

THE FARMVILLE ENTERPRISE
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TOWN SLOGANS.

The following suggested slogans were handed in by about a half dozen people for the committee to select one permanently for the town of Farmville. The committee decided on one of these as being the best for brevity and expression, but it was not adopted by the mass meeting. It was felt that not enough people had interested themselves to try to make as important a thing as a town slogan, and so they decided to hold it open a little while longer. The names of those who handed these in are omitted:

- "The Friendliest Town in North Carolina."
- "The Best Little Town in North Carolina."
- "Farmville—A Fine Home for Any Family."
- "Farmville Forever."
- "Farmville, First, Last and Always."
- "Farmville, The Fittest, Fairest and Finest."
- "Farmville, the Fairest and Finest of All."
- "Farmville, Faithful, Fair and Fine."
- "Fasten To Farmville, — Always Fair."
- "Find Farmville Always Fair."
- "Farmville, the Cleanest Town in Eastern Carolina."
- "Farmville—If You Don't Like the Outside, Try the Inside."
- "Farmville—First, Finest, Foremost."
- "Farmville Grows Bigger and Better."
- "Farmville—The Coming Town."
- "Farmville—A Real Good Town."
- "Farmville, Biggest and Best Little Town in North Carolina."
- "Who Likes Farmville? Everybody!"
- "Make Farmville Your Farmville."
- "Say It With Farmville."
- "Is Farmville a Good Town? I'll Say It Is."

SLOGANS AND SUGGESTIONS

- The following slogans and advertisements were suggested for the Farmville tobacco market:
- "Your Tobacco Brings More When Sold in Farmville."
 - "Farmville Invites You to Sell Your Tobacco With Us and Go Home Happy."
 - "A Little Town With a Big Market."
 - "A Real Good Town With a Big Tobacco Market."
 - "Truck It to Farmville."
 - "Say Farmville Market."
 - "Farmville Pays More."
 - "Farmville Grades Higher."
 - "Best Buyers in Farmville."
 - "Farmville for High Averages."
 - "Sell Tobacco in Farmville for Highest Averages."
 - "Sell Tobacco in Farmville—A Market With a Conscience."
 - "Sell Tobacco in Farmville — The Topmost Market."
 - "Sell Tobacco in Farmville — A Quality Market."
 - "Farmville Tobacco Market Sells to Satisfy."
 - "Farmville Sells Tobacco for Your Interest."
 - "Sell Tobacco in Farmville — The Square Deal Market."
 - "Farmville Bound Where Tobacco Sells Higher."
 - "Sell Tobacco in Farmville. The Highest Market in the East."

MR. HEYES GONE

Rev. Mr. Heyes left here on Saturday for a month's stay in Wilmington where he goes to relieve Rev. Mr. Milton of St. James parish, who will take his vacation in August. After which service he will proceed to Alabama, his accepted field of labor.

Mr. Milton will have no apologies to offer his congregation, his place will be abundantly filled from the best of the land, by a good citizen, a deep thinker, a fine preacher. Of him it may well be said, "From the abundance of the heart the mouth speaketh."

A man of the highest ideals, unselfish motives, an all around man, of no pretension, yet no sparkling wit as Tolmidge was, no orator as Brutus was. No pulpit acrobat, no gymnastic ecclesiast.

If he, like his ideal and prototype, the Christ, had a single failing or shortcoming, it is that he has within his nature no patience with that ignominious element of the human character that smokes his critic, contemns, rebuffs, humiliates, malice, deceit and such like.

BANKER AND DEPOSITOR
(Continued from page one)

half the deposits. Banker: Exactly so. That is precisely what it means and when we discovered the fact we were as much surprised as you are. We had never before analyzed our accounts and never dreamed that we were losing so much expense money on account of the smallness of some of our checking accounts.

Depositor: Well, just how do you propose to improve the banking conditions in the city?

Banker: That is a very logical question. We are going to suggest to our customers, none of whom we can spare, that they do one of three things to help out this situation.

First: If a checking account is essential to them, increase their balance to \$50.00, which will not cover the cost to us but will be sufficiently near to justify a trial, and then refrain from checking on that \$50.00, but leave it as a permanent balance in the bank so it will partially pay the handling cost.

Second: In the event that a checking account is not particularly needed by the depositor, we suggest that he transfer his balance to our savings department. This will obviate drawing checks against it, as he would bring in his bank book and make withdrawals of lump sums for paying his expenses. His balances then in the savings department would be earning him interest all the time, but would always be available for withdrawal if really needed. This method really encourages thrift.

Third: If neither of the above plans suits the depositor and he finds it impossible to maintain a balance of \$50 so that his account will pay its way, then we suggest to him that he pay into the bank 50c a month service charge. That will compensate the bank partly for the operating cost and at the same time enable him to continue his checking account as usual.

Depositor: Your idea is that 50c a month would only partially cover the cost?

Banker: That is correct. If every one of our checking accounts (now under \$50) paid us 50c a month, we would still be short at least \$2,000.00 a year in collecting the cost of handling their business but we waive that.

Depositor: Do I understand, then, that you would rather not have small accounts at all?

Banker: No, indeed. We do not want to lose a single account we have, small or large, if we can possibly have them on at least a cost basis. We merely want them to pay for the cost of handling their own business. Our sorry has been that the small accounts would some day grow to be large ones and therefore we are willing to handle them at a cost, not a profit, with that end in view.

Depositor: What you really want is pay for keeping our books for us? Is that it?

Banker: You have correctly stated the facts. That is just what it means. Hundreds of our customers have no other book than check books, which we furnish them, and our check up each month, by furnishing them their monthly statement, helps them to keep a fairly accurate record of their finances. It ought to be worth a 50c service charge to a depositor who is not able to maintain a \$50 balance. Their checks give them a receipt for all bills they have paid and enables them to have a record of their transactions.

Depositor: So I have really been an expense to the bank this year? Is that it?

Banker: Yes, that is a fact. You see every time you get a little money ahead, you would withdraw it from the bank and deposit it and that kept your checking account unprofitable to us.

us. Your only mistake was in investing your money in too fast and not keeping your balance large enough to make it pay. The job is really on us and not on you.

Depositor: Say, I'll fix that. "Here (addressing the teller) transfer that sacrifice of deposit I have in the bank to my checking account. I want to make my account worth something to the bank, at least worth enough to pay the cost of handling it as no one should expect something for nothing."

Banker: That is fine. It shows you want to live and let live; that while you need and must have a checking account you want us to get the cost out of your balance. We greatly appreciate your fair treatment of your bank. Your bank will always be fair to you.

NOTICE

North Carolina—Pitt County. Having qualified as administratrix of the estate of J. T. Dixon, deceased, late of Pitt county, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them duly verified to the undersigned at Farmville, N. C. on or before the 15th day of July, 1927, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 14th day of July, 1926.
MRS. LULA S. DIXON,
Administratrix of J. T. Dixon.
W. G. Sheppard, Atty.

Suffered weak, nervous

"I WAS in a very weakened, run-down condition, surely in need of a tonic and builder," says Mrs. J. R. Wrenn, of Anna, Texas. "I was so weak I had to go to bed, and kept getting weaker. I suffered with my back so much. I was very nervous, couldn't rest good at night. I couldn't eat anything—I just wasn't hungry."

"I had read so much of Cardui, I thought best to use it. I took seven or eight bottles, and by the time I had taken them I was stronger than I had been in several years. I can highly recommend Cardui."

"Thousands of other women have found that the tonic effects of the purely vegetable ingredients of Cardui were just what they needed to help restore their appetite, help bring their nerves easily and gradually back to normal health and strength. Its action has been found to be of great benefit in many common female ailments."

Buy it at your druggist's.

CARDUI
For Female Troubles

PRINTERS' INK

HAS been responsible for thousands of business successes throughout the country. Everybody in town may know you but they don't know what you have to sell.

Advertising Will Help You



It's Easy to Kill Mosquitoes

2-ounce Glass Bottle in a few seconds kills every mosquito in the room. It is a powerful, effective, and safe mosquito killer. It is a powerful, effective, and safe mosquito killer. It is a powerful, effective, and safe mosquito killer.



Bee Brand INSECT POWDER

North Carolina—Pitt County. Having qualified as administrator of the estate of Mrs. Mary Ellen Newton, deceased, late of Pitt county, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them duly verified to the undersigned at Farmville, N. C. on or before the 15th day of July, 1927, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 14th day of July, 1926.
E. C. BEAMAN,
Administrator of Mrs. Mary Ellen Newton.

NOTICE OF SALE

Under and by virtue of the power of sale contained in a certain deed of trust executed to the undersigned on the 15th day of January, 1925, by Arnold Dupree and wife, Matilda Dupree, George Edwards and wife, Celia Edwards, Fred Williams and wife, Lucinda Williams, Moses Carr and wife, Virginia Carr, Baney Joyner and wife, Emma Joyner, Walter Hart and wife, Celia Hart, Dennis Dupree and wife, Eric Dupree, and Joseph Atkinson and wife, Hattie Atkinson, and recorded in Book U-5, page 189, in register of deeds office of Pitt county, default having been made in payment of the notes secured therein, the undersigned will offer for sale at public auction, to the highest bidder for cash, at the court house, here in Greenville, on the 15th day of August, 1926, at 12 o'clock noon, the following described real estate to-wit:

First Tract: Lying and being in the town of Farmville, on the west side of Main street, and beginning at the northeast corner of Bettie Joyner's lot and runs 100 feet in a westerly direction along said Bettie Joyner's line, thence at right angles in a northerly direction and parallel to Main street, 50 feet thence at right angles in an easterly direction 100 feet to Main street, thence along Main street in a southerly direction 30 feet to the point of the beginning.

Second Tract: One lot on the west side of Main street in the town of Farmville, N. C. Pitt county, beginning at the S. E. corner of A. L. Joyner's lot and runs with said A. L. Joyner's line a westerly direction 90 feet, thence in a southerly direction parallel with Main street, 15 feet to J. P. Taylor's line, thence with said J. P. Taylor's line in an easterly direction 90 feet to Main street, thence with Main street in a northerly direction 15 feet to the beginning. The lot above described being the same lot conveyed by G. E. Moore and wife to D. C. Blount, by deed recorded in Book U-9, page 392, of the Pitt county registry.

Terms of Sale: CASH.
This the 14th day of July, 1926.
E. B. MERRICK, Trustee.
W. G. Sheppard, Atty.

Grade "A" Lumber

This is the highest grade lumber you can buy—and it is the only kind to sell. Every inch of wood that goes into your building should be bought here, where you are assured of getting the best for less. Our lumber is cut from the forests known for the quality of trees—it is bought thru reliable mills—inspected upon arrival and sold to you in perfect seasoned condition. Pine, Oils, Paints, Cement, Brick, Plaster, Sand, Plaster Paris, Frames, Windows, Doors, Millwork, Glass, Mantels.

BAKER-MASON LUMBER CO.
Wilson Street — Farmville, N. C.

NOTICE OF SALE

Under and by virtue of an order of the Superior Court of Pitt County, vs. J. R. Davis and P. M. Davis, part made in the action entitled L. ... D. ... against Emily Nobles, G. ... Nobles, Mary Langley and husband, Joe John Langley, the said action being before the Clerk of said Court, the undersigned Commissioner will on Friday, August 20th, 1926, at twelve o'clock noon, before the court house door in the town of Greenville, N. C., offer for sale to the highest bidder for CASH, that tract or parcel of land in Beaver Dam Township, County of Pitt, State of North Carolina, and more particularly described as follows:

Adjoining the lands of Isaac Sermons and John O. Pollard (known as the McArthur lands and bounded as follows: Beginning at Isaac Sermons' corner in John O. Pollard's line, running said line a westerly course 140 yards, thence square from said Pollard line parallel with Isaac Sermons' line 210 yards, so as to make 140 yards to said Sermons' line, thence with said Sermons' line to the beginning, being by estimate six acres as shown in deed bearing date October 1st, 1899, from Reuben Kinsauls and Nancy Kinsauls to Abram Nobles, recorded in Book E-5 at page 545 of the Pitt County Registry, less a certain tract of land in Beaver Dam Township, known as a part of the Hodges land, being two acres of the said acres across the end next to Kinsauls line, bought of Reuben Kinsauls and Nancy Kinsauls, his wife, by the aforesaid Abram Nobles, on October 1st, 1890, and recorded in Book E-5 at page 545. This deed being recorded in book H-6 at page 207 of the Pitt County Registry.

This the 19th day of July, 1926.
JOHN HILL FAYLOR,
Commissioner.

NOTICE OF DISSOLUTION OF PARTNERSHIP

This is to notify the public that H. F. Owens, formerly a partner in the Owens Millinery Co. of Fountain, N. C., has sold all of his interest in said firm to Mrs. M. D. Yelverton, and that all past accounts and all future accounts due by the said Owens Millinery Co. are to be paid by said M. D. Yelverton and Miss Nell Owens, partners trading as the Owens Millinery Co.
H. F. OWENS,
John Hill Faylor, Attorney.

Gold's Great Power

"One of the funny things about human nature is the wonder affection we all have for money, the way we work to get it and then the way we talk about everyone who has succeeded in getting a lot of it."

Coming Humorous

"Now, ah, what do you think of 'Sax' said the mother after she had kissed Bobby's ears. 'I don't think it is a bit,' replied the youngster. 'Sax' said of thought has been delayed by a hot box." — New York Herald

German University Students

The University of Berlin has nearly 8,000 students, Munich nearly 7,000, Leipzig 3,600, Bonn 4,000, Heidelberg 2,400. In the principal universities of the Empire about 55,000 students are now enrolled.

PENDER'S YELLOW FRONT STORES
LOOK FOR THE YELLOW FRONTS

ECONOMY HINTS

Knowing How to Save Is Knowing Where To BUY

- New Crop Evaporated Apples, Pound 21c
- Galvanized Pails, each 23c
- Heinz Beans, Tomato Sauce, No. 2 can 12 1/2c
- Van Camps Washing Powder, 3 Pkgs. 10c
- Ball Bros. Fruit Jars For Preserving
- MASON IDEAL Glass Top 80c doz. — Pints — doz. 95c
- 90c doz. — Quarts — doz. 1.10
- 1.25 doz. — 1 Gals. — doz. 1.50
- Square Jars, Round Corners
- Gulf Paraffine Sealing Wax, Pkg. 15c
- Metal Tops, doz. 15c
- Ideal Glass Tops, doz. 20c
- Rubber Rings, Double dipped, Pkg. 9c
- Certo, Bottle 30c
- WASH ITEMS
- D. P. Ammonia 12c
- Borax 15c
- Brooms, No. 6 45c
- Ivory Soap, cake 7 1/2c
- Kellogg's Corn Flakes or Post Toasties 10c
- D. P. BACON
- Picked and Sliced under U. S. Government Supervision
- 1-2 Pound Carton 27c
- 1 Pound Carton 53c

WONDER and PALACE FLOUR

- 12 Pound Bag 59c
- 24 Pound Bag \$1.15
- 48 Ppound Bag \$2.24

CALUMET, The World's Best Baking Powder, 1 Pound Can 29c

- Van Camp's BAKED BEANS, Can 8c
- Cut Stringless Beans, No. 2 Can 12 1/2c
- D. P. CATSUP, Large Bottle 25c

ONICE

- Gosman's Ginger Ale, bottle 15c
- Schlitz Famous Brew, bottle 11c

Fresh Fruits and Vegetables Received Daily

SPECIAL ONE DAY ONLY

30% OFF \$6.00

SATURDAY AUGUST 7th

200 Pairs Ladies Silk Hose True Shape and Spun-lex Good Assortment of Colors

- Regular \$2.00 Hose for \$1.49
- Regular \$1.50 Hose for 98c
- The 98c Hose Includes that \$1.50 Humming Bird, Long Weartng Hose—only a limited number of these left.
- We will also offer our very best \$1.00 value hose for 89c.

REDUCED FOR THIS WEEK ONLY

- Entire stock of Voiles. 98c voiles selling for 39c per yard
- All Ladies Summer Hats going at Half Price
- All Shoes and Dry Goods reduced for this week only.

T. L. & W. J. TURNAGE CO.
Farmville, North Carolina