

Keen Interest Shown in Co-op Essay Contest

Raleigh, March 30.—Continued interest is being shown in the 7th annual essay contest of the North Carolina Cotton Growers Cooperative Association, M. G. Mann, secretary-treasurer of the cooperative, said here this week.

Mr. Mann, who is now visiting rural schools in the cotton belt and who has already been invited to visit more schools than he will be able to, said that "the vocational and home economics teachers are showing more interest than ever before."

"I find that every student in a number of the schools I have visited is planning to participate in the contest," Mr. Mann said. Last year 100 per cent of the students in 19 schools wrote essays in the contest.

The subject of this year's contest is "Education and Cooperation in the New Deal for Agriculture."

"In selecting this subject," said Mr. Mann, "the committee had only one thought in mind: To impress the boys and girls with the fact that we as farmers must learn to cooperate in production and marketing, not just because the government pays us to cooperate, but rather because of the added remuneration that will accrue to us from this cooperation over a long period of time."

"In other words, we as farmers

can not expect our government to continue to pay us to do what we should already be doing for our own good and of our own free will.

"We hope, if it does nothing more, the essay contest, will impress this fact indelibly upon the minds of our rural boys and girls."

Beans With Corn Good Cattle Feed

Velvet beans grow with corn for soil improvement also make an excellent cattle feed, says L. I. Cas, animal husbandman at State College.

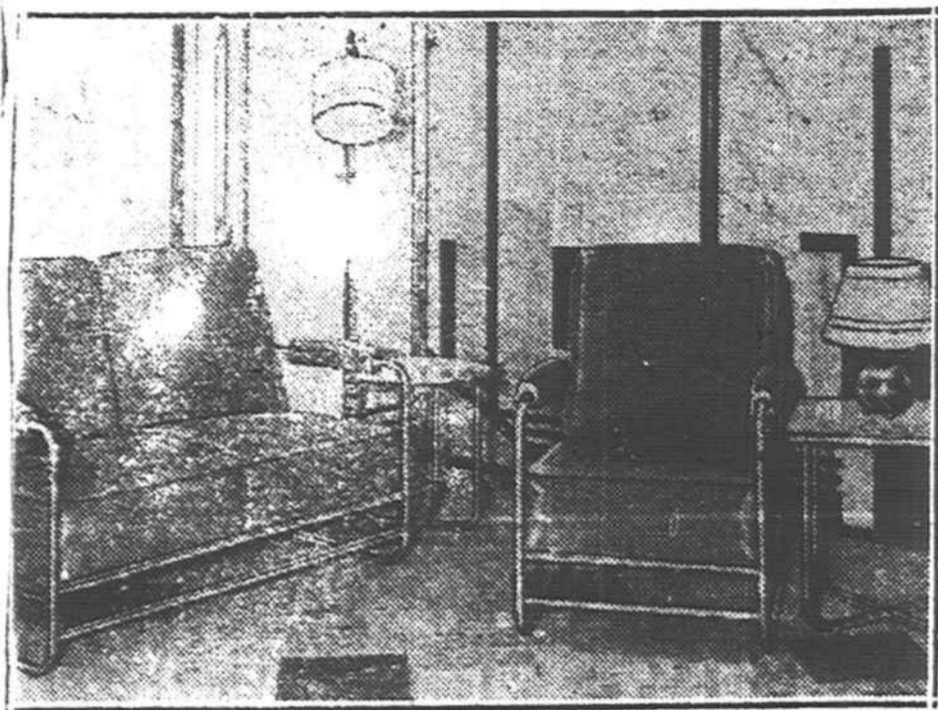
George L. Pate, Robeson county farmer, has demonstrated their value for wintering cattle after part of the corn has been removed or when hogged down with the corn.

On a 20-acre field this winter, after 225 bushels of corn had been gathered and the rest allowed to remain with the beans, he wintered 30 head of yearling and two-year-old steers and 26 head of hogs.

In less than two months the steers made an average gain of 2.05 pounds per head each day. There also remained enough feed to maintain 18 head of breeding heifers for 28 days.

His total gains were 3,415 pounds of beef, 1,265 pounds of pork, and a considerable improvement in the soil.

Modern Charm In The Sun Room



Modern Home Decoration Service

THE sun porch, or room, with its informal, colorful, and durable furnishings, has become, during the past few years, almost a hall mark of the American home. With the exception of the service parts of the house, the sun porch is the most generally used room in the home and certainly with the increase of fabrics and upholstery especially fitted for such uses, the most cheerful and of the least trouble to the housewife.

The picture above shows a sun room after the latest summer man-

ner, the tubular furniture striking a very modern note, one becoming popular with many decorators. Fabrikoid is, of course, used for the upholstery, its hundred and one colors, designs and surfaces making it easy to blend into any decorative scheme. It is not affected by water and if the windows are up when a thunder storm comes along there is no harm done. It is easily cleaned with a damp cloth and has a decided quality of permanency when it comes to wear.

Great Singers to Be Heard In Popular American Songs



Left to right—Nino Martini, Grete Stueckgold, Rosa Ponselle and insert, Andre Kostelanetz, conductor.

THREE of the world's foremost singers will join with Andre Kostelanetz and a forty-piece orchestra and sixteen-voice chorus to present a series of programs featuring popular American songs of yesterday and today in three-weekly broadcasts over the WABC-Columbia network beginning April 2. Rosa Ponselle, world-famous soprano; Nino Martini, noted radio tenor; and Grete Stueckgold, popular concert singer, will be heard on Mondays, Wednesdays and Fridays under the auspices of the Liggett & Myers Tobacco Company makers of Chesterfield Cigarettes.

The programs will be on the air from 8:30 to 9:30 P.M., EST, over a nationwide CBS chain. Miss Ponselle will be the star on Monday nights, Martini on Wednesdays, and Grete Stueckgold every Saturday.

The entire series will originate on the stage of Columbia's Radio Playhouse in New York.

The three great singers will bring their unusual vocal talents to the presentation of many familiar and well-loved American songs, such as "Kiss Me Again," and "Just a Song at Twilight."

The orchestral and choral interludes will be unique presentations of modern popular music. Kostelanetz, whose scintillating arrangements of current tunes rank high in the favor of radio listeners in all parts of the country, has prepared special versions of many danceable melodies to be played in smooth rhythmic style.

In the forthcoming series both Miss Ponselle and Grete Stueckgold are taking part in a regular radio series for the



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	ORANGE	992 LBS.
AVERAGE PRICE PER 100 LBS. DOLLARS	24 COMPETITORS	\$18.03
	ORANGE	\$20.30
NET RETURN PER ACRE DOLLARS	24 COMPETITORS	\$151.97
	ORANGE	\$200.46
NET RETURN PER TON (3000 LBS. PER ACRE) DOLLARS	24 COMPETITORS	\$333.94
	ORANGE	\$400.92

DO the claims of various fertilizer manufacturers confuse you in buying your tobacco fertilizer? If they do, take a look at this chart which shows the proof of the claims we make for Orange Tobacco Fertilizer. Remember that it is the only scientific proof that has ever been published by a manufacturer. And what does it prove? Simply what we have always said—that Orange will outgrow, outproduce, outqualify and

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