

# 'LET FORTUNE SMILE



Stupendous Business Records Ever  
Before the Onslaught of

# CASH CON

Unexpected, Undreamed of

W. E. Lang's store at Walstonburg, is staging this 30-day spectacle of fine goods to the buying public at a

30 DAYS OF FURIOUS SELLING

STOP — READ! READ ALL!

DOORS LOCKED

All day Tuesday, October 18th, our doors will be locked. We need this day to addage our stock, tag it and price it as advertised, and be ready for the crowds Wednesday morning.

EXTRA SALESPeOPLE WANTED  
APPLY AT THE STORE

A real saving opportunity, unfolding the greatest brilliant assemblage of Greene and Adjoining Counties. Smashing daylight out of regular prices will be enjoyed by every man, woman and child in every walk of life.

# SALE SUPREME! WEDNESDAY, OCTOBER

### WORK SOCKS

Men's Heavy Blue and Brown Mixed Work Socks, Worth 20c, Now Going at

9c

### WORK SHIRTS

Men's Blue Chambray and Grey Flannelette Work Shirts, were \$1, Sale Price only

49c

### 8 OUNCE WHITE DUCK

The kind you pay 35c for in a regular way. Get what you need now at only

19c

### SPOOL COTTON

Clark's O. N. T., all numbers and all colors, now selling during this sale for only

4c

### CHILDREN'S HOSE

A very good quality of Children's Hose, in both Black and Brown, all sizes now for

9c

Prices on Entire Stock Hit  
Bottom With-A Thud

The Prices Should Bring you on the Run

There are thousands of items we would like to quote here, but it is a physical impossibility, even if we had space four times the size. However, this will give you a vague idea as to the prices to expect on the ENTIRE STOCK for NOTHING will escape the knife — WE CUT AND CUT DEEP TO SELL. We must Convert our stock into cash.

### OUTINGS AND DOMESTIC

9-4 Unbleached Sheeting, our regular 50c seller, Sale Price, while it lasts, 37c  
9-4 Bleached Sheeting, none better retail value 55c; to go at 42c  
36 inch Unbleached Father George Sheeting; our regular 20c grade, at 11c  
Bleached Sheeting, 36 inches wide, worth 22c, Sale Price while it lasts 15c  
Cotton Checks in assorted shades, worth 15c; priced to you at, per yard 9c  
Outing Flannel in nearly all shades. A grand opportunity to buy in a supply, at 10c

### GINGHAMS, PERCALES, ETC.

Dress Gingham, good quality, fast colors, per yard, during this sale 10c  
Amoskang Apron Checked Gingham, in all the leading colors, while it lasts, at 10c  
One lot of 27 inch Gingham, the 25c quality; good patterns. Sale Price 15c  
One lot of 36 inch Percales, 25c quality; light and dark colors. To close out at 18c  
36 inch Printed Drapery Cloth, all colors, were 30c. Now going at 19c  
Big lot, Good quality Table Oil Cloth, per yard during this sale 24c

All Purchases To Be Strictly Cash and Final.

### MEN'S \$3.50 SCOUT WORK SHOES \$1.95

A high class shoe with solid leather soles. Just the thing for the coming Fall weather. Can't last long at

\$1.95

### MEN'S \$7 CALF OXFORDS TO GO AT \$3.49

Here we offer a shoe that you can't afford to pass up. Our regular \$7.00 quality in assorted styles at

\$3.49

### MEN'S \$6.00 DRESS SHOES AT \$3.49

Men! Here is a real treat. A broken lot of odds and ends but big values. Good lookers and long wearers at

\$3.49

### SHOES FOR THE CHILDREN FOR ONLY 95c.

Children's Oxfords & Shoes assorted colors and styles, 7 to 11; values to \$2.00, just the thing for school wear, at

95c

## A Mammoth Sale

HO, FOLKS!

Go 50-50 with your feet. Why not protect your feet? It's Matthews Bros. Shoes on Sale. Buy a Shoe that "Keeps Good Feet Good."

Shoes of Sterlin Quality, Manufactured

Infants' Shoes—First Step. Several styles. Sizes from 1 to 6. Values to \$1.50. Now going at 98c

Children's Shoes, sizes from 8 1/2 to 11, that formerly sold for \$2.50, Now going at \$1.29

Growing Girls' Shoes and Oxfords, with low rubber heel, medium to broad toes. A real \$4.50 Value, to go during this Sale at \$2.98

Ladies' and Misses' regular \$3.50 Cash Shoes in various sizes, to close out during this Sale at \$1.95

W. E. LANG  
WALSTONBURG

MAMMOTH SALE