

Congressman Warren Congratulates Farmers on Cooperation With AAA Program!

"The change that has been wrought in Eastern Carolina in the short space of a year is almost unbelievable. An intolerable agricultural situation had literally broken the backs of our people and its crushing effect had been felt by everyone. For four years we vainly appealed to Washington both for a program and leadership, neither of which was forthcoming and the very spirit of our people was whipped and undermined.

"But a new leader came on the scene. He was a man of action with a great heart in tune with his distressed countrymen, and realizing that agriculture was the bedrock upon which normal conditions could be restored there was passed under his direction a law that would restore agriculture to its proper place provided those engaged in it would give their full cooperation.

"No section of the Nation is in a better position to value and appreciate what has been accomplished more than we people in Eastern Carolina. And no people can ever show a greater spirit of determination and co-operation than ours have. They gladly accepted both the program and the leadership because they had the utmost confidence in the sincerity and wisdom of the leader.

"We are on our way out of agricultural serfdom. The only ones who can wreck this program are the farmers themselves. Of course, some little injustices will arise which



LINDSAY C. WARREN

can be ironed out in the future, but its accomplishments have been so great and so far reaching that I believe our farmers will stand like a stone wall and see that it is not destroyed.

"As one who was present in every meeting and conference to bring about this program, and which has held and gripped my interest from the beginning, I rejoice with our citizens in all that has been accomplished and congratulate them in making it a success."

LINDSAY C. WARREN.

TOBACCO GROWERS SET EXAMPLE

If one doubts that a new hope has come to Eastern North Carolina, he has only to do as Governor Ehringhaus has done, make a visit to that section. For while much yet remains to be done before the people of that section are on their feet again, they have set out to do their part. No wonder that it was heartening to Governor Ehringhaus to find so much enthusiasm over the prospects for better times. Eastern North Carolina is destined to become the great agricultural section of Eastern America, but it has had hard sledding in recent years. It is gratifying to know that at last its people are beginning to see the light.

Not only have the tobacco growers of Eastern North Carolina, by their enthusiastic cooperation with President Roosevelt, brought new hope to that section but they have also brought inspiration to the farmers of other sections of the country. For the Tar Heel tobacco growers have taken President Roosevelt at his word, they have entered into the spirit of the New Deal, and they have quickly agreed to reduce their acreage.

President Roosevelt spoke words of wisdom when he wrote Congressman Lindsay Warren that "without the intelligent co-operation of the producers, we could not have hoped to obtain improved prices." President Roosevelt was not merely speaking by the book when he said that "it is heartening to hear the good reports

from North Carolina that the efforts of the administration to help the flue-cured tobacco growers are meeting with success."

President Roosevelt has recently cited the cooperation of the farmers of the Southeast as an example to the disgruntled farmers of the Midwest. Western farmers have been hard hit, and are even yet in comparatively a worse plight than the farmers in Eastern Carolina, but as President Roosevelt has said, there is only one way in which they can come out of their deplorable condition and that is to follow the example of Eastern North Carolina tobacco growers.—News & Observer, Nov 13.

ESTIMATE DROP IN WEED POUNDAGE

North Carolina's 1934 tobacco crop has been estimated at 393,650,000 pounds, a 27 per cent. reduction as compared with last year's crop, in the report issued by the Federal and State Departments of Agriculture.

During last year, North Carolina tobacco farmers received an average of \$15.93 a hundred pounds, excluding Federal crop reduction payments, for their crop of 537,979,000 pounds. That means that the price this year must be considerably higher if farmers are to receive as much in actual cash as was received last year.

General crop conditions in this

State, as shown in a recent report, place North Carolina in an enviable position. The report shows this State as ranking fifth highest in the nation on the indicated yields of 32 important crops expressed as percentage of the past ten-year average yield. Only South Carolina, Georgia, Alabama and Arizona showed higher average conditions as of August 1.

State Acreage Cut

The report shows that tobacco acreage in North Carolina has been cut to 541,000 acres this year, as compared with 695,000 last year, a reduction of 22 per cent. The average yield per acre this year was estimated at 728 pounds, as compared with 774 pounds last year. The acreage reduction, together with the reduced yield per acre, results in an estimated reduction of 27 per cent, in the 1934 crop.

Figures By Belts

Old Belt, 1933 acreage 249,000, for 1934, 214,000; 1933 yield per acre 725 pounds, for 1934 estimated 700 pounds; 1933 production 180,525,000 pounds, indicated for 1934, 149,800,000.

New Belt, 1933 acreage 358,000, for 1934, 272,000; 1933 yield per acre 790 pounds; indicated for 1934, 740 pounds; 1933 production 290,720,000, indicated production for 1934, 201,280,000.

South Carolina Belt, 1933 acreage 68,800, for 1934, 49,500; yield per acre 1933, 865 pounds, indicated yield per acre for 1934, 775 pounds; production for 1933, 59,512,000 pounds, indicated production for 1934, 38,362,000 pounds.

Burley Belt, 1933 acreage 9,200, for 1934, 5,500; yield per acre 1933, 785, indicated yield per acre for 1934, 765; production for 1933, 7,222,000, indicated yield for 1934, 4,208,000.

THE WAY TO BETTER BUSINESS

In a recent letter sent out by Recovery Administrator Johnson to manufacturers he pointed out that the best and quickest way to better business now was through the general use of newspaper advertising.

Here, in part, is what Mr. Johnson says, and we pass it on to our local merchants for their information and guidance:

"We believe that the opportune moment is at hand for American industry to bend every effort toward increased sales. The modern method is advertising. The American public looks to advertising for news of good merchandise and good values.

"There has never been a time when the public was so alert for news, as now. Events have moved so rapidly that people would be completely ignorant of what is going on if they did not closely follow the press.

"This tremendous public interest in news can be capitalized by American industry. And the way to do it is to place the news about a good value or a good product side by side with other news of the world.

TEN MILLIONS FOR STATE'S FARMERS

Washington, July 23.—Over \$10,000,000 in cash has been paid to North Carolina farmers for cooperating with the Agricultural Adjustment Administration, according to figures released here today by the Department of Agriculture. In addition to cash which the Roosevelt farm program has put into the pockets of Tar Heel farmers, there has been a general upswing of farm commodity prices, brought about more or less by the cooperation of producers with the AAA lining production with consumption.

North Carolina tobacco growers, up until June 30, received \$5,556,016 in land rental and benefit payments. Tar Heel cotton farmers received \$3,755,483, and wheat farmers \$37,459.58. In addition to this, cotton farmers, under the Smith plow-up plan put in operation last Summer, have realized a net profit of \$1,307,716. This makes a grand total of \$10,156,675.

The cash money received by all farmers in the United States from the AAA totals \$267,562,231. This money is raised by processing taxes levied on processors of various farm commodities.

NORTH CAROLINA STILL LEADS IN TOBACCO TAXES

Washington. — North Carolina's position as the state which paid the most tax on tobacco was maintained in 1933 by a wide margin with collections in that state totalling more than those for the remainder of the country.

The Internal Revenue Bureau reported today that N. C. manufacturers paid \$208,840,794 of the \$409,308,921 collected in 1933, or \$7,372,667 more than the combined collection in all other states.

Although tax collections on cigars and manufactured tobacco such as snuff and "plug" fell off throughout the country as compared with 1932, collections were sufficiently great to make the total \$22,037,652 more than those of 1932.

North Carolina was the only state in which tax collections exceeded \$100,000,000.

NEW RAIL WOMEN SMOKERS

Princeton, Ind.—Demands of women travelers, for more favorable surroundings in which to do their smoking, have brought about a change in the makeup of railway coaches. The Southern railway shops here have orders to install smoking compartments for women in all cars sent in for repairs, and in new coaches.

The President has made it clear at all times that the main objective of the agricultural program is a satisfactory price level for farm products, so that farm debts may be paid and a balanced condition for the entire country restored.