

Welcome To  
FARMVILLE  
The Little City With  
Big Possibilities.

# THE FARMVILLE ENTERPRISE

In Unity There is  
STRENGTH, and  
FARMVILLE  
...HAS BOTH

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No. 16

## Farmville's Tobacco Market Opens Tuesday, Sept. 1

### SOME OF THE REASONS OF FARMVILLE'S GROWTH AS A TOBACCO MARKET

#### Ford Announces Improved Line of Body Types

##### Changes Are Most Pronounced Bodies Longer, Lower and All-Steel. Many Other Changes Made

Body changes and chassis refinements more pronounced than any made since the adoption of the Model T chassis were announced here today by the Ford Motor Company through their dealer, the Pollard Auto Co. There will be no advance in price. It was also stated that production at the Norfolk Branch should start by the first week in September.

Outstanding features of the improvements in both open and enclosed types and lower, all-steel bodies on a lowered chassis, complete new design in most body types, a change from black to color in closed cars, larger, lower fenders, newly designed seats and larger, more powerful brakes.

Longer lines, effected through higher radiator and redesigned cow and bodies are apparent in all the improved Ford cars, but are especially pronounced in the open types. Wide crown fenders hung close to the wheel contribute to the general effect of lowness and smartness.

While Runabout and Touring Cars remain in black, the closed bodies are finished in harmonious color schemes, enhanced by nickeled radiators. The Coupe and Tudor bodies are finished in deep charcoal green, while the Factor is rich Windsor Maroon. Greater comfort is provided for driver and passenger in both open and closed cars by larger compartments, more deeply cushioned seats and greater leg room.

Cooperated in the improved cars, in the Runabout, Touring Car, Coupe and Tudor, the gasoline tank is under the cow and filled through an ingeniously located filler cap completely hidden from sight by a cover similar in appearance to a cow ventilator. One-piece windshield and narrowed pillars in the Tudor and Coupe offer the driver greatly increased visibility and improved ventilation.

Driving comfort is materially increased by lower seats, scientifically improved back rests, and lowered steering wheel. Brakes and clutch pedals are wider and more conveniently spaced.

Four doors are now provided on the Touring Car and two on the Runabout permitting the driver to take his place from the left side of the car. Curtains, held secure by rods, open with the doors.

Most important in the mechanical changes are the improved brakes. The transmission brake drum and bands have been considerably increased in size which gives the foot brake softer and more positive action as well as longer life. The rear wheel brake drums are larger and the brake of self-energizing type.

Cord tires are now standard equipment on all Ford cars. The Pollard Auto Co., of this city invite you to watch their show window for a display of the first received.

#### 7 SONS TO WEST POINT

##### Remarkable Record of the Family of Mr. and Mrs. W. B. Wilson of Greenville

Greenville, Aug. 25th.—Francis O. Wilson, son of Mr. and Mrs. W. B. Wilson, of this city, is the seventh son of the same family to receive a West Point appointment. Being advised a few days ago of the appointment, Mr. Wilson left yesterday for California where he will take a preparatory course before entering the military academy.

Five of the Wilson boys are officers in the United States Army, their rank being from that of captain to lieutenant-colonel, and during the world war each of them saw service over-seas at which time they were distinguished by higher rank and their names are prominent.

When the war the situation of the family was such that only two boys were left at home.

They being in Washington, D. C., they were able to go to West Point.

#### Everything Ready for the Big Start Off; Farmville Holds The Record of Leading in Average

Farmville's growth as a Tobacco Market in the state has been a steady one, due largely to the excellent type of men running and managing its warehouses.

Farmville has been fortunate indeed in this respect, and it is doubtful whether any other city can boast of men that are better experienced in tobacco or have a better reputation among the farmers than J. Y. Monk and J. M. Hobgood, proprietors of Monk's Warehouse, and R. H. Knox and E. R. Bell, proprietors of Knox's Warehouse.

To further substantiate the fact that these men are real judges of tobacco and not afraid to push every pile to its top limit is shown in the averages made on the Farmville market over a period of ten years. The Farmville market has averaged from a \$1.50 to \$3.00 a hundred more for tobacco sold on its floors than any of the other markets of this section of Eastern Carolina.

As the Farmville market is now constituted, it offers unrivaled facilities for the marketing of the farmer's tobacco under conditions that guarantee the top dollar for every pound that is sold in Farmville. Our large Auction Warehouses, each with abundant floor space, and ample, efficient and thoroughly experienced forces, are able to take care of any amount of tobacco that may be brought to this market with a profit to the farmer. They are fully equipped to offer every dollar and convenience for the comfort of farmer and his team, and they are anxious and willing to accommodate their customers in every possible way.

The factories and packing plants have increased their facilities with being subject to such extent that prices will be driven down.

Farmville is blessed with three of these large rearing plants and the C. B. Chatham Co. has this year doubled the capacity of their plant, which of course is good news to the farmers of this entire section, as Mr. Chatham is one of Farmville's largest and most liberal buyers.

Not only are the facilities present for the best marketing of the tobacco, but the personal element, which enters most largely into every business, is one of the strongest points to the advantage of Farmville.

The men who make up Farmville's tobacco industry are courteous, capable and polite, and are always ready to give the good word with the farmer. They have been on the job for a number of years, many of them enjoying a large acquaintance with the planters of Eastern Carolina. They are interested in the company and take a personal interest in the tobacco as in its entirely their own interests, their homes and their families are here and their interests in the market is permanent and personal. Therefore, when the farmer sells his tobacco in Farmville he sells it to his friends and to friends who are personally interested in seeing that it gets every possible dollar it will bring.

To the farmer who comes to sell his tobacco, Farmville offers many advantages which should be taken into account in the marketing of his crop. The gross price a pound does not always represent the entire interest of the farmer, as many other elements enter into the successful marketing. The shipping and dispatch with which his tobacco is handled and the facilities for purchasing at reasonable prices, should be considered by the farmer, for the mean dollars and cents to him.

When a farmer leaves his home for Farmville with a load of tobacco, he knows that upon arrival he will be greeted with a smiling man who will see to it that his men take care of and his tobacco loaded for him in a way that will be a benefit to him.

Each of these men has a large, clean, well-lighted warehouse, ready before him upon the night of Sept. 1. Then after the tobacco has been sold and the checks issued, there are banks in the city that are always willing and glad to serve the interests of the farmers. They are obliging and courteous and do business upon a basis of fair dealing that is a great help to those who sell and trade in Farmville, as well as visitors.

Farmville's merchants are progressive, and their stocks are fully up to the standard in every respect. A farmer and his whole family can be lifted out here with articles that exactly fit

their needs and desires. Many of the stores carry everything that the trade calls upon them to supply.

And finally, Farmville's citizenship, her business people and the ones with whom the farmers will come in touch, are affable and willing to oblige. They have a kindly feeling for the farmers for their prosperity is linked with the prosperity of the farmer. Most of Farmville's business men are farmers, or the sons of farmers, who have since engaged in another branch of the business sphere of life, and their feelings are nothing but kindly toward those who live in the country.

Farmers in Farmville are among friends and neighbors, who wish them well, and are always ready to pass the word and help them when possible.

Bring your tobacco to Farmville and sell it among men whom you know and are willing to trust you right at all times and under all circumstances.

The lynch-string hangs on the outside for the tobacco farmer in Farmville this season. In fact, he is going to be greeted with environments never before enjoyed by him.

All of the warehouses have had a thorough house cleaning, and, unless something unforeseen happens, this season of the Farmville Tobacco market bid fair to be a memorable one no matter from what viewpoint the outlook is taken.

The warehousemen are here to greet you, the buyers as of yore, will be right on their jobs, and the old town, from the youngest to the oldest, awaits the coming of the tobacco farmer with his golden weed.

No matter on which warehouse floor you place your tobacco, you can rest assured of a top-notch price, and with your check you can take to the bank

any time you wish. You can either carry home the cash or deposit same in one of the other of these strong, safe and sound financial institutions, for they are unapproached for business acumen or treatment.

Now remember, above all else, that FARMVILLE extends to you a most hearty welcome at all times. Come to the opening on Tuesday, Sept. 1, whether you bring a load or not, and see our warehousemen and buyers in action. Their way of handling and selling tobacco will please you, as well as prove profitable to you.

#### Farmville Graduated Schools to Open Thursday Sept. 10

#### CHAUTAQUA HERE SEPT. 14

##### Farmville People to Be Present at Three Days Program of Entertainment

The Farmville Chautauqua committee is pleased to announce the 1925 Rodelife Chautauqua program to be presented here on Monday, Tuesday and Wednesday, Sept. 14th, 15th and 16th, and cordially invites you to every session of this splendid three-day program. They have secured this Chautauqua, with its addresses on vital topics and attractive musical and dramatic events, for the sole purpose of providing our community with a recreational and educational festival worthy of your support, and that will offer it to you with the assurance that it will well repay you for the time spent with them, especially when you consider the small amount it will cost you to enjoy the twelve events of the program.

The Committee is now selling season tickets at a price much reduced from the single admission rate. The adult season tickets, admitting you to each of the six double performances, are on sale for two dollars each, and the Junior season tickets sell for one dollar each. Single admissions to the Chautauqua for one attraction will be seventy-five cents. At this price you have the opportunity to attend these twelve splendid lectures and clean, wholesome entertainments at an average cost of less than nine cents for each event!

Belief in you has caused this committee to assume the obligations necessary to bring the Chautauqua to Farmville and they are confidently expecting not only a complete justification of this faith, but also a very successful engagement.

The program for the three days and nights is as follows:

First Day—Afternoon. The Missouri Entertainers, concert. Popular saxophone, violin and vocal organization, headed by Mr. Edward Carroll, America's leading Saxophone authority.

Dr. W. T. S. Culp, lecturer. Subject, "The Inalienable Right of the Child." Dr. Culp is an orator and author known from coast to coast for his powerful lectures and masterful eloquence.

First Day—Night. Dr. W. T. S. Culp, lecture, "Government For All."

The Missouri Entertainers, concert. Second Day—Afternoon. The Plumstead-Lucas Company, entertainment. Of this group Mr. Plumstead is considered the "Dean of Impersonators," in dramatic and humorous recitals of intense interest. Mr. Frank Lucas is nationally known as an "Acrobatic King," and Miss Maude Turner is a soprano soloist and accompanist.

Prof. Emerson W. Miller, lecturer, subject, "The Man the World Does Not Know." Prof. Miller is of the Department of Oratory, Ohio, Wesleyan University. He is a popular lecturer of unusual brilliancy, with worth-while discussions on vital subjects.

Second Day—Night. Prof. Emerson W. Miller, lecture. Subject, "Education of All."

The Plumstead-Lucas Company in another high class entertainment.

Third Day—Afternoon. The Slout-Hampton Players in a comedy drama, "This Was Not." A splendid organization, presenting popular and classic comedies in an extraordinary clever way.

Charles A. Hoar, lecture. Subject, "How to Get the Most Out of Life." Mr. Hoar is a dynamic young lecturer full of "personality" and of unusual platform appearance and who thinks in a straight line.

Third Day—Night. Charles A. Hoar, lecture. Subject, "Big Game All."

The Slout-Hampton Players in a three-act drama entitled "When Mothers Gave on a Strike."

#### Teachers Will Arrive on Tuesday to Attend Meeting and Organization Next Day

The Farmville Graded and High schools will open Thursday Sept. 10th, at 9 o'clock. Our teachers will all come in on Tuesday, the 8th, for the faculty meeting and organization work on Wednesday.

All children which expect to enroll during the term are asked to be present Thursday and Friday for room assignments and books; even though they will not be able to enter school until later.

The faculty for the year will be as follows:

- First Grade—Misses Annie Perkins and Gertrude Lawrence.
- Special Grade—Mrs. W. B. Caraway.
- Second Grade—Misses Vivian Case and Gayle Cheek.
- Third Grade—Misses Tommie Deaton and Lydia Wells.
- Fourth Grade—Miss Mabel Alexander and Mrs. Florence Thorne.
- Fifth Grade—Misses Elisabeth Cox and Edna Robinson.
- Sixth Grade—Misses Camille Lemay and Rachel Jordan.
- Seventh Grade—Misses Susie Copeland and Lula Mae Jeeley.

High School Faculty: Raymond Peels and Misses Evelyn Russell, Kathleen Beatright, Fannie Meye and Mary Davis.

W. B. Wilson, president of the Board of Education.

There will be a special meeting of the Board of Education on August 31st and September 1st all high school

and the coming year in the following order: Aug. 31st, 8th grade at 8:30 and 11th grade at 11 a. m.; Sept. 1st, 9th grade at 8:30 and the 10th grade at 10:30 a. m.

This is for the purpose of arranging a schedule to prevent delay at the opening of school, in securing necessary books and arrangement of classes after school opens.

Failure to register at this time may prevent students from taking courses desired.

#### CHURCH LAWN SOCIAL

Thursday evening the young men's class of the Christian church entertained the young ladies' class on the Church lawn. The hour was spent playing games, in contests and stunts. Sammie Bundy featured with his antics.

Mr. and Mrs. W. L. Smith were hosts and served refreshments. Following the lawn program, fifteen couples went serenading. Hotel Davis was included in the itinerary.

A Chinese General is reported to have said that he wants to see blood shed every day. We suggest he gets a safety razor like ours.

#### SENTENCE FOR TIPSIE DRIVERS

##### That is The Remedy For Reckless Autoists, Says Judge Stack

Yadkinville, Aug. 25.—"Give them a lesson in making roads and they will learn sense enough to use them properly," said Judge A. M. Stack, of Monroe, who presided Superior Court here Monday for the trial of criminal cases. The jurist was in the midst of his charge to the grand jury and was discussing the causes of driving along the public highways in an intoxicated condition.

Judge Stack in his charge called attention to the great crime wave over the country and called upon "all good citizens" to help put a stop to it.

It would be a pleasure to Judge Stack, he indicated, to enforce a move to slash sickness of corpses, victims of reckless and drunken driving, of fights and affairs caused by liquor in a nation-wide effort to stop the illicit whiskey traffic. The eminent jurist laid most of the crime of the country to the notorious liquor traffic, and he stated strongly the blood shed by the gamblers in responsibility the "good citizen" who goes and buys a quart of a gallon at the

#### WANT EXPLOSIONS TO HELP BREAK LONG DROUGHT.

##### South Carolina Congressman Makes Request for Experiment in the Piedmont Section.

Greenville, S. C., Aug. 26.—High explosives, to be used in a "rain-making" experiment in the Piedmont section of this state, have been asked of the War Department by Representative J. J. McSwain, of the Fourth Congressional District.

The explosives would be set off in the mountain regions of Greenville and Spartanburg counties in the hope of producing rainfall and breaking the severe drought which has gripped this section and caused heavy losses for industrial power and general uses.

Representative McSwain stated that he was acting upon suggestions in behalf of the people of two counties in asking for the explosives for the experiment.

The suggestion for the rain-making experiment, he said, was made by a world war veteran, who pointed out that it was the popular belief among soldiers in France that rainfall followed heavy artillery bombardments.

#### SIX LARGEST FRATERNALS

The six largest fraternal organizations in the world and their total membership are as follows: Masons, 1,000,000; Odd Fellows, 2,077,455; Modern Woodmen of America, 1,127,000; Knights of Pythias, 307,200; Elks, 529,429; Knights of Columbus, 600,000.

#### IDENTIFICATION

This check is doubtless all right, said the merchant, politely, "but have you anything about you by which it could be identified?" The pretty girl said soberly: "I have a rule on my left knee."

One of the wine wasn't you let me be your son.—It has your name, but you ought to be more specific.

The school became empty.

#### GOV. APPROVES CO. REWARDS

##### Five Rewards of \$400 Each Paid Men for Assistance in Arrest and Conviction of Needleman Mob

Raleigh, Aug. 26.—Payment of five rewards of \$400 each to five Martin county citizens for their assistance in bringing about the arrest and conviction of members of the mob which took Joseph Needleman from the Martin county jail and murdered him was approved today by Governor McLean.

The rewards had been withheld because the Governor had offered them for delivery of the mob convicted to state's prison, while they were delivered to the Sheriff of Martin county.

The Governor on recommendation of Solicitor Don Gilliam of the Second District. The Solicitor gave assurance that no further applications for rewards would be made and that no others would be recommended by him.

The check for the total amount of \$2,000 will be made payable to Solicitor Gilliam, it was stated at the Governor's office today, and he would distribute the rewards.

The citizens whose applications for rewards were approved were Tony T. Taylor, John F. Thigpen, John B. Barnhill, William T. Stone and Edward D. Dodd, all of Martin county.

#### A CORRECTION.

We take pleasure in correcting an error called to our attention in our last week's issue. In the article entitled "LOVE" the signature at the bottom of the article, read Feb. J. Ryan, when it should have been Ed. Ryan.

Prohibition has meant in the big cities would be better if the traffic could be made all day long.

#### METHODIST WOMEN TO MEET IN AYDEN ON SEPTEMBER 3.

The following is the program to be rendered in Ayden on Thursday, Sept. 3rd, 1925, by the Pitt County Federation of Methodist Women:

Beginning at 10 A. M. Devotional, by member of Ayden Auxiliary.

Reports and recommendations. Address by Rev. C. E. Proctor, Pastor of Queen street church, Kinston.

Noon Day Devotional—Thanksgiving Service by Mrs. Milton White, of Greenville.

Lunch. 1 P. M.—Devotional—Ayden Bright Jewels.

Organization of the M. E. Church, South, by Mrs. J. W. Parker, Farmville, and Mrs. T. A. Fenson, Greenville.

Consecration Service—Mrs. W. C. Vincent, President of Federation and District Secretary, Greenville.

#### \$250,000—Still Mends

Mrs. Annie Preiner, 54, has been remodeling a building at Mount Pleasant, for 15 years. She has invested in real estate, but has just sold her \$250,000. What is she going to do? "Keep a remodeling party," she says. "I'm going to do up the land around my house."

Prohibition has meant in the big cities would be better if the traffic could be made all day long.