with Section 1161 of the Consolidated Statutes of 1919, notice is hereby given that the capital stock of the Citizens Bank, of Farmville, N. C., has been decreased from \$100,000.00 to \$50,000.00, by certificate of amendment filed in the office of the Secretary of State of the State of North Carolina on the 14th day of March, A. D. 1924, which said original certificate of amendment is now on file in my office.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal.

Done in the office at Raleigh, this 14th day of March, A. D. 1924.  
W. N. EVERETT,  
Secretary of State.



## That dangerous cough—stop it!

before you have to take more costly measures. Dr. Bell's combines just those medicines that up-to-date doctors prescribe with the good old-time remedy—pine-tar honey. It speedily checks the cough, soothes the inflammation, restores normal breathing. The taste is pleasant, too!

All druggists. Be sure to get the genuine.

**DR. BELL'S Pine-Tar Honey**

## BUSINESS LOCALS

WANTED—25 or 30 calves or yearlings. McD. Fortson, Farmville.

We sell and install only guaranteed radio sets. Farmville Electric Shop.

FOR SALE—Fresh milch cow. Mrs. Alice Flanagan, Farmville, N. C., Route 3.

We can sell you any radio set made, "but" we sell only the set we can and do guarantee.—Farmville Electric Shop.

Anyone Wanting Shoe or Leather Repairing? A. H. Joyner at Rouse's Garage, Farmville, N. C.

FOR SALE—Improved Simpkins and Improved Mexican Big Bell Cotton Seed.—McD. Fortson, Farmville.

FOR SALE—Wannamaker-Cleveland Cotton Seed for planting. Pure, early, prolific—Five lock—Forty to forty-two per cent lint.—Address B. R. Moore, Route 1, Farmville.

Boards? Wanted!—I am now prepared and letter fitted than ever before for accommodating boards. Prices reasonable. Write or phone me at 164.—Mrs. Clara Askew.

ATTENTION FARMERS!

I have just installed a new and up-to-date Griss Mill, and will grind on Fridays and Saturdays. Meal exchanged any time.—C. H. MOZINGO.

## CEMETERY MEMORIALS

Get Our Prices Before placing your order

**DEES MONUMENT WORKS**

Greenville, N. C.

## Telephone

when you want that next job of **Printing**

You will get first-class work, and you will get it when promised, for having work done when promised is one of the rules of this office.

If you prefer, send the order by mail or bring it to the office in person.

Let Us Show You What We Can Do

THE ROUSE PRINTERY  
The Rouse Printery, Farmville, N. C.

THE HUB HARDWARE CO., Inc.  
FARMVILLE