

\$52 IN PRIZES

RULES BELOW



"Why it Pays To Trade with T

OUR THOUSANDS OF READERS IN FARMVILLE, BETHEL, FALKLAND,
TIES OF THIS SECTION ARE INVITED TO WRITE A LETTER O

TELL WHY

WISE SHOPPERS OF EASTERN CAROLINA CHOOSE

Farmville Furniture Co.

Main Street

WHEN IN NEED OF

**QUALITY FURNITURE AT
REASONABLE PRICES**

—VISIT OUR TOY DEPARTMENT—



HEADIN' FOR THE

Last Round Up

Only A Few More Days To Go!

BRAND NEW CHEVROLET COACH

—FREE—

Monday, December 24th—3:00 P. M.



A Few Christmas
Gift Suggestions

CEDAR CHESTS
RADIOS
EASY CHAIRS
REFRIGERATORS
FLOOR LAMPS
FURNITURE

TELL WHY

MOTORISTS PREFER THE DEPENDABLE
SERVICE OF

FARMVILLE Service Station

SINCLAIR PETROLEUM
PRODUCTS

GOODYEAR TIRES
EXIDE BATTERIES

If There Were Any Better We Would
Sell Them!

WASHING POLISHING GREASING
Complete Lubrication For All Make Cars

We Specialize In Ignition Work
Of All Kinds

We Install Arvin Hot Water Heaters

TELL WHY

SHOES LAST LONGER WHEN
REBUILT BY



ROMANU SHOE SH

LET US REPAIR AND REBU
YOUR SHOES

WE ARE SHOEMAKERS

NOT COBI

Every Job Guaranteed Satisfactory

New Line of Army and Dress
Shoes At Reasonable Pri

Nothing makes a more acceptable Chris
mas gift than a good pair of shoes. Vis
our store and save money!

WE APPRECIATE YOUR BUSINESS
Opposite Theatre Farmville

TELL WHY

People of Farmville and Elsewhere
Like To Trade With

Hicks Hardware

Wilson St.

Farmville, N. C.

QUALITY HARDWARE
AT REASONABLE PRICES

Complete Line of
CHRISTMAS TOYS

Hundreds of Gift Items For Every
Member of the Family

GLASSWARE CROCKERY STOVES

Give the Boy Or Girl A Bicycle
—\$15.00 to \$50.00—

IT IS THE GIFT THEY WILL APPRECIATE
Woolsey Paints, Oils and Varnishes

TELL WHY

YOU GET MOST VALUE FOR YOUR
MONEY WHEN YOU BUY

COAL
FERTILIZER

—Or—

COTTONSEED MEAL AND HULLS

—From—

Farmville Oil & Fertilizer Co.

Farmville, N. C.

Phone 40

FOR PROMPT DELIVERY

We Appreciate Your Business and
Guarantee Satisfaction

TELL WHY

PEOPLE OF FARMVILLE AND
VICINITY CHOOSE

LORE GROCERY CO.

A SANITARY FOOD EMPORIUM

—FOR—

Finest Meats of Selected
Quality

—BEST OF WESTERN MEATS—
Our Modern Refrigerating Plant Insures You
Fresh Foods At All Times

HEAVY AND FANCY GROCERIES
FISH AND OYSTERS IN SEASON

Quality Price Service

Phone 25

BUY YOUR CHRISTMAS CANDIES, NUTS
AND FRUITS EARLY

TELL WHY

Wise Motorists of This Section Prefer
THE NEW AND BETTER

Plymouth

THE BEST
ENGINEERED LOW PRICED
CAR IN AMERICA!

PLYMOUTH SETS THE PACE

All Steel Body Floating Power Hydraulic Brakes

SEE IT—DRIVE IT
BEFORE YOU BUY ANY CAR

—On Display At—

E. & F. Motor Co.

PHONE 45

FARMVILLE, N. C.

A COMPLETE REPAIR DEPARTMENT

—RULES—

- 1—Every reader of The Farmville Enterprise is eligible.
- 2—There are no entrance fees.
- 3—Write on one side of paper only.
- 4—Letters must not exceed 100 words.
- 5—The question asked by each advertiser on these pages must be answered.
- 6—All letters must be in the office of The Farmville Enterprise by Monday, noon, December 17, 1934.
- 7—It is agreed that all letters become the property of the advertiser about whom written to be used in any way he chooses for advertising purposes.
- 8—All that is necessary to do is to write a short letter telling why you like to trade with the different firms represented on these pages, whether it is quality of products they sell, the price, the service, or whatever appeals to you most.
- 9—To the writers of the best letters will be awarded the prizes. And it is possible for you to win more than one prize, as there is no limit to the number of letters you may write.

TELL WHY

PEOPLE OF THIS SECTION
CHOOSE

SMITH'S GROCERY STORE

FARMVILLE, N. C.

—For—

GOOD THINGS TO EAT AT
REASONABLE PRICES

NATIVE BEEF, PORK AND BRANDED
WESTERN STEER A SPECIALTY

Complete Line of
STAPLE AND FANCY GROCERIES

Christmas Candies, Nuts and Fruits
Do Your Christmas Shopping At
Farmville's Oldest Service Store,

Where Your Business Is Always Appreciated

TELL WHY

PEOPLE OF THIS SECTION PREFER
THE DEPENDABLE

Dry Cleaning Service

—Of—

ROLLINS'

CLEANING PRESSING DYEING
OF THE BETTER KIND

Our plant is supervised by a graduate
of the National Association Institute of
Cleaning and Dyeing of Washington,
D. C.

Phone 221

WEAR CLEAN CLOTHES
IT PAYS TO LOOK WELL

TELL WHY

Your Auto Will Last Longer and Give Bet
Performance If Properly Lubricated

MOTOR INN Service Station

B. D. SOREY

B. F. MO

We Specialize in

MARFAK LUBRICATION

And Guarantee There Is None Better

WASHING POLISHING

VACUUM CLEANING SERVICE
FREE WITH EVERY
LUBRICATION JOB

Texaco Fire Chief Gasoline
Golden Crack-Proof and Havoline Wax Fu
MOTOR OILS

Goodrich Silvertown Tires
Eveready Prestone and Mobo Denatured Gl
ine For Your Radiator's Protection

TELL WHY

PEOPLE OF FARMVILLE PREFER TO HAVE
THEIR SHOES REPAIRED AT

TREVATHAN'S SHOE SHOP

Opposite Farmville Furniture Co.
Farmville, N. C.

QUALITY WORK AT MOST
REASONABLE PRICES

FOR COMFORT'S SAKE BRING US
YOUR OLD SHOES

They are as easy to look at as they are to
wear when we repair.

Your Business Is Appreciated and
Satisfaction Guaranteed

Ladies and Misses of Farmville Choose
When They Want the Best In

BEAUTY CULTURE

Mrs. Chas. W. Shackelford, Owner

Permanents — Shampoos — Finger Waves
Manicures — Facials

Competent Operators—Modern Equipment
We Appreciate Your Business

PHONE 215-W

FOR APPOINTMENT

TELL WHY

People of Farmville Choose

Roebuck's Home Grocery

When In Need of
STAPLE AND FANCY GROCERIES
FRESH MEATS

Complete Line of Christmas Candies,
Nuts and Fruits

We Appreciate Your Business and
Guarantee Satisfaction

DO YOUR CHRISTMAS SHOPPING EARLY AND SAVE



TELL WHY IT WILL CHRISTMAS

New Goods

Now Arriving In

Ready-to-Wear

Dry Goods

Notions

Shoes

Hats

Etc.

SHOP
EARLY

R. L. DA