

Farmville Business Firms Boosting Tobacco Market

Each of Their Advertisements Convey A Special Message To Farmers Selling In Farmville.

These business firms of Farmville join in wishing for the Farmville Tobacco Market the most prosperous season it has ever experienced:

R. L. Davis & Bros.

For more than a half century R. L. DAVIS & BROS., have been in the business of general merchandising.

This firm occupies three large stores, which together with their various warehouses, cannot be surpassed in the State for diversity of articles carried for the farmer.

The entire business is still under the active management of the two brothers, Robert L. and Frank M. The dry goods department was put in the hands of a nephew, George W. Davis, in 1915, and the improved appearance and steady growth of this end of the business bears testimony to the high efficiency of his management.

J. H. Harris

A fine tribute to the energy, enterprise and fair dealing, which has always characterized its founder, is the mercantile establishment of J. H. HARRIS, one of the determining factors in the development of the business life of Farmville for more than 20 years.

The Turnage Co., Inc.

THE TURNAGE COMPANY, Inc., general merchants adheres to its policy of honest and square dealing with T. C. Turnage as president and treasurer.

The Turnage Company are general merchants in every sense of the word, handling food supplies for and feedstuffs for animals, clothing, shoes, notions and hardware.

Nassif Cannon's Fashion Shop

One of the most modern stores in town is that of NASSIF CANNON. The success of CANNON'S is attributable to their policy of small profits and large volume of business, which has been followed throughout their 17 years as merchants here, and you are invited to visit this shop and see for yourself just why the concern is continuing to prosper.

Young Mercantile Co.

Occupying a prominent position in the business section of Farmville's Main Street, is a concern that caters to the entire community by offering a wide diversity of necessary articles at bargain prices, this is YOUNG MERCANTILE COMPANY.

John D. Dixon, a local young man, is the popular manager.

Ramey's Vanity Shop

Don't wait—choose that new dress and hat today. See the beautiful line of dresses, coats and hats in varied patterns and the newest shades and styles at RAMEY'S VANITY SHOP.

Herman's Family Outfitters

The patrons of this shop find buying a pleasure with a large stock of select goods from which to choose at bargain prices.

Hicks Hardware

Since its establishment in 1934, by S. H. Hicks, of Snow Hill, this store has been a trade center, occupying a distinct position of real service and usefulness in the community.

Maynard Hicks, son of the owner, is the efficient manager.

Lore's Grocery

A full and varied stock of meats, kept in perfect condition by the most up-to-date refrigeration, fruits, fancy and staple groceries at LORE'S GROCERY'S modern establishment, which is winning a large patronage each year and becoming a food headquarters for numerous customers.

Commercial Insurance Co.

Representing the COMMERCIAL INSURANCE CO., located in the Bank of Farmville are D. E. Oglesby, manager, and S. A. Roebuck, agent, either of whom are pleased at any time to give advisory service, as well as make additions to their clients.

Farmville Furniture Company

Occupying a handsome three story building on Main street, THE FARMVILLE FURNITURE CO., is a pioneer firm of Farmville, and an establishment, unrivaled in Eastern Carolina in point of management, diversity of stock, and values, meriting the large patronage, which it receives locally from the surrounding country.

The business is owned by John T. Thorne, A. C. Monk and T. E. Joyner, all prominent business men of Farmville, Mr. Joyner being the efficient manager.

A recent addition of a two story brick building has been made, which will be used as a Funeral Home and display rooms.

Williams' Grocery

This concern has recently bought the business of Smith Grocery Co., on Main street, opening with an enlarged stock of foods of standard brands, meats and fruits with modern sanitary equipment.

Make a personal visit to WILLIAMS' GROCERY, or give number 191 and 196 a frequent ring to get the best at reasonable prices.

Pitt County Insurance Agency

This agency places all kinds of insurance, life, fire, accident, compensation, plate glass, storm, hail, explosion, steam boiler, liability and auto.

See J. W. Joyner, the manager for advice on any problem connected with insurance.

Farmville Motor Co.

THE FARMVILLE MOTOR COMPANY, of which B. Otis Taylor, a motor salesman of wide acquaintance and long experience, is manager, announces its eagerness to demonstrate the unusual combination of power and economy contained in the HUDSON and TERRAPLAEE to prospective buyers. Call 173 for this service.

Before buying an electric refrigerator, visit this firm's NORGE showroom.

E. & F. Motor Co.

Ask Bill Forbes and his salesmen to show you CHRYSLER and PLYMOUTH performance at the E. & F. MOTOR CO., where you will also find a full line of McCLAREN TIRES, GLOBE and U. S. L. BATTERIES, a repair department, and a USED CAR line of real values.

Rollins Says "Wear Clean Clothes"

As near to you as your telephone is the excellent cleaning and dyeing establishment known as ROLLINS, CLEANERS AND DYERS.

R. LeRoy Rollins, the owner, is continually adding to his efficiency in this business, a thorough knowledge of the proper care of clothes and furs.

B. & W. Chevrolet Co., Inc.

R. A. Parker, manager of the firm of B. & W. CHEVROLET CO., Inc., located on Wilson street, extends a cordial invitation to citizens and visitors of this community, to visit their establishment here, inspect the new CHEVROLET models on display and visit the USED CAR department bargains.

Roebuck's Home Grocery

A varied stock of favorite brands of groceries, fruits, fresh and canned, and meats in a full stock, together with modern, sanitary facilities, guaranteeing the freshest of food supplies together with courteous treatment and ready service, are demanded by the owner and manager, A. Q. Roebuck.

ROEBUCK'S HOME GROCERY also buys and sells poultry, pigs and cattle.

Vanitie Boxes

To help the femininity of this community to look its best is the aim of THE VANITIE BOXE; with waves that give hair new, lustrous loveliness, special coiffures that match ones personality and meet all the requirements of the new fall hats, which together with other women's apparel are sold in the dress department. The gift shop of the VANITIE is an inviting place to shop.

N. Thomas

Your fall clothes will be most proudly worn and economically purchased if you will patronize N. Thomas, where fashion and fair prices reign.

Kannon's Dept. Store

Prices are constantly being lowered on quality goods at Kannon's, where summer apparel is being offered at bargain prices and stunning new models being received daily in hats, coats, dresses, and stylish footwear for everybody in the family.

Monk-Wheeler

Radio music, housekeeping help and freedom from refrigeration worries are the boons offered by MONK-WHEELER to the homemakers of Farmville. Electrical service by skilled workmen, and supplies of all kinds. James Monk and Bennie Wheeler to serve you.

Bank of Farmville Treasures Confidence of Community

Weiding a wider influence on the commercial life of the community, and adding prestige and power to its name each year is THE BANK OF FARMVILLE. Organized with R. L. Davis as president, and supported then, and since, by a group of representatives, level headed business men of the town, THE BANK OF FARMVILLE, launched out in her voyage of the Sea of Big Business in 1904.

Mr. Davis has continued as its head, J. I. Morgan is vice president, D. E. Oglesby, cashier.

Directors are: R. L. Davis, F. M. Davis, J. I. Morgan, D. E. Oglesby, W. A. Pollard, Sr., A. C. Monk, C. L. Hardy, and J. O. Pollard.

Pitt Furniture Company

THE PITT FURNITURE CO., opened its doors to the public here this week, and has on display an array of values in household furnishings in the very latest trends and at equally low pricings.

This new firm awaits your inspection and approval of its grand new stock.

Quinn's Warehouse Furniture Store

Furniture for every taste is being offered by QUINN'S WAREHOUSE FURNITURE STORE at their place, recently opened on Wilson street, two doors from Hick's Hardware, with low prices helping to save money on cheer-creating furnishings, designed to make the home cozy and comfortable for Fall and Winter.

J. W. Holmes & Son

This company in business since 1924, is an important factor in the matter of loans, the sale of farm implements, wagons, and in the very necessary distribution of an enriching product to the farmers in this section of East Carolina—fertilizers. J. W. HOLMES & SON are also cotton buyers.

Quality Beauty Parlor

Parmanents, facials, and other beauty services at popular prices are given at THE QUALITY BEAUTY PARLOR by expert and experienced beauticians—Mrs. Chas. W. Shackelford, owner and manager.

Frances Beauty Shoppe

Facials, shampooing, waving, permanents and finger, scalp treatments, manicuring and the other varied essentials of beautification, which make the years fall away like magic, may be obtained at the FRANCES BEAUTY SHOPPE at reasonable prices, together with expert service.

THE FAMILY REUNION

By ANNE CAMPBELL

THE family reunion will be held again this year. Once more we will renew the mellow friendships, tried and dear. Almost a hundred years ago, this homestead was a dream. A plan told in the candleglow that made young glances gleam.

If these brick walls could speak, they'd tell a tale of love grown old; A cycle of warm hearts that blessed its hospitable fold. A hundred years, a hundred souls that gather once again To testify to far-flung goals, and happy wives and men.

The family reunion! Heaven throws blue skies above! The day is touched with gold that is no wound about with love. And for each guest assembled here, there are too many more That are so far and yet so near, upon a trackless shore.

God bless the family! Make strong its deep, abiding ties. Love that is tended keeps the warmth and beauty that we prize; And even sunset skies are red with cheer in winter weather, When good friends gather, comforted, around a fire together! Copyright—WNU Service.

FALSE TEETH

Needn't Worry or Fail You

Don't endure loose false teeth as they are very embarrassing to you and your friends. They make your gums sore, and interfere with proper chewing. This is often a cause of indigestion. Thousands of grateful users of FASTEETH have found real security and comfort with their false teeth. It holds the plate tight all day, eases sore gums, sweetens breath, cool and soothing to the mouth membrane. FASTEETH sprinkled on your plate each morning gives all day comfort. No sunny, soapy, pasty taste or feeling because FASTEETH is alkaline and will not sour or keep away. Buy it today at any drug store.



ELECTRICAL SERVANTS

Frigidaire Radios Washing Machines

— A GENERAL LINE OF —

ELECTRICAL APPLIANCES

FOR YOUR COMFORT AND CONVENIENCE

— ELECTRICAL CONTRACTING —

MONK-WHEELER

Wilson Street Phone No. 4

Phone Your Order

191-196



— OR COME IN AND LET US SERVE YOU WITH —

Choice Meat Cuts, Crisp, Crunchy Vegetables

Fresh Foods Of All Kinds

Quality, Freshness, Low Prices, Best Brands, At—

WILLIAMS' GROCERY

MAIN STREET

WAIT FOR US!

QUINN'S



WAREHOUSE FURNITURE STORE

WILL OPEN

Monday, August 26th

WITH A FULL LINE OF

Stoves, Bedding, Rugs, Suites and Household Furniture

BRINGING NEW LOW PRICES

To Farmville and Vicinity

The R. E. Quinn Co., Inc.

Located on Wilson St. 2nd door from Hick's Hdwe.

LET US PROTECT YOU AGAINST LOSS!

WE INSURE

ALL FORMS OF INSURANCE — — — FIRE

INSURANCE COMPANY

S. A. ROEBUCK, Solicitor

Bank of Farmville

Get In Step



Join the parade to

THE PARAMOUNT

See Your Favorite Stars In The Newest Releases

A Matinee Daily—Come and Bring the Family