

Each of Farmville's Warehouses Is An Important Factor In Mart's Growth!

Each of the three commodious warehouses, of the Farmville market, has been an important factor in its phenomenal growth of the past thirty years; contributing, each in its own way, to the general progress and development of the mart, with its veteran and expert warehousemen and able staff of men, all well known to farmers of East Carolina, being connected with the market for many years, and having personally helped to win the recognition it now enjoys, of being the liveliest, fastest growing and steadiest market in the Carolinas.

Monk's Warehouse

For the last three years, Monk's warehouse, one of the oldest and best known tobacco warehouses in the State, has sold more than twenty-eight million pounds of tobacco; this record being considered among the best in the four bright tobacco growing states. One of the best conducted warehouses in the New Bright Belt, it is expected that it will continue to handle this year the large volume of business it has had in the past, and aid the mart in again maintaining its record of high prices.

J. Y. Monk, one of the most prominent and popular warehousemen of the State, has had a deep and honest interest, and a great enthusiasm for the marketing of tobacco, in Farmville, since 1907, which enables him to deal most intelligently with the many problems of the warehouse business.

"J. Y." has successfully operated for twenty-one years, a warehouse on the same site. Associated with him in carrying forward the daily sales this year, are two of the most popular and experienced tobacconists of this section, Grover Webb and Johnnie Carlton.

The same spirit of goodwill and mutual interest between the entire warehouse force, buyers and growers, which has obtained at Monk's warehouse since its establishment here, is anticipated this year. The warehouse organization, offering to the farmer equipment as complete as can be found anywhere, has the following competent employees in the various departments of the system:

James Monk, Jr., assistant general manager; George M. Moore, J. N. Edwards, auctioneers; W. J. Teel, R. D. Rouse, ticket markers; Leonard Carlton, Lewis Creech, Adie Flowers, Jack Hardy, floor men; John B. Joyner, Mrs. M. V. Jones, L. P. Thomas, Buck James, Frank Fonvielle, Tom Turnage, book men and office; Curtis Flanagan, Robert Lang, Jack Laughinghouse, weighers; Bennie Wheeler, Rhoderick Harris, check out men; J. H. Stark, B. M. Lewis, Paul Frizzelle, leaf men; Bob Fulford, H. G. Vandiford, door men; S. T. Lewis, A. R. Cannon, Jack Tyson, trade men; E. L. Russell, Edward Daughtrey, watchmen.

Knott's Warehouse

Knott's warehouse is prepared this year for the best season of its history of twenty-one years. Opened by R.

H. Knott in 1913, Knott's warehouse has increased in size and operations, until today it is one of the most important concerns of this section, engaged in the sale of tobacco. Well ventilated and lighted, it is so arranged as to make handling of the weed as convenient for the farmers and buyers as is humanly possible, and is serving a larger number of farmers every year.

One of the best known and most successful warehousemen in the State, Mr. Knott has made an excellent record on this market, and has consistently bent his efforts towards winning the recognition, which the Farmville market now has, as the most dependable and progressive market in North Carolina.

J. M. Hobgood, who is a partner with Mr. Knott in the management of both Knott's warehouse and Hobgood's warehouse, Lumberton, is a veteran warehouseman, whose zealous interest, in this market for many years, linked with his sales knowledge, has been instrumental in widening the scope of the Farmville market each season.

This team of tobacconists make one of the strongest organizations in Eastern Carolina, and they have announced as their policy, the securing of satisfaction in the highest degree for their customers.

A well-organized force, which understands the up-to-date system used in placing the tobacco to the best advantage of the buyers and farmers, is employed by the warehouse, including a capable night force, which gives farmers an equal opportunity of placing their tobacco on the floor at night. These include for the current season: W. Newson, Frank Hart, sales; Bob Edmondson, auctioneer; R. Leroy Rollins, Mr. and Mrs. Zack McWhorter, Herbert Acton, bookkeepers; J. L. Shackelford, ticket marker; L. L. Hardy, Harry Dail, Earl Quinn, Paul Kirby, weighers; J. R. Allen, J. M. Stancill, floor managers; Roy Vandiford, Jesse S. Creech, Roland Taylor, assistants; G. M. Shirley, E. C. Beaman, Jodie Whitley, Jim Langley trade men.

Planter's Warehouse

Indications point towards an exceptionally large following for Planter's warehouse again this season; the house management, L. R. Bell and J. Branch Bobbitt, pledging to their farmer friends good service, high prices and courteous treatment, together with the same efficient method of handling the weed, and personal pushing of sales.

The fireproof building, one of the largest and most modern in the belt, is of sufficient size to accommodate the large volume of business anticipated, and proper lighting, regarded as one of the foremost necessities for the sale of tobacco, together with the provision of every possible facility for aiding in the sale of the NEW DEAL crop, will be found at Planter's warehouse, and planters can feel certain of receiving the careful attention, which has heretofore characterized its service.

L. R. Bell's genial personality and

outstanding ability, as a successful warehouseman and a splendid judge of tobacco, has been thoroughly demonstrated here in the past several years; his efficient management of sales having won for him a wide reputation for bringing the highest dollar for patrons.

J. Branch Bobbitt has been in the tobacco business for the past fifteen years, having been a former buyer and a warehouseman of considerable experience before coming to Farmville to join interests with Mr. Bell. He is among the most wide awake and aggressive warehousemen of the section, which, together with his business efficiency, makes this partnership a prime asset of the market.

Every member of the Planter's force, listed below, is well versed in handling tobacco, and takes pride in cooperating in every way to make marketing for the farmer as pleasant and profitable as possible: Ben Saunders, auctioneer; Harold Suggs Askew, Bennie Bell, ticket markers; Walter Dees, Haywood Smith, A. E. Rackley, J. L. Harrell, floor managers; Mrs. J. Branch Bobbitt, Ivey Warren, Ernest Sylviant, A. F. Felton, office; Jerry Southerland, Ivey Warren, book men; Frank Dixon, J. L. Musgrave, Bill Ridenhour, S. B. Hill, general assistants.

The main purpose of the complete agricultural program is to secure a better price level for the products of the farm.



A. C. MONK

A. C. Monk, president of A. C. Monk & Co., large independent dealers and exporters, and a director of the Tobacco Association of the United States.

"A. C.," a heavy buyer here since purchasing the first pile of tobacco sold on the Farmville market, helped lay the foundation stone for its establishment, and has been an important factor in its development and success.

Feed and supplies have been furnished in the extreme drought-stricken areas by relief agencies.



J. H. HARRIS GENERAL MERCHANT

Extends Hearty Greetings to Farmer Friends Selling on the Farmville Tobacco Market.

— SINCE 1904 —

We have served you—and are looking forward to this privilege again this Season.