

Farmville Enterprise FARMVILLE, N. C.

G. ALEX ROUSE, Owner & Mgr. Eva Horton Shackelford Associate Editor. Published by THE HOUSE PRINTERY. Subscription Prices: One Year \$2.50 - Six Months 1.50. ADVERTISING RATES: Display (Minimum) 30c Per Inch. Readers, Per Line - 5c. All legal adv. 5c a line per week. Published weekly and entered as Second Class Mail Matter at the Postoffice at Farmville, N. C., under act of March 3rd, 1918.

FARM RELIEF

The purpose of the farm relief which President Roosevelt has asked Congress to adopt is, as we understand it, to raise the prices of farm products by reducing the volume of production.

We believe that is a sound principle. We are only concerned about the practicability of accomplishing it.

It is the fact that the farms of the United States have been for years producing more of the principal staples, cotton, wheat, corn, tobacco, beef, pork and dairy products, than the people of the United States could readily consume. We have been dependent upon the export market for the sale of these surplus products.

It is assured for farmers to compete with each other in the domestic market. But that is what it comes to when they grow more than the market demands.

The cooperative marketing plan which was the basis of the Farm Board's creation, might work out to induce the farmers to pull together instead of apart; but as yet there has been no such progress made as to justify the hope that American farmers will ever be anything but independent individualists.

That is in the true American tradition, a tradition of upstanding independence which makes it impossible to apply in this country such restrictions as are placed upon production in other countries, however beneficial they may be to the farmer. The principle involved in the President's plan is a new and untried one, the principle of paying the farmer for not producing, in order that all farmers may get a higher price for the limited amount they do produce.

HUMAN NATURE

It is difficult to escape the conclusion that the principal cause of hard times is over-optimism in good times. If that is true, if economic depressions are due to causes inherent in human nature, we confess that we cannot see much hope for that millennium in for everyone.

That is not to say that we do not think the Government at Washington and the State government should not do all in their power to make dishonesty unprofitable. We think it would be a salutary thing for the country to put a few big bankers and stock promoters in jail and keep them there as a warning to others.

On the contrary, we think we got ourselves into trouble by believing that boom times would never end. We mortgaged our homes and our farms when it was easy to borrow on them, because it seemed so easy to get the money to pay off the mortgages when we needed it.

We do not think the people who indulged in what now seem like wild dreams of increasing profits were dishonest, not most of them, anyway. We think they—all of us—built too much on hope and not enough on prudent common-sense.

Now we are still under the spell of unreasoning fear. That is going to stay necessary, until the rays of hope which are beginning to appear on the horizon grow brighter. Then, as we recover from our

we shall go on again, with increasing hopefulness, to another boom, and that in its turn will collapse and ruin millions who have not tempered their optimism with caution. That is human nature.

THE PLIGHT OF THE FARMER

The principal problem of the farmer was simply and lucidly expressed by Fred Sexauer, President the Dairy-men's League Cooperative Association, Inc., when he said:

"Our biggest problem today is one of the prices, not low prices of milk alone, but of butter, cabbage, hay, beef, wheat, cotton, tobacco, hogs, onions, etc. Low prices in themselves would not be so serious were it not for the fact that these things which make up our living costs have not gone down as much as have the prices of our products."

"The solution of our problem, then, lies in one of two courses: either we must reduce the prices of things bought to the level of those things which we sell, or raise the price level of those things which we sell to the level of the things we buy."

The latter course is obviously the most desirable and the most feasible. Mr. Sexauer believes that it can be partly achieved by a revision of the monetary system, to recognize other mediums as well as gold, as the basis of credit. This would doubtless help to a great extent, and some change may come. But the farmer must not believe that that alone would save him. To the efforts of cooperative leaders and public officials, must be added his own individual efforts if he is to succeed in freeing himself from depression.

He must, in other words, cooperate with his fellows in any program designed for the common good. It is unquestionably true that an important factor in the collapse of the farm price level, was disorganization, an every-man-for-himself policy that gave the middleman the upper hand in all dealings. All of us buy cheaply as we can. The farmer will always sell cheaply unless he is represented by some organization with power equal to that of the purchaser.

In short, the farmer must bend his own shoulder to the wheel along with those who are seeking to solve his difficulties for him.

MAYOR BELCHER'S STATEMENT

To the Voters of Farmville:

I have served as your Mayor since 1929, during which time I have advocated and practiced economy in every branch of your town government and by such practice the following deductions have been made: The bonded indebtedness reduced from \$217,900.00 to \$122,100.00; we paid during the last fiscal year \$30,460.00; bond debts and your next years bond payment will be \$17,270.00, which means a reduction of \$13,190.00, this of course, should mean another reduction in your taxes when the budget is made up, because smaller the indebtedness less money will have to be raised.

Your tax rate has been reduced from \$1.50 per hundred to \$1.25, which is a saving to the tax payers of 25 cents on the hundred dollars; your tax levy has been reduced from \$46,376.04 to \$34,075.62; which means a saving of \$12,300.42, to the tax payers; your light rate has been reduced from 12 1/2 cents to 9 cents per kilowatt, a saving of 3 1/2 cents per kilowatt, your minimum water and light rate each has been reduced from \$1.50 to \$1.25 each, a saving of 50 cents per month to each consumer. This rate is in line with other towns larger than ours; the salary of all officers and employees of the town have been cut. All the foregoing are taken from the records and I invite your investigation.

I have devoted practically all my time and attention to the administration of the affairs of the Municipality. I have supervised and looked after the up keep of the Cemeteries, Streets, vacant lots and all other places where attention was necessary; I have rendered assistance, in so far as I was able, to individuals seeking aid; I have supported all Churches, social and civic organizations; I have supported every move that had for its object the betterment of the community; I have sought counsel and advice from others and tried to put in execution all things for the best interest of the town; I have discharged my duty impartially.

I will appreciate your support in the coming primary and if I am re-elected, I shall faithfully and diligently discharge my duties to the best of my ability. I shall continue to seek your advice and counsel, and I ask you to make known to me any plan by which I may better serve you. I shall do all in my power to administer the affairs of the town in the most economical manner and carry out the wishes of the voters with their help and assistance.

Respectfully submitted, R. E. BELCHER. (Political adv.)

MEMBERS OF POLICE DEPARTMENT PASSES

Farmville lost one of the best members of the local police department this week (and a wine-crafter has added one of its most intelligent members) in the death of Brownie, two year old rat terrier, who had in the person of Chief Taylor not only a master but a devoted friend. However, sustained internal injuries while attempting to "wave

Open Forum.

POLITICS!

Oh, Mr. Candidate for Commissioner of the town of Farmville, will you come out and let us know how you stand and what you stand for, and if you are really standing or floating or are you suspended in the air. You have announced your-self a candidate for office and there are nearly twice as many candidates as there are offices, therefore somebody is going to get left.

Who shall we vote for? We want the best material at a close price.

Oh, Mr. Candidate are you for strict and searching economy in handling and paying out from the public treasury? Do you earnestly advocate a minimum water and light rate of one dollar per month, the curtailment of operating expenses, the elimination of waste and leakage in every department and the promotion of an independent, self reliant industrial community?

Oh, Mr. Candidate, in looking back over the record for several years, we find that there has been only a negligible reduction in operating expenses, in tax rate, in water and light rate; nothing like it should have been in keeping with the times and the very great reduction of our income.

Oh, Mr. Candidate, the time is drawing near, there are yet but four days and we march up to the ballot box, if our votes elect you will you keep it in mind that the office holder is the servant of the people and not that the office is created for his welfare. Speak out, Oh, Mr. Candidate, and let your light shine. If elected will you give us not less than a 25 per cent tax rate reduction, a dollar minimum water and light rate and all other activities in keeping?

Every voter should know the candidate. We know vastly more about National candidates and how they stand and what they represent than we do about our local candidates, this may be because we take it for granted that because the local man has offered his services that he is one hundred percent to the good, this may or may not be the case, yet we would like to hear from you and see just how you look.

As a general thing a candidate makes the race at the earnest solicitation of his friends, for the good of the cause, but this is not sufficient now days, we want to hear from the candidate on his own merits. Oh, Most Noble Candidate, there being yet but four days and we march up to the ballot box, and lest we go "as dum driven cattle," or a lot of mules following a gray mare; come out and let us know just what we may expect of you. Go to the Town Hall at seven thirty o'clock on Monday night, April the third, and get up and speak the truth to all of those who are really interested in the town and its government for the next two years so that we will know more about how to vote and what to expect from those elected. We actually know less about our local candidates than we do about National Candidates.

Oh, Most Noble Candidate, will you come out? DR. D. S. MORRILL.

down" a Ford touring car, identical with that of the police department on Friday afternoon. He had never failed in attracting the attention of the driver before and so stepped confidently in front of the car expecting to hear the brakes crash as the wheels of the police chariot came to a stand still. But to his amazement and consternation the unthought of happened, the car continued on its course knocking Brownie aside. And during the intervening hours before death came, Chief Taylor was pained by the puzzled expression in the eyes of his pet and will doubtless grieve for many moons at the thought that Brownie blamed friends for the accident.

The terrier was a familiar sight on the streets of Farmville, a fine glossy haired animal with brass studded harness, tagging the footsteps of the Chief as he did during the entire course of his life. Friendly and smart Brownie delighted in performing feats taught him by his master, who would beam with pride and pleasure at his favorite trick of playing dead when asked what he would do if the Chief were to vote a Republican ticket.

The Davidson County Mutual Exchange sold \$2,653.68 worth of poultry and other produce for its farmer members during the month of February.

Most for your MONEY in a good laxative. Theford's BLACK-DRAUGHT has been highly regarded for a long long time, but it is better appreciated now than ever before. People are buying everything more carefully today. They want every penny of the cost in buying Black-Draught, they get the most for their money, in a good, effective, easy-to-take laxative, made of approved medicinal plants, dependable for the relief of ordinary constipation troubles.

It is more than a laxative. It is a 25-cent medicine. For children, get smaller doses. SEND for Theford's Black-Draught.

THE NEW DEAL FOR FARMVILLE

To the Editor of the Farmville Enterprise, Farmville, N. C.

Dear Mr. Editor: In answer to the many inquiries I wish to state that as Mayor I would stand for the following politics:

1—A more economical government. I would recommend to the Board of Commissioners that a complete investigation of all positions and salaries be made immediately, with a view to investigating the value of the services rendered, the competency of the official, the relative purchasing power of the salaries, and last, but not least, the ability of the Town to pay. I would always stand for the lowest possible expense for the greatest possible benefit to the Town in each and every item of operating expense. If these recommendations were to be followed, I believe that the general operating expense could be reduced about \$10,000.00, which saving taken together with the automatic reduction in debt service of about \$16,000.00, will allow for 30c or more reduction of tax on real estate, based on the present valuation.

2—A moral government. I will stand for and demand the removal of any immoral conditions which tend to have a bad influence on the boys and girls of Farmville. It is my desire and I would put forth every effort to give our young people a wholesome atmosphere in which to grow into men and women. I realize that the success of this pledge would depend on the cooperation received from the people of the Town. However, I believe that such cooperation will be forthcoming.

3—I will pledge an absolutely honest and sincere judgment in all of my business relations with or for the Town of Farmville.

JOHN B. LEWIS. (Political adv.)

NOW IS THE TIME TO RE-NEW YOUR SUBSCRIPTION!

We Wish To Announce THAT WE ARE AGENTS FOR THE FAMOUS BAUGH'S Animal Base Fertilizers

The Oldest and Largest Independent Manufacturers of Fertilizers in America - Founded in 1817 - Drop in to see us and let us talk over with you your Fertilizer needs. - Yours to serve - D. F. & R. O. LANG FARMVILLE, N. C.

Wake Up Your Liver Bile - Without Calomel - And You'll Jump Out of Bed in the Morning Rarin' to Go. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amounting when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Beware a substitute. 25c at all stores. ©1931. C. M. Co.

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35 for emergency BATTERY OR TIRE SERVICE

If you ever get stalled by battery or tire trouble, phone us, and we'll arrive promptly with a rental battery or a spare tire to get you on your way. Minor repairs made on the spot. Battery emergency calls always show the value of our regular inspection service, which prevents battery trouble. FARMVILLE SERVICE STATION W. C. Wooten, Mgr. Farmville, N. C.

Select Cotton Seed For Planting SYKES, MEXICAN, CLEVELAND AND COKERS Highest Prices Paid FOR YOUR COTTON AND COTTON SEED IN EXCHANGE FOR Fertilizers, Agricultural Lime and Cotton Seed Meal. COME TO SEE US PITT GIN COMPANY--W.G. Ward

Candidates Cards! ANNOUNCEMENT I hereby announce myself a candidate for re-election for Mayor of the town of Farmville, subject to the wishes of the democratic voters of said town in the primary to be held Tuesday, April 4th, 1933. If re-elected I shall diligently and faithfully discharge the duties of said office for the best interest of the town according to the best of my ability. R. E. BELCHER

ANNOUNCEMENT I hereby announce myself a candidate for Mayor of the Town of Farmville for the next ensuing term, subject, however, to the will of the democratic voters thereof. JOHN B. LEWIS. FOR COMMISSIONER I hereby announce my candidacy for reelection as Town Commissioner in the Democratic primary to be held Tuesday, April 4th, subject to the wishes of the voters. J. T. BUNDY.

FOR COMMISSIONER I take this method of announcing my candidacy as a member of the Board of Commissioners of the Town of Farmville in the Democratic Primary to be held on Tuesday, April 4, 1933. GEORGE W. DAVIS. FOR COMMISSIONER I take this method of announcing my candidacy as a member of the Board of Commissioners of the Town of Farmville in the Democratic Primary to be held on Tuesday, April 4, 1933. J. FRANK HARPER.

FOR COMMISSIONER I take this method of announcing my candidacy as a member of the Board of Commissioners of the Town of Farmville in the Democratic Primary to be held on Tuesday, April 4, 1933. JESSE G. SPENCER.

FOR COMMISSIONER I take this method of announcing my candidacy as a member of the Board of Commissioners of the Town of Farmville in the Democratic Primary to be held on Tuesday, April 4, 1933. J. W. JOYNER.

FOR COMMISSIONER I hereby announce my candidacy for re-election as a member of the Board of Commissioners of the Town of Farmville in the Democratic Primary to be held on Tuesday, April 4, 1933, subject to the wishes of the Voters. DR. W. M. WILLIS.

FOR COMMISSIONER I hereby announce my candidacy for re-election as a member of the Board of Commissioners of the Town of Farmville in the Democratic Primary to be held on Tuesday, April 4, 1933, subject to the wishes of the Voters. T. W. LANG.

FOR COMMISSIONER I hereby announce my candidacy for re-election as a member of the Board of Commissioners of the Town of Farmville in the Democratic Primary to be held on Tuesday, April 4, 1933, subject to the wishes of the Voters. L. W. GODWIN.

DR. VIRGIL H. MEWBORN Optometrist -NEXT VISITS- Farmville, N. C., at Fields' Jewelry Store, Monday, April 10, 1933. Ayden, N. C., at P. R. Taylor Co.'s Store Monday, April 2, 1933. Eyes Examined - Glasses Fitted Tarboro - Every Friday & Saturday.

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