

HE WHO HAS NOTHING TO  
ADVERTISE  
HAS NOTHING TO SELL.

# The Farmville Enterprise

PLAT PATRONIZE  
THE ADVERTISERS  
IN THE ENTERPRISE

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, MARCH 21, 1930

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## AMERICANS ARE CHANGING HABIT OF THEIR EATING

### Consuming More Fruit and Vegetables, More Milk, Butter and Cheese; Less Beef, Corn and Wheat Is Being Used

In ten years the eating habits of the American people have undergone a radical change.

We ate more fruit, more green vegetables, more poultry, more milk and butter. We are eating less beef, less wheat, less corn, less meat generally.

The only kind of meat in which there has been an increase in domestic consumption is pork, and that increase is mainly in the form of ham.

Figures compiled by the Bureau of Home Economics of the United States Department of Agriculture, which reveal these facts, throw an interesting side-light on the change which is going on in American life.

Not so many years ago the great majority of Americans were engaged in heavy manual labor. Their work called for large amounts of healthy food. Now a large and growing proportion of factory workers and other laborers are machine operators, their work calling for comparatively slight muscular exertion. The workman's dinner pail is no longer the institution which it once was. In the larger cities and even in small communities the quick lunch counter with ham sandwiches and cheese sandwiches as its principal staples, is far more popular with the average young mechanic.

That is one reason why we are changing from a nation of heavy eaters to a nation of moderate eaters. Another is the general desire to avoid fat. So much has been said in print and otherwise about the physical danger of overweight that even those who care little about how they look are deliberately avoiding the fattening foods. And as for the girls, well, it is hardly necessary to point out that they can't keep those boyish figures and eat the old-fashioned three square meals a day.

Lettuce is one item of food which has gained most in popularity. Between 1920 and 1929 our national consumption of lettuce was multiplied by four, from 15,000 carloads in 1920 to over 53,000 carloads in 1929. And that indicates another reason for the change in our eating habits. Lettuce is one of the chief sources of the health-preserving vitamins, unheard of by the public ten years ago, now generally understood to be essential to the health of everybody who does not spend most of his or her time out of doors.

For the same reason, in 1929 we ate more than three times as much celery, more than six times as many carloads of carrots. These vegetables stand high in the list of foods containing a high percentage of vitamins. And we are eating about twice as much grapefruit, cabbage, cauliflower, tomatoes and turnips as we did ten years ago.

In 1927 we consumed about 42 gallons of milk per individual. In 1929 this had increased to 56 gallons. In the same period we increased our per capita consumption by three pounds a year of butter and our use of cheese by two pounds. That much of our increased use of dairy products can be traced to the fact that many Americans are hardly to be depicted, especially when we compare the figures with those falling off in the use of meat.

In 1929 the average American ate 63 pounds of bread in the course of the year. In 1920 this was 74 pounds, a shade over 51 pounds. In the same period we reduced our average consumption of corn from about 1.2 pounds to about 0.8 pounds. Women continued to eat about the same average amount of lamb and mutton, but our consumption of potatoes in the nine years from 1920 to 1929 has increased to almost 74 pounds. Of all kinds of meat, we are eating almost 25 per cent less than we did twenty years ago.

We have cut down on bread, wheat, beef and corn bread, but as the statistics of flour and commercial statements show, the falling off here in twenty years is nearly 40 per cent. Out of figures like these we obtain not only an index of the changing tastes and habits of the people, but the formation of the growing value to the forwarding movement of seed dealers in the country.

It seems to be apparent to wheat-growers for example, that their market is getting smaller. That does not make many farmers consider trying to reduce cost of production, but on wheat average, turn part of the wheat land into some other crop which promises a better market.

The grower of corn is not so seriously threatened as is the wheat farmer, for an increasing amount of corn is being converted into pork, probably compensating for the falling off of human consumption of corn bread.

There is some indication that the trend in food production will continue about as it is going now. That

## JOHN W. HOLMES IS ENDORSED FOR REPRESENTATIVE

### Citizens of Farmville Town- ship Endorse Candidate of a Successful Business Man to Cope With Taxa- tion and Other Problems

We, the undersigned citizens of Farmville Township and Pitt County, realizing that there are major problems of taxation to come up in the next Legislature, which should be solved to the best interests of the people of the county as a whole, and believing that this can best be done by able business men who have a knowledge of, and a sympathetic interest in the welfare of the farming and business interests of the county and state, and we believe that of all times this is the time when the office should seek the man; Therefore, we present the name of a man who is not seeking the office, who is already known to the voters of the county, a man who has made a phenomenal success of his own business and merchant and farmer, a man who has been a close student of county government for the past ten years, and a man who is now peculiarly interested in reducing taxes on real estate, and who has the ability to present the issues clearly and forcibly and the courage to stand by his convictions.

We present the name of John W. Holmes for the House of Representatives for 1931.

Signed:

- T. C. Turnage
- Paul E. Jones
- W. C. Askew
- G. B. Wheeler
- B. O. Turnage
- J. R. Davis
- R. L. Davis
- F. M. Davis
- D. E. Oglesby
- J. Y. Monk
- J. I. Morgan
- H. W. Turnage
- J. M. Hoggood
- Jno. T. Thorne
- R. E. Bieher
- T. M. Dail
- W. C. Holston
- J. A. Mewborn
- J. T. Harris
- G. S. Williams
- L. W. Godwin
- J. H. Harris
- R. A. Gardner
- J. A. Mercer
- Hardy Johnson
- H. F. Owens
- W. L. Goodwyn
- M. E. Smith
- W. J. Turnage
- G. W. Jefferson
- R. L. Jefferson
- A. C. Gay
- Dr. E. E. Beasley
- C. M. Smith

## BOYS AND GIRLS

Joan Davis, the 5 year old daughter of the Secretary of Labor, prayed for curia so often that her mother took her to a beauty shop for a permanent wave.

William Bruns, 15-month old baby of Albany, N. Y., was thought dead for several minutes after an operation, but was brought back to life by restoratives and has fully recovered. Rhoda Epstein of Washington entered the high school at the age of 10, and had a perfect record in grammar school.

Sonia Henje, 17-year old skating marvel of Oslo, Norway, won the women's world championship in figure skating for the fourth time in a recent international tournament in New York.

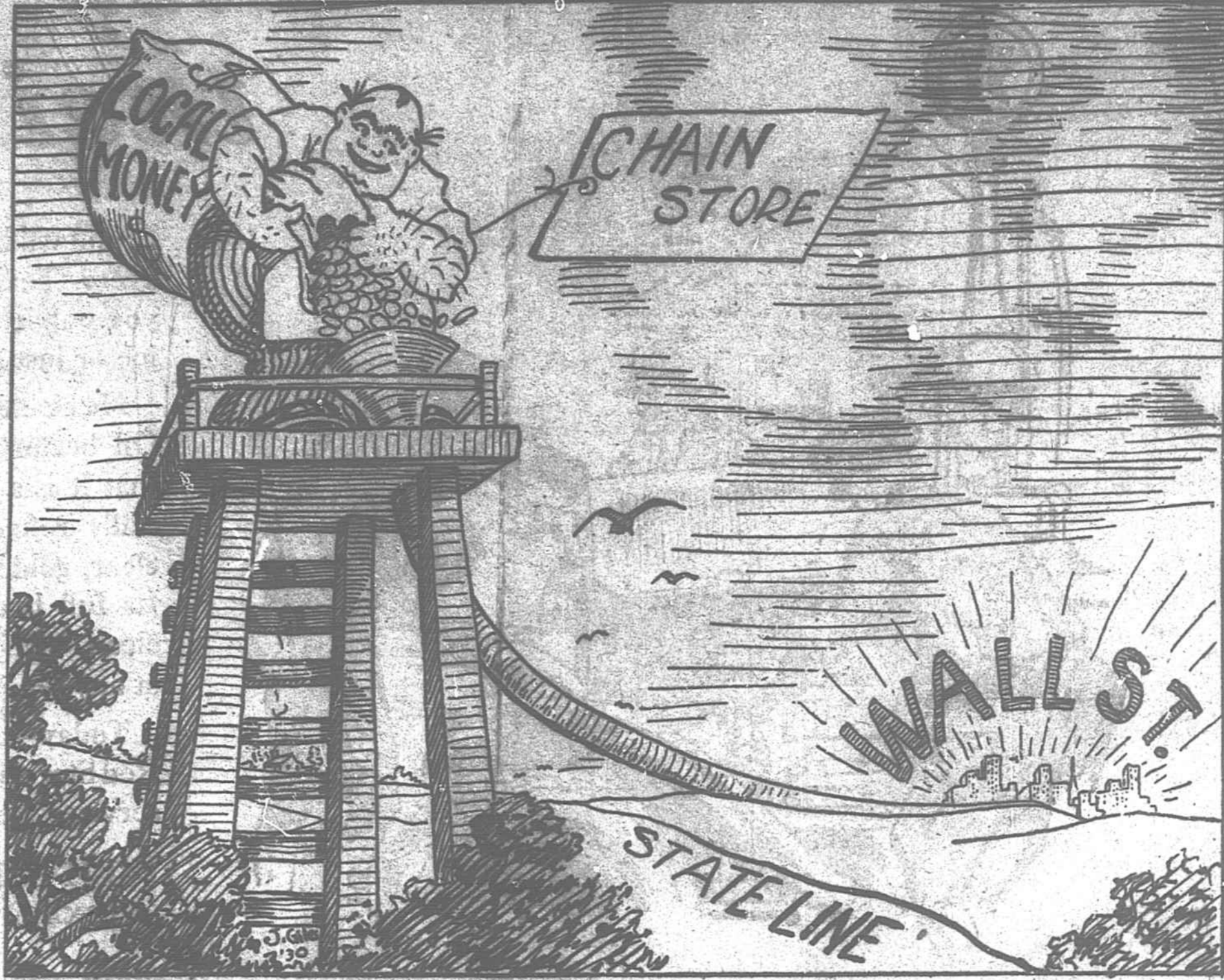
Isobel McNeill, 4, traveled alone from Seattle to join her grandmother in Scotland.

Josephine Berth, 10, recently was left a million-dollar estate by her grandmother at the age of 11, says she will buy a "big, snappy roadster" as soon as she is old enough to obtain a driver's license.

Amazing period in Korea, began from three days among the Jews closed to nine months for a total percentage.

About 800,000 persons in Germany now draw pensions in dollars.

There is an enlarging opportunity for the fruit and vegetable grower. Already fruits and vegetables total a higher value in annual production than any other money crop except corn. To the wheat farmer accustomed to a single crop on large acreage, such as corn or wheat, or the Southern farmer whose sole staple has been cotton, such crops as celery, lettuce, tomatoes, peppers, strawberries and other small fruits seem like kitchen garden stuff, not worth while bothering with. But the experience of specialists in such crops has been that the returns are much higher than the grain crops when intelligently cultivated, that while the investment per acre is higher in production cost, the profit per acre is vastly greater in good years and is less in bad years.



## Be Sure To Attend The Mass Meeting Tuesday Night

### TWO THOUSAND MASSACRED BY CHINESE BANDITS

#### After Slaying Entire Popu- lace of Small Town, the Bandits Loot All Build- ing and Flee to the West- ern Mountains

Shanghai, March 19.—Bandits and Communists, said delayed Chinese reports received here today, attacked and captured Fuan, a town near Kiangsu, central Kiangsi province, massacring all the Fuan officials and 2,000 men, women and children, early this month.

After slaying the populace, continued the reports, the bandits looted the town, carrying their plunder into the mountains of western Kiangsi.

The outrage was reported by the magistrate of Kiangsu. He said the people of Fuan were paralyzed with fear and were afraid further to oppose the bandits, who were depicted as subjecting Kiangsi province to a merciless deluge of robberies and wholesale killings.

The magistrate appealed to the Nationalist government at Nanking for military assistance.

Peking, China, March 19.—All Nanking government offices, organs, and other administrative bureaus in Peiping for several minutes after an operation, but was brought back to life by restoratives and has fully recovered. Rhoda Epstein of Washington entered the high school at the age of 10, and had a perfect record in grammar school.

Sonia Henje, 17-year old skating marvel of Oslo, Norway, won the women's world championship in figure skating for the fourth time in a recent international tournament in New York.

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### CARL GOERCH, NOTED WRITER, FROM THE ORIGINAL WASHINGTON, TO ADDRESS CITIZENS OF THIS COMMUNITY ON THE MENACE OF CHAIN STORES

#### The Above Cartoon Clearly Shows What Goes With Local Money When Spent With The For- eign Chain Store Organizations. Mr. Goerch Will Explain Many Reasons Why You Should Patronize Your Home Town Merchants

The public is invited to attend a Mass Meeting to be held in the City Hall, Farmville, Tuesday night, March 25th, at 7:45 o'clock and see and hear Carl Goerch, from the original Washington in his famous talk on "The Menace of Chain Stores."

You have probably read some of Mr. Goerch's funny stories in the papers, but you'll enjoy his talk on the Chain Store Menace better than any of his writings.

Everybody invited to attend this meeting, especially the mothers, fathers and business men of Farmville and the surrounding community.

### HOOVER WANTS REPORT, SOUTH- ERN PATRONAGE

#### Requests the Department of Justice to Look Into Sen- ate Committee's Request for Investigation; He Says Conditions Better

Washington, March 18.—President Hoover has asked the department of justice to consider the report of the senate committee on federal patronage in the south, which condemned conditions there, and requested an investigation.

"As a matter of fact," President Hoover said, "the report refers to incidents, and conditions which have already been cleaned up by the action I took on the 28th of March last."

A system has been established under instructions to the various departments of the government, Mr. Hoover continued, by which "these reprehensible practices have been absolutely stopped and the system of purchase and sale of appointments, so far as it existed has been ended."

All federal officials known to have engaged in such practices Mr. Hoover said, have either resigned or been removed.

The President said the Department of Justice already had taken under investigation charges, pertaining to other than patronage matters that the committee had made against two federal officials.

In the Senate as soon as the patronage question has been raised by Blease, Senator Fess, Republican, Ohio, referred to the recent report on patronage in the south and said it dealt entirely with conditions existing before the Hoover administration took office.

The Ohioan read a letter written sometime ago by the President ordering a new control of patronage in the south.

He does not approve but condemns any sale of patronage in the south," Fess said.

Blease asserted that the Republican party in South Carolina "stands for graft and corruption and dishonest government and dishonorable disposition of patronage."

Asserting that the government was "its stench in the nostrils of every decent man in the state," Blease added that everyone who had participated in the purchase or sale of public offices should be put in the penitentiary.

Referring to the attitude of President Hoover and Walter E. Brown, whom he described as the "supposed to be postmaster General of the United States," Blease asserted: "By their works and not by their words shall we know them."

One Cumberland County farmer never goes to Fayetteville but that he carries vegetables, poultry, eggs or cured meats for sale. He grows tobacco and cotton for his main cash crop but never fails to leave money throughout the year.

looked suspicious, hip stick and rouse were out of fashion for the moment and sport shirts were sporty in that they were collared. An enterprising druggist opened up and did quite a rousing business for a short time.

## DOHNEY WEEPS ON STAND AT BRIBERY TRIAL

### Government Contends Be- fore the Jury That the A- ward of Naval Oil Reserve Was Fraud; Defendant Is 73 Years Old

Washington, March 19.—Edward L. Dohney, while on the stand today defending himself against charges of bribery broke down and wept in testifying how naval officers appealed to his patriotism to get him to bid on an oil storage contract and he was temporarily excused from the stand.

The 73-year-old defendant broke down as he reached a point in his testimony which concerned his son, Edward L. Dohney, Jr., who was killed by his secretary about a year ago.

Dohney said Rear Admiral J. K. Robison urged him to bid for the Pearl Harbor, Hawaii, oil storage contract because of the menace that a certain power might be to the United States in Pacific waters.

Dohney stated that Robison's graphic picture of what might happen as the result of an attack by the power referred to "nearly made me cry." "Did Robison use the name of your son in his arguments?" asked Hogar. "Yes," replied Dohney in a choked voice.

Asked to tell what was said the oil minister to sob. He left the stand for a few minutes but continued his testimony in a firm voice when he returned.

For a brief time in the long series of criminal oil cases, the government today got before a jury the fact that the award of the Elks Hill naval oil reserve to a Dohney Company had been termed by courts in civil cases as a fraud on the part of Edward L. Dohney, on trial for bribery, and Albert B. Fall, former secretary of the Interior.

Dohney himself opened the door for admission of the testimony in his bribery trial by reciting under a grueling cross-examination by Owen J. Roberts, special government prosecutor, how he accepted security for what the government charges was a \$100,000 bribe to Fall.

The witness said that in 1924, after the first criminal indictments had been quashed, Fall sent him shares in his cattle company for security for what he termed the loan.

"He could do it then," he explained, "without being accused of trying to cover up as nothing in this case was pending."

"The civil cases were pending and you knew it didn't you?" Roberts shot back.

"Yes," replied the witness. "Didn't you refuse to testify on the grounds that it would incriminate you?" asked the prosecutor.

Dohney wouldn't give a direct answer and the court directed that he do so.

## BUNK IN EDUCATION

Forward-looking educators are more and more coming to look upon much that is taught in schools and colleges today as useless rubbish—something that intelligent laymen have suspected for quite a while.

In a recent article, Edward Wilber Berry, dean of the college of arts and sciences of John Hopkins, handles the subject without gloves. He says:

"What the ordinary curriculum today represents is simply the accumulated debris of the past three or four hundred years of hit or miss instruction. Some of it is plainly superfluous and some of it should be dismissed immediately as the merest flubdub and flapdoodle—inherited rubbish."

He refers to the average college student as "the product of a stuffing machine—crammed with facts of a more or less unrelated and useless nature."

Dean Berry never went to college himself, but of course in the University of Hard Knocks included eight years as manager of the Pasco Daily News. Although connected with John Hopkins as an instructor for 24 years, he has no degree. Speaking of the A. B., he says that when the undergraduate has scored his points "he is branded with an A. B., and is put on the market as a pure product. It is a mere label—a standard bonded label on a bootleg bottle."

## MOVING PICTURE TO BE SHOWN FREE OF CHARGE AT WHITE'S THEATRE IN GREENVILLE

Members of the Mystic Shrine of Greenville locality have arranged to show that heart gripping drama, "An Equal Chance," a Metro-Goldwyn-Mayer production, which in addition to being highly entertaining, gives a graphic exposition of that great and unique charity in behalf of Crippled children which is being carried on by the Shrine of North America.

Admission is entirely FREE and no collection will be mentioned. Everybody will be welcomed. All members of the Shrine or the Masonic order are urged to see this picture. Show will be started promptly at 2:30 P. M. Next Sunday.