

Farmville Enterprise FARMVILLE, N. C.

G. ALEX ROUSE, Owner & Mgr.

Eva Horton Shackelford Associate Editor

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THE SPOTLIGHT

Ye editors acknowledge with sincere appreciation the compliments paid "The Spotlight," and the big hand given our supplement, upon its initial bow to the public last September, along with the criticisms, which we shall think were meant to be constructive, and proceed on our way, striving to acquire the correct perspective and direct its forces into channels of real advancement and progress.

To be a medium for furthering community pride and rendering a real service to the citizenship of Farmville, has been the aim of "The Farmville Enterprise" since the day of its founding in May, 1910, the name, "Enterprise," itself, suggesting the spirit of quest and adventure. We are endeavoring to keep alive the characteristics of vivacity, diligence and dispatch, which marked its beginning.

No fuses, the consequences of which cannot be foreseen, are to be lighted through this medium, our refusal to deviate from the ethics and principles of the printing industry being what we believe to be in keeping with the best traditions of Ben Franklin, whose portrait hangs just over our press, and constantly speaks to us silently but eloquently.

WHY INDEED?

Why should the farmer want material comforts and conveniences? Who has more use for a car, or a radio, or an ice making machine, than a farmer leading an isolated existence fifteen miles in the country? No comforts while living! Is he to find consolation only in death? Keen and bitter irony, which reminds us of Edwin Markham's "Man With The Hoe."

Bowed by the weight of centuries he leans upon his hoe And gazes on the ground, the emptiness of ages in his face. And on his back the burden of the world. There is no shape more terrible than this— More tongued with censure of the world's blind greed— More filled with signs and portents for the soul— More packed with danger to the universe.

How will you ever straighten up this shape; Touch it again with immortality; Give it back the upward look and the light; Rebuild in it the music and the dream?

With some of the strain and stress, which has been mingled with his toil for the past several years, dissipated by the increase of prices for his produce, in the keeping of his promise by President Roosevelt, the recovery of the farming industry will be very rapidly realized, and the United States may look forward to being classed as a happy farming nation with a happy future.

THE CHURCH A FOUNDATION STONE

The principal foundation stone of a town is the Church of God. This is conceded even by the most skeptical minded person today — that the Church of God vitally and keenly affects the lives and fortunes of a community, and is of the utmost value to its moral stimulus and development.

The people of a community scarcely realize the tremendous service which is rendered by their churches, their uplifting ministries ever striving for the final attainment of a spiritual atmosphere of peace and good will.

Farmville was most fortunate in having as its first ministers and from time to time since those early days, men of God, possessing the rare combination of vision and common sense, together with other indispensable qualities essential to success in the field of religious endeavor. To these leaders, whom we deem "the salt of the earth," Farmville owes a debt of deepest gratitude:

They were masterful thinkers and doers of the Word in their day, organizing and establishing six churches here.

The church membership of Farmville comprises an overwhelming majority of its representative citizens, who are virtually interested in and actively engaged in developing not only this section, the State, and the nation, but the entire world along lines of Christian thinking and liv-

week, has been interesting and inspiring not only to the descendants of the first church builders, but also to those citizens, who were here and assisted in establishing branches of the various denominations in later years.

DID YOU EVER STOP TO THINK?

By Edson R. Waite Shawnee, Oklahoma

Newspaper advertising has stood the test of time.

Newspaper advertising possesses usual merits as a business-getter.

Well advertised quality goods appeal to the good judgment of all the people because of their practical economy.

People know that the business concerns who advertise keep in step with progress.

Stores that keep in step with progress carry merchandise that is in popular demand.

As these stores progress in popularity, newspaper advertising will play a big part in their progress.

Newspaper advertising helps in increasing good-will for a business.

Newspaper advertising creates buying confidence.

Newspaper advertising gives satisfaction!

NOTICE TO VOTERS OF THIS PRECINCT

A new registration of all voters in Farmville precinct, has been announced by the County Board of Elections. The date on which the books will be opened will be announced within the next few days, according to instructions received today, Friday, from P. C. Harding, chairman of the Election Board.

EVA HORTON SHACKLEFORD, Registrar

MISSION SERVICES TO BE HELD AT CATHOLIC CHURCH

A mission service, to be conducted by a Franciscan Priest of New York, will begin at Saint Elizabeth's Catholic Church, of which Rev. Michael J. Begley is pastor, on Sunday, September 30th, at 10:00, with daily mass instructions on "The Commandments of God" at 6:30 A. M., and the Rosary and sermon at 8:00 P. M. under the following subjects: Sunday—"The New Deal of the New Testament." Monday—"What Estranges Us From God." Tuesday—"While Peter Sleeps." Wednesday—"That Human Desire To Tell." Thursday—"After Death, What?" Friday—"The Love Crucified." Questions from the question box will be answered at the evening services.

The public is cordially invited.

These various acts are not considered perfect by the administration and so constant effort is being made at all times to improve their operation and to improve conditions for the farmer.

MY PRESIDENT

By Alex C. D. Noe

I like the way you make things go, Brave Captain, Franklin Delano. I like to see you hew and hash Depression, and to see you smash A precedent, my President.

I like, indeed, the way you've dealt, With problems, Mr. Roosevelt. I like the way your actions show, A fairness both to friend and foe; Each resident, my President.

I like the way you hold the wheel, To keep the ship on even keel. I like the star you're steering by, While facing billows wild and high, Star heaven sent, my President.

I like your consecration too, And hence my confidence in you. I like to place my heart and hand, And loyalty at your command; And feel content, my President.

(Cheerio read this poem over the National Broadcasting chain on the President's birthday in January.)

NOTICE OF SERVICE OF SUMMONS BY PUBLICATION

North Carolina, Pitt County. In The Superior Court. TOWN OF FARMVILLE

vs— H. W. Turnage and Wife Mable Turnage.

The defendants, H. W. Turnage and wife, Mable Turnage will take notice that an action entitled as above has been commenced in the Superior Court of Pitt County, North Carolina in order to obtain a judgment for 1930 and 1931 taxes due the Town of Farmville; and that said defendants will further take notice that they are required to appear at the office of the Clerk of the Superior Court of said County in the Court-house in Greenville, N. C., on or before the 1st day of December, 1934 and answer or demur to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in said complaint.

This the 29th day of September, 1934.

J. FRANK HARRINGTON, Clerk of the Superior Court for Pitt County, N. C.

"Pains Gone," Says Lady, After She Had Taken CARDUI

In describing how her health improved after she had taken Cardui, Mrs. Ralph R. Courtney, of Wytheville, Va., said: "I was run-down and suffered from pain in my side. I wanted to feel well and get rid of the pain in my side, so I sent for Cardui and began taking it. By the time I had taken three bottles of Cardui, I was feeling much better. The pains had gone. I am very glad to recommend Cardui to other young women." . . . Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician. At a bottle, at drug stores.

CHURCHES

SUNDAY, SEPTEMBER 30

BAPTIST CHURCH

Rev. L. E. Ennis, Pastor 9:45 a. m.—Sunday School. George W. Davis, Superintendent. 7:00 p. m.—Young People's work—Mrs. J. M. Wheelers in charge. 7:30 p. m.—Evening Worship. 7:50 p. m.—Wednesday — Prayer meeting.

THE CHRISTIAN CHURCH

Rev. C. B. Mashburn, Pastor Strength for the Weak, Work for the Strong, A Welcome for all. 9:45 a. m.—Sunday school, J. O. Pollard, Superintendent. 11:00 a. m.—Morning Worship, Special program. 7:00 p. m.—Junior and Senior Endeavors. 7:30 p. m.—Series of meetings in celebration of the 80th anniversary of the church, will close with the evening worship hour, followed by baptismal services.

EMMANUEL EPISCOPAL CHURCH

10:00 a. m.—Sunday school, J. W. Joyner, Superintendent. 8:00 p. m.—Evening Prayer and sermon by Dr. Frank Dean, of Wilson.

METHODIST EPISCOPAL CHURCH

Rev. H. L. Hendricks, Pastor 10:00 a. m.—Sunday school, J. T. Thorne, Superintendent. 11:00 a. m.—Morning Worship. 7:00 p. m.—Epworth League. 7:30 p. m.— Wednesday — Prayer meeting.

PRESBYTERIAN CHURCH

Rev. H. M. Wilson, Pastor 9:45 a. m.—Sunday school, J. H. Paylor, Superintendent. 7:30 p. m.— Wednesday — Prayer meeting.

CATHOLIC CHURCH

Rev. Michael J. Begley, Pastor Wilson, N. C.

SUNDAY SERVICES

Holy Mass 10:00 A. M. Confessions 9:30 A. M. Catechism 10:45 A. M.

A mission service will begin at 10:00 a. m., and be continued throughout the week with mass at 6:30 a. m., and evening services at 8:00 p. m. Heartiest Welcome To All.

RUPTURE

E. J. MEINHARDI COMPANY SALESMAN OF CHICAGO HERE AGAIN

He will show you the "Meinhardt Rupture Shield" privately in his rooms at the Goldsboro Hotel, Goldsboro, N. Car., on Thursday only, Oct. 4th, from 1:00 P. M. to 7:00 P. M.

Ask the Hotel Clerk for the numbers of Mr. Meinhardt's rooms. Only men are invited.

The Meinhardt Rupture Shield retains the rupture on the average case regardless of size or location—no matter how much you exercise, lift, or strain. The Meinhardt Rupture Shield is skillfully molded to each individual as a Dentist makes false teeth. (No leg straps and no cumbersome arrangements).

It is waterproof, sanitary, practically indestructible, and may be worn while bathing or sleeping (continuously day and night) until no longer desired.

Do not neglect to see him on the above date. There is no charge to investigate. This visit for white people only. Chicago Office, Purp Oil Bldg.

Constipation Symptoms Soon Go Away After Use of Black-Draught

Mrs. S. G. Ramey, of Henryetta, Okla., writes that she has taken Theodor's Black-Draught about twenty-five years, when needed, and has "found it very good." "When I have a sour stomach and my mouth tastes bitter, and I feel bilious, sluggish and tired, I will very soon have a severe headache if I don't take something. I have learned to keep off these spells by taking Theodor's Black-Draught. Very soon I am feeling fine. I feel that Black-Draught can't be beaten as a family medicine." . . . Get a package of Black-Draught today. Sold in 25¢ packages.

NOTICE TO TRESPASSERS

It has been brought to my attention on several occasions that a number of our young white boys, who are to be among the future citizens of our Town and State, pick the grapes and peccans of their neighbors, and others in the community, without asking; this is a petty form of stealing, which is very regrettable, not only for the immediate incident of losing the property, but for the imprint that will be left on the lives of those participating; out of fairness to the owners of the grapes and peccans, I wish to appeal to those young boys and their parents for cooperation in protecting the property of others, and in correcting a fault which may become a crime.

JOHN L. LEWIS, Mayor.

NOTICE REAL ESTATE SALE

By virtue of the power of sale contained in two certain Mortgage Deeds executed by N. C. Vick to J. R. Davis, Trustee, dated March 2, 1931, and Sept. 14, 1931, and of record in the Office of The Register of Deeds of Pitt County in book F-16, page 295, and book F-16, page 331. Default having been made in payment of the indebtedness secured thereby, the undersigned Administra-

tor and Executor of the said J. R. Davis, Trustee will offer for sale to the highest bidder for cash on Tuesday, October the 16th at 12 O'Clock NOON the following described REAL ESTATE.

1 lot in Farmville Township, being lot No. 13 of the Waverly property lying on The Northern side of East Grimmersburg St. in the Town of Farmville, N. C., adjoining the lands of W. E. Jackson on the West, J. Y. Monk on the East, running back with

Jackson and Monk's line 173 1/2 ft. being 67 1/2 ft. frontage on Grimmersburg St. The back line being 68 1/2 ft.

This the 18th day of Sept. 1934.

F. M. DAVIS, SR., Admr. & Executor for J. R. Davis, Trustee, Mortgagee.

Stanly County trench silo owners were busy last week smoothing the walls of their silos and filling them with winter feed for their dairy cows.

Quaker Maid BEANS 4 16-oz. Cans 22c SEMINOLE TISSUE 4 Rolls 25c L & O BEER In Selected Stores 3 bots 25c

ARMOUR'S BORDEN'S Corn Beef 2 Cans 29c Sausage Vienna 2 Cans 15c Veal Loaf 1 Can 15c Brains 2 Cans 25c Amer Brick Pimento Limberger Swiss 1-2 lb pkg 19c Cheese

2 PKGS 25c plus state tax CIGARETTES 8 Pkgs. 96c Carton \$1.20 Plus State Tax

DELMONTE PEACHES 2 No. 1 Cans SLICED 27c Pan Cake Flour Sunny Field pkg. 10c Tomato Juice Welch's Pint Bot 15c MELLO WHEAT Pkg. 19c MILK White House Evaporated 3 Tall Cans 17c BISQUICK 20 Oz. Package 20c LUX Flakes 2 pkgs 19c LUX toilet Soap 3 bars 19c

Fresh Beans 6 1-4c lb. Malaga Grapes 8 1-3c lb. Large Stalk Celery 10c Lettuce 10c P-Nut Butter 2lb jar 25c Dry Peaches 12 1-2c lb. Broken Slice Pine Apple 17 1-2c Navy Beans 5c lb.

"SAVE WITH SAFETY" The Great ATLANTIC & PACIFIC Tea Co.

WOULD YOUR TIRES STOP YOU IN TIME? THE GOODYEAR MARGIN OF SAFETY GOODYEAR ALL-WEATHER 43% Longer Non-Skid Mileage... No Extra Cost. DOUBLY GUARANTEED 1. Against road hazards. 2. Against defects for life. GOODYEAR SPEEDWAY Built with Super-twist Cord. A lifetime guaranteed Goodyear—full-over-size—with Center Traction for quick stops and tough tread for long mileage. Value you get because Goodyear Dealers sell the most tires—by millions! NOW! THE NEW TYPE "H" GOODYEAR ALL-WEATHER TRUCK BALLOON SPECIAL WARRANTY Certificates Delivered To Every GOODYEAR Tire Consumer For 12 Months Against Road Hazards

DAVIS HOTEL Rooms—\$1.00 and \$1.50 All Meals—Each 50c Try Our Sunday Dinner

The Champ and The Kid! WALLACE BEERY JACKIE COOPER in the immortal story "Treasure Island" MON.-TUES. OCT. 1-2 JAMES CAGNEY in "HERE COMES THE NAVY" WED.-THURS. OCT 3-5 FRIDAY— On The Stage— "Melody Ramblers"

ROBINSON It is not to be expected that people in general are familiar with the monumental business. Building and erecting monuments is not a side line with us. We've been handling monumental work for more than thirty years. Before you place an order for monumental work it will be to your interest to come and confer with a monumental man. DEES MONUMENT WORKS GREENVILLE, N. C.

FARMVILLE SERVICE STATION W. C. WOOTEN, Manager ROAD SERVICE—Call 35 FARMVILLE, N. C. New Sinclair Service Station—Sole Dealer—For Good Year Tires.