

Marion Shirley Is Given Institutional Clerk's Job Treasurer Lacy's Office

Farmville Boy Making Good in State Treasurer's Office, Raleigh; His Friends Here Extend Congratulations.

Friend in Farmville and this section of the State are delighted to learn of the recent promotion of Marion Shirley, son of Mr. and Mrs. G. M. Shirley, of this city.

Marion, who has just reached the age of manhood, graduated at the Farmville High School with honors. Later he attended State College at Raleigh.

After finishing his course there he secured a responsible position with the State Revenue Department, which he held with credit to himself and to his parents. A few months ago he was recommended to State Treasurer R. E. Lacy, who gave him a position in his office. Marion had held this position but a short while when the Institutional Clerk's office of the Treasury Department was made vacant by death, and Marion was promoted to this position, which is the most important and difficult position of the State Treasurer's office.

This is quite a step up for a man of Marion's age, but we feel sure he has the making and after becoming familiar with the work, will not be found lacking in the least toward handling same satisfactorily in every way.

His many friends in Farmville are proud of the record he is making at the Capital City and wish for him every possible success in his new position of trust.

A NEW RECORD ESTABLISHED BY HUDSON MOTOR CO.

30,800 Hudson & Essex Cars Sold in February According to Information Received by Dealer in Farmville.

Hudson Motor Car Co., established a new record in February with the shipment of 30,800 Hudson and Essex cars, according to word received from the factory by the Motor Service Co., local Hudson-Exess dealers.

This was the largest February in the company's history, exceeding February of a year ago by approximately 5,000 cars. It is likewise a step-up of about 5,000 cars from January of this year. The announcement is made that schedules for March will rise still further to meet expanding business of the Spring months. The Hudson plant is operating two and three shifts and employment figures are at a high mark.

The early season of 1926 has fulfilled its promise of active automobile business from the very start," said Mr. B. O. Taylor, local Hudson-Exess dealer. "January was the best January we ever have known and February has continued with a rising tide of buying. The public began buying motor cars early and has maintained this healthy interest. The mild winter has been of much assistance in stimulating the buying urge.

"In all recent seasons, the public has awarded its patronage in very large numbers to certain lines of cars. All motor car buying is highly selective; the public either likes certain cars very strongly indeed, or hands it all; and thus the sales of the fortunate line advance while the general sales level moves much less.

"The reception which Hudson-Exess cars have enjoyed so far this year indicates that such a wave of popularity has caught them up."

"Enthusiasm for them began with the first automobile shows of the year, and has increased as larger numbers of them are seen on the streets and as their new owners tell their neighbors of the satisfaction they are receiving.

"While the smaller cars of moderate price are showing a great growth, we believe that such cars as the Ford are active as well. The power and comfort of these large cars have been a factor in increasing numbers. Road tests which permit of crossing country at modern rates of speed have been a boon to the owners of these powerful cars. In both the power and the medium priced cars, the year of 1926 is showing a new high.

"The Ford is the most popular of all cars. It is the car that is being bought in the largest numbers. It is the car that is being bought in the largest numbers. It is the car that is being bought in the largest numbers.

GARDEN CLUB TO LAUNCH CONTEST

Plans For Beautifying The Town Made by Organization

The Farmville Garden Club starts its beautification contest this week for community planting. All who desire to enter the contest please call Mrs. R. S. Tandy, or Miss Tabitha DeVisconti, not later than April 1st, so the judges can inspect the yards before improved.

The club will strive in this manner to beautify unsightly back yards, to make front yards more attractive and generally improve the appearance of the community. The best way to war on weeds is to plant shrubs and flowers.

Prizes of shrubs and flowers will be offered for the greatest improvement made on grounds around owned war on weeds is to plant shrubs and filling stations. The countless number of people who pass by well kept grounds, large or small, with its smooth turf, graceful curves of driveways and borders cannot help but be inspired by their beauty.

All persons owning vacant lots are requested to keep them free from weeds, from a standpoint of civic pride.

Lets all work together for a cleaner and more beautiful Farmville — our home town.

Cow's Gold Teeth Convinces Him "There's Gold in Them There Hills."

Portland, Ore., Mar. 14.—Bert Edwards, prominent Salsm cattle buyer, is going out to Star, Idaho, to stake a gold claim.

Edwards recently bought eight head of cattle in the Portland stock yards. When they were slaughtered it was discovered that each cow had teeth covered with a gilt substance. This substance was proved to be pure gold.

A theory that the cattle suffered with tooth-ache, and had their teeth filled with gold through the kindness of a rancher, was dispelled after a thorough examination of the teeth.

Edwards is of the opinion that the cows spent most of their lives grazing on a plain virtually carpeted with gold under the grass. Thus, in eating, the cows got the gold in their mouths from time to time and in some manner it stuck to their teeth. The animals had from Star, Idaho, where Edwards is convinced gold must be as plentiful as mud.

WORDS, WORDS, WORDS

After seventy years of painstaking labor, the celebrated Oxford dictionary has finally been completed. The last word has been found and set down. This last word, "zyzz", the 411,947th word in the language, is the obsolete form of what would now be "thou sayest". It seems the ideal last word for a book of words.

Back in 1882, Sir James Murray sent the first pages of it to press. This explains why such a common word—now as "appendicitis" is not in this huge dictionary of ten volumes. In 1882, "appendicitis" had not been recognized as a separate disease and the word had not been coined.

But there will be a supplement to the work to take care of just such omissions. The supplement will have to be a very large one, and perhaps it is just a bit early to begin talking about it since Volume X, the last one, of this great dictionary is not to be published until late in March. But no dictionary will ever catch up with a language as alive as English.

POOR LITTLE THING

A magazine said to be the national organ of the younger sets of some thirty-five American cities has just published an account of the passing of flapperism. The flapper, however, has been dead for some time. "Poor little thing, she died not of exposure, as some might think, but rather of lack of it."

The flapper began to fall when grandmother first bobbed her hair and topped a couple of inches of cloth off the bottom of her skirts. From then on she languished and the final blow came when the accounts of her goings on caused people only to shrug their shoulders and say, "What of it?"

A demure, shy little girl is pecking from the wings. Soon she will trip modestly upon the stage as lately occupied by that brazen flapper.

But the flapper had her good points and they were obvious. She has caused many of them along to the young little girl who has taken her place. And in ten years or so, the flapper will be back with us.

Beauty at the Bar



New York City, N. Y.—Miss Frieda Hennock, pretty 23 year old woman lawyer, will defend the Hen to Brothers, who are charged with murder. Miss Hennock is an accomplished linguist, a musician, and a student of medicine, and though she is strictly feminine—as emphasized by her long hair—she says she gets more thrills from her court experience than she could from love.

HEADLINES FROM SCOUT QUARTERS

About a dozen boys ran a mile at Scout pace last Friday night. All except about two or three passing the requirements. The requirements are: Run a mile in not less than eleven minutes and forty-five seconds, and not more than twelve minutes and fifteen seconds, at Scout pace; that is, about fifty steps running and fifty walking. Some tried as many as three times before they succeeded.

There are going to be two Indians at camp this summer. If Luther Thomas goes, maybe he can get his "war-dance" perfected.

Scout Master: "J. G., you must be feeling fine this morning!"
Scout Turnage: "Why?"
Scout Master: "I noticed that after you had finished your fire you began singing 'Yankee Doodle'!"
Scout Turnage: "I do that to hold my eggs by four verses for soft balled and six for hard."

Speaking of vaccinations, Scout Harold Hasty must have been vaccinated with a Victrola needle.

Scout Windham: "Mr. Jolner, what does Auburn mean?"
Scout Master: "Auburn is a word used by newspapers to keep from hurting a red-headed girl's feelings."

Scout Master: "Graham, for your misbehavior, I require of you a poem of your own making."
Scout McAdams: "As I was strolling under a tree, I stepped in mud-hole up to my ankle."
Scout Master: "Why doesn't it rhyme?"
Scout McAdams: "The hole wasn't deep enough."

BASE BALL

Although the schedule for the 1926 season has not been announced and practice has not yet begun, all indications would lead to the belief that this season will be a successful one for the Farmville nine.

In addition to many of last year's team, others are coming out to practice.

Coach Peete hopes to be able to pick the best men for each position as soon as possible and to get the team to working as a unit.

The season of 1927 was a successful one in many respects, but it is hoped that this season will be the most successful in all the history of Farmville High School.

Our idea is that if the boys will half the outfit and one-third of the wages that they might have, Coach Peete will give us a team of which we may be justly proud.

Young Man Celebrates Fourth Anniversary

Master James Murphy Dunbar celebrated his fourth anniversary with a birthday party on Tuesday afternoon. After playing games for an hour, thirty guests were invited into the dining room where the birthday cake was placed among the beautiful decorations, and its creamy and juicy were served. Many were attractive gifts. Mrs. Margaret Wiley had charge of the entertainment of the small guests.

Maj. Benj. May Chapter Meets With Wilson Members

The Major Benjamin May chapter of the D. A. R. met on Saturday afternoon at the Woman's club in Wilson with Misses Louise Hines, Irma and Daphne Caraway and Mrs. Hugh S. Sheppard as hostesses. The club was beautiful with its many spring flowers.

After the spirited singing of "America" led by Miss Luella Stanton, with Mrs. Ashe Hines at the piano, a short devotional was conducted by Mrs. C. E. Moore, chaplain, and the Constitution lesson taught by Miss Daphne Caraway. During a business session it was decided to fine members failing to notify hostesses of their inability to attend the meeting. Much applause greeted the statement that this chapter, co-operating with the town officials and other organizations prohibited the showing of "Hickman, The Fox" in Farmville. This action is in line with the national D. A. R. movement for better films. A report of the Chapter's work during the year was given by the regent, Mrs. T. C. Turage. Among the outstanding activities was the purchase of a memorial chair to Major Benjamin May to be placed in the Constitutional Hall at Washington, the sponsoring of the Tyson Memorial and the year book with its study of "The Birthright of an American Citizen". The finances for the year amounted to \$1,058.00.

Miss Tabitha DeVisconti made a splendid talk on Arbor Day, which falls on March 10th, and urged each member to adopt the national slogan "Plant a Tree". She also announced the play to be given by pupils of Miss Boswell at the Parent-Teacher meeting on Thursday afternoon in Farmville.

Greetings from the Wilson chapter D. A. R. were brought by Mrs. W. T. Woodard, the regent, and a short talk made by Mrs. Carrie Wells. Other guests included Mrs. J. C. Hales, Mrs. Ashe Hines, Miss Luella Stanton and Miss Woodard. Two vocal numbers by Miss Stanton, accompanied by Mrs. Woodard and a dance by little Miss Woodard with Mrs. Turage at the piano, added variety to the program.

Mrs. Josie McArthur, a new member, was given a cordial welcome at this time by the regent.

A delectable salad course was served and favors were suggestive of St. Patrick's Day.

Club Women Present Cake to Col. and Mrs. Cotton; 62nd Anniv.

A large number of local people, including club women and other friends, visited Col. and Mrs. R. R. Cotton at Cottontale yesterday; the occasion being that of their 62nd wedding anniversary.

A large and handsome cake was presented to the couple together with the esteem and best wishes of all the club women of Farmville by Mrs. J. M. Hobgood, J. L. Shackelford and Miss Tabitha DeVisconti representing the Woman's Club, the Literary Club and the Merry Matrons.

Episcopal Mission Closed With Sunday Evening Service

Rev. C. E. Williams, rector at Crosswell and Columbia, closed a mission at the local Episcopal church Sunday with two sermons; at 11 in the morning and at 7:30 in the evening. The series of meetings which began March 4th, is characterized as having been successful from every angle.

With the theme, "To Him that knoweth to do good and doeth it not, to him it is sin," the missionary's closing sermon on Sunday evening was a stirring appeal to the moral man to active in religious affairs.

In Death's Shadow

Wanted—Some more Cream and Butter Customers.—Mrs. Edward May, Phone 313, Farmville, N. C.

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FARMVILLE HIGH SCHOOL BRIEFS

For when the one Great Scorer comes To write against your name, He writes—not that you won or lost—But how you played the game.

Unless the spread of measles stops we will not have a County Track meet this year. At present the track meet has been postponed until a later date, but unless the amount of sickness decreases it will have to be put off until next spring.

The Junior class is now busy writing poems. The best poems written will be placed in this space next week.

Coach Peete made a trip up to Raleigh this week and put in his order for next year's basket ball outfit. The suits will be the same style as those we have now, but we will get new sweat shirts and pants, which will be made up with our school color, white trimmed in red.

Baseball practice will begin sometime soon; that means as soon as we find a field to play on.

Why not Tennis? These fair spring days are too pretty to let pass without getting out and taking a little exercise in the fresh air. We have no track teams this year, no baseball field to play on, but we do have some tennis courts. Why can't the High school boys and girls organize a tennis club, prepare the courts and have some amusement playing tennis? Tennis is a very good sport and I'm sure that as soon as some few get the courts in condition they will be overcrowded. It's up to the High school students; why not organize and play tennis matches?
High School Student.

Buck Fields says he's small, but if you start tennis he will show you "Big".

The following sonnets were chosen the best from the Junior class.

The Sea,
(By John A. Baker.)

The sea, the sea; the blue and briny deep,
The waters break and roll over the shore,
They ne'er seem to tire, but roll over
The breakers flash, hit in their fury
keep,
While the spray falls like tears, they
seem to weep,
In rapture like a mighty voice they
roar,
Sounds the echo in rocks and roads
broke o'er,
While rolling on they never seem to
sleep,
This broad expanse is full of paths
crossed,
Where weary ships like mighty swans
sail on,
Each vessel bound for some far distant
port;
One moment, by a mighty fury
Tyr tossed,
Like bits of bark upon a wind swept
raft,
The next, the ocean seems as still as
a cannonless fort.

Dad's Will
(By Sara Flanagan)

Oh, memories of years long gone by
For mournful moments of impressive
love,
I wonder dad of you away above.
We notice all the constant changes
In the sky
And wonder why it was you had to
die,
All through the years with patience
ever strove,
To keep the home for the thoughtless
drove,
And yet thy state we ne'er realized,
Our friends and loved ones often
leave us
Like many bright stars that fade in
clouds,
But nevertheless the noisy frivolous
voices;
Your entire personal requests
and
just
And though in pensive quietness in
your shroud,
Your will we have always kept for
ours.

Teacher: "When is it you're down, but not out?"
Hal: "When you begin to primer."

Coach: "Say, why didn't you play basket ball this year?"
John B.: "I didn't like those suits, but I'll take a new one next year."

Teacher: "What is the chief occupation of the people of Farmville?"
Lynn: "Going to sea!"

Next week John Tyler will sing a You Business, Mira R.

Robert Goodson will follow by singing: "I May Be Dumb, But I'm Not Dumb Any."

WAKE CITIZENS LISTING TAXES WITH A RUSH!

Many Bills Indictment Issued For Those Not Listing At All. Many In City in the List.

(Raleigh Times, March 13)

Raleigh and Wake County people were giving the taxation problem much concern Monday as many of them either produced the cash to pay 1927 taxes or were anxious to see that their poll or property was listed after learning that Solicitor Brassfield had prepared bills of indictment against approximately 2,500 in the county for not listing their taxes. About 700 of the indictments were against Raleigh citizens; it was explained Monday by the courthouse officials.

It was not learned what bearing the present listing will have on the action of the grand jury when the bills are presented to them for indictment. The long list of nonlisters were presented to the grand jury about a month ago.

The bills prepared at the instance of Solicitor Brassfield will be ready for the grand jury at the next term of Superior Court in April. Until then Sheriff Turner and his deputies will continue to scrutinize the list to erase names of citizens known to have died within the past few years.

Solicitor Brassfield stated that the list was prepared from the tax records as far back as the past five years and names obtained represent those who listed poll or property in the past four years, but whose names do not appear on the 1927 tax books.

IS CANCER HEREDITARY?

Many years ago it was believed that cancer was not only hereditary but that a measure of blame attached to the presence of this disease. People believed that a taint ran in families and that this showed itself in various forms, including cancer.

Scientific men, on examining into the facts, arrived at the opinion that cancer itself was not hereditary, although a certain susceptibility toward it did exist among members of some families. Whether this was due to the operations of chance or was transmitted from parent to offspring was not made clear.

Recently Miss Maude Slye of Chicago has announced the results of the breeding of thousands of mice which she has been experimenting with in order to determine whether cancer was or was not a hereditary characteristic. Mice were used in these experiments for the reason that human beings could not be employed—nor could reliable records of cancer relating to men and women to obtain over a sufficient number of years.

Miss Slye's opinion is that cancer is due to a susceptibility which is transmitted from one generation to another and to some exciting agent such as chronic irritation at the particular point where the cancer later develops. Medical men are not all convinced that Miss Slye's claims are all justified, but her results are receiving very careful consideration.

The time to care Cancer is when it is beginning.

If you think you have any of the symptoms described in these articles you should be examined by your doctor AT ONCE.

THE JEDDIE JOSE

Tid: If a burglar should break in to the basement, would the room from by Maude Slye, Chicago, Ill. (Gregory and N. O'Connell)

Did: Now, but the building would

Live Wire Builds Giant Business; Attributes His Success To Advertising

A Miracle Merchant



Fred W. Andersen, who put the "ad" in "Cozad." This merchant of Cozad, Nebraska, built up a business doing a volume of \$300,000 annually. Advertising is one of his rules for success.

So-Called Miracle Merchant Has a \$300,000 Annual Turn-over in a Town of Only 1,300 Inhabitants.

(By Robert Fuller)
Special Correspondent to Enterprise.

Cozad, Neb., March 12.—They call Fred W. Andersen the "Miracle Merchant" because in this town of Cozad with 1,300 population, he has built up a business doing an annual volume of \$300,000.00.

How does he do it? Mr. Andersen gets about a bushel of mail a day, and about half of it is from merchants who ask this question.

"Until he was 23 years old, Mr. Andersen 'worked out' as a hired man on Dawson County farms. Sleeping in a cold room on the farm, he would struggle down into his blankets to keep out the zero temperature of Nebraska in the winter, and dream of being a real great merchant some day. And he saved money, saved \$800 out of the \$20 and \$25 a month he got on the farm.

"When he had \$800 he went to Cozad, and found he couldn't start much of a store on \$800.

"So he got a job in another man's store, rose at five o'clock, swept the store, clerked during the day, and rearranged things at night, often working until 10 and 11 at night. But he was learning the business. After two years he quit, borrowed \$2,200 at a local bank and in 1906 started a little store of his own.

"He gave his patrons service, the like of which had never been seen in that community. Nor had the local paper ever seen such advertising as he began to invest in.

"His business grew, and kept on growing. He built additions to the store, and then outgrew the additions. Today he has a department store with 37,000 square feet of floor space.

"Here is a message from Mr. Andersen to the merchants:

"If I were to start business again today, I would spend five per cent of my gross sales in advertising," says Mr. Andersen. "It pays."

"I have no sympathy with the merchant who sleeps between advertised blankets, on a bed of springs that are nationally advertised, who puts on advertised pajamas, who puts on advertised underwear, shirts, garters and shoes, and when he gets up eats advertised cereals and foods for his breakfast, who rides to work in an advertised automobile, and who, when he gets to work, refuses to advertise. He ought to go broke.

"I advertise some way every day. I cannot wait for the local weekly paper, however I use space in the paper every issue.

"Advertising is a kind of long distance telephone with the charges reversed.

"If it were not for the press, merchants would be fifty years behind the times."

Mr. Andersen uses full page advertisements in the local paper all the time. He has something to say. The public reads his advertising because they find the unusual there. They find much of the news of the town and community right in Mr. Andersen's advertising.

Church socials, church sales, ball games, community attractions and everything civic is advertised in the full page space he takes. He believes in letting the people know there is something going on in town.

And although he sells foods, he gives free space to the women for their church bazaars, rummage sales and the like. School pupils from the country are urged through his ads to leave their lunches at his store. He keeps their coffee hot and supplies them with tables on which to eat their lunches.

He makes his store a community center, a rest room—a kind of Laven for everybody.

And that's how he does it.

Woman's Club Meets In School Auditorium

The Woman's Club met in regular session in the school auditorium on Friday afternoon. In the absence of the regular, Mrs. J. M. Hobgood, the first vice president, Mrs. W. D. Bryan, presided over the meeting.

Reports of the chairman of the several departments were heard during the short business session, after which the members and visitors enjoyed a luncheon at the table. Miss Lella Hines, representative of the Varieties Society of Farmville.

Hot tea and water were served afterwards in the Fellowship room by Mrs. Hines, Mrs. J. M. Hobgood, and Mrs. O'Connell.