THE ENTERPRISE, FARMVILLE, N. C.



THE ROUSE PRINTERY G. A. Rouse.\_\_\_\_Editor and Manager Subscription Price One Year .... Six Months Three Months Advertising Rates Funished on Application to Manager

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## Friday, August 22nd, 1924

## "IF THE SHOE FITS.

Isn't it odd? That a man who thinks He is a business man Will get up in the morning From an advertised mattress, Shave with an advertised razor, And put on advertised underwear, And advertised hose, shirt collar, And tie and shoes-Seat himself at the breakfast table and Eat advertised breakfast food, Drink advertised coffee or "postum" Put on an advertised hat, Light an advertised cigar, Ride to work in an advertised car, And then turn down advertising on Ground that advertising doesn't pay!

## INDUSTRIES MEAN PERMANENT GROWTH

Los Angeles has had long been wonder city. We have all heard it said that "it can't keep up" yet we have seen it go ahead year after year. Probably the secret of its success, more than any city in the United States, is due to a definite policy on the part of its Chamber of Commerce to encourage industrial development not only in Los Angeles but in the

they adopted is bearing fruit today in a remarkably prolific manner. locks from his head. Farmville would do well to get the "industrial idea" and push it on the same progressive lines as has Los Angeles.

TAXATION TAKES PROPERTY

farm lands an make tenants of the previously been such a distinct charoccupants would seem unbelievable. acter. He asserted that it took three ] But the process is under way, and at men to do the job, of giving him a present rate of progress will be ac- haircut against his will. complished within lifetime of present generation.

Dr. R. T. Ely, of the University of Wisconsin, shows, by official tax records of states, and also figures compiled by bureau of economics of the per services on the school ground on department of agriculture, that the Sunday afternoon last. Rev. O. E. states will soon absorb by taxation Fox conducted the impressive devoall income of farm lands.

income from property is practically A forcible sermon was delivere by the same as to take the property it- Rev. J. W. Heyes, Episcopal rector, self.

from 1913-21 increased 177 per cent. clearly the truth of this prophecy in Roland Parker. In Kansas values increase from \$10.98 in 1880 to \$62.30 in 1920, and taxes 271 per cent from 1913 to 1921.

Since 1920, land values have decreased at an average of 20 per cent. Taxes, on the other hand, have shown the opposite tendency. A statistical chart of taxes and farm income would show the line for taxes steadily curving upward in the past eight years, and now near to the line of farm income. When it crosses that line the work of confiscation is complete.

"The power to tax is the power to destroy."

DON'T BE THE 'OTHER FELLOW

About 15,700 lives were lost in motor, vehicle accidents (exclusive of grade crossing collisions between motor vehicles and trains) in the United States during 1923, an increase of nearly 2,000 over the 1922 record. Grade crossing fatalities make a total exceeding 17,000.

This estimate was made by the Na tional Safety Committee of the Automobile D-partment of the National Bureau of Casualty and Surety Unlerwriters on th ebasis of 135 cities. It may be all right to insure your car against fire, theft, collision, publie Hability and property damage, and so long as the accident which may be due to your carelesaness merely hurts the "other fellow" you let the insurance company worry about the cost. But if you happen to be the "other

Mr. Carterett has steadfastly refused to have his hair cut, giving as his reason that, like Samson, therein lay the secret of his great strength. When he appeared on the streets

COMMUNITY VESPER SERVICES

tional program and W. G. Sheppard North Church street was the scene of It is a principal of law to take the as leader, directed the song service. reluctant adjeux to the charming hos-

who took as his text one of the sel- Ruth Lawrence, Nan Parker, Daisy na, unless successful vaccination In Ohio, farm lands between 1880 dom emphasized beatitudes: "Blessed Holmes, Caroline Pollard and Messrs. and 1920 increased in value from are the meek, for they shall inherit Arch Flanagan, Wesley Lawrence, Al-\$45.97 to \$113.17 an acre, while taxes the earth." Mr. Heyes traced very fred Flanagan, James Lovelace and

> SAVE MONEY Don't Throw Your Old Shoes Away We do all kinds of expert repairing, not cobbling. Give us a trial. All work guaranteed. Farmville E ectric Shoe Repair Shop Farmville, N. C. Next Door to Express Office



this 9th day of May, 1924. Rule 1. That no child shall be perto said estate to please make immemitted to attend a public or private diate payment to the undersigned. school in Pitt county, North Caroli-All persons holding claims against said estate are hereby notified to present them to the undersigned on or presence of a good scar, or who prebefore August 1st, 1925, or this notice sents a certificate from a reputable will be pleaded in bar of their recovphysician, stating that same has had ery according to law. a case of smallpox. Same shall be This the 30th day of July, 1924. accepted by the health officer or his LUCY MOORE RASBERRY,

aggistants Rule 2. Upon request from the Martin & Sheppard, Attys. county health officer it shall be the

Admr'x of C. H. Rasberry, deceased,

duty of principals or teachers of public or private schools to require from each child a certificate of successful vaccination against smallpox within the past five years, signed by a reputable physician, without such a certificate no child will be permitted to attend public or private school. Rule 5. In order to carry out the foregoing rules it shall be the duty of the county health officer or his assistants to visit each school that is possible after the opening in the fall, to check up on the vaccinations. All those not showing satisfactory evidence of vaccination may be required to obtain such evidence within a reasonable length of time.

Having qualified as administration with will annexed of the estate Tennie B. Harris, deceased, Inte Pitt County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit ned at Kinston, them to the under N. C., on er before the first day of July, 1925, or this notice will pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This the 2d day of June, 1924. ELMER G. BARRETT.

NOTICE

repair work, both Wood and Iron. Also make door and window frames Will appreciate your patronage,





## -But Into a Home of Your Own! Why continue as a zenter? At the end of eight years you will have about one hundred rent receipts-and that's all, 1 At the end of six and one half years in the Farmville Building & Loan Association the home will be yours-all

yours-and no claim against it.

