



The Farmville Enterprise

Patronize Our Advertisers, For They Are Constantly Inviting You To Trade With Them.

VOL. TWENTY-FIVE

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, NOVEMBER 23, 1934

NUMBER TWENTY-NINE

FARMVILLE MARKET SURGES TOWARDS 19 MILLION

Sales Today Reaching Way Into Afternoon; Prices Remain High

THE ENTERPRISE "EVERYBODY WIN" CAMPAIGN IN FULL SWING; JOIN IN THE BIG RACE

FIRST COUNT PUBLISHED TODAY ROOM FOR MORE CONTESTANTS

The Farmville Enterprise Contestants are Starting Off Closely in Neck-and-Neck Race; Still Time for Entries from All Districts; Effort Is Now the Only Essential to Real Success In This Mammoth Prize Distribution—Be a Real Hustler and Win a Fine New Automobile

The Farmville Enterprise Contestants are starting off closely in Neck and Neck Race; Still time for Entries from All Districts; Effort is now the Only Essential to Real Success in Mammoth Prize Distribution—Be a Real Hustler and Win a Fine New Automobile.

It is evident from the few entries that the public does not understand the possibilities of this campaign. With just a little effort a new contestant can easily jump to first place. Always in a campaign there are wiser stories concerning contestants as to their relative standing. Just figure this out for yourself, you have as many friends as the next one, so why not make the start today. A determination to win the biggest prize you will make it easy for you to lead the field. Call at The Enterprise office today and ask for information.

The names of candidates who have entered in The Enterprise's big automobile and prize campaign, and the number of votes cast for each up till Wednesday evening, published today. It is quite puzzling to the management why more do not take advantage of The Enterprise big giving campaign. While The Enterprise has been commended on all sides for its generosity but comparatively few people have entered. More active candidates are wanted and friends should urge their choice for candidates who are not entered to do so at once.

NOMINATION STILL OPEN

There may be some who would like to enter who may be of the opinion that it is too late; that those already entered have too big a lead. Glance at the vote schedule. Just one or two good subscriptions will give you enough votes to lead the procession. There is plenty of room, and time for new leaders to be developed. There are many districts in which no one is working and no place but that there are numerous opportunities for new contestants to get the few subscriptions necessary to put them in the lead. Read the notice appearing in this paper "How to Jump Into First Place."

VALUABLE REWARDS

Think of the value in hard cash represented in the mammoth list of gifts to be given away absolutely free. One beautiful Terraplane, and several cash prizes, and hundreds of dollars in commissions is a really substantial pay for your odd moments of spare time during the next few weeks.

Someone is going to be driving their own motor car, someone else is going to have added \$200 to their account at the bank and others are going to be richer by many dollars each, while yet many others will receive large commissions, and just for using their spare time. Will you make up your mind now to be one of the above someones? Clip the coupon and mail or bring it to the Enterprise office today. That starts you with 5,000 votes and puts you in line for any one of the prizes you make up your mind to work for.

WHO WILL LEAD NEXT WEEK

While several of the more aggressive candidates have started in the race with a good number of votes to their credit, the leaders of today do not necessarily mean that they will be leaders next week. Just a few subscriptions and still fewer of the longer period variety can make a new leader.

DON'T GET DISCOURAGED

The contest is just now in its infancy and there is not a single candidate among those listed or new ones for that matter who could not, if proper efforts were put forth, secure enough votes to lead the field in just a few days.

When one considers that 100,000 extra votes are allowed on every 99 entered in it can readily be seen how

easily you forge your way to the top.

VOTE COUNT MORE NOW

Now is the time to get all the renewals and subscriptions you can. They have larger vote value now than later on. A single year's subscription now counts 10,000 votes, while during the last week of the campaign it counts only 3,000, or less than one-third. A six year's subscription now counts 200,000 votes besides the extra club votes, and during the last week such a subscription would count but 90,000 votes.

Get all the subscriptions possible now. The present vote schedule is in effect till December 1st. Then it begins to decline.

TO NEW AND OLD ENTRIES

If you will display some enthusiasm, see your friends, put forth some earnest efforts, you can count on your friends to help you. They are interested in your success in the same measure as you try yourself to win a prize. They can be counted on to help you if you will help yourself. Work fast now. You must get votes to win.

OFFICE OPEN EVENINGS

All during the campaign the Enterprise office will be open every evening to answer inquiries and receive votes, and etc.

Bear in mind that it will not take long to win any prize in the entire list and the campaign will be short. At its close, the votes will be counted by a committee of prominent business men and they will name the prize winners.

Wayne Slayer Confesses At State Prison

Rufus Satterfield Tells Goldsboro Officer He Killed Herbert Grice

Goldsboro, N. C., Nov. 20.—L. O. Rhodes, Goldsboro detective, today said Rufus Satterfield, confessed to himself and two other officers in Raleigh last night that he fired the shot that killed Herbert Grice here October 22, 1933.

Grice, shot down at his home here allegedly from ambush, was an iron worker. Satterfield had been condemned to the electric chair for the slaying, but was reprieved following a statement last month that Donald Sasser, brother of Mrs. Grice, actually was the slayer, but that the shooting was accidental.

Rhodes said Satterfield wrote him he still had the case on his mind and wanted to talk it over. Rhodes went to Raleigh and said Satterfield made his statement before himself, H. B. Gardner, a deputy sheriff, and Bowen Dorsey, at State Prison.

Funeral Services Held Wednesday For R. T. May

R. T. May, 73, a prominent Pitt county farmer, died at his home near here, Tuesday night at 6:30 o'clock after a short illness.

Mr. May was born December 6, 1861, and spent his entire life in this community.

Funeral services were conducted at his late home at three o'clock Wednesday evening by Rev. L. R. Ellis, pastor of the Farmville Baptist Church and interment was made in the cemetery at Farmville.

He is survived by his wife and one brother, R. H. May, both of near Farmville.

Farmville Gin Reports Good Quality Cotton

61% Grades Middling and 46% Staples One Inch and Longer

Weather conditions have been very bad during the "cotton-picking" season this year, but farmers in this section produced a larger proportion of middling cotton than most other sections of North Carolina. They have also produced a large proportion of inch cotton.

Farmville Oil and Fertilizer Company has cooperated with the U. S. Department of Agriculture, and the N. C. Experiment Station in getting out a report on cotton quality in this community. This company will be glad to furnish farmers with the class on each bale of cotton ginned at the Farmville Oil and Fertilizer Company's gin.

The class furnished by the U. S. Department of Agriculture is arrived at by a board of Cotton Classers in Atlanta, Ga., working under government direction and supervision and is reliable.

The percent of each grade and staple ginned at the above mentioned gin through November 12, 1934 is as follows:

GRADE	%
White and Extra White	100
Middling	61
Strict Low Middling	34
Low Middling	1
Spotted	1
Strict Middling	3
Middling	1

STAPLE	%
7-8 in. and 29-32 in.	24
15-16 in. and 31-32 in.	30
1 in. and 1-32 in.	35
1 1-16 in. and 1 3-32 in.	9
1 1-8 in. and 1 5-32 in.	1
1 3-16 in. and Longer	1

This large amount of one inch and longer staple is due to the use of improved varieties of cotton seed. Cokers' No. 5, Cokers' No. 884, and Farm Relief are gaining in popularity—and these varieties also give a good turn out at the gin and in the field.

It is hoped that a large number of farmers will find out the class of their cotton from the Gin office.

Distributing Beef To 10 Counties

Local FERA Abattoir Shipping Fresh Beef, Livers, Brains, Tongues to Eastern Counties Weekly for Relief

Wilson, Nov. 21.—Fresh beef, livers, brains and tongues are being shipped weekly from the local FERA abattoir to fourteen Eastern North Carolina counties where they are distributed as a surplus commodity to relief families according to an announcement made today by James T. Barnes, Wilson County FERA administrator.

Shipments of the FERA beef, slaughtered at the local abattoir of Brown and Crawley, is made by truck and is delivered to FERA heads in the fourteen counties furnished from this city. The counties receiving shipments are Sampson, Duplin, Wayne, Lenoir, Greene, Pitt, Johnston, Cumberland, Halifax, Warren, Nash, Franklin, Vance and Wilson counties.

The abattoir continues to slaughter FERA cattle at the rate of from 110 to 125 daily and furnishes the local FERA cannery with the beef necessary to keep the plant running on a 24-hour basis seven days a week.

Reports from all parts of eastern North Carolina indicate that a heavy acreage of oats, barley and wheat is being planted this fall.

Common Grades Predominate But Prices Hold Firm

Monk's Warehouse Reaches Goal on Monday and Force Anticipates Florida Trip

The Farmville tobacco market continues to add to its poundage total daily, though sales have been very light this week since Monday, when 118,428 pounds were sold for \$31,817.71, at an average of \$26.87.

Common grades are predominant in the warehouse floors now that the end of the season is in sight, but good prices are maintained, considering the inferior and damaged types offered, with medium and good tobacco reported selling as well this week as at any time this season.

The official sales report of the Sales Supervisor, J. T. Bundy, shows that 260,024 pounds of the weed has been sold here this week, through Thursday, for \$61,047.64, at an average of \$23.48, which has boosted the season's total poundage to 18,521,660, receipts to \$5,674,041.29, and the average to \$30.63.

Sales are classed as medium heavy here today with satisfactory prices prevailing.

Members of the force at Monk's warehouse, expressed themselves as elated Monday, over passing the set goal of 10 million pounds, which assures them of the trip to Florida, promised by the proprietor, J. Y. Monk, if this amount of weed was sold on his floor during the season.

Growers Slow Filing Cards

Only About A Third Of Marketing Cards Received At The Local Farm Office

Greenville, Nov. 21.—Only about a third of the marketing cards held by Pitt County farmers who took part in the Agricultural Adjustment Administration's production control campaign had been turned in to the farm department today, it was reported by E. F. Arnold, director of the department.

Mr. Arnold several days ago urged farmers to turn in their cards at his office as soon as they are completed, but he said today growers apparently were in no rush about filing their cards.

Mr. Arnold impressed upon holders of the cards that it would be impossible for them to receive their benefit payment from the government until the cards have been okayed by the local office and forwarded to Washington for final consideration.

As soon as 60 per cent of the cards are on file at the farm office, Mr. Arnold said he would forward them to Washington and that benefit payments would begin moving immediately afterward.

The Farm Director said growers who did not get their cards in the first batch will have to wait until the other 40 per cent are in before they will receive their benefit payments.

The majority of farmers have completed selling their crops, it was believed at the Farm Office, although the marketing season is not over, and it was for this reason growers were asked several days ago to file their cards as soon as they are filled.

Free!—\$25.00—Free!

The Farmville Enterprise will give \$25.00 to the person nominating the winner of the TERRAPLANE in The Enterprise Expansion Campaign. The nominee must be a New Contestant, whose name does not appear in the present list.

Send in the name and address of your nominee today. Enter the Winner and receive \$25.00.

Pitt Cotton Growers Meet in Greenville Monday, Nov. 26

Farmers Urged To Attend Open Meeting to Discuss Cotton Adjustment Program

An open meeting for a discussion of the cotton adjustment program and an explanation of the plans for 1935 will be held in the Pitt County court house Monday, November 26, at 2 p. m.

The discussion will follow an address by I. F. Criswell, of State College, on the cotton situation in the South and what will be the probable result if the Bankhead act is continued, or if it is discarded.

The coming referendum on the Bankhead act will be explained, so the growers will know exactly what they are voting for when they cast their ballots.

Dean I. O. Schaub, of State College, has said: "I am hoping that all cotton growers will attend these meetings, which are to be held in each cotton county of the State, and take part in the discussions. We would like to know their viewpoints, and we will send them to the cotton section of the Agricultural Adjustment Administration."

"Helpful suggestions made at these meetings will be considered in the development and administration of the adjustment program in 1935, for we want to make the program as beneficial as possible to the cotton growers."

PLAN INCREASE IN TOBACCO PRODUCTION OF 100,000 POUNDS

Washington, Nov. 20.—An increase in flue-cured tobacco production next year of 100,000 pounds is planned by the Farm Administration.

This was learned yesterday from authoritative sources which said AAA tobacco experts had decided the market could consume 650,000,000 pounds of the flue-cured type next season and that production would be loosened up to that extent. Flue-cured is the principal ingredient of the big-selling cigarettes.

It was estimated that about 550,000,000 pounds of this year's crop would find its way into channels of commerce before the markets close sometime after January 1.

To Honor Dr. Wright

Memorial Service For Late College President To be Held Sunday, December 16

Greenville, Nov. 22.—Memorial services for Dr. Robert Herring Wright, former president of East Carolina Teachers College who died last April, will be held in the Campus building at the college Sunday afternoon, December 16, at 3 o'clock.

The service will be marked by a special musical program and address by Dr. Frank Graham, president of the University of North Carolina.

Friends of Dr. Wright and the college have been issued a special invitation to attend the services and help pay tribute to the splendid life of Dr. Wright, who was one of the leading educators not only of this State, but of the nation.

Dr. Wright was the first president

Richberg Gives Essentials of New NRA Plan

Mr. Roosevelt Resumes Work On Recovery

President Back at Desk at Little White House, Seeking to Improve Conditions

Warm Springs, Ga., Nov. 22.—President Roosevelt resumed study today for America's future, and was devoted primarily to improving working and social conditions.

So far as recovery campaign is concerned, there was every indication here that things were progressing satisfactorily and "all is well." Out of the reports flowing over the President's table in the Little White House, there was definite promise of very interesting developments, but these indicated to be making better ways for American life along the course now in progress.

Today's calendar called for no official callers, although in the coming week Mr. Roosevelt intends to talk with Congressional leaders, particularly Senator Robinson, of Arkansas, the Senate pilot, and Senator Harrison, of Mississippi, the chairman of the Finance Committee. Also government leaders are coming here.

of the college, taking over his duties the year the institution began work. He saw the college develop into one of the leading teacher-training institutions of the South with recognition coming from the leading educational bodies of the nation.

Accepts Appointment as Chief of Farmville Police

J. C. Pittman, Former Wilson Detective, To Take Over New Duties December 1st

Notice of his acceptance of the office of chief of police by J. C. Pittman, former detective on the Wilson police force, has been received by town authorities here, and announcement has been made that he will take over his new duties here on December 1st.

Mr. Pittman was a member of the Wilson police force for about seven and a half years, during which time he served both as a patrolman and a detective. He resigned from the department during the summer and since that time has been employed as a special guard in a Wilson bank.

Chief Pittman was chosen to succeed Chief J. L. Taylor at a meeting of Farmville's Board of Aldermen two weeks ago, and has had the appointment under consideration since that time.

ASSAILANT APPREHENDED

After an unusually peaceful Sunday, local police experienced simultaneous calls about 8:00 in the evening, and spent a busy night searching for James Reeves, young Negro, who shot his sweetheart, Della House, in the back, and for Herman Eborn, 17, Negro, who cut the throat of Joe Jefferson, another youth of his race, in an almost fatal slash, narrowly missing the jugular vein and cutting the windpipe, making eleven stitches necessary to close the wound.

Jefferson's report as recuperating and his assailant apprehended and placed under a \$200 bond. The whereabouts of Reeves has not been ascertained as yet, according to Chief Taylor, of the local police department. The young woman, wounded near the backbone, is reported as recovering rapidly.

Also Outlines Six-Point Course Along Which Permanent NRA Legislation Would Be Directed; Defends Sound Principle of Sec. 7A

New York, Nov. 21.—A six-point program of essentials for permanent NRA legislation, including a new conception of the antitrust laws, was advanced tonight by Donald R. Richberg, director of President Roosevelt's Executive Council.

Richberg, in an address here, pointed also toward strong administrative opposition to organized labor's demands for a national 30-hour week. His statements were considered of unusual significance, despite repeated assertions that he expressed only his own views, which "may not be generally accepted."

Although Richberg did not segregate his six points pertaining to a permanent NRA, he did, in an address before the Associated Grocery Manufacturers, which also was broadcast, lay stress on the following:

Six Points.

1. Preservation of the "flexibility of code making," both as to commercial practices and labor conditions.

2. "I believe there is a demonstrable soundness in the fixing of minimum wages and maximum hours for each trade and industry."

3. "Admittedly, its honest business practices should be proscribed."

4. "Exact reports of production, prices, wages, employment and such fundamental knowledge of economic conditions . . . is necessary for economic security in an industrial civilization."

5. "We must change one misconception of the anti-trust laws. . . . They were not intended as restraints upon agreements to compete fairly. . . . It seems to me reasonable to provide that all trade associations should do business openly and furnish full information concerning their activities to a body which might combine some of the functions and authorities of the administration of NRA and the Federal Trade Commission."

Sound Principle.

6. "I am proudly convinced that as originally written and presented to the Congress, (Section 7-A, guaranteeing labor's collective bargaining rights) expressed clearly a sound principle for the maintenance of satisfactory labor relations."

Considerable interest attached to Richberg's suggestion for a changed conception of the anti-trust laws, he said:

"Certain activities could be legalized by statute and other forbidden, with provision that in the twilight zone of interpretation a national code administration would be empowered to authorize or prohibit concerted action. Its decisions should be made reviewable—not by an ordinary lawsuit, but by an appeal for a declaratory judgment by a court of competent jurisdiction."

Richberg's reference to fixed work demands was made incidental to his advocacy of code flexibility.

"Apply the experience of NRA," he said, "in considering the effect of reducing all hours of work to a fixed number and requiring an increase in rates of pay to provide for the maintenance of daily earnings. According to such a rule, labor costs might be increased in one industry or in one shop 10 per cent and in another 50 per cent. . . ."

Practical Results

"The individual worker would earn no more money; but theoretically more workers would be employed. In practical results, however, a general increase of labor costs is likely to dislocate large numbers of workers through transferring production from individual plants and industries to their competitors, or by increasing greatly the advantages of highly mechanized industries over their competitors."

Richberg reiterated his own belief that "as a general proposition, (Continued on page Two)