WHO'S WHO IN THE BUSINESS LIFE OF FARMVILLE

(Continued from page 20) the sales division of the business are; C. H. Mozingo, Mark Tyson, Mrs. C. B. Mashburn and Lester Skinner.

B. & W. Chevrolet Co., Inc.

R. A. Parker, manager of the firm of B. & W. CHEVROLET CO., Inc., located on Wilson street, extends a cordial invitation to citizens and visitors of this community, to visit their establishment here and inspect the new knee-action CHEVROLET models on display.

Mr. Parker, who is well known here as an experienced salesman, has associated with him G. P. Burgeron, J. C. Sawyer, Mrs. J. B. Cutchins, L. M. Holden, H. E. Hart and C. T. Greene, also versed in the art of pointing out superior values and demonstrating the brilliant performance of the CHEVROLET.

Farmville Motor Co.

THE FARMVILLE MOTOR COM-PANY, of which B. Otis Taylor, a motor salesman of wide acquaintance and long experience, is manager, announces its eagerness to demonstrate the unusual combination of power and economy contained in the HUD-SON and TERRAPLANE to prospective buyers. Call 173 for this ready service.

Hugh Barrett and Cecil Johnson are assisting in sales here, Mrs. Taylor is in charge of the office, and Jesse Caraway and Dave Herring the repair department.

Before buying an electric refrig-

erator, visit this firm's FRIGIDAIRE showroom and learn why so many proud women already are boasting, "Ours is a FRIGIDAIRE '34."

E. & F. Motor Co.

Ask to see CHRYSLER and PLY-MOUTH performance at the E. &. F. MOTOR CO., where you will also find a full line of McCLAREN TIRES, GLOBE AND U. S. L. BAT-TERIES.

Waiting to render you real service in selling you a new CHRYSLER or PLYMOUTH or repairing the old car at the E. & F. MOTOR CO., are the following men, experts in their varied branches of the business: Bill Forbes, manager; Alfred Forbes, salesman; John Barrett, battery service; H. S. Seigler, George Melton and Ernest Bray, mechanics.

Corbett's Garage

J. C. Corbett, owner and manager of CORBETT'S GARAGE, located on Wilson street, a skilled and intelligent mechanic, has recently had installed the most modern and complete motor rebuilding and valve reseating outfits on the market today, and states that he can give a rebuilding motor job a one-thousandth of an inch accuracy, eliminating the old fashioned method of guess work.

INSURANCE COMPANIES

Pitt County Insurance Agency Visit the handsome and spacious

quarters of THE PITT COUNTY IN-SURANCE AGENCY in the Citizens Bank building, and let Jim Joyner give you protection on those fundamental assets so vital and precious to your family-YOUR LIFE, YOUR HEALTH, YOUR HOME, YOUR LIVELIHOOD. A local man, efficient and well informed in his line of service, Jim will give you disinterested advice at any time.

This agency places all kinds of insurance; life, fire, accident, compensation, plate glass, storm, hail, explosion, steam boiler, liability

Commercial Insurance Co.

Representing the COMMERCIAL INSURANCE CO., are D. E. Oglesby, manager, and S. A. Roebuck, agent, either of whom are pleased at any time to give advisory service, as well as make additions to their clientele of great proportions here, where they have established a reputation as leaders in insurance and a fine record of settling claims promptly and satisfactorily.

THE COMMERCIAL INSURANCE COMPANY is conveniently situated in the Bank of Farmville building.

VARIED CLASSIFICATIONS

Bank of Farmville Treasures Confidence of Community

Weilding a wider influence on the commercial life of the community, and adding prestige and power to its name each year is THE BANK OF FARMVILLE. Organized with R. L. Davis as president, and supported then, and since, by a group of representative, level headed business men of the town, THE BANK OF FARM-VILLE, launched out in her voyage on the Sea of Big Business in 1904.

Mr. Davis has continued as its head, J. I. Morgan was recently elected as vice president, filling the position of the late J. R. Davis; D. E. Oglesby, cashier; J. M. Stansill and J. L. Walker, asst. cashiers; Mack D. Pollard, bookkeeper. Directors are: R. L. Davis, F. M. Davis, J. I. Morgan, D. E. Oglesby, W. A. Pollard, Sr., A. C. Monk, C. L. Hardy, and J. O. Pollard.

D. E. Oglesby, the efficient cashier, has held this position for the past 16 years, much credit being due him for the splendid growth of the bank.

Farmville Furniture Company

Occupying a handsome three story building on Main street, THE FARM-VILLE FURNITURE CO. is a pioneer firm of Farmville, and an establishment, unrivaled in Eastern Carolina in point of management, diversity of stock, and values, meriting the large patronage, which it receives locally from the surrounding country.

The business is owned by John T. Thorne, A. C. Monk and T. E. Joyner, all prominent business men of Farmville, Mr. Joyner being the efficient manager.

Rollins Says "Wear Clean Clothes"

As near to you as your telephone is the excellent cleaning and dyeing establishment known as ROLLINS, CLEANERS AND DYERS.

L. Leroy Rollins, the owner, took (Please turn to page 23)



Your Buying and Selling Headquarters!

Civic Organizations, Business Houses, and The Town Government are Cooperating to make the sales relations of the farmer more pleasant and profitable here.

HAS COME

and we invite you to join with us in helping to bring better days to Eastern Carolina, More Money to Our Farmers, Farmville a Bigger and Better Town.

Tobacco Is Ace High On The Farmville Market-