



The Farmville Enterprise

Patronize Our Advertisers, For They Are Constantly Inviting You To Trade With Them.

VOL. TWENTY-FIVE

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, NOVEMBER 16, 1934

NUMBER TWENTY-EIGHT

FARMVILLE LEADS IN TOBACCO PRICE AVERAGE

Farmville Also Has One Warehouse That Is Leading Any Other in Pounds Sold This Season

Pick Your Favorite Contestants In The Enterprise Campaign

Room For More Active Workers In Campaign

Only Few Entered In Enterprise Campaign; Many Districts Without Active Representatives; Big Opportunity To Enter Now and Earn Over \$100 Week; Everybody Wins Something In This Campaign

The first announcement of the names of candidates who are entered thus far in the Enterprise "Everybody Wins" campaign, in which one beautiful Terraplane Coach and big cash awards are the leading features, appear in this issue. By looking over the short list of candidates it will be seen that there is plenty of room for more workers. There is a splendid opportunity for live workers to enter the race and make themselves important factors and prize winners.

Is Your Name In?
Is your name included in the list of those that are to share in this wonderful gift distribution? If not then it is only a matter of good business judgment on your part to fill out the nomination blank in this issue and bring or mail it to the Farmville Enterprise at once. Everyone entering now places no handicap on anyone. Spare moments diligently devoted to collecting votes the next few weeks will decide who shall claim the prizes.

Do you realize that the grand prizes in this campaign are a brand new Terraplane Coach, value \$695.00, and three bags of Silver Free, representing more money than the average head of the family earns in a year, and is more than many people save in a life time.

Can you imagine any easier or quicker way to secure an automobile than through the offer this paper is making?

Do you realize that if you are an active participant throughout the campaign you cannot lose, you're guaranteed \$9 per cent in cash on every subscription that you turn in?

Impossible for you to win? Not a bit. Someone from somewhere must claim all those wonderful awards just a few weeks from now. Someone will be driving their own Terraplane, and another will have added to their bank account \$200.00 and two others will be presented with \$100.00 and \$50.00 cash. Can you afford to stay out any longer? All in the world that is required is ambition, backed by a determination to win.

Send in your nomination blank today—or better yet, call at The Enterprise office and get detailed information regarding the big prize distribution.

Remember, it costs nothing to try and there is no reason why you cannot win. See that your name appears in the list next week.

Remember there is only one way to make nominations. Candidates must either nominate themselves or be nominated by some friend. The management is not going to place any names in the Campaign, so if you want to have your name among those from which the owners of the prizes are to be selected, the wisest way is to send or bring in your nomination blank yourself.

Now Is the Right Time.
Now—right now—is the time to begin if you want an automobile of your own. A beautiful car with a reputation for reliability and quality. If you want a car of the best class and are willing to put forth a little effort there is no reason why you cannot win.

I Can!
Nearly every candidate and anyone thinking of entering will say, "Oh, I can't, but I know I can't win." All will be of the same opinion, but the winners have decided that they can win and has the confidence to do their very best. It is more than likely that you will be the winner. Make your nomination blank today.

STANDING OF CANDIDATES

Name — Farmville —	Votes
Hugh L. Barrett	5,000
Miss Gray Carraway	5,000
Miss Rosanna Dale	5,000
Miss Lillian W. Gardner	5,000
Miss Vivian Parker Harris	5,000
Mrs. Manly Liles	5,000
Mrs. C. B. Mashburn	5,000
Miss Mary Louise Rumley	5,000
Miss Frances Smith	5,000
Miss Ellen May Taylor	5,000
Miss Emma Lee Turner	5,000
Mrs. Cecil Winstead	5,000
Farmville, R. F. D. 2	
Miss Bessie Norville	5,000
Bellard's X Boards	
Miss Thelma Flanagan	5,000
Fountain	
Miss Dolly Mae Owens	5,000
Maclefield	
Mrs. B. B. Phillips	5,000
Manry	
Miss Mattie Lee Sugg	5,000
Walstonburg	
Miss Marie Tyson	5,000

ones that get out and hustle at the start, and will not allow anyone to step in at the last and win.

Hurry and Get In and Win.
Understand that every active contestant who fails to win one of the big prizes will be paid for their efforts as explained in the announcement of this big event.

Office Open Evenings
All during the campaign The Enterprise office will be open every evening until 8 o'clock to answer inquiries and receive votes, etc.

Bear in mind that it will not take long to win any prize in the entire list, the campaign will be short. At its close the votes will be counted by a committee of prominent business men and they will name the prize winners.

John T. Thorne Advises Planting Of Improved Seed

Farmers should plan now to plant improved cotton seed next year to keep the quality of North Carolina cotton at high levels, John T. Thorne said here upon his return from the November meeting of the directors of the North Carolina Cotton Growers Cooperative Association.

Although government reports show that 79 per cent of the cotton crop in this State is 15/16ths or better this year, Mr. Thorne said it was brought out in the directors' meeting that the quality is off in some sections where growers have neglected to give proper attention to their planting seed.

The ten farmer-directors of the cotton cooperative represent every section of the State's cotton belt. Mr. Thorne is director of the second district, composed of Martin, Washington, Tyrrell, Pitt, Beaufort, Hyde, Curran, Pamlico and Carter counties.

High Quality This Year.
"Taken as a whole, the quality of the North Carolina crop is especially high this year," Mr. Thorne said, "and when marketed through the cooperative approximately four out of every five bales will command a premium."

With this fact in their minds, farmers more and more are turning to their own cooperative for their government 12-cent bolls where they can get the full reward for their better grades and staples, and the result is that our deliveries are running far ahead of expectations.

Mr. Thorne stressed that every bale handled by the cooperative is checked by a government licensed grader and that substantial premiums are paid on all cotton better than middling 7-8 when sold. These premiums are higher than usual this year because of the low quality of the crop in other states, Mr. Thorne said.

New Certificates For 1935 Season

New cotton tax-exemption certificates will be issued next year to growers who do not use all their 1934 certificates, Dean I. O. Schaub, of State College, has announced. The Agricultural Adjustment Administration will recall all certificates not used this year, he said, and exchange them for new certificates of a different color, if the bank head set is continued in 1935.

Leaf Sales Go Beyond Goal

Prices Holding Up Well As End of Season Approaches

Approaching the end of the most successful season the Farmville tobacco market has ever experienced, in point of receipts for poundage sold, sales are growing lighter daily as the 1934 crop of bright leaf rapidly nears exhaustion. Total poundage for Monday, Tuesday, Wednesday and Thursday of this, the 13th week, amounted to \$3,934, for which the sum of \$9,554.41 was paid, an average of \$23.46.

Prices are holding up well, though a large per cent of inferior tobacco are showing up in the offering each day, which types are having a depressing effect on the daily and general averages.

Receipts this week have brought the total poundage to 18,187,942 several thousand pounds beyond the goal set for the market here this season, receipts reaching \$5,593,165.03 and the average \$30.75.

Tobaccoists are continually warning growers against selling scrap tobacco anywhere except on the warehouse floors, by order of the government.

In past years scrap could be sold direct to the factories but under the code it must be sold on warehouse floors and counted in the planter's sale allotment.

Endanger Contracts With Scrap Tobacco

Some tobacco growers are endangering their adjustment contracts by selling scrap tobacco illegally, warns, E. Y. Floyd, of State College, director of the tobacco program in North Carolina.

Possibly some of the growers do not know the penalties will be imposed on those who are found making illegal sales of their scrap, he said, and it may be that some do not realize that certain sales are illegal.

Those growers who sell their scrap illegally will be required to cancel their contracts, return all benefit payments received, and pay the 25 per cent tax on all their tobacco sold this year.

If court action is necessary to recover the benefit payments and the taxes due, he added, the growers will also be taxed the cost of such suits as may develop.

All sales, regardless of what type of tobacco or who is the purchaser, must be entered on the tax-exemption card, Floyd said. Any sale not marked on the card is illegal.

To legalize the sale of tobacco to another person, when the sale is not made at a warehouse, the grower must have the sale marked on the card by a field assistant of the tobacco program in his county.

The assistant will write the necessary tax warrant, stating the amount and price of the weed sold, and legalize the sale.

Growers who purchased more certificates than they will use this year may also trade in their left-over certificates and get new issues next year, Schaub added.

He observed that this ruling will not affect the right of owners to use their left-over certificates next year; it is only a precautionary measure to check illegal trading and confusion.

Schaub also said that a grower who does not have enough certificates for all his cotton this year may hold it over and sell it under his next year's certificates if he prefers to use his certificates this year from other growers.

Dr. Meadows Exhorts Tyson-May Families To Hold to Ancient Landmarks of Their Forefathers

New Officers Elected And Timely Resolutions Adopted at Reunion

Welcoming the members and visitors of the Tyson-May reunion in his opening remarks, delivered at the annual meeting, Saturday, November 10, Dr. J. Y. Joyner, well known and highly esteemed educator of the State, and president of this group, declared that "it is wise and well to turn away now and then from the materialistic path of the world and warm our souls at the divine fires, glowing on the altars of Kinship and Friendship," and expressed his emotion as one of pride, "not boastful arrogance but a feeling of humble gratefulness at being one of the descendants of the old pioneers, in whose names this organization was formed," warning against "the descent to scrubs, which is possible to thoroughbreds of both man and beast." J. T. Smith, of Wilson, responded to the welcoming remarks of the president.

Introduced by J. H. Paylor, one of Pitt's recently elected representatives to the State legislature, as one of the liveliest forces in the educative activities of the county, during the past 25 years, Dr. L. R. Meadows, president of the East Carolina Teachers College, Greenville, and the main speaker of the program, spoke on the theme suggested by Solomon in the words, "Remove not the ancient landmarks," exhorting the Tyson and May descendants to "remove not the landmarks of Hospitality, Industry, Education, Honesty, Pride and Religion, which have been shining and outstanding traits in your families for generations."

Taking Hospitality as the first landmark, Dr. Meadows declared that, "The Tysons and Mays are widely known as hospitable folk, who turn the stranger not away, desert not their friends and are swift to open the doors of their homes to those who knock—a trait to be proud of—keep it."

In discussing the mark of Industry, the speaker pointed out that there is no achievement without striving, no accomplishment without labor. "Yours is a working family," he said, "the leaders of back generations, and those of your community today, were and are people, who rise at daybreak and work."

Education, discussed as a paramount factor in the life of the child—the future citizen, was the third landmark, designated by Dr. Meadows, who took occasion to pay a fine tribute to the reunion president, Dr. Joyner, as an outstanding educator, in whom the entire South feels a justifiable pride.

The speaker urged his hearers to be honest—"to yourselves, to others, to God—you can stand foursquare and be a haven that will leave your entire community," he declared, and defended a Pride in self, family and possessions.

Concluding his address by holding aloft the landmark of Religion as one of the essential and distinguishing characteristics of the Tysons and Mays, Dr. Meadows stated that "an atheist in either of these families is an unknown quantity. Your ancestors recognized the omnipotence of God and regarded the Bible as a guiding star—hold fast to those eternal principles that foster purity of life and character and keep this landmark ever burnished and shining."

Proceeding the address of Dr. Meadows was a group of vocal selections by Miss Mary K. Josome, voice instructor of the Farmville high school.

Officers elected at this time were: Mrs. S. C. Carroll, Winterville, president; Hon. J. C. Smith, Robersonville, 1st vice president; Rev. J. N. Bynum, Roanoke Rapids, 2nd vice president, the secretary and treasurer, Mrs. Ed Nash Warren, holding her office for four years under the provision of the by-laws.

A report of the genealogical committee was given by the chairman, Miss Tabitha DeVisconti, Mrs. E.

AN APPEAL

We, the students of the high school, wish to make an appeal to the people of the community. We are at the present time trying to sell one hundred and thirty-five subscriptions to The Delinestor, The Pathfinder and Better Homes and Gardens.

If we can secure these subscriptions, or renewals, we will get a new set of books for our library. The set, which we are trying to get is The Americana, one of the newest, best and most complete encyclopedias.

We would like to ask for your cooperation in helping us to secure these books. We feel that the magazines we are selling are worthwhile also. If it is at all possible, will you give us a subscription to at least one of these magazines, dear reader?

Williamson gave the memorial committee's report, and Rev. C. B. Mashburn conducted an impressive memorial service, for kinship, who passed during the year.

Miss Addie Bynum, Greene county; Richard Albert Tyson and daughter, Mrs. Bettie Tyson Smith; Henry Sheppard, Greenville; Miss Daphne Carraway, Wilson; Will May, Farmville; Mrs. Julia Barrett, Kinston.

During the family round table discussion, led by Mayor John B. Lewis, the following resolutions, as presented by Mrs. T. C. Turnage, head of the resolutions committee, were adopted by a unanimous vote, the 4th and 5th being given assent by the act of rising:

1. Whereas—The Tyson and May families have been the pioneers in making Pitt county the greatest farming section in the world, and whereas, the farmers with singleness of purpose want an immediate sign-up of the tobacco reduction contract, Be it resolved that the Tyson-May reunion go on record as urging this program, and instruct its president, Dr. J. Y. Joyner, to convey this resolution to Governor Ehringhaus and other interested authorities, and that, We oppose any increase in tobacco production except what is absolutely necessary to meet increased consumption, and preserve the balance between consumption and production from year to year.

2. Whereas—President Roosevelt, in his great recovery plans for the people has included cheaper fertilizer as one of the necessary and major objectives, and whereas, Governor Ehringhaus, in a recent speech before a group of farmers said, "the prices of fertilizers must come down . . ." Be it resolved that the appeal to the President and Governor Ehringhaus, for definite efforts towards relief from fertilizer prices, which have been oppressive and unbalanced, and that something be done in this direction before farmers begin planting another crop.

3. Whereas—The study of History is one of the great sources for character building in our schools and colleges, be it resolved; That we seek to keep this subject heroic and discourage all attempts, which are being made to cheapen and belittle the proud performances and those who had the terrific courage to make History.

4. Whereas—The East Carolina Teachers College has been for the past twenty-five years a great reservoir of educational power, be it resolved; That we pause in grateful memory of Dr. R. H. Wright, who gave his best years to this institution, and that, we recognize our good fortune in having as his successor Dr. L. R. Meadows, pledging him our full support.

5. Whereas—Our section is most favored and prosperous, let us with thankful hearts inquire with the Psalmist Davis, "What shall we render unto the Lord for all his benefits toward us?" answering with complete dedication, "We will pay our vows in the presence of the people," practicing the Golden Rule towards all Humanity, and particularly those less fortunate about us.

Tobacco Prices Increase Sharply During October

Golden Weed Ball Successful

Planter's warehouse was the scene of the Golden Weed Anniversary Ball, held here Thursday evening, November 15, celebrating the first anniversary of the Golden Weed Jubilee of last year, probably the most colorful and significant event of its kind ever held in Eastern North Carolina, the Ball of Thursday evening being reported as matching it in attendance and brilliance.

Amplifiers and spectator's seats were installed, elaborate decorations were placed and arrangements made for heating the commodious warehouse, several days before the announced date.

Sponsors and their marshals were guests of the local Daughters of the American Revolution at a dinner served at the Hotel Davis, prior to the opening.

Isham James, CBS maestro of the Hezel Lexington, N. Y., who furnished the music this year, expresses himself as sympathetic with the dancing public's penchant of the moment for the slow, romantic songs and tempos, but was careful not to use too much of this type music, Thursday evening, always following the dreary waltzes with a "quick" number. The seventeen members of his orchestra all possess special accomplishments, and entertained during the evening with individual songs and acts.

The announcement of the wedding of Miss Lillian Jackson to Mr. Cecil Winstead, which was solemnized on September 2, was made here recently.

Mrs. Winstead, the attractive daughter of Mr. and Mrs. A. C. Jackson, of Bell Arthur, is a graduate of the Bell Arthur high school.

Mr. Winstead, the son of Mr. and Mrs. W. H. Winstead, of Farmville, is a graduate of the Farmville high school, and is connected with the Paramount theatre here.

At the present the young couple are making their home with their parents, Mr. and Mrs. Winstead, on Wilson street.

MRS. T. B. McCARGO CLAIMED BY DEATH

Mt. Airy—Funeral services for Mrs. T. B. McCargo, 72, one of the prominent older residents of Mount Airy, who was found dead in bed at her home here last Saturday morning, were held from the Central Methodist church at 3 o'clock Sunday afternoon, with Rev. J. T. Mangum and Rev. D. V. Price officiating. Interment was made in Oakdale cemetery.

Mrs. Lummie Rawley McCargo was a native of Virginia, being born in Henry county in that state on March 25, 1862, the daughter of the late Columbus and Elizabeth Mitchell Rawley. She had lived in Mount Airy for many years and had many close friends, to whom her death, which was attributed to apoplexy, came as a distinct shock.

She was the widow of the late Judge T. B. McCargo, formerly one of Mount Airy's most prominent professional and business men. Judge McCargo served for a period of about ten years as judge of the Mount Airy recorder's court and was also connected for many years with local real estate interests. He preceded Mrs. McCargo in death about ten years ago.

Mrs. McCargo is survived by seven children, including T. B. McCargo, Jr., local attorney, and William McCargo both of Mount Airy; Mrs. O. H. Graham, of Wilson; Mrs. Arthur Howe, of Racine, Wis.; Mrs. George Gates, Farmville; James McCargo, of Philadelphia, Pa.; and Richard McCargo, of New York City.

The value of a crop rotation with legumes has proven valuable in Alexander County where corn yields have increased from eight to 60 bushels an acre since the work started.

Governor Confers With Hutson, Urging Expedition of Sign-up—Farmville Shows Highest Average

Raleigh, Nov. 15.—October tobacco receipts this year were more than double those of October, 1933, it was announced yesterday by the State-Federal crop reporting service.

The increase was noted despite smaller total sales. Sales last month by producers totaled 116,328,169, approximately 56,000,000 pounds below the figure for the same month of the preceding year, but the average price for 33.7 cents per pound this October was far above the 14.3 cents average for October, 1933.

Total sales at the end of October for the season amounted to 325,000,000 pounds, for which an approximate \$90,000,000 was paid to producers.

Confers With Hutson.
Announcement of the continued high returns from the first year's controlled production served to accentuate sentiment for a sign-up to extend crop control for a longer period.

This sentiment was expressed in resolutions adopted at the mass meeting of growers in Farmville last week.

Governor Ehringhaus conferred with J. B. Hutson, head of the tobacco section of the AAA in Washington by telephone yesterday with reference to speeding up the sign-up and possibly combining it with the referendum on the Kerr bill which will be held this month.

The Governor told Mr. Hutson that sentiment among growers in the tobacco belt was solidified for an immediate sign-up, and expressed the opinion that it would be a good idea to conduct the sign-up "while the folks are in the best humor to sign."

He was assured, he said, by Mr. Hutson that the AAA would move just as quickly as possible, but that he could say nothing definite as to when that would be until it was determined at "conferences on Capitol Hill."

The Governor expressed the opinion that he saw no reason to delay the sign-up for further legislation—as the AAA has indicated it feels might be wise—in view of the fact that the successful sign-up last year was put over without benefit of legislation.

Farmville Price Leads
Highest average prices paid were at Farmville, in the New Bright Belt, where 5,070,794 pounds sold for 35.9 cents per pound. Fuguey Springs paid the highest prices in the Old Bright Belt, 34.71 cents per pound being paid for 1,984,358 pounds.

Fairmont, only market remaining open in the South Carolina Belt, sold 566,170 pounds for an average price of 18.46 cents, the poorest average reported, but even this was six cents per pound better than the 1933 October average.

Greenville-Wilson Battle.
Greenville and Wilson continued their ding-dong battle for heaviest sales, with Wilson holding its lead for a total seasonal sales at 42,487,141 pounds, about 400,000 pounds better than the Greenville sales. Greenville, however, led for the month with sales of 15,419,384, one million pounds better than Wilson.

In the Old Bright Belt heaviest sales were on the Winston-Salem markets, where 16,836,901 pounds were sold. Winston held the seasonal lead with 19,115,743 pounds.

Steady Price Rise
Comparing September figures with those of October shows that prices rose steadily in October to climb to the 33.7 cents per pound average. In September the figures showed an average price of 27.02 cents per pound.

In general during October best prices were paid for New Bright tobacco, a 35.01 cents average being reported for 64,000,000 pounds as against an average of 32.22 cents for 51,000,000 pounds in the Old Bright Belt.

In September, however, New and Old Bright Belt prices were within

(Continued on page 4)