

WHO'S WHO IN THE BUSINESS LIFE OF FARMVILLE

(Continued from page 21)

an eleven weeks course this spring at the National Association Institute of Cleaning and Dyeing, at Washington, D. C., the only school of its kind in the world, and has added to his former efficiency in this business, a thorough knowledge of the proper care of clothing and furs.

Pecan Grove Farm

Located within a mile of Farmville, is the pecan grove of more than 1500 trees, which gives to the PECAN GROVE FARM of Jno. T. Thorne, its name, and makes of it a show place for visitors, to whom Roy Bowling, the manager, is always glad to point out his prize Poland-China hogs and fine dairy herd.

Fresh milk and cream delivered daily.

Kemp's Barber Shop

A modern barber shop with an excellent rating in regard to equipment and sanitary service, is KEMP'S BARBER SHOP, with its experienced white barbers.

The prompt courteous service, you have so long desired, is to be found here, where Mr. Herbert Kemp, its manager, has given to the tonsorial business a standard that may well be emulated by other lines of trade.

Barrett's Coal Yard

Don't let winter catch you with an empty coal bin. Fill it up and forget your fuel worries. Coal is the most dependable heating agent; it can't get out of order, the initial cost is lower and there are no special running costs.

Call BARRETT'S COAL YARD, No. 57 and place your order. Deliveries made anywhere, any time.

The Rouse Printery

THE ROUSE PRINTERY, successor to the Farmville Publishing Co., organized in May, 1910, with G. A. Rouse as owner and publisher of THE FARMVILLE ENTERPRISE, specializes in commercial printing of all kinds. The editor, who is president of the East Carolina Printer's Association, was recently appointed a member of the Fair Trade Compliance Board of North Carolina, under the Graphic Arts Code, and was also elected as a member of the advisory committee of the North Carolina Safety Association.

Farmville-Woodward Lumber Co.

Regarded as one of the largest and most progressive industries in Eastern Carolina, is the FARMVILLE-WOODWARD LUMBER CO., which has four plants; Farmville, Mt. Olive, Hobgood, and Williamston, specializing in rough and dressed lumber, and selling to both wholesale and retail trade.

G. S. Vought, of Farmville, vice-president, is manager of the local plant.

Warren's Young Men's Shoppe

A popular and reliable men's furnishing establishment, a stock in excellent taste, offered at reasonable prices denoting real value—these are features of WARREN'S YOUNG

MEN'S SHOPPE.

If you need a tailored suit at a saving of from \$10 to \$20 see Ed Nash Warren, the expert merchant tailor, who has a snappy new line of materials for the autumn and winter seasons.

Paramount Theatre

THE PARAMOUNT THEATRE is receiving the hearty support and patronage of the entire community and giving in return the best to be obtained in entertainment anywhere.

The manager, Worth Stewart, recognizing his responsibility in the selection of pictures high in amusement and recreation values, has booked the latest releases from the largest companies of the industry, and promises his patrons here fine and well balanced programs.

Fields Jewelry Company

Take your watch and jewelry to the old reliable jeweler, W. D. Fields, of the FIELDS JEWELRY CO., for repairs of all kinds. The most simple or difficult jobs are given the same careful conscientious consideration by Fields, and his customers can depend upon their work being finished in every particular and detail. A new line of hollow ware silver, in latest designs, has been recently added to the stock of this firm.

Davis Hotel

Attracted by the homelike and restful atmosphere, the well cooked and wholesome food, the clean, cool and comfortable rooms and the cordial welcome of the proprietors, Mr. and Mrs. J. A. Mewborn, traveling men, tobacconists, growers and buyers bring their families and friends to the DAVIS HOTEL and make it their headquarters while in Farmville.

SERVICE STATIONS

Sinclair Service Station

Elbert Joyner, the manager, and Matthew Gibbs, his assistant, have, with their affable manner and ready service won friends and customers daily, and THE SINCLAIR SERVICE STATION is one of the best conducted and most popular in this section of the county.

Briley's Service Station

Visitors and local patrons get REAL SERVICE and STANDARD PRODUCTS at BRILEY'S SERVICE STATION, located at a most strategic and accessible point—the intersection of highways 264 and 258, as traffic enters Farmville from a westerly direction. These are the two big drawing cards that are making this station so popular and successful.

Farmville Service Station

You will find it much to your interest, both from the points of ready service and satisfaction, to buy your battery—EXIDE—and your oils and gasoline—SINCLAIR, from cordial and accomodating "Lum" Wooten.

Standard-Esso Station

"Courteous service under all circumstances," linked together with an experienced operator of cheerful and

likable personality, insures success for any service station. THE STANDARD-ESSO STATION, located on Main street, has all of the above mentioned attributes in the service and person of Mack Carraway, who has given the filling station business a standard that may well be emulated by other lines of trade.

Motor Inn Service Station

The fact that visitors and local patrons can get REAL SERVICE and TEXACO PRODUCTS at this up to date station gives confidence to the automobilist, and he feels that his "Filling, Cleaning and Greasing" troubles are over.

SHOE REPAIRING SERVICE

Trevathan's

Keep your feet well! Looking well and feeling well. There is no foot- tonic like a well repaired shoe—straight heel and solid sole.

Lopsided heels, worn soles cause painful strain and arch trouble. Keep your heels straight and arches perfect by correct shoe repairing.

Honest dealing and expert repair service at TREVATHAN'S

Romanus Shoe Shop

One of the best equipped shoe repairing shops in this entire section, and one that is owned and operated by a master in the art of rebuilding footgear, is THE ROMANUS SHOE SHOP, Main street, and the owner, A. B. Romanus.

Service at this shop is equal to that of the largest city repairing centers, a specialty being made of the half- soling business.

MY PRESIDENT By Alex C. D. Noe

I like the way you make things go,
Brave Captain, Franklin Delano.
I like to see you hew and hash
Depression, and to see you smash
A precedent, my President.

I like, indeed, the way you've dealt,
With problems, Mr. Roosevelt.
I like the way your actions show,
A fairness both to friend and foe;
Each resident, my President.

I like the way you hold the wheel,
To keep the ship on even keel.
I like the star you're steering by,
While facing billows wild and high,
Star heaven sent, my President.

I like your consecration too,
And hence my confidence in you.
I like to place my heart and hand,
And loyalty at your command;
And feel content, my President.

**RAMEY'S
Vanity Shop**
— NEW —
**FALL STOCK
LATEST
STYLES**
— in —
**COATS, DRESSES
AND HATS**

Farmville-Woodward Lumber Co.

Farmville, N. C.

—Manufacturers of—

**Kiln Dried North Carolina Pine
NATIVE CYPRESS and GUM
Rough or Dressed**

Wholesale—and—Retail

Mr. Farmer!

Our Store Is Full of the New Fall and Winter

Wearing Apparel

That you will need for yourself and family during the winter months, and—

—WE INVITE YOU—

To come and see our line of general merchandise before you buy.

D. F. & R. O. LANG
FARMVILLE, N. C.