VOL XVIII

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Southern Dairies Inc.

The Delicious "Velvet Kind" Ice Cream

modernly equipped and sanitary plant from some of the healthiest and best people, was follow instructions along in Wilson at 200 R. R. Street. Phone cows in the country, paying the farm- the lines of sanitary production and your orders to 976 or 977 and they ers a price for the cream that enables turn out only high grade products. will-be promptly filled.

This ice cream factory for the production of pure ice cream is a model sanitary establishment that is transacting a large business. A decade ago ice cream was considered a delicacy It has now come to be recognized as

If any one could produce better ice cream than their best brands there as can be purchased on the market and is a home product and everyone

here a grade of ice cream is manu- healthful ice cream plant by use of mand their brands.

known and is the product of their anywhere. They get their supply chinery, It only employs the best of them to feed and care for their stock. This ice cream is not only health protecting but health giving as well. Only the purest of cream and flavors are

model, and strictly modern and up- vantageous industries. to-date. They make a specialty of furnishing cream for the trade and do would be some reason for handling an extensive wholesale business and ice cream factory and its Manager, are prepared for special orders for Mr. S. C. Tilley, are valuable assets

Without question this factory is one man can do in the way of maintain- it is not surprising that people have of the cleanest and most sanitary and ing a strictly dean, sanitary and learned to order from them and de-

This ice cream is popular wherever factured that is equal to anybody's modern, scientific methods and

make the product delicious and helphful. The machinery is of the latest great success of the institution which

to this section and have added in no the county it has played a pro-

A visit to this sandary factory will little measure to the general attract prove a revelation as regards what a tiveness of this section of the state, an that can be counted on always to carry fure of the community at large. This

White woodern Bankang and Stank Weathires. inking concern; its share of the load in any forward policy has drawn to this institution carming power supplements backs in Wilson, Warsaw, looking and progressive movement. Its a large clentere, every one of whom is and it enjoys the complete protection influence on the home life of the coun-

ed in strength in this or any other section of the state. Its methods and service are up-to-date and efficient.

solution. An important factor in the out being hide-bound. The best inter-

and honorable part. It is known as a cept where those interests would conbank of superlative integrity and one flict with or prov a menace to the wel-

and advice are sought by the largest tion of owning their own homes are now substantial citizens and hom owners and are aiding in the progress of their various communities. or checking accounts are carried as a The policy of this institution is one part of the bank's regular business; of accommodation and convenience to the customer. It is liberal without being careless, and conservative withpoints. Collections are promptly made

loans to deserving individuals and ensulted and they determine the course it shall-follow in every instance, ex-Your money works in safety when a financial institution of the ch you deposit it in a savings account and stability of this bank which reprewith this strong reliable bank. Its sents safety, service and progrets.

a real friend, just as the institution is that comes from their large capital a real friend to all whom it serves. and surplus it also enables them to This bank, of course, conducts a render a far broader and more help general banking business. It services ful service in query bunking way. Thus corporations as well as by the humbl- every possible governmental protecst individual, and in every instance tion and convenience as well as that the same courteous treatment is ex- afforded by the admirable policies of tended and the same careful attention the management and the inherent ingiven to the problems presented. Open tegrity of its officers and directors county's best known men of affairs, certificates of deposit are issued, as who have been intimately associated well as drafts on domestic and foreign with the progress of this community onward progress we can not fail to ful efforts in giving the con

Starr, The Florist

Leading Florist of This Section

in Wilson at 508 Maplewood Ave., grocer and the people o this communi- combining ability with quality in Phone 234. They offer a metropolity may well be proud of this capable way that the prices are no higher tan service in supplying flowers, cut establishment which supplies only the flower, and plants and are very effi- best blooms and foliage with an uncient and prompt in designing floral equalled service. emblems. They are members of the F. T. D. A. and the reasonable prices are features of their service.

cient and progressive institutions They provide an up-to-date floral service which extends for into the sur rounding territory. They have always proved to be a most reliable and actlafactory source whenever you wish to "say it with flowers."

ablic they have gained an enviable this wonderful service. reputation for promptness, killed When in need of special floral de-mention of this floral establishment

With flower shops and greenhouses the modern city as the haberdasher or skill. They have a happy method

belong to the most substantial ele- ous and modern greenhouses. Here tained as one of the foren ost home fords, ment of the community's commercial almost every member of the flower outfitting firms of this section and . The proprietors are prominent citi- ways on its Toes" to see that its life and activities and have been un-This is one of the city's most efficustable and accurate and nave been uncleased to be all the business and nave always metropolitan service and that Dodge and it stood up under every test which metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be all the business and nave always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and that Dodge it has been enhanced to be always metropolitan service and the beautiful to be always metropolitan servic business to uch a perfection.

Throughout this entire section there s not another florist that can be comfloral emblems. The making of spe- flowers at all times of the year.

have become essential in the life of vail yourself of their suggestions and art before purchasing elsewhere.

blooms and foliage and by means of community, it may well be said to a modern heating equipment are en no business house transacting business. In their floor-covering department abled to produce the most popular in this city has maintained a better you will always find the latest in rugs

and a trial order will convince the commercial progress we would come ment than this well known firm. store you can also purchase window ed making special and commendable signs for parties, banquets, weddings and again we refer our readers to The services of this modern florist or other gala events, don't fail to a- these experts in the floral decorative

Allen-Worley Durniture Co.

High Grade Home Curnishings

This home outfitting concern is off- by the management with a view to linson lines and they have special pat- as a whole the most beautiful and tern suites on the floor. They supply durable productions of the American the latest styles and finishes in well furriture maker's art. It makes no made furniture at moderate prices. difference wheather it is a room you Located in Wilson at 114 S. Goldsboro desire to furnish, the whole flouse or

store "of the people and for the pebries. Their stocks have been selected business.

ests of its customers are always con-

heritage or has a higher standing as and carpets, as well as linoleums and In compiling this review of our a leading home outfitting establish other washable coverings. / At this

> We desire to complement this dearple"-a store built on the plan that er, for there is nothing that adds more aims to give mutual pleasure, satis- materially to the progress and defaction and benefit, for it is the aim velopment of this section than proof the proprietors to make the life of gressive business men, who appreciate the people worth while by supplying the nacessity of heeping up with the was it more richly deserved. Improve has attained in the business life of the at reasonable prices the necessary of seeping up with the was it more richly deserved. Improve has attained times in the selection of their stock ments, ravely spoken of but constantly community.

Range Lottor Co. Dependable Dodge Cars

This firm is located in Wilson at being made, have brought the car to a 117 N. Spring St., where they are state of perfection which can only be serving the people of this territory described as remarkable even for new Four or the new Six.

and every assistance in the way of

just a piece or two that you want, progressive in this section, which is This progressive furniture house you can secure it here on the most the official dealer for the Dodge progressive furniture nouse favorable terms that the market af- Brothers Cars-Truly a "Live Wire" It is popular both with business man producing the finest combinations of years it has served the public in this been boosters for all things; that Brothers Motor cars are handled in it has been subjected to by all cleans iority and enviable reputation merits. The manager of this place insists

> known the world over. present is not how many cars they ment this modern automobile insti products been more obvious and never the wide popularity this estab

erini exceptional quality. They have perfection in three things; Comfort, with a service par excellence. Phone Dodge Brothers, Every part water just accepted the atency for the Tom- beauty and durability and embraces 718 for a demonstration of either the takes a major strain is built of chrome alloy steel are used in vital parts than

Dodge Brothers commercial car has

There is no need to introduce Douge that the very best attention be given Brothers Motor Cars, for they and to every patron and as a con The new Dodge Brothers models pass are praising the excellent per sents which perma vice at this popular establish nently distinguish Dodge Brothers. | making this review of the onward can sell, but how many they can build tion upon the very satisfactory ser-Never has public approval of Dodge vice they are giving the scople and

Motor Sales Company

Distributors of Hudson and Essex Super Sixes

The new Hudson and Essex cars only closed models. With their tre- miles. Unusual accessibility trade with these cars and is offering thousands who discovered at the wheel new Essex Super Six. a most complete service in parts and of this wonderful product greater In the Esser, performance, safety, repairing Located in Wilson at 108 pleasure and satisfaction than they and reliability are realized to a de-

mintain a general garage and service famous Super Six gives all that could

every phase of service, but some busistep out in a sames of others in the car to which has been added a steady and in its positive brake control.

had anticipated. There is only one gree never ar proached in a car of its They are the direct factory repre- Hudson and a rightfully holds a prem- size or price. Its motor delivers its They are fully equipped with the tative for these cars and they also inent place in the motor world. The power with a flowing smooth

be asked of a high grade car in per-

or every lated of their flow of power tant heretofore was exscample of this ad- its action that no car will surpass the appointment and upholstery. quicknes with which it may be driver . You are invited to call at this are taking the through fraffic or in touring; whether from at any time and have its many aring to the public the trip be a few blocks or a hundred merits explained and demon

son Business (co

have gained recognition as leaders mendous output they are able to give big savings in replacement, service in the motor world. This efficient sales extraordinary values. To drive a Hudcorn is satisfactorily supplying the son Super Six has been the aim of oil is also a notable feature of the

> reason than to learn what reply is made from none but purest syrups The new Essex combines all the re-ness. You will sense its safety in the this reason their presucts are unliability and stateins of the previous way it clings to the road at any speed questioned and are/sought by the

No Grane Bouling Co. The Playor You Can't Forget

charles very entremaly supplying flavors and other inguidients and for tains and other places where soft have lived up to in every respect. The this firm's delicious beverages cost no more than inferior branes en Laci

or the time so A

trucks by which means your orders are at your door in a short time. These trucks daily traverse a large section of this part of the country. All orders cuted with dispatch and patrons speak finishing, inside and outside groups, produce anything in the way of mod-highly of the service accorded by this the very most for your money.

The pure food authorities recently able fold, not clone for its cooling and intent is composed of body building system. The carbonated water with its element of sodium, cleanses the lining of the stometh, thereby materially

Noticy all sods fountains, restau pants and soft drink establishments ind of soft drycks surpassed by none your home as there is nothing more mich is open at all direct to the in- than a good, satisfying glass of Nu nection of the a offe, will repay you Grape. To those whodes ire the 'best made" in soft drinks, phone your or-

product they maintain a fleet of them at 1247 for an appointment, tunity pass to improve themselves.

In a review of this character it is critical.

ing this profession an art of science, person of such artistic ability in their As regards the above we can say that midst,

Photographers of Ability The Holden Studio is now located this studio is in in their new home in the Carrol photographers who have made a life Building where they are prepared to study of this interesting and artistic give the same high grade work, Call profession and never let an oppor-Right here is the art center for They have in this studio which may this section and enjoys an excellent well be fermed this county's are conpatronage from all of the surrounding ter, the latest mechanical devices for territory. They specialize in photo- the production of artistic photogragraph frames, enlargements, kodak phy and are admirably equipped to

emmently fitting that we devote some | In the artistic production of child the high grade art employed in this merited commendation. In the matter studio in the successful practice of an of making out-door view, they have interesting and artistic profession. ably demonstrated their shifting on The art of photography, which was many occasions. They have an excalintroduced nearly a century ago, has leat display, including the photograph within the period developed from a of many wall-known people/or this

and the photographer today must be Taken all in all, the properator 2 a person of advanced ideas and thor- a worthy member of the profession. ough training so as to successfully and the citizens of this section are compste with those who are now make to be congratulated upon howing a

Valencie nine works Dry Cleaners of Highest Quality

i coloren Similio

near This commenced steers and odorless with that "fifty white" atmos William at M. C. als h St. in fact a arything in that line or mode less for the most celeste fabrica.

The is a loughest that regulars ex

there is the won for their particularity and share the thoroughly and share the most defining both for man and leader the thoroughly and share the most defining only and leader the thoroughly and paints the most defining one and the same assured they must expect and paints.

Their signs attract attention and yet perience and he employs only practi-

re pleasing to the eye both is sym- call telp. His assistants are all able

cited in Wilson at 112 N. Doeglas here and returned in most a distact

· lightnens the best and life around. Is used and as a sensequence when the look ameeti, as there and is now

according to the styles of the ol