

\$52 IN PRIZES

RULES BELOW



“Why it Pays To Trade with

OUR THOUSANDS OF READERS IN FARMVILLE, BETHEL, FARMVILLE, N. C.
 TIES OF THIS SECTION ARE INVITED TO WRITE A

TELL WHY

WISE SHOPPERS OF EASTERN CAROLINA CHOOSE

Farmville Furniture Co.

Main Street

Farmville, N. C.

WHEN IN NEED OF
**QUALITY FURNITURE AT
 REASONABLE PRICES**

—VISIT OUR TOY DEPARTMENT—



HEADIN' FOR THE
Last Round Up

Only A Few More Days To Go!

BRAND NEW CHEVROLET COACH

—FREE—

Monday, December 24th—3:00 P. M.

A Few Christmas
 Gift Suggestions

CEDAR CHESTS
 RADIOS
 EASY CHAIRS
 REFRIGERATORS
 FLOOR LAMPS
 FURNITURE

TELL WHY

MOTORISTS PREFER THE DEPENDABLE
 SERVICE OF

**FARMVILLE
 Service Station**

SINCLAIR PETROLEUM
 PRODUCTS

GOODYEAR TIRES
 EXIDE BATTERIES

If There Were Any Better We Would
 Sell Them!

WASHING POLISHING GREASING
 Complete Lubrication For All Make Cars

We Specialize In Ignition Work
 Of All Kinds

We Install Arvin Hot Water Heaters

BUY AND SELL IN FARMVILLE

TELL WHY

SHOES LAST



LET US REPAIR
 YOUR SHOES

WE ARE SHOEMAKERS

Every Job Guaranteed

New Line of Army
 Shoes At Real

Nothing makes a more
 mas gift than a good pair
 our store and save money

WE APPRECIATE YOUR
 Opposite Theatre

BUY AND SELL IN FARMVILLE

TELL WHY

People of Farmville and Elsewhere
 Like To Trade With

Hicks Hardware

Wilson St.

Farmville, N. C.

QUALITY HARDWARE
 AT REASONABLE PRICES

Complete Line of
 CHRISTMAS TOYS

Hundreds of Gift Items For Every
 Member of the Family

GLASSWARE CROCKERY STOVES

Give the Boy Or Girl A Bicycle
 —\$15.00 to \$50.00—

IT IS THE GIFT THEY WILL APPRECIATE
 Woolsey Paints, Oils and Varnishes

BUY AND SELL IN FARMVILLE

TELL WHY

YOU GET MOST VALUE FOR YOUR
 MONEY WHEN YOU BUY

COAL
 FERTILIZER

—Or—

COTTONSEED MEAL AND HULLS

—From—

**Farmville Oil &
 Fertilizer Co.**

Farmville, N. C.

Phone 40

FOR PROMPT DELIVERY

We Appreciate Your Business and
 Guarantee Satisfaction

BUY AND SELL IN FARMVILLE

TELL WHY

PEOPLE OF FARMVILLE AND
 VICINITY CHOOSE

LORE GROCERY CO.

A SANITARY FOOD EMPORIUM

—FOR—

Finest Meats of Selected
 Quality

—BEST OF WESTERN MEATS—
 Our Modern Refrigerating Plant Insures You
 Fresh Foods At All Times

HEAVY AND FANCY GROCERIES
 FISH AND OYSTERS IN SEASON

Quality Price Service

Phone 25

BUY YOUR CHRISTMAS CANDIES, NUTS
 AND FRUITS EARLY

BUY AND SELL IN FARMVILLE



TELL WHY

Wise Motorists of This Section Prefer
 THE NEW AND BETTER

Plymouth

THE BEST
 ENGINEERED LOW PRICED
 CAR IN AMERICA!

PLYMOUTH SETS THE PACE

All Steel Body Floating Power Hydraulic Brakes

SEE IT — DRIVE IT
 BEFORE YOU BUY ANY CAR

—On Display At—

E. & F. Motor Co.

PHONE 45

FARMVILLE, N. C.

A COMPLETE REPAIR DEPARTMENT

BUY AND SELL IN FARMVILLE

—RULES—

- 1—Every reader of The Farmville Enterprise is eligible.
- 2—There are no entrance fees.
- 3—Write on one side of paper only.
- 4—Letters must not exceed 100 words.
- 5—The question asked by each advertiser on these pages must be answered.
- 6—All letters must be in the office of The Farmville Enterprise by Monday, noon, December 17, 1934.
- 7—It is agreed that all letters become the property of the advertiser about whom written to be used in any way he chooses for advertising purposes.
- 8—All that is necessary to do is to write a short letter telling why you like to trade with the different firms represented on these pages, whether it is quality of products they sell, the price, the service, or whatever appeals to you most.
- 9—To the writers of the best letters will be awarded the prizes. And it is possible for you to win more than one prize, as there is no limit to the number of letters you may write.

TELL WHY

PEOPLE OF THIS SECTION
 CHOOSE

SMITH'S GROCERY STORE

FARMVILLE, N. C.

—For—

GOOD THINGS TO EAT AT
 REASONABLE PRICES

NATIVE BEEF, PORK AND BRANDED
 WESTERN STEER A SPECIALTY

Complete Line of

STAPLE AND FANCY GROCERIES

Christmas Candies, Nuts and Fruits

Do Your Christmas Shopping At
 Farmville's Oldest Service Store,

Where Your Business Is Always Appreciated

BUY AND SELL IN FARMVILLE

TELL WHY

Your Auto Will Last Longer
 Performance If Properly

**MOTOR
 Service Station**

B. D. SOREY

We Specialize

MARFAK LUBRI

And Guarantee There Is

WASHING

VACUUM CLEANING

FREE WITH E

LUBRICATION

Texaco Fire Chief

Golden Crack-Proof and H

MOTOR OIL

Goodrich Silverto

Eveready Prestone and Moba

Line For Your Radiator's

BUY AND SELL IN FARMVILLE

TELL WHY

PEOPLE OF FARMVILLE PREFER TO HAVE
 THEIR SHOES REPAIRED AT

**TREVATHAN'S
 SHOE SHOP**

Opposite Farmville Furniture Co.
 Farmville, N. C.

QUALITY WORK AT MOST
 REASONABLE PRICES

FOR COMFORT'S SAKE BRING US
 YOUR OLD SHOES

They are as easy to look at as they are to
 wear when we repair.

Your Business Is Appreciated and
 Satisfaction Guaranteed

BUY AND SELL IN FARMVILLE

Ladies and Misses of Farmville Choose

When They Want the Best In

BEAUTY CULTURE

Mrs. Chas. W. Shackelford, Owner

Permanents — Shampoos — Finger Waves

Manicures — Facials

Competent Operators—Modern Equipment

We Appreciate Your Business

PHONE 215-W

FOR APPOINTMENT

BUY AND SELL IN FARMVILLE

TELL WHY

People of Farmville Choose

Roebuck's Home Grocery

When In Need of

STAPLE AND FANCY GROCERIES

FRESH MEATS

Complete Line of Christmas Candies,
 Nuts and Fruits

We Appreciate Your Business and
 Guarantee Satisfaction

BUY AND SELL IN FARMVILLE

TELL WHY

PEOPLE OF THIS SECTION PREFER
 THE DEPENDABLE

Dry Cleaning Service

—Of—

ROLLINS'

CLEANING PRESSING DYEING
 OF THE BETTER KIND

Our plant is supervised by a graduate
 of the National Association Institute of
 Cleaning and Dyeing of Washington,
 D. C.

Phone 221

WEAR CLEAN CLOTHES
 IT PAYS TO LOOK WELL

BUY AND SELL IN FARMVILLE

TELL WHY

CHRIST

New Goods

Now Arriving In

Ready-to-Wear

Dry Goods

Notions

Shoes

Hats

Etc.

SHOP
 EARLY

R. I

DO YOUR CHRISTMAS SHOPPING EARLY AND SAVE