

Farmville Extends Cordial Welcome To Farmers

Patronize Our Advertisers, For They Are Constantly Inviting You To Trade With Them.

Farmville Enterprise

Tell The Merchant You Saw His Advertisement in the Paper; He Will Appreciate this Kindness.

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FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, AUGUST 28th, 1931

NUMBER SIXTEEN

FARMVILLE TOBACCO MARKET READY FOR OPENING

Sales Begin Tuesday Morning, Sept. 1st; And You Are Invited

DOUBLE SALES DAILY; FACTORIES ENLARGED TO TAKE CARE OUR GROWING MARKET

Farmville's Growth As A Tobacco Market Assured

The Farmville Tobacco Market Offers Unrivalled Facilities for Promptness in Handling the Farmer's Product — Market Opens Tuesday, September 1st—Season Promises to Be Biggest in Its History.

The Farmville Tobacco market will open Tuesday, September 1, with prospects of a banner year, as this market has steadily grown from two small houses, capable of handling only a few thousand pounds, to one with four modern brick commodious warehouses, selling more than twenty million pounds.

Starting off with double sales daily and with improvements made to the warehouses and tobacco factories, Farmville is now well prepared to handle much more tobacco than ever before in its history.

Last season tobacco was sold on the Farmville market from a distance of from sixty to seventy-five miles, while this season farmers are expected here from even greater distances.

This issue of The Enterprise gives a portion of its space to the "Golden Weed" and within its columns our warehousemen and a good number of our business firms have individual messages of interest and importance to our readers.

The modern tobacco town of Farmville which is now a model of compactness, convenience and efficiency, was brought into a real existence about fifteen years ago, when it began to build a mighty group of brick structures out of the ashes of the old wooden houses, which it occupied the first several years of its existence.

As the Farmville market is now constituted, it offers unrivalled facilities for the marketing of the farmer's tobacco under conditions that guarantee the top dollar for every pound sold here. The floor space of the four large warehouses is amply sufficient to easily handle eight hundred thousand to a million pounds daily.

The factories and redrying plants have all been put in apple-pie order for the season, and some of our factories have even added many thousands of additional feet of storage space to take care of Farmville's steadily growing market.

Not only are the facilities here A-1 for selling and handling of tobacco, but the personnel of our warehousemen and their entire sales and office forces, which enters largely into the success of any business, is indeed one of our strongest points. You will find each and every one of these fellows open and above board, courteous, affable and polite, always ready to pass a good word with the farmers who come far and near. Most of these men have been on the Farmville market for years and enjoy a large acquaintance among the tobacco growers throughout Eastern Carolina. These men are interested in your success and take a personal pride in doing everything within their power to make your tobacco bring the highest possible dollar. And when a farmer sells his tobacco in Farmville, he sells it among friends, to friends, who are personally interested in seeing that his friend—the farmer—gets every dollar possible for his crop. Therefore, Farmville invites you and your friends to come and be our friends, all pulling together for the success of each other.

Remember, our market opens Tuesday, September 1, and Farmville extends you a most cordial welcome whether you have any tobacco ready for the opening or not.

CATTLE FEEDING PAYS NORTH CAROLINA FARMERS

Two former New Jersey farmers bought residences and settled down in retirement in Craven county, near New Bern, two years ago. Seeing good possibilities in it, they bought 400 acres of cut-over land last fall. There were no improvements. They turned the place into immediate use by importing from Waynesville 20 head of feeder cattle. These they fattened and sold as a good profit, al-

Rebel Chief Caught



Although they had to buy feed and prices were low. Now they have erected a big barn and are growing feed, most of it on rented land, pending the getting enough of their own land in condition to plant. They are going to feed 100 head of cattle this winter. The two men are brothers, W. H. and R. S. Francisco, and have worked as partners 41 years.

"We are getting along in years," says W. H. Francisco, the oldest. "But for that, I think we'd make a lot of money feeding and even raising cattle down here where all the conditions are good. We went into it just to have something to do. I am surprised that more of it isn't done around here."

The Franciscos specialized in livestock production when farming in New Jersey.

It Is Now Apparent That Flogging Days Are Over For State

Unruly Convicts to Be Controlled by Methods Other Than Use of the Lash

Raleigh, Aug. 25.—Departmental activities in and about Raleigh today indicate that the grand old flogging days in prison camps are over, and that directors of the prison and of the state highway commission probably will find some other way to keep down the heady convicts.

While the prison policy waits on the return to Raleigh of Chairman E. B. Jeffress, Governor O. Max Gardner, and the meeting of the state board of charities and public welfare, the lash undoubtedly will be kept in a state of suspended animation. The great difficulty of getting the supervision that the highway rules and regulations demand is shown in the two floggings reported here. Oscar Dorsett, "Biggy" Nigger, got his a month ago, but there was no report of it until it came subterraneously. The whipping was not officially recorded, the date was not kept and there is a dispute over the number of stripes that Dorsett received. One rumor has it at 45, the semi-official statement reduces the number to 35. It is universally agreed that Dorsett was warmly entertained.

Indeed, the disciples of Black Aggie overtook themselves. They had solemnly got the word out that all whippings must be "humane," must not be administered in anger, must be deferred 24 hours after the offense committed, must be applied to a back which has been massed by a

Japan Goes Wild Over Lindberghs

Welcome Without Precedent Extended to Famous Flying Couple

Tokio, Japan, Aug. 27.—One of the greatest welcomes Japan has ever extended to any visitors was accorded today to Colonel and Mrs. Charles A. Lindbergh.

Scenes of wild enthusiasm here and at the Kasumigaura airport, 45 miles away, where they completed their adventurous 7,000 mile flight from the United States yesterday afternoon, were many preludes, however, to the display of oriental hospitality which is forthcoming.

While the newspapers ground out more special Lindbergh editions, while decorators draped more boulevards with bunting and while tremendous crowds of Lindbergh fans waited patiently on the curbstones for a glance at their hero, the Lindberghs slept late in the comfortable home of Dr. Rudolph B. Tuesler, director of St. Luke's International hospital.

A six day fete is before them, rounds of entertainment, of sight-seeing, of speech making. The government has arranged almost every minute of their time in the thoroughgoing manner of the Far East. The death of former Premier Hamaguchi, shot by an assassin last November may interfere somewhat with the program, however.

The radio announcer, who described every smile and every movement of the Lindberghs after they landed, told of Hamaguchi's death in the middle of the broadcast.

Colonel and Mrs. Lindbergh, sleeping so soundly in the center of an empire which insisted upon doing them honor, were tired. Lindbergh himself, was sun burned. His nose looked as if it might start to peel momentarily.

The famous flier's wife said she was in need of rest and the ministrations of a hair dresser after the rigor she experienced in becoming the first woman ever to fly the Pacific ocean.

Farmville Offers More Advantages

Uncle Sam Selects This Market As The "Key Market" For Government Grading Service.

In addition to the regular sales system in vogue here for the past quarter of a century for the handling of the golden weed, the United States government has this year selected Farmville as the "key market" for the Eastern Carolina tobacco belt for their grading service. Men of experience will be sent here for the purpose of grading the tobacco of any farmer who desires to have same government graded. Arrangement for this service was made especially for those who desire it, and all you have to do to get it is ask the scales men for it, and when your tobacco is weighed and each basket you wish to be graded will be checked and the standard grade will be placed on the right hand top corner of the tag after it is placed on the floor.

Remember, this service is only for those who want it—if you don't want your tobacco graded, please don't ask for it—and it won't be graded. Ask for it if you want it. It's here for you. Farmville wants you to have what you want when it comes to selling your tobacco.

Remember, you can sell it "your way" in Farmville.

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Heels Thrilled As Do-X Passes

Flies Up N. C. Coast On Trip to New York With All-Night Stopover in Norfolk

Norfolk, Aug. 26.—The DO-X, largest heavier than air liner in the world, rode at anchor in Hampton Roads tonight, a short distance from the naval air station, her tanks filled with fuel for the hop to New York tomorrow in completion of a four-continent flight begun more than a year ago.

Capt. Fritz W. Hammer, in command of the great flying boat, and officers and crew of the German craft, were guests of honor at a dinner given by the city.

The flight to New York will start at 7 o'clock, eastern standard time, and Captain Hammer expected to be over the metropolis by 11:30. The DO-X will fly over the city, circle the Statue of Liberty, and land in the harbor.

The great flying ship came up the coast from Charleston this morning at a speed of approximately 100 miles an hour, most of the time at little more than 50 feet from the sea. Passengers described the trip as delightful.

The DO-X came in over the naval station and circled over Norfolk and Portsmouth before dropping to her anchorage. After the passengers had departed, a welcoming party went on board to extend greetings to the officers and crew on behalf of the city.

The DO-X started more than a year ago on the flight that took her from Germany across Southern Europe to the North Atlantic coast, thence across the South Atlantic to Brazil and northward over the West Indies to Miami, Fla.

People at Beaufort Watch Ship Beaufort, Aug. 26.—The big German flying boat DO-X, passed over Beaufort this morning at about 9:45 o'clock en route to Norfolk.

Many people came out of their homes and business places to watch the famous air liner. The plane did not fly at a great height and could be easily observed. The roar of its many motors attracted wide attention.

B. G. Thompson Has Cotton Plan

Would Exact a Binding Agreement to Cut the Acreage in Half

Goldsboro, Aug. 26.—B. G. Thompson, Goldsboro cotton buyer and one of the larger cotton planters of Eastern North Carolina, has come forward with a new plan for the relief of cotton farmers of the south.

Signed agreements by every landowner and landlord in the south in which it is pledged that the acreage for the next three years will be only 50 per cent of this year's acreage with a heavy enough forfeit clause to make the agreement binding would solve the trouble, Mr. Thompson believes.

Mr. Thompson addressed his plan to southern cotton planters at large. His scheme of organization, to insure that the contracts would be observed, would be to organize every township in every cotton producing state. With the individual townships organized, state federations could be formed of county organizations and in turn congress should be asked to validate and legalize the voluntary agreements in the contracts for a southwide set up based on the township organizations, he said.

Mr. Thompson said he would like to see the plan followed, he added.

If this was done, Mr. Thompson said, cotton farmers would receive from 10 to 15 cents a pound for their cotton this year.

Mr. Thompson finds fault with the Long, Bilbo, Sterling, George Lankford and farm board cotton plans and advances his own as a panacea for the existing condition.

"You may take my word for it," Mr. Thompson says, "unless we do something to curb production and raise the price the whole south is doomed to poverty and bankruptcy. Your time would be just as profitably employed to take flight and go to the labyrinths of Egypt, for the purpose of employment, as to continue to make an over-production of cotton."

Granting that the originators of

the Federal Farm Board idea meant to benefit the people at large, Mr. Thompson charges the board members with a lack of long range business sagacity.

"They should have exacted pledges and binding agreements from the planters of cotton, wheat and everything else they have assumed to control the price of," he said, "for a fixed per cent of reduction in acreage, so as to have kept the supply within bounds of the normal demand. That would have assured them full protection on their 16 cents a pound advance on cotton, \$1.25 a bushel on wheat," etc.

Mr. Thompson advocated a 50 per cent reduction in cotton; 25 per cent reduction in wheat, corn, rye and oats; 33 1-3 per cent cut in tobacco, and predicted such a policy would "give an impetus to every line of business in every category."

Long's Cotton Plan Runs Into Amendment Threat

Louisiana General Assembly Spends Entire Day Considering Proposal in Committee

Baton Rouge, La., Aug. 26.—Governor Huey P. Long's bill to prohibit the raising of a cotton crop next year was reported favorably to the Louisiana House of Representatives tonight, and will be read and voted on tomorrow.

After a day of discussion in which one legislator challenged the constitutionality of the bill, the committee met and amended the measure to give the governor authority to repeal it by proclamation in the event less than the number of states producing 75 per cent of the cotton grown in the United States agree to adopt the plan. The committee decided to use the Federal Government crop report of 1930 as the basis for determining the 75 per cent.

As the cotton plan bill's constitutionality was being attacked by Representative Gilbert DuPre, of St. Landry Parish, the senate spent its time today in passing Senator V. V. Whittington's concurrent resolution memorializing congress to grant a three to five year moratorium on farm loan mortgages.

The senators also were acting on the Caffery - Fallow bill to exempt farmers' idle lands from taxation, and amended it to make its terms apply for 1932 on cotton lands in cultivation during 1931 and fix the classification of lands which come within the scope of the bill. The measure would call for an amendment to the constitution and was endorsed in committee today by Governor Long.

Representative DuPre assailed the

Over 23 Million Pounds Sold Here Last Season

Farmville Has Four Large Tobacco Warehouses, Two Sets of Buyers Representing All of the Big Tobacco Companies With Double Sales Daily; Three Mammoth Tobacco Factories and Numerous Storage Houses



Frank Connors worked as a messenger boy in New York City until two weeks ago. Then a theatrical man heard him sing and signed him up for five years at \$500 a week.

Now with everything in readiness for the opening of Farmville's tobacco market, which takes place next Tuesday, September 1st, the farmers of all Eastern Carolina are extended a most cordial welcome to pay this market an early visit.

The Farmville market consists of four as large and modern built warehouses as can be found in the state, with a total floor space of around 175,000 square feet, furnishing ample room for approximately a million pounds of tobacco daily, three large factories and redrying plants and several storage houses and packing plants, the floor space of some of which has been greatly enlarged since last season to more conveniently take care of Farmville's steadily growing market.

Possibly one of the greatest assets to the tobacco industry here is its progressive, hard working and courteous warehousemen, each and every one of whom has been in the tobacco business since early boyhood and who know tobacco from the plant up; and their success as warehousemen is substantiated by the fact of Farmville's steady and continuous growth, serving a larger area from year to year, bringing in farmers from great distances who realize and appreciate the advantages of selling their tobacco on the Farmville market.

Did you know that Pitt county sells more tobacco than any other county in the world? Well, it does. Farmville last year sold 21,504,420 pounds, and Greenville 62,365,180 pounds, a total of 83,869,600 pounds, while Wilson county was second, with 77,788,672 pounds.

The opening of the tobacco market each fall is an event looked forward to eagerly and hopefully by practically everyone. Business, to a great extent, is adjusted with that date in mind. So all of us are looking forward to the opening of the market Tuesday, September first. The sonorous tone of the auctioneer's voice will be sweet music to the entire population, and the folks generally are anticipating a change of the tide financially.

The citizenship of Farmville extends all tobacco growers a hearty welcome.

Col. Luke Lea is Colorful Figure

Leaped Into Prominence When He Brought Order Out of Chaos

Nashville, Tenn., Aug. 25.—Luke Lea, convicted today by an Asheville, N. C., jury and sentenced to serve from six to ten years on four counts of a charge of conspiracy to defraud the Central Bank and Trust Company, is one of the most colorful figures who ever played a leading role in Tennessee politics.

The publisher's career in political leader began in turbulence. He leaped to prominence in 1908 when the Democratic state convention was about to break up in turmoil. Lea, then a tall, smiling but unknown lawyer, had gained attention by the skill with which he had made one point of order after another until an experienced chairman was helpless.

When other leaders were about to give up hope of restoring order Lea seized the gavel and eventually gained control of the convention.

From the day of that coup and the nomination of Malcolm R. Patterson for governor that grew out of it, until the election of the present governor Henry H. Horton, Lea

(Continued on page six)

FIRST BALE OF COTTON BRINGS 7c PER POUND

Wadesboro, Aug. 26.—Anson county's first bale of 1931 cotton, and probably the state's first bale, was sold in Wadesboro today by John Burr, of Gullledge township. It weighed 456 pounds and was bought by John M. Harrison, Jr., for 7c a pound. The bale was ginned by J. P. Ratliff and Son, of Gullledge township.