VOL. TWENTY

PARKYHAEL PYTT COUNTY, NORTH CAROLINA

Is The Chain Store Really A Menneel Asis Hovern

Federal Government is Pre-Pared to Help Independ ent Retailers to Meet the tuation by Offering the me Facilities

What are the facts about the chain

ete knowledge of the facts.

What are the facts about the chain stores? Are they dominating the reandent merchant over?

which center around the chain store the Trio up to the "better class" of can only be answered when theatres. all the facts have been gathered.

only one important organization that pleased with the improvements, rehas an interest in the subject and the alizing that with a little experience facilities for finding out all the facts on the part of "Rufus," Farmville

That organisation is the Federal Government, and finding out the facts about the chain store "menace" is exactly what the Government is doing, through the Federal Trade Commission and the Department of Commer-

The Federal Trade Commission is primarily concerned with unfair business practices. When it has completed its nation-wide survey, now under the element of unfairness, price-cut- April 23 and 29; "Gold Diggers of ways we shall know just how much In the meantime, the Department of Commerce has made extensive and intensive studies of chain store methods and those of the thousands of independent merchants, and has found out many of the reasons why chain stores succeed when independents fail.

And—this is the important part of it—the Department of Commerce is not only willing but anxious to show any retail merchant, who is threaten- the cordial and hospitable manner in ed by chain-store competition, how he which the church army missioners can compete with the chain store.

of his community or neighborhood," in Emmanuel church here for ten says Dr. Julius Klein, Assistant Sec- days. retary of Commerce, who has person- Very simple and informal were the grounded preferences and their cap- umpast entry into Jerusaiem, and the placed in my grip and has been there. The famous Albertina Rasch danricious whims. In his store, therefore, Sunday, when holy communion was he greets them in a spirit of old-celebrated lat 7:00, with Dr. Frank established friendliness. So he has Dean of Wilmington, officiating, ser- key and empty bettle in the judge's that intangible but invaluable quality that we may call 'the personal touch.' There is a psychological asset here

On another occasion Dr. Riem speaking of independent merchants.

structure of the nation rests. Most of of them read trade papers or attend JUDGE R. A. NUNI plain business men, citizens, iax- GETS FIND SENIDOF business conventions. They are just payers. But they, more than any other element in our business comand intimately in contact with the great army of consumers. Even those who fall are important factors while

facts they have found out already, ness of the United States is done by ly and impartially, presiding with chain stores, even when the term dignity and genuine ability, Judge R. will be good to look upon; having as Thehains is used to mean two stores A. Num has won wide favor here this has already been stated, many at change will handle 125 acres of early prominent firms of Farmville, Green-week to the Progressive bridge club R. H. Knott on Tuesday, when she

Only 8% percent of he nation's Court, Judge Nonn has the qualities

The state of the s Company stores and company of his combine as a judge and his in short, it has an expent to which operative stores do 1% person of all malities as a true gentleman. The all will respond.

The play, which is being sponsored retailing.

The remaining 774 become of all the state of the result trade of the Unit of Source of the office fear is done by independent marchants of the office fear of the off ed belief among Government officials Governor and then not instead old el- Perkins Hall, Friday evening, April who are looking into the matter that goled by the Democratic party to fill 25, at 8:00, admission 35c and 35c. the chain place movement has south the interpret form of the late sudge. ed its peak and that the tills is bith. Horses, in the Democratic printery. The perspicing film director droping in the other direction.

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Trie, of This Place Puts in

they had was above the average for as the theatre going public of this community desired. Harry Cook, the manager, has installed the best sound ment to be had-the R. C. A likely to dominate it- Is the day of Photophone Sound System. This new equipment and improvements made on

Who is going to gather the facts? presented "The Navy Blues," to The clinin store interest present one packed house, and although it was the set of statements which they regard virst time that "Rufus" Gibbs, the as the facts, the leaders of the inde-operator, had operated the new mapendent dealers present another set chine, the production was almost perwhich they call the facts. There is fect and the audience was more than and presenting them in their proper will have as good sound pictures as any theatre in Eastern Carolina,

The management is leaving no stone unturned to give the public the very best in the way of picture entertainment, and is booking the very latest pictured produced-in fact it has booked several pictures not yet released. It is no longer necessary to leave Farmville to see and hear the latest and best in pictures.

Some outstanding attractions comingto the Trio soon are: "Sally," on College," May 8, 9; "The Vagabond King," "Is Everybody Happy" and

EPISCOPAL MISSION CLOSES TEN DAYS SERVICES CON-DUCTED BY CHURCH ARMY

Thanking the Episcopalians and the were received in Farmville, Captain For the Government at Washington Fred A. Turner, Englishman, and an "He is, as a rule, an integral part mission, which had been underway

vices at 11 and pain at 8.

Having as its object the encouragement of laymen to serve their God and church, and to strengthen personal religion and evangelism, the church army has met with favor both in En-

The trio of evangelist, young men Fred A. Turner. England: William Bence of Connecticut and Cadet Wil-

Biltor of Jackson News, Northampt County, Writes Fine Editorial About Our Judge

JUDGE R. A. NUNN week while holding our Superior retail business is done by the mail-Only 2 persons of retail sales are old a secretaristic to welcome him enjoyable, having as it will all of the

in the office -- (edv.) -



Senatorial Nominee and Her Ra

Dences for the Republican nomination for U. S. Senator from Illinois, with her intimate friend, Alice Roosevelt Longworth (right.) The man lican nomination for U. S. Senator from Illinois, Mrs. McCormiel defeated had wen his seat over her late bust but,

Grand Jury at Wilson Finds "Not a True Bill" in Case of Accused Judge

Wilson, April 28.-Judge N. A. Sin clair, of the North Carolina Superior Court, was cleared today of liquor charges brought against him by a federal prohibition officer.

A United States District Court grand jury here yesterday refused to indict the jurist on the charges.

The charges were brought against Agent C. S. Coats, who found a bettle of whiskey and an empty whiskey flask in the jurist's hand bag.

The case came before the grand jury after the judge had decided to waive preliminary hearing before a U. S. Commissioner.

II. S. District Attorney W. H. Fish-When advised of the jury's refusal

"When I was in Baltimore," Judge ally directed much of the Govern- week day services held at noon and at Sinclair explained, "at the time of mental research into the chain store 7:30 in the evening, following, as they the recent illness and death of my situation. "He knows his patrons not did, the elaborate services of the preonly as customers but as people; he is ceding Sunday, which was observed a relative gave me this small flask tion are heard, as well as additional familiar with their circumstances, as Palm Sunday, signifying the tritheir likes and dislikes, their well- umphal entry into Jerusalem, and the circumstances. The empty flask was ly" on the screen.

The federal officer found the whis-

without my knowledge."

covered." Judge Sinclair said, "when I say that the bottle of whiskey was

conduct of his court—and says so edi- mer of many of the male characters. ti. D. F. Lang, Mr. Cason, Miss Lois Playing will begin in the afternoon be given a high place among home Otls Taylor, Mrs. L. El Flowers, Mr. prizes, besides the grand prize, a five

> Farmville will enjoy the show-it fluding as it does many of the latest and best song hits; and it will be very

hands with Judge R. A. Nunn presid- 57 the Parent-Teacher association,

next June he will be a candidate for pen to the ground after finishing a ALL Shift for a country of the state of the he saw a dummy of old clothes and

Sensational Picture Is Coming. With Marilyn Willer As Ies Star

nicolor showing the natural colors of lous Lord and Savior." costumes, settings and other spectacular effects.

singing and dancing on the most lav- the crowd, its fringes extending into al requests to see him. ish scale ever attempted on the Academy street. screen. An all-star supporting cast. The first half of the to act against him, Judge Sinclair Bernes are the chief comedians in the gay and rollicking story of a grand As the hisop took his solitary seat

> cal comedy by Guy Bolton and Jer- cemetery. ome Kern. The best remembered

and a company of more than 100 is seen in support of the star,

"Sally." which broke theatrical records in every large city in America comedy, is also breaking box office records as a picture, and has already

It is a First National and Vita

GIRL SCOUTS ENTERTAIN WEENIE ROAST AND DANCE

able affairs of the season among Permville's vounger social set, was that of Tuesday evening when Girl Scout troop of 34 members, entertained a number of friends at an out door weenie roast and dance.

The Scouts, their guests and chaperones, numbering 85, motored to the Yum Yum Palace near Greenville, arriving about 7:30 o'clock. After the

Horson, Scout Captain, Miss Sue Bar- is to be held Thursday, May 1, at Va. Mr. and Mrs. Clyde Harrison and ed from a short circuit, in the elecrett, Lieut., Miss Fanny Gary. Is the spacious home of Mrs. George Mr. and Mrs. Howard Harrison of trical system. They had been having "The Joker's Jubiles" will no doubt Carraway, Mrs. W. H. Nance, Mrs. at 8 and in the evening at 8. Twelve talent plays, which have been given and Mrs. Eugene Hobgood, Mr. and pound fruit cake, will be given and



Agen Bishop Conducts His Fiftieth Annual Observance: Many Some from a Great Distance for And

and far they poured into Salem Maxon went to the West Side fail.

hour of five, he came out on the little ter instead it read: church stoop with its plain iron vail-

in loud, clear tones and in response er, and of course, himself, sent their away from the fire, the other t came the reverberation from the mul- love. We will see you at first oppor-"Sally," Marilyn Miller's first mo- titude, "The Lord is risen, indeed." tunity." tion picture, which comes to the Trio And the band of almost 400 pieces theatre, Monday and Tuesday, April broke into that stately, solemn Ger- papers when he was given the letter. 28 and 29, is made entirely in Tech- man chorale, "Hail, All Hail Victor- He read it, but made so comment and

is seen with Miss Miller. Pert Kelton, ing litany ended, a selemn line of who played in Ziegfield's "Rio Rita," march to the cemetery started. Headis the ingenue lead and Alexander ed by the bishop, two pastors walking er presented bills of indictment yes- Gray, the musical comedy favorite at his side, the line slowly wended who sang in "The Desert Song," ap- its way through the gates, down treepears in the remantic lead. Joe E. lined Cedar avenue and into the cen-Brown, Ford Sterling and T. Roy ter walk of "God's Acre," the Mora-

knew nothing about the whiskey be- duke who becomes a waiter and a in a tiny platform, the first rosy 43, who died at the State Sanatorium ing in his grip. He said the empty humble waitress who becomes a stage blush in the East heraided the dawn. John Francis Dillon directed "Sal- abreast, advanced down Cenar avenue by Rev. R. S. Tandy of the Christian ly," which was adapted for the screen and were directed by ushers to the church, and interment was made in the fire kroke out. by Waldemar Young from the musi- regular walks of the four blocks long Forest Hill cemetery. The local girl The fire swept up on us like some

So great was the crowd that all could not get inside the burial ground. Thousands stood outside during the respect in which he was held here.

ushers had been greatly augumented seasure of the great throngs which years, everything was kept as it has alwaya been.

The long rows of graves, with their iant in the morning light from flowequal in the sight of God, according to the Moravian creed, the stones marking the graves are all similar,

Those estimating the crowd declared it to be between 30,000 and 85,-

D. A. R. BRIDGE TOURNAMENT

son, and is being anticipated with

on both occasions. A list of the hand-The Carteret County Mutual Ex- some and valuable prizes, donated by readily and generously when called were played with Mrs. J. Y. Monk

> by Oettinger's Wilson. inson, Wilson, Lingerie, C. Heber Fornes, Green- and Mrs. W. D. Coneland.

Hox of Cirars, Wheless Drug Co. Greeny Co. End table, Farmville Furniture Co. Mrs. D. R. Morgan chairman; Mrs. J. Fountain pen, D. R. Mergan, Door stop, Hale Berdware Co. - any one if whom will rive you in Losing fighter Yeb, they's what I

Worker in the state of the state of Combined Died in British and

York Where son is Hen in Homicide Case

New York, April 22-Bishop Jame The Bishop arrived here at 7 a m., It was possible that the

the Moraviana brought to their settle- ton, where he told reporters he would do "everything possible? for his boy. est number participating. From near ton, young Maxon's counsel, Bishop

"Dear Jim;

"I have just left your father. He

The youth was reading the Sunda At the right of the bishop stood Bishop Maxon left together.

calls from friends of the Bishop or an is an all-dialogue production with the sloping, grassy Salem Square was couragement to the youth, and sever-The Bishop is a slight man in his early fifties. He said little to report-

be righted, of course," he observed.

Funeral rites were held here Sun dance bespoke the high esteem and happening. The flames were sweep-

since January. His heart began fail- -let out of that cell. ing Saturday, and in response to a We yelled and yelled at the guard belegram his wife reached his bedside to come and let us out. Some of the He was a native of Lenoir county, nice language, but we wanted to

being born at Institute, near La out. Grange, Joining the Christian church It seemed as if we were going ried 18 mars ago to Miss Myrtle Har- it is that hot. rison of Washington, and lived there we finally hit on the

ENTERTAINS CARD CLUB

Evening handkerchief and silk hose lovely score pad as an award.

apple shortcake and black coffee were W. Parker. Gents belt and buckle, Stokes-Tem- survey to the club memoers and to

Evelyn Horton, Miss Kary Barrett, died fighting. Grand price, 5th, fruit etc. Smith formalin and recoverage for four distilling that the

nes Defy Description-Bodies Williamstons and Reef Birmed Off AV The ken From Ruins: Much

Columbus Ohio, April 21-A brief flerce fire, haid to have been set by rly today on 30,000 peo- jail charged with saspicion of homi- At 9:30, three hours after the fire

hop, the Rt. Rev. house altereation early Priday, that officially estimated that 300 convicts

Fittingly, the half century mark Later, accompanied by an attorney For more than three hours the sitfor Rishop Roultheler, saw the larg- from the office of Martin W. Little- untion could be described as little less

Hundreds of convicts were trapped

tion of the 4,500 men in the pris were out in the central yard much like a university quadrangle.

They were frenzied with rage and ands of convicts screamed and cursed in fear that they might have been Before even a semblance of order

was restored, police had reinforced sent no word back. The lawyer and guards, a company of federal troops had reinforced the police, and a regithe Moravian pastors. To his left was There have been many telephone ment of National Guardsmen had been

the soldiers and others were mixed up The convicts in the yard threaten

again and again to make a break for liberty through the central gate. After the lights had gone out, being short circuited by the fire, emergency strings of garden party lights were trellissed about from buildi to building, wall to wall. Still there

the mob of convicts.

in a body. The large crowd in atten- before we scarcely realized what was ing in great sheets along the cel

Mountain tuberculosis, sanatorium, I'll admit it, scared half to death, W entire congregation. Except for this having Been at Sanatorium, N. C. started screaming to be turned loos

boys who were yelling didn't u

at an easily age he remained a loyal be roasted alive. It got hotter an and faithful member. He was mar- hotter. I hope I never go to Hell i

won for him many ers in that cell block were screaming friends. He opened an insurance of- to beat hell. When we had almost

trouble of late with the lights going

MERRY MATRONS

Lovely iris and bright tulins, combined with other spring flowers, were Mrs. Jack Smith was hostess this used in decorating the home of Mrs. tractive lassies; it will be tuneful, in- caobage for its members this year, ville and Wilson, which responded at her home. Six lively progressions was hostess to the Merry Matrons. Mrs. J. I. Morgan's splendid paper,

holding high score, and receiving a "Pewter, Silver and Glass," in relation to house furnishings, was fol-Baskets, containing graceful sprays lowed by two delightful poems, "An-Picture, Spier's Gift Shop, Wilson, of spires and early roses, made a de tiques" read by Mrs. C. M. Holden, Basket cut flowers, Starr, the flor- nightful setting for the tables. Pine- and "My Mother's Room" by Mrs. J.

A salad course including ribbon the invited guests, Mrs. W. M. Willis sandwiches, was served at the end of the program. Especial guests of the hostess were Mrs. F. M. Davis, Mrs. Man's hat, James-Newton. For tables please see or 'phone J. W. Harrell and Mrs. W. R. Willia.

Large bottle Coty perfume, Farm. Loyd Horton, Mrs. C. T. Dixon, Miss | Soxer's second Buck up, old me ville Drug Co. She Barrett, Mise Louise Smith, Miss Think of all the good men why have