# 

### Litchfield Motor Co. America's Greatest Motor Car Value

Buick cars seen on the highways in Buick a delightful experience. Pitt county daily. Come to see these There is the Buick valve-in-head

politan institutions of the community the Buick torsional balancer and bal- of varied activity and is known as it of keeping up and is operated with a view to the anced crankshaft which made Buick headquarters for "Everything for the selection of their count of any largeer cities. It is com- lief.

care of you with a car suitable for the the standard of comparison. purpose you desire it, as they have The new Buick frame is of the state and is devoted exclusively to service to Buick owners.

They deserve commendable mention army of Buick owners a service that is distinctly metropolitan and the eonal of any in the largest cities.

The satisfaction that the many Built cars are new giving their owner types all of which are true to Buick its beauty and experience its excited quality. The new comfort of the Buick performance and enjoy its luxury and is made up of many features , forms comforts.

ers is located in Greenville on Dicker- mum price.

reputable firm. They are practical reverence

establishments of its kind in this sec- euston

reputation a the best place to purch se the latest designs.

work ready for the lettering, and needs at any time.

ing and lettering they can produce the right price.

With offices and salesrooms in fitting tailored cushions, hydraulie Greenville on Dickerson Avenue. The shock absorbers front and rear, long popularity of both car and sales ugen- wheelbase, arm rests for year seats in cy are strongly evidenced by the large the closed models, foot rests where Stock and Poultry Feeds, hay, grain among our for and steadily increasing number of needed, all held to make a ride in a and fertilizers. Located in Greenville

wonderful new models. engine, triple sealed by an air clowner, This is one of the strictly metro- oil filter and gasoline strainer. Also

and from a saientific standpoint is chassis is completely scaled against designed for the greatest efficiency dust, dirt and embodies the time tried Buick multiple disc clute a Buick four No matter whether you happen to mhe I brakes, Buick torque tube drive a business man, farmer or cana- floating type mar axie and all other since learned that they can depend on sprayers, spray facturer, they are prepared to cake features that make Buick performance talk store to have "what you want tools and they a

all models and sizes. The manager double drop type. This makes the Quality at Reasonable Prices." This institution is an authority in the motor world and cars from two to three inches lower has studied the needs of the people and without sacrificing either head room; well known firm are atter-day busi- joining counties is prepared to satisfactorily solve your or road clearance. The frame sections ransportation problems most economi- are stronger and deeper and the cross cally. Right here we wish to state that member are strengthened also, yet they have one of the best equipped the 1928 Buick has less insprung sales and service establishments in the weight than any other car in its field.

The new beauty of the Buick arises not only from the new paster shades for thus giving the rapidly increasing of enduring charm or the new body headlights, new radiator design, nev radiator emblem and the new hub caps all contribute to the composite effect

fer a wide selection of body appreciated only by actually seeing ating beverage. Phone 46 for a

Dees Monument Works

men in their line and through their These silent sentinels of stone have

line to your particular need. This is day form the manifestation of this

one of the largest and most modern era's desire to continue the traditional

tion and since they first opened their Here hev maintain their own draft-

looks for business have borne the ing department which insures patrons

montments and markers of all des- When ready o purchase a memoris

Their salesroom is a t all times re- and reliable firm. The manager will

nete with a fine selection of finished be pleased to figure with you on your

farough their modern equipment con- In this annual Business Review of

McGowan Battery & Parts Co.

#### Turnage-Winslow Co. County's Most Reliable Fe

This is a popular trading point with "Good Service" as a tarmers of Pitt and surrounding count and they and their ties on account of their business poli- ways withir and ew of providing the highest grades at date their patron reasonable prices. They feature the taken an active in nationally known brand of Purina comest of this so on Clark Street, Phone 346,

This is an establishment that for business methods venrs has been continually the scen ance of an establishmens the performance vibrationless beyond but Farm," including feeds, seeds, tools, ner of operating and farming implements.

We are please

> Whatever particular brand of goods tention to this co in these lines are known as the ment and the acstandard of quality, that is the brand which it is opera this establishment has in stock. The Prices, Service when you want it," and that this can log which patron cern is the one that will keep "Good asking.

Both proprietor and manager of this leave to the fare ness men who appreciate the value of what they want

Center

they want it.

sue a seed cata-

# Coca-Cola Bottline Co. The Nations Most Popular is reraige

The plant where their product is refreshing for the tired house-wife prepared is a model of system and than a cool, satisfying glass of COCAcleanliness and no pains or expense COLA. Try a sase, the cost is brival, years of experience have gained a from time immemorial been used to is spared to serve the public with a To those who desire the best made knowledge which will be invaluable to mark the last resting places of the line of soft drinks surpassed by none in soft drinks, whose your order and

### Bureka Laundry A Prompt and Metropolitan Service

This concern is a prominent feature out their crothes, rub and beat them in the commercial life of the communi- on a rock, wash them again and take Metropolitan store in Greenville. ty which is modernly equipped to eco- them home. So you see it had an nomically supply the laundering needs humble beginning, like most great insisting of the latest and most improv- our onward progress we wish to direct of both city and surrounding fowns, dustries. Today it is quite different ed devices are enabled to fill your the attention of our many readers to Located in Greenville on Clark Street, at the modern and up-to-date estaborder quickly and satisfactorily. the fact that here they will get what

By their special equipment for carve they want when they want it and at prone 602. This is a laundry that will clean soan and soft water are used and

Cleaning clothes is not "only tak-j One of the upes of this loon turning out's "clean; smooth gar- everybody, and Prest-O-Lite Batteries, Tire & Auto Parts ment" which one would be proud to that does not please," and this are wear. New machinery and sanitary rangement is a most satisfactory on methods are necessary to wash com- in was day of hurry and rush.

# Exide Battery Service Co. Featuring the Gooyear Tires, Exide Batteries

inve always Thre and the long lived and sturdy and branches.

Exide Storage Battery. They provide Until the coming of this Goodyear Into this wonderful thre have been and prosperity an efficient tire and battery repair Supertwist Cord tire, casing weakness joined all the lesson learned by Goodn progressive service, but do not handle and rebuilt and shoulder breaking were the arch- year in building not only 100,000,000 the necessine times in the cars. This is a very efficient and trend, you never saw a quit, smooth well. Into it yoes aso the productive

> motor world long ago learned to appre which seize, grip and hang on. ciate its dependable qualities and long These are not imagined benefits. inner tabes. life. This is a popular place with mo- They are tested and proved, proceed- Into it go the values that underli torists of this section and is the author ing directly from the new-type tread Goodyear leadership and the pick of rized Carolina Motor Club agency. with its heavily ribbed all-weather the world's materials and Goodges The total tire production of the pattern and the stout and springy sup- uses 100,000 bales of cotton yearly

the date of May first, 1927, was the made. only by Goodyear' operation of its own schaprahasllunres To shrdlu shrdlu sir of any other rubber commany

This progressive motor car ervice Through selected outlets it delivered upon the new type, all-weather to

tires, but at all times they have bar- fees of balloon tire performance. Be- motor tires, but millions more of bicyexpert service in repairing and re- running balloon tire with satisfactory energies of Goodyear workmen and charging all makes of batteries as traction. Safe, sure-footed, skidless, Goodyear plants, representing an anwell as Exide. The celebrated Exide this tire has in the tread's center hual payroll of between \$40,000,000 Battery needs no comment here as the sharp edged, diamond-shaped blocks and \$50,000,000 and a daily capacity

world-famous Goodyear Tire Co., on ertwist cords of which the casing is and nearly one-seventh of all the

world-record figure of 100,000,000. On In offering you modern sales and earth, almost vo per cent more than realizing the enormity of this stagger- service on this wonderful new type all any other manufacturer. ing total, you can more accurately weather tread balloop tire this reliable. For ten years, now, Goodyear has value the forces of experience, skill, Leal tire firm does so implicitly con- made and sold more tires each year knowledge and authority focused down fident that you will enjoy from it an than any other company in the world to the public that unique combination unprecedented measure of usefulness and in the past year its total sales of of quality and economy made possible and satisfaction. all products exceeded the total sales

neern is very satisfactorily supply- cotton plantation, textile mills, rub- Goodyear Napertwist Balloon, deservthe nationally famous Goodyear ber plantation, coal mines, factories edly haised as the "world's greatest

of 65,000 pneumatic tires and 75,000

trude rubber produced annually on the

## Batchelor Bross Chothiers Better Clothing for Men for Less Money

For high-grade, stylish clothing of a unusual offering in men's and youths chiefs in saltable styles and nationally known makes, at prices two pants suits, if you are consider- schemes that will render your etties less which mean substantial savings, ing buying a suit here is a rare op- of that distinction. They thoroughly Batchelor Bros, in Greenville, on pertunity, All orders Evers Street, are outstanding leaders. This firm specalizes in the well their garments hang easily and loosere eye- Don't fail to see their shappy new fall Pringen brand of shirts for men and lycyre to pent to be filter, which re-

Behalfner & Marx clothes, Net- The management has selected lines those, Knox hats and E. & W. to Candle which come from some of the best tailoring establishments in

They by study and visits to the

centers of fashion have kept thorough-

ng and haberdashery and as a conse- force have made an extensive study service with his sales and this

nd the conservative styles in cloth- the season's wear. He and his sales of the period as he is giving and cloud mence is headquarters for neople from of the correct attire of a man or young the success and the large patronoge

man of the period and of the types which have crowned his well-directed At this time they are makini au of people, hats, ties, shirts, handker- efforts.

# Blount Harvey Co., Inc. Dept. Store Pitt County's Greatest Shopping Center

to-wear and men's clothing and furn- quote prices that the smaller shop is kind in similar lines and ishings, and exclusive in style, but not unable to meet. The middleman's profexpensive in price. You can't go wrong its are deducted from the cost to the in shopping at Blount-Harvey & Co'c. public.

chandising firm is due to two out always find a wide range from which standing features in the organization to make your selections. Added to as extent and asortment of the store and conduct of this up-to-date establishese attractive features is the desire | From the standpoint of service, effilishment. First the strength of their to serve you the best which prvails cleney, courtesy, and values, this escollective buying; second the high are throughout the entire store. The home- tablishment is an outstanding factor der of the service in their store. This, liket atmosphere incites one to a ling, in the commercial life of the commun is a recognized meeting place for shop- ering inspection of the many lines ity. Its progressive management has pers from all the surrounding terri- that are represented for the patrons attracted a large and growing patro-

is a great been to the buyer of today numbers of appreciative patrons. same quality for less money. | line or an assortment that surpasses tile service.

The same values prevail throughout The succes of this modern mer- the entire stock. At this store you will approval and injerts a certain social- nage from the adjacent counties. Collective buying is a strictly mod-bility into the dircourse of the custo- The great service this establishmen ern idea and the operation of stores mer and salespe ple that pleasingly extends to the public makes it of with one central buying headquarters win the patronage of ever increasing great economic value to the communi-

This old and reliable merchandising | Their enormous buying power and | those shown by this establishment and concern is located in Greenville on their ability to secure mill outputs few indeed, are able to approach it in Evans Street and is known as the are outstanding features not lost sight these features, and at the values here leading and most comprehensive stock of by the people. They know that an offered. The service distinguishes this of high grade dry-goods, ladies ready- establishment of this character can stor above the others of the ordinary

Chief among their extensive stock are ready-to-wear, millinery, dry goods, footwear and men's furnishings

as it places before you goods of the . Nowhere else can there be found a public the lighest type of merchan-

# Harper Motor Co. Cotton and hen clothes have been shieles of this laundry and to com-hundered for many centuries. Long pliment them on the modern service Oakland and Rontiac Cars, Two Great Motor Values:

manufile on Fifth street, phone 580. such low price, sualities of perfor to duplicate the first fresh exhibitat-

and efficient service.

the in query part of the car's electric While standard in every respect they his Hil leffers the most complete and to assist you in selecting substitute and to assist your in selecting substitute and to assist your in selecting substitute and to assist your in selecting substitute and the assist your in selecting substitute and assist your in selecting subst The study are priced as low as \$4.75 and by satisfactory service in this section, and give you estimates on your work. Bix is so explainedly prefered by a it still the lowest priced as low as \$4.75 and by satisfactory service in this section, and give you estimates on your work. When purchasing ask to be shown the Get Hill's prices first. Located in the personally serve that all work is the process that all the ingest used in any sit her designed to eliminate both vibration of their cars not body by Fisher, not only is its powerfer and new type of combatteness and satisfactory plant still the ingest used in any sit her designed to eliminate both vibration of their cars not body by Fisher, not only is its powerfer and new type of combatteness and satisfactory plant still the ingest used in any sit her designed to eliminate both vibration of the cars not body by Fisher, not only is its powerfer and new type of combatteness and satisfactory plant still the ingest used in any sit her designed to eliminate both vibration of the cars of the cars not body by Fisher, not only is its powerfer and new type of combatteness and satisfactory plant still the ingest used in any sit her designed to eliminate both vibration of the cars of the and according to the letter of the con- beauty, but also unusually long life selling under \$1000. But the funda-1 tions and roughness. and reliability. The answer des in mental rightness of its entire design. Yet even that isn't all, Triple engine

notive concerns, located in tured by Cakland and offering at builders. The stamina to endure and by provide the Cakland and Pontiac mance, comfort, beauty, economy and any miles one year, two years or five of low cost sixes, impressive engine, 212 cubic inches

This is one of the city's representa- | ed by the General Motors, manufac-, the mastery of America's master car

have of the Radio of our progress there is no more re- old and new work and the quality of A convenient feature of this busis he full amental principle of Oakland has been proved by netural service in protection by oil are and parallely the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need in the invaluable it = product of its bind mentioned the rooting is of the latest and best need to be in the invaluable it is not in the invaluable in the invaluable

& Canson's warehouse and station N. tance, clarity and volume. Heavy fresh and free from all germs and prices I opposite the police station. They pro- special structure plates and separa- dirt." ride a skilled battery and tire service, tors of the highest porosity make this of auto parts, all offered at the most form, unfluctuating power that gets before the birth of Christ, the woman they are rendering the rural districts expert auto repairing and a large stock unusual smoothness possible—this unof your hattery carefully as you Office Mattery will insure you of the rechargable. They are convenient Skilled Service Res

In instant appeal to every experienc. Ther are beautifully impaned and seed and expenses and sign and allest as a whitner, counterall motorist. Author-quick and dataall motorist. Author-quick and dataall motorist. Author-quick and dataall motorists. Au

kind for out-of-town people, being lo- ing even flow of current your set your linen" by the latest sanitary dition" by his up-o-cate laundry, which cated in Greenville opposite McGowan must have to bring you marimum dis- methods and "returns them to "you is runing out work at most reasonable

or marker get in touch with this old

are which at land no more dependable establish known to the control, force and some can be control, force and some can be control, force and some

This capable and progressive firm work of unusual artistic merit not of marble and granit (namorial deal- heretofore attained at such a minison avenue and have & arge display | Centuries of reverence for our dead of various types of their skilled work. have stamped with their approval the have lived up to in every respect. The The subject of marble and granit enduring marble and granit memomemorials and markers is have ex- rials and to depart from this aged this firm's delicious beverage cost no emplified in a most graceful and pleas form of honoring of those who have more than inferior brands on the maring manner and before making your "passed on" would be akin to acknowfinal selection it is to your interests ledging a waning interest in the sento consult the management of this timent which properts our love and

you as to what is best fitted in their dead, and the carved stones in use to- in the country. A visit to their plant you will not be disappointed