

Farmville Citizens Hear Goerch On Chain Stores

Noted Writer Does A Good Job of Understanding the Crowd Discussion Called Upon Leaders to Meet the Situation on the Square

Carl Goerch, newspaper man of Washington, N. C., was the principal speaker at the anti-chain store meeting held last evening at the city auditorium.

Mr. Goerch was introduced by J. H. Paylor, who presided as master of ceremonies. The speaker said he had no desire to argue about short weights or shoddy quality merchandise; that he was interested primarily in the chain store as a business.

"Some folks have an idea that the only thing required to bring about a greater degree of prosperity is to lower the cost of living. Such, however, is not the case. When you lower living costs you necessarily lower living wages. And then you are no better off than you were before. The chain stores may be able to sell merchandise cheaper than the independent merchants. I do not say that they do sell goods cheaper. I merely state that they may be able to do so. But if that is considered an argument in favor of chain stores, then there are a hundred that can be offered against them. They stifle legitimate competition on the part of independent merchants; they bring about lower wages and salaries; they make it impossible for many merchants to continue in business; they destroy initiative and executive ability on the part of our younger business men.

"The growth of the chain stores has been rapid. Today there probably are over a hundred national chain store systems. Perhaps many more than that. But the number is gradually being made smaller. Chain stores are now buying out chain stores. It won't be long before the entire retail business of the country will be under control of a handful of men. They will be able to control and dictate prices of practically all commodities.

"If we hope to continue our system of retail business, our only salvation lies in breaking up this monopoly. And it is only right and just that we should fight it to the limit. The chain stores cannot help your town, nor do they seek to do so. They cannot help your individual prosperity; they can only hinder it. You cannot possibly hope to gain of profit through patronage of the chain stores."

Immediately after the speaking the merchants of the city met in business session and organized the Community Builders League. The few merchants not present will be called upon by a committee and asked to join this organization and help carry out the work. Fountain and Walstonburg have also been invited to join this organization.

WOMAN'S CLUB

The Woman's Club held its regular March meeting at the home of Mrs. J. M. Whelton. Many lovely flowers were arranged in the library and living room.

The president announced the State Federation meeting in Winston and discussed the yearly report, the best piece of work being the winning of a public library, which was sponsored by the Art-Literary department. Communications from state officers concerning activities of interest to the club were read and voted upon. Reports of the different chairmen were heard and approved. The following officers were re-elected at this time: president, Mrs. J. B. Joyner; 1st vice-president, Miss Annie Perkins; 2nd vice-president, Mrs. L. P. Thomas; recording secretary, Mrs. W. H. Nance; corresponding secretary, Mrs. G. A. Jones; treasurer, Miss Tabitha DeVincenzi; Bulletin reporter, Mrs. J. H. Hobbard.

The interesting program, arranged by the Art-Literary department was as follows: a paper, "The Selection and Arrangement of Pictures in the Home" by Mrs. J. W. Hurrell, a talk with illustrations, "Nature We Should Know" by Miss Annie Perkins. Mrs. Haywood Smith and Mrs. W. H. Nance served a refreshing beverage and salted nuts after adjournment.

MRS. MONK HOSTESS

Mrs. J. Y. Monk charmingly entertained the Progressive Bridge Club at her home on Constance street this week. Quantities of early spring flowers added a note of gaiety and color to the living room.

Pieces of poetry were awarded to Mrs. Jack Smith, as winner of the club members' prize, and to Mrs. Edward Jones, winner of the guest's prize. A Spanish salad course was served. Mrs. R. A. Byrum and Mrs. C. H. Webb, of Pinetops were out of town guests.

LOCAL BOY WINS IN ESSAY CONTEST

Article Written on Fire Prevention Shows Careful Study

Lighting causes most fires. One safe guard is the proper installation of lightning rods. Another safeguard is to have your home's most exposed parts built of non-combustible material.

Chimneys should be built of regular fire bricks. They should extend above the roof far enough so as not to be dangerous. A smoker should be very careful. He should never drop a cigarette without immediately extinguishing it. Smokers are not allowed to smoke in some places such as cotton stores, drug stores, etc. Certain inflammable oils are used, and other places. A smoker should use safety matches or a safety lighter. Trash and leaves should be placed at a considerable distance from anything combustible before burning, especially on a windy day. Old useless boxes and such things should never be left burning at night unless you know that nothing else will catch on fire and be badly damaged. Heaps of rubbish sometimes become very hot and catch fire and it is one's duty to avoid this.

A person who runs a kiosk never smokes, strikes a match nor does any of the many other dangerous things near gasoline or kerosene. A container should never be carried near a hot stove because it might explode. Never use an open lantern. This would be dangerous because it might catch something hanging above it or it might be overturned.

Metal protectors ought to be used under stoves. If an open fireplace is used, the hearth should be large enough to catch any live coals or ashes that might fall. One should never stand near enough to burn his clothing nor should he sit or stand with his feet in the coals. When the same are removed, care should be taken not to drop any on the floor. They ought not to be emptied near anything combustible because serious damage might be done.

Fire fighting equipment should be provided in every home so as to extinguish a possible fire before it can make any headway. This would also take the firemen some trouble.

Fire ought not to be left burning in a building, something unforeseen might cause the building to catch and burn down before the owner should return.

Everybody should make precaution a habit. One should run on unbecomingly fast. Everything should be done to avoid serious fires. Every fire is liable to spread if it is near another building. It causes excitement and confusion for the neighborhood and sometimes for the whole town. The firemen are liable to happen to some one's accident. These and many other things are caused by fire. If one who is running a certain risk that would probably result in a fire, would stop and think about what he is doing and quit taking so many chances, more serious fires would be prevented.

MRS. TURNAGE ENTERTAINS

Mrs. H. W. Turnage delightfully entertained the Tuesday afternoon club and additional guests at her home this week. A graceful arrangement of early blossoms brought a springlike atmosphere to the rooms where bridge was played. Mrs. Letha Morris excelled in the art of scoring and was given a deck of Congress cards.

Strawberry shortcake was followed by these waters and black coffee. Extra guests included Mrs. Arthur P. Joyner, Mrs. L. F. Pierce, and Mrs. Sterling Gates.

"Scout-O-Grains"

(By Emma Barrett, Jr.) Last Friday sixteen scout-journeys, led to Camp Charlie to build a bridge to represent Troop 25 at our new camp. After building the bridge and a good night's sleep, some of the boys returned to Farmville early as they had to go to work. The others returned later in the day.

The scouts held their regular meeting Monday and were informed that they could use the Wilson high school swimming pool next Tuesday. A group of us are going to Wilson to join first class and merit badge tests. All are urged, however, to go to church next Monday night.

Questions 1. How can you distinguish an artery cut from a vein cut? 2. What are the symptoms of fainting? 3. What is fainting? 4. What should be done in case of fainting? 5. What is a wound?

Gene Throws Away His Cane



Gene Timney, retired world champion heavyweight boxer, and his wife, formerly Miss Polly Lander, at Miami where Gene has recovered from his recent kidney operation.

Simultaneous Revivals To Begin Here Next Sunday

Eastern Star Meets

A special meeting of the Order of the Eastern Star was held this week in the Masonic hall in celebration of the 60th anniversary of the local lodge and for the installation of new officers. An artistic arrangement of robes, jewels and hyacinths carried the five colors of the order. After the usual formal opening of the lodge, the following distinguished guests were introduced: Mrs. J. W. Parker, past grand matron; Mrs. J. J. Lewis of New Bern, deputy grand matron, past matrons, patrons, and charter members of the local order. Appropriate songs of welcome were sang after the presentation.

A short talk by the retiring worthy matron, Mrs. J. T. Bundy, preceding the installation of new officers recently balloted upon, the district deputy acting as installing officer, Mrs. Disaway of the Craven chapter as marshal, and Mrs. T. W. Lang as chaplain. The officers are: Worthy matron, Mrs. A. C. Hodges; Worthy patron, J. L. Taylor; associate matron, Mrs. R. A. Joyner; associate patron, J. H. Paylor; secretary, Mrs. G. M. Holden; treasurer, Mrs. T. W. Lang; conductress, Mrs. D. E. Oglesby; associate conductress, Mrs. J. T. Bundy; chaplain, Mrs. J. W. Parker; organist, Mrs. J. L. Sheelifford; marshal, Mrs. B. A. Fields; Adah, Mrs. R. J. Wainright; Ruth, Mrs. J. G. Smith; Esther, Mrs. Haywood Smith; Martha, Mrs. B. S. Smith; Electa, Mrs. P. E. Jones; warden, Mrs. M. V. Jones; sentinel, R. G. Wainright.

The incoming worthy matron made a splendid speech after the ceremonies. Mrs. Lang presented the Jr. past matron's jewel. Mrs. M. V. Jones presented the Jr. past patron's jewel to Mrs. A. Joyner and Mrs. J. M. Hobbard the chapter's gift to the district deputy grand matron.

The four visitors from the New Bern chapter made short talks and an interesting history of the beginning and development of the Farmville chapter was given by Mrs. Parker. The birthday cake was cut by the past matrons and patrons and refreshments were served in two courses.

Girl Scout News

Who Is This? Among the tiny girls in our troop there is one who will never droop. And although she talks too much for a girl of her size and age, we'll have to say she is a wise little sage. Now, when I tell you that she wears You'll certainly guess who this cute little lass is. So, I'll close with this rhyme: And tell you who it is next time.

The girl described in these couplets last week was Frances Joyner.

Initiation Our initiation last week was really a trial. Although the girls met it with a smile with the marks on their faces. They don't look quite so pretty in their caties and leacs. But of course we had put them in their places. With the different colored hoops which they chose, 'twas very hard for them not to disclose. That we made them wear those.

The Blue Bird and Robin Patrols will meet Thursday night at 7:00 in the Municipal building.

"Dad borrowed my girl and I'm punishing him for it," explained Albeit Firmerman when he was arrested for spanking his father on a busy Chicago street.

Ministers Unite in Putting Pep in Cause; One Pastor Says We Need Recharging; Interest Is Needed to Bolster Cause

Beginning next Sunday, four of the Farmville churches will unite in a cooperative effort to get our people thinking about the things of God. We believe we can best accomplish this by having services in each church at the same time.

We feel the need of a revival—the word means: "quickening, or re-energizing, or as we would say today in automobile language—"Recharging." We need to renew our zeal for the things of God; we need to pray: "with thou not revive us again, that they people may rejoice in Thee."

In the Scripture we find God's recipe for a revival, which says "if my people, which are called by my name, shall humble themselves and pray and seek my face, and turn from their wicked ways; then will I hear from Heaven, and will forgive their sin, and will heal their land." God has never broken any promise spoken and He will keep His promises to us, if we will keep ours to Him.

The greatest need of our town is not "more business," better prices for tobacco, etc. These are good and necessary, but our greatest need is to KNOW GOD. For it is written, "But seek ye first the kingdom of God, and His righteousness; and all these things shall be added unto you." In the past we have sought material things, we found them, now in many instances they have vanished. If we will seek the things of God they will endure.

These "hard times" through which we are passing, is God's call to place the emphasis where it belongs; not on worldly things which today is and tomorrow may not be, but our God the same, yesterday, today, tomorrow and forever.

We plead with you that in this series of meetings you will give us your support; for it is not we that ask for it, but our Lord whom we serve. He is calling for your best. What will your answer be?

"Revive thy work, O Lord, Thy mighty arm make bare; Speak with the voice that wakes the dead. And make thy people hear. Revive Thy work, O God, Disturb the sleep of death; Quicken the smouldering embers now—By Thine almighty breath. Revive Thy work Oh Lord, Exhalt Thy precious name; And by the Holy Ghost, our love For Thee and Thine inflame."

Mrs. D. R. Morgan, Miss Christelle Lucas and Miss Louise Carrogers spend Wednesday afternoon in Greenville.

A large number of the Baptist congregation are attending the Centennial Convention in Greenville this week.

LIVE AT HOME PLAN MAKES A GOOD SHOWING

Series of Five Poultry Sales in Pitt County Bring Farmers Real Money; More Paid for Provisions Than Sale Brings in

A survey of the leading seed houses of the county by the county agent shows that more seed oats, seed corn, clover and grass seed have been sold this year than ever before in the history of Pitt County.

The heavy purchase of seeds for food crops and pastures is a natural outcome of the big live at home banquet held at the Rotary club in December and the thirteen follow-up meetings at which the growing of more food and feed crops were urged by leading growers of the county. The fields of Pitt County are ready to plant the 1930 crop. The farmers are waiting for old Sel to say the word.

To date a series of five poultry sales have been held at Ayden, Greenville, Bethel and Farmville at which \$6,486 pounds of poultry have been sold for \$7,755.50. The poultry sales have been arranged for through the county agent's office and the poultry is paid for at the car door. Arrangements have been made for a car each two weeks. These cars are advertised from the county agent's office, through the local press and by mailing cards out to the farmers. Any farmer who wishes to receive notice of dates of sale and prices to be paid may do so by advising the county agent to put his name on the mailing list.

Three cars of finished hogs fed under the direction of the county agent will be shipped this week. Already two cars and several truck loads have gone to the Richmond market. Last year 16 cars of hogs were shipped bringing the farmers some \$28,000 dollars in cash.

A large number of our hog growers are planning to plant a larger acreage of corn this year and thereby be prepared to feed out a larger number of hogs next year. It is hoped that a large number of farmers will plan to feed hogs by planting plenty of corn. Hogs fed on home grown corn rarely ever fail to return a fair profit at a time when tobacco farmers need money most in the operation of their farms.

D. A. R. MEETS

The Major Benjamin May chapter, D. A. R. had as its March hostesses, Misses Helen and Huldah Smith, who charmingly entertained in the Rotary clubroom. Baskets of jonquils and other spring flowers were used as decorations.

Reports of the recent State Conference in Greensboro were given by the regent, Mrs. T. C. Turnage, Mrs. B. Streeter Sheppard, of Raleigh, Mrs. U. H. Cozart of Wilson, Mrs. C. T. Dixon and Miss Evelyn Horton, each of whom discussed certain and distinct features of the meet.

The beauty and charm of colonial gardens were described and exploited by Miss Mae Joyner in an interesting manner, and a lovely poem, "A Package of Seeds" by Edgar Guest, was read by Mrs. G. M. Holden.

An ice course proved most refreshing and sharmocks made appropriate favors. Besides the chapter members the hostesses had as guests; Mrs. Ada Turnage Wood and Miss Mildred Wood of Bath, Mrs. W. D. Bryan and Mrs. Lancaster of Raleigh, guest of Mrs. D. R. Morgan.

GARDEN CLUB MEETS WITH MRS. WHEELS

The Garden Club met Monday afternoon with Mrs. J. M. Wheelless at her home on Church street. A profusion of daffodils and other spring flowers made an appropriate setting for the meeting.

Suggestions of how to attract birds and why attract them were used in response to the roll call. The chairman of the Farmville-Tarboro highway, Mrs. Josh T. Dixon, reported the planting of 14 trees and 50 Dorothy Perkins rose vines on Arbor Day. The club voted to co-operate with the town authorities in observing the second week in April as Clean-Up Week and resolutions were made by the clubmembers regarding the burning of trash and placing of garbage cans.

A selection, "The Value of Song Birds," was read by Mrs. A. G. Hodges; a poem, "Lilies," which was sent by Mrs. Small, chairman of the Washington Garden club in exchange for the poem, "My Neighbors Roses," was read by Miss Bettie Joyner; a selection, "Flower Enemies" was given by Mrs. R. A. Fields, and a talk on "The Culture of Dahlias" was made by Mrs. J. I. Morgan.

The whole town is gradually being awakened and influenced by this group of garden lovers, inspired by "unfolding leaf and budding flower," and a number of informal gardens are being planned and arranged this year by residents who are not members.

Farmville-Greenville Lions Hold Celebration Thursday

WHY TRADE WITH A HOME GROCERY

Local Youngster Writes an Impressive Article Setting Forth His Reasons

Within the past half-century the peoples of this section have received from mother nature's bounteous hand all those things that go to make a happy, contented and prosperous community and a home loving citizenship that enjoys the blessings of first class living conditions. Now who made these things possible? Was it not the people in business here, living here and taking a pride in Farmville's affairs. It certainly was not the northern financiers looking for a town to put up one of their stores.

Where have you any record of one of these outside chains building apiece store, putting its shoulders to the wheel in the building and development of the cities? It is only after pioneering days have been accomplished, after these towns afford a sure return that any of these outside chains will consent to go in. That is why the local people in all communities should resent the usurpation of their business life by these outside stores which are really foreign to every local good interest.

One reason for trading with our home grocers is to exchange value and services with each other and the profits of all expended locally for the betterment of the community than to teach that super-efficiency which takes every thing that is the result of such efficiency away from us.

Our local merchants help run and support our churches, schools and local public organizations, therefore we should feel it our duty to support them by trading with them.

Until proper and well organized efforts are made to educate the buying public, the independent grocer will continue to lose ground and the public to make the mistakes which will sooner or later mean their own downfall because they would not trade with the home grocer.

ELI JOYNER, JR.

Composition Has Novel Subject

Friends of Miss Mary Alice Beaman will be interested in the following composition, which was given the grade of A by her English teacher and published in the March Salemite, a Salem College publication.

Miss Beaman is among the honor roll students of the sophomore class and is maintaining the high record which she held in the Farmville High school. Possessing a splendid personality and endowed with an animated charm she has most unusual coloring and her subject being well chosen is treated with a ready wit.

On Having Red Hair

"Where did she get that red hair? is the question sympathetically asked my mother as long ago as I can remember by the friendly neighbor, who was secretly praising Allah that her Mary's hair was black. As an answer my mother went into a long, uninteresting story about heredity, while I inwardly contended that if I ever found the source of my affliction, I would willingly return every red strand. At that age I did not realize the sad condition of being bald-headed.

I grew up under the strain of what seemed to me repulsive nicknames, suggested only by my red hair. To a timid child the sound of Red Head-Red and Strawberry Blonde was demoralizing. When the boys discovered that I hated my hair, they insisted upon teasing me about it. During high school days I became so used to being called "Red" that I unintentionally answered to that name.

If there is any advantage in having red hair (they say there is good in everything), it is that red hair makes a person easily distinguished in a crowd. On the dance floor a boy never has a hard time finding his "red-headed" girl. On the beach a father with red hair is more readily seen than any other one. Since red hair is either very pretty or very ugly, it makes a girl unusually attractive or utterly disagreeable looking. I am the latter type of girl.

Although I have always wanted to wear a crimson dress, because of my dislike for too much of the same color in a small space, I have never had the nerve to wear red.

I am not particularly an admirer of babies; nevertheless, I have a suppressed longing to wear the shade of pink in which proud mothers dress their children. Often I have thought of sneaking away from every body I know and dressing in a complete red outfit. I have, however, never dared to attire myself in this manner, for I dread the regret that will come with looking in a mirror (my womanly curiosity would force me to look at myself).

Along with old age I associate red

Farmville and Greenville Lions Meet in Charter Presentation; Aims of the Club Display High Ideals of These Young Men

E. S. Whitaker, of Gastonia, district governor of the Lions International was the principal speaker at the joint Charter night of the Greenville and Farmville Lions clubs held in Greenville. The program was followed by a dance at the Womens club was one of the outstanding social affairs of this season.

The district governor's 30-minute speech told of the purple and gold of service. He reviewed in brief the history of Lionism and the obligation of those ascribing their name to the charter.

Since the recent organization of the Lions Club here they have been active in increasing their membership and taking part in the development of the community.

Considerable new impetus has been shown by the Lions International, as many new clubs has been formed this year making a total of forty for the district.

The Farmville Lions and their ladies included:

Robert Lee Smith, Cecil Lilly, John King, Suggs Askew, Harry Cooks, James Lang, Cecil Johnston, Ben Lang, Robert Rouse, Letha Morris, Robert Lang, Julian Rumley, Hal Winters, Willie Turnage, "Corry" Hicks, Leroy Parker, Arch Flanagan, Gentry Galloway, Jack Johnston, Curtis Flanagan, Misses Louise Smith, Margaret Davis, Chrystelle Lucas, Evelyn Horton, Ed. Foust Harris, Sue Barrett, Elizabeth Fields, Vivian Parker Harris, Victoria Link, Lydia Wells, Sarah Newborn, Edna Reed Summerell, Mrs. J. Loyd Horton, Mrs. Letha Morris, Mrs. Arch Flanagan, Mrs. Cecil Lilly, Dr. and Mrs. P. E. Jones will represent the Rotary Club, Mr. and Mrs. H. W. Turnage, the city authorities, and Dr. J. W. Harrell has a place on the program.

RE-ELECT CLUB OFFICERS

At the regular meeting of the Farmville Literary club, held on Wednesday afternoon, the re-election of the nominating committee was accepted and the following officers, who had served the club most efficiently for the past year, were re-elected by a unanimous vote: Mrs. J. W. Parker, vice-president; Mrs. W. M. Willis, first vice-president; Mrs. J. Y. Monk, second vice president; Mrs. E. T. Marcin, secretary; Miss Annie Perkins, treasurer. Mrs. W. C. Askew, historian.

Mrs. Parker, the president, made a speech of acceptance in behalf of the officers, entertaining the club at this time in her home, which was tastefully decorated with spruce and other spring buds. Current events were read at roll call, a message from the district chairman, Mrs. Sawyer, was read and Miss Tabitha DeVincenzi read a letter from the Bulletin, concerning the Solly Southall Cotton Loan Fund, written by the chm. of this division, Mrs. Brogden.

Continuing the study of "Modern Drama" by Elizabeth Lay Green, was a paper by Mrs. P. E. Jones, on the "Work of Rostand," and a discussion of his play, "Chantacer" by Mrs. G. A. Jones, who read from Acts I and 4. A salad course accompanied by purifiers and black coffee was served by Misses Edna Foust Harris and Louise Smith.

MRS. SMITH HAD SURPRISE DINNER ON BIRTHDAY

Miss Louise Smith entertained at a beautifully appointed dinner party on Tuesday evening in honor of the birthday of her mother, Mrs. E. S. Smith. Mrs. Smith's visit with friends to a neighboring town, gave Miss Smith opportunity to make the event a surprise party.

Lovely spring flowers were arranged throughout the house, the dining room being especially attractive. The table had as a centerpiece a large birthday cake with yellow candles flanked with vases of daffodils. Covers were laid for six. A three course dinner was served to the following guests: Mrs. B. S. Smith, Mrs. E. C. Beaman, Mrs. T. W. Lang, Mrs. J. W. Parker, Mrs. R. A. Fields and Mrs. D. S. Morrill.

A threaded needle was found in the leg of Mrs. Paul Lenoire of Granger, Iowa, when an X-ray was made of a sore spot.

hair streaked with grey. Why was I not a lovely blonde so that with my fading beauty people could mention, "Silver threads among the gold." Although I am not so sensitive about my hair as I once was, I still dislike it. I would not feel natural with any other color of hair; therefore, I have never seriously thought of dyeing my tresses. When everything around me seems dark and gloomy, I can always find something bright—Mary Alice Beaman.

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