

—WHO'S WHO— IN THE BUSINESS LIFE OF FARMVILLE

GENERAL MERCHANTS

R. L. Davis & Bros.

For more than a half century R. L. DAVIS & BROS., a pioneer in the business of general merchandising, has withstood the storm and stress of the business world and like a great ship has sailed serenely through the troubled waters.

This firm occupies three large stores, which together with their various warehouses, cannot be surpassed in the State for diversity of articles carried for the farmer.

The entire business is still under the active management of the two brothers Robert L., and Frank M. The dry goods department was put in the hands of a nephew, George W. Davis, in 1915, and the improved appearance and steady growth of this end of the business bears testimony to the high efficiency of his management.

J. H. Harris

A fine tribute to the energy, enterprise and fair dealing, which has always characterized its founder, is the mercantile establishment of J. H. Harris, one of the determining factors in the development of the business life of Farmville for more than 20 years.

A pioneer concern of the community, it is one of the best known in East Carolina, being built entirely on the integrity and character of one man, "J. H." who has every phase of the business under his personal direction and supervision.

Turnage Company

THE TURNAGE COMPANY, INC., GENERAL MERCHANTS which succeeded the pioneer mercantile establishment of T. L. & W. J. Turnage, adheres to its old policy of honest and square dealing practiced by the former firm for 33 years, though the business system has undergone a change, this involving a reorganization with T. C. Turnage as president and treasurer.

TURNAGE COMPANY are GENERAL MERCHANTS in every sense of the word, handling food supplies for man and feedstuffs for animals, clothing, shoes, notions and hardware.

D. F. and R. O. Lang

Since its establishment in 1912, by the two Lang brothers, D. F. and R. O., this store has been a trade center, occupying a distinct position of real service and usefulness in the community.

Speaking eloquently in behalf of the heads of this firm, who are among Farmville's most conservative and substantial citizens, is the fact that while they cater, as general merchants to the farmer, they deal extensively with the entire community.

DEPARTMENT STORES

Nassif Cannon's Fashion Shop

One of the most modern stores in town is that of NASSIF CANNON, recently built and equipped with the latest display fixtures, those of the city-like windows attracting large crowds of shoppers daily.

The success of CANNON'S is attributable to their policy of small profits and large volume of business, which has been followed throughout their 16 years as merchants here, and you are invited to visit this shop and see for yourself just why the concern is continuing to prosper.

Rose's 5c and 10c Store

Occupying a prominent position in the business section of Farmville's Main Street, is a concern that caters to the entire community by offering a wide diversity of necessary articles at bargain prices, this is ROSE'S 5c and 10c STORE, the 28th store established by this company, which now has 73.

In addition to being well situated and well stocked, the local store has as manager W. R. Lackey who has been with this company for many years.

Ramey's Vanity Shop

Don't wait—choose that new dress and hat today. See the beautiful line of dresses, coats and hats in varied patterns and the newest shades and styles at RAMEY'S VANITY SHOP.

The patrons of this shop find buying a pleasure with a large stock of select goods from which to choose at bargain prices.

GROCERY STORES

Roebuck's Home Grocery

A varied stock of favorite brands of groceries, fruits, fresh and canned, and meats in a full stock, together with modern, sanitary facilities, guaranteeing the freshest of food supplies, together with courteous treatment and ready service, are demanded by the owner and manager, A. Q. Roebuck, doubtless winning for him, the splendid patronage in which Mr. Roebuck feels a justifiable pride.

ROEBUCK'S HOME GROCERY also buys and sells poultry, pigs and cattle.

Smith's Grocery

Furnishing the first delivery service for the infinite convenience of Farmville's housewives, twenty-one years ago, was the grocery firm with which Leslie Smith was connected as a youth, and with which business he was identified until establishing his own at the same stand a few years later.

Make a personal visit to SMITH'S GROCERY, or give number 191 and 196 a frequent ring to get the best at reasonable prices.

Batton's Grocery

This concern has recently moved to a splendid location opposite Turnage Co., on Main street, opening with an enlarged stock of foods of standard brands, meats and fruits with modern sanitary equipment.

BATTON'S GROCERY has been serving the table needs of many patrons for several years now, and the excellence of their goods and service is the secret of the popularity of this firm.

Lore Grocery Co.

To get the best in meats and other

foods, visit LORE GROCERY CO., or if busy, merely reach for your telephone, call 25 and be assured that your order is receiving the same care and attention as if you making purchases in person.

A full and varied stock of meats, kept in perfect condition by the most up-to-date refrigeration, fruits, fancy and staple groceries at the LORE GROCERY COMPANY'S modern establishment, which occupies the building formerly used as the postoffice. Perhaps few grocery firms in the state, in business for the same length of time, has experienced as rapid growth.

A. & P. Stores

Winning a larger patronage each year and becoming a food headquarters for numerous customers, is the A. & P. STORE, located on Main St., in the Horton building, and maintained by the GREAT ATLANTIC AND PACIFIC TEA CO.

D. H. Stalby, whose courteous service has been an important factor in the continually increasing business, experienced by this establishment in Farmville, is the popular manager.

DRUG COMPANIES

City Drug Company

A prescription counter where orders are filled promptly and accurately, a department carrying your favorite line of perfume, stationery, toilet articles, candy and "smokes" with a soda fountain dispensing beverages pure and wholesome, such an establishment is a boon to any city, and thus the CITY DRUG COMPANY

proves that it is a boon to Farmville.

Hal Winders, prescription druggist, and "Red" Newton, who has been in the drug store business for more than twenty-five years, are both recognized as leading men in their line of business.

Wheless Drug Company

Twenty-three years of high class service has given a distinctive position to THE WHELESS DRUG COMPANY, conducted and managed by J. M. Wheless. And a standard excellence marks this complete stock of drugs, chemicals, medicines, toilet, sanitary and rubber goods, and the latest novelties in stationery, smoking goods, candies, and the soda fountain and other sundries to be found here.

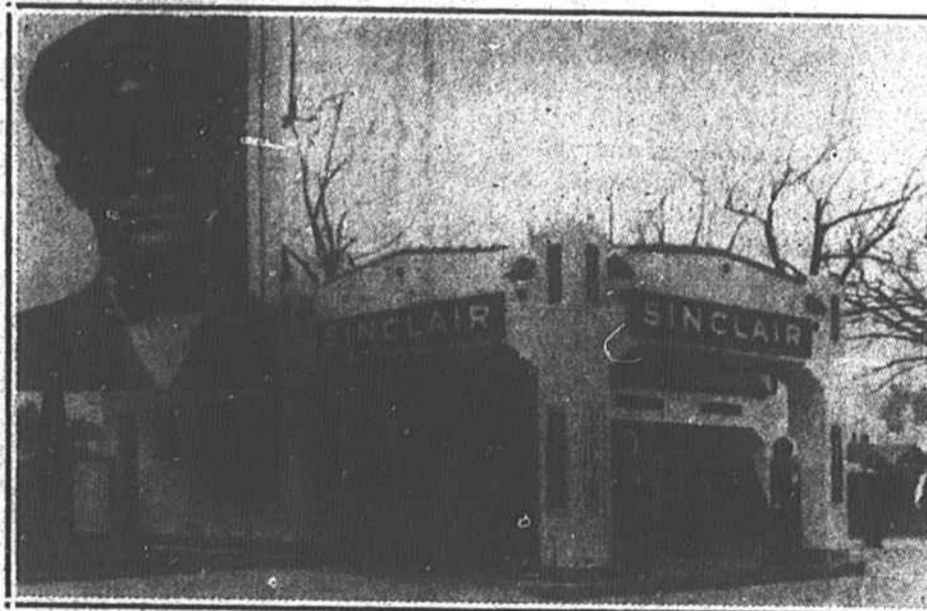
The prescription business takes precedence over any other phase of service rendered the public, the training and experience of thirty-three years in this profession eminently qualifying "Jim Wheless" for the high vocation of pharmacopologist.

AUTOMOBILE AGENCIES

Pollard Auto Co.

The home of the FORD in Farmville, the largest and most modern automobile plant here, is situated at the intersection of the Greenville highway and Main street, with the dealers, W. A. Pollard, Sr., and J. O. Pollard being distinguished as pioneers in the auto selling industry. Watch the FORDS go by and pay this agency a visit in order to learn just why so many people buy FORDS.

Associated with J. O. Pollard in (Please turn to page 21)



—OUR NEW STATION ON WILSON STREET—

Complete Sinclair Service —With Sinclair Products

Greasing,
Washing,
Polishing,
and Waxing.

GOODYEAR TIRES
Tire Repairing
Prestolite Batteries
Smokes & Drinks

WE'LL APPRECIATE YOUR PATRONAGE

Sinclair Service Station

ELBERT JOYNER, Mgr.

FARMVILLE, N. C.