

Look At Your Label — If Your
Subscription Has Expired Send
In YOUR Renewal at Once!

The Farmville Enterprise

Patronize Our Advertisers, For
They Are Constantly Inviting
You To Trade With Them.

VOL. TWENTY-SIX

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, AUGUST 14, 1936

NUMBER FIFTEEN

BOOSTER MEETING TO PLAN PLENTY ACTION

**Business Men, Tobacco-
conists, Growers Will
Assemble On Monday
Night to Discuss Ways
and Means of Main-
taining the Best Mar-
ket in the State**

A mass meeting of the merchants, tobaccoconists and growers of this community, has been called for Monday evening, August 17, to be held in the town hall at eight o'clock, for the purpose of outlining an effective program for maintaining the reputation Farmville has had for many years of being the best tobacco market in the State.

Scores of interested men, representing the various branches of business here, are urged by the committee in charge, and expected to be on hand to take part in the discussion pertaining to the progress and development of the local market, which is a reflection of the fine spirit of co-operation so splendidly evidenced for these many years, and probably prevailing today in a higher degree than ever before.

The tobaccoconist, the business men and the planter realizes that not only does the growth of the local market but the maintenance of its present lofty status among markets of the Bright Leaf Belt, depends greatly on a continual evincing of this correlation in a concerted program of activity.

ALL TOGETHER — LET'S GO!

**CHEVROLET TURNS OUT ITS
12,000,000th CAR**

Record-breaking sales of Chevrolet cars and trucks in North Carolina and throughout this section have hastened the company's attainment of another important milestone, the production of its 12,000,000th car, it was announced today by T. D. Hunter, Zone Manager.

Chevrolet No. 12,000,000 was built at Flint, Mich., on August 5, Mr. Hunter said. It came off the assembly line exactly eight months and one day after the 11,000,000th Chevrolet was built, and its production brought to 1,182,000 the number of cars and trucks produced by Chevrolet since the manufacturing and assembly plant began on the 1938 model.

"In all but two of the months since the current models' introduction," said Mr. Hunter, "the output exceeded the 100,000 mark. Three of these months set new all-time records. Chevrolet's goal of a million, plus, in 1936, is assured."

Sales in the Charlotte zone alone, in the month of July, were 2669 units, as compared with 2135 in July, 1935.

Backward Races

Backward races are the ones that still have to kill people by hand.—Portland Express.

Doughton Finds Bright Outlook

**Says Business Conditions
Better Than Ex-
pected; Boosting Fed-
eral Revenue**

Washington, Aug. 13.—Representative Robert L. Doughton today left a dramatic tax conference at the White House wholly confident that the facts justify a rosy outlook for the nation's finances.

"Conditions are better than we had hoped for," said Mr. Doughton. "Tax receipts are increasing rapidly and expenditures are decreasing; and as a result, the increase in the Federal debt for the present fiscal year ending June 30, 1937, will be very small indeed; and after that we hope to balance the budget entirely, not only without increasing taxes, but with some reductions."

But tax reductions now in prospect are limited. There is no prospect for removing three-cent postage, for the cent-and-a-half gasoline tax, or of reducing liquor taxes. Another tax that there is no immediate prospect for lowering is the tax of \$3 per 1,000 on cigarettes, although Mr. Doughton is firmly convinced that that tax is the highest, proportionately, now levied by the Federal government.

In all of those items, too much Federal revenue is involved to permit that revenue to be disturbed before a balanced budget is an actuality instead of a prospect.

Holland Heads State Firemen

**Farmville Man Elected
Statistician at Smoke-
Eaters' Final Session**

The State Firemen's Association adjourned Wednesday afternoon its first convention in Raleigh since 1916, after voting to appoint a legislative committee, honoring James D. McNeill, its founder, and elected Chief W. E. Holland, of Raleigh, as association president for next year.

Mayor J. B. Flora, of Elizabeth City, was elected as vice-president.

Chief Holland, who last year served as vice-president, was nominated by Dr. Will S. Long, of Graham, president, and elected without opposition.

Farmville Man Honored

R. A. Joyner, of Farmville, president of the East Carolina Firemen's Association, was elected successor to Charles C. Harris, of Rocky Mount, statistician, but John L. Miller, of Juncos, secretary, and A. B. Horn, of High Point, treasurer, were re-elected. Advisors to succeed Mayor Flora and E. W. Thompson, of Graham, will be appointed by the executive committee.

McNeill Trophy

Delegates, more than 700 of whom registered, voted to accept a \$150 fund from George McNeill, of Fayetteville, former State Senator and one of the late J. D. McNeill, to provide a trophy, which will be awarded for some point of fire-fighting excellence to be decided on by the executive committee. Following the recommendation of the Sandhills Firemen's Association, delegates decided to authorize the committee to present to the General Assembly bills designed for the elimination of fire hazards.

All official business of the convention was ended Wednesday afternoon, although the annual tournament, held in conjunction with the convention, took place Thursday.

Greensboro Next

Greensboro will be the scene of the convention's next session, which will mark the 50th year and Golden Anniversary of the Association. The

Farmville Scouts Host to District-Wide Meet

**Locals Win Most of Ac-
quatic Events Held In
Municipal Pool**

Farmville Boy Scouts, Troop 25, and their Scoutmaster, Ed Nash Warren, were hosts to Scouts of the Greenville district, composed of Ayden, Bethel, Farmville, Fountain, Greenville, Grifton, Grimesland, Stokes and Winterville, at a district-wide swimming meet held here Wednesday night, in the municipal pool, which is conceded as one of the finest pools in Eastern North Carolina.

The annual swim meet of the East Carolina Council is preceded by elimination district-wide meets over the entire Council, to determine the representatives for the District Meet, to be held this year in Tarboro, August 21. Scout Executive John J. Sigwald and his assistant, Ralph Mozo, conducted the meet here Wednesday.

The Farmville troop was "tops," with 33 points in their favor at the conclusion of the event, Greenville second, with a count of 22, and Stokes third, with only 12. Out of

and the Federal revenues involved are relatively light. Such a tax might well fall within the general term of the reductions spoken of in general terms by the conferees at the White House today, who included, in addition to the President and Mr. Doughton, Senator Pat Harrison, chairman of the finance committee, and Secretary of the Treasury Morgenthau.

Chairman Doughton and Senator Harrison, who, incidentally informed friends today that his prospects for renomination by a large majority are most encouraging, expect to call the five Senators and five Representatives composing the joint committee on taxation together early in September to study Treasury proposals for minor changes in existing tax laws.

Pitt County Schools To Open Sept. 3rd

**Opening Earlier So Full
Half Term Can Be
Completed by Xmas**

The Board of Education, at a recent meeting, announced the opening date of the Pitt County schools as Thursday, September 3, and gave as its reasons for an earlier opening than usual, the fact that a full half term could be completed by Christmas, making it possible to hold mid-term examinations before the holidays, and an anticipated curtailment in transportation costs, as the country roads are nearly always passable through December.

D. F. Conley, superintendent of the school system in this county, points out that by opening on Thursday, the schools will be able to get schedules adjusted and start the regular routine by Monday, and that this opening date will serve to supply two days for the Thanksgiving holiday period.

The Board of Education took a poll of the various school boards of the county in regard to the opening date, with the majority voting for the change.

ROTARY CLUB HAS OUTING

Rotary Anns were honor guests at the summer outing of the local Rotary Club, held at the municipal swimming pool on Tuesday evening, at which time a splendid Brunswick stew plate, prepared by Lath Morris, in person, and a short but interesting program of singing, led by Elbert Holmes, and a discussion of the ideals of Rotary International, by Irvin Morgan, Jr., were features. Manly Liles, president of the club, presided, and welcomed the guests.

Association was founded at a meeting in Greensboro.

In addition to being elected statistician of the State Firemen's Association, R. A. Joyner was later made a member of the Board of Directors. The Enterprise joins with other friends in offering congratulations to Mr. Joyner for the recognition his interest and service to the firemen of the State are receiving from this organization.

Farmville firemen in attendance at the State meeting, in addition to Mr. Joyner, were: W. C. Wooten, Haywood Smith, W. A. McAdams, Edgar Barrett, H. F. Seigler and B. E. Wheeler.

Farmville Scouts Host to District-Wide Meet

**Locals Win Most of Ac-
quatic Events Held In
Municipal Pool**

eight first places Farmville won seven and took second place in the eighth.

Local Scouts expressed themselves as especially enjoying the expression on Scoutmaster Warren's face as they won race after race Wednesday night; their record at the last meet showing only two points won.

The following Farmville boys who are scheduled to compete for Council honors in Tarboro, Friday night, the 21st, and their positions in the recent meet are: Harris, Edward, first place Free Style event, (Australian Crawl); Jones, Ras, first place in Plunge for Distance and 50-yard Free Style; Liles, Graydon, first place Breast Stroke; Routree, Horton, second place, 60-foot Rescue Race, using cross chest carry.

The Relay Race, in which event the Farmville group won first place, was composed of Billy Willis, (breast stroke); Graydon Liles, (back stroke); Horton Routree, (crawl), and Edward Harris, (free style).

Pitt County will be represented at the Tarboro meet by the six Farmville Scouts listed above and by two Scouts from Greenville, and the sponsors of Scouting in the community have expressed the desire that a large number of Farmville citizens will attend the sporting event, which will greatly encourage the local aspirants to the championship and act as an additional incentive to make a good showing for the town.

HONORS MR. AND MRS. BARFIELD

Miss Mollie Holloman, of near Farmville, entertained a number of friends Friday evening in compliment to her sister, Mrs. Walter Dallas Barfield and Mr. Barfield, of Durham, recent bride and groom.

Mrs. Barfield was presented at this time with a lovely luncheon cloth, by the hostess, and a set of silver tableware and teaspoons in her chosen pattern.

Those enjoying the hospitality of Miss Holloman were: Mr. and Mrs. Barfield, Miss Annie Maria Stanley, Maury; Miss Mary Bailey, Greenville; Skippy Woods, Howard Wilcox; Jimmie Smith, Kinston; Harry Dixon and Lonnie Glenn Matthews, Farmville.

Looking at WASHINGTON

**ELECTION UNCERTAINTY
TWO YEARS AGO
RECOVERY SURVEYED
THREE DOUBTFUL FACTORS
LABOR READY TO SPLIT
LANDON EXPLAINS VIEW
DROUGHT AID IN KANSAS**

By Hugo Sims, Washington Correspondent

Undoubtedly the people of this country take their political campaigns seriously, and every four years they view the election of a president as a vital issue, upon which, it is repeatedly asserted, depends the future of the American Republic and the welfare of all its citizens. Of course, few well-balanced thinkers have any such ideas, although the importance of the presidential election cannot be treated lightly.

About two years ago when the mid-term Congressional elections were coming to the fore, there was little thought among competent observers that the Democrats would be able to hold their tremendous House majority. However, in the election they not only held their position, but actually made gains. The issue, almost everywhere was the President and support of his policies. As a consequence of that election many Democrats contend that the people endorsed the moves made by the administration up to that time.

Today, with less than three months to go before the voters of the nation go to the polls to elect a President, the entire House membership and one-third of the Senate, the speculation revolves around the popularity of Franklin D. Roosevelt, whether he has lost his amazing hold on the public or not. Boiled down to its essence, the outcome of the voting depends upon the success of the President in retaining the faith of those who voted for him and representing, in their eyes, the hope of improvement.

So far as this writer knows, there is only one way to find out the answer, and that is at the polls. Various straw ballots will be taken and much information may be gleaned from their results, but the argument will go on until the votes are counted and the explanations begin. On the surface, at least, the race is to be decided with the Republicans having a better chance of success than anyone thought possible less than two years ago. As speakers expound the "issues" and the newspapers re-sound with partisan debate there is no way to accurately gauge the effect of the furor upon the voters.

Generally speaking, the consensus of opinion two years ago was that President Roosevelt's chance for reelection would depend upon the extent of recovery. It was believed that his future depended upon the race for better times and that if he was lucky enough to have marked improvement apparent by this fall, he would have a decided edge. Today, the recovery is apparent, although there are dark spots, but there is no animosity as to his fate at the polls.

Speaking of recovery, it might be time. Newspaper headlines emphasize the advances made. Industrial well to review the situation at this production, operating at 49 per cent of the 1929 level at the low point of the depression, has moved up to 88, but it should be noted that the gains are recorded very largely in consumer goods. There is, however, a broadening to include heavy industries, with the steel industry showing an increased demand from varied sources. The automobile industry, of course, was one of the first to reflect the trend, which is being felt in the semi-luxury trades.

Employment has steadily risen, being up to 82 per cent of the 1929 average, as compared with 56 in 1933, but still below the figure for industrial production. The weekly pay envelope, in June, was on 73 per cent of 1929. The position of the farmer has also improved. While prices have not gone back to the peak they are about double what they were at the bottom, and while prices he has to pay for what he buys are higher the agriculturist has made progress. His products will buy only about five per cent less than before the depression as against 40 per cent in 1932 and early 1933 and his cash income is considerably increased.

The national income in 1935 was 34 per cent greater than in 1932, according to the Department of Commerce, and retail trade is expanding toward the volume, if not the money volume, of 1929. Business earnings reflect marked gains, the banking structure no longer disturbs

(Continued on page four)

BUSTLING PREPARATION FORETELLS APPROACHING OPENING FARMVILLE MART

Announce Changes In Farm Program

**Designed to Aid Farm-
ers the Drouth Hurt
and to Further Inspire
Soil - Conserving**

Farmers who have been set back by the drouth will find two changes in the soil-improvement program especially helpful, according to Dean I. O. Schaub, of State College.

One change allows them to classify as soil-conserving any land seeded to soil-conserving crops up to September 1, provided no soil-depleting crops are harvested from it in 1936. This will enable many growers to increase their soil-building allowance. The allowance, the Dean explained, is not a payment; it is a figure showing the maximum amount of soil-building payments a grower may earn, and is based on the acreage of soil-conserving crops.

This change will also help farmers meet the minimum requirements for soil-conserving acreage as well as requirements for new seedings of soil-conserving crops this year.

In addition, sowed corn, plowed or disked under, and spring seeded small grains grown with or immediately followed by a legume will be counted as soil-conserving this year. They had been classified at depleting crops.

The other change permits soil-building payments to be made for the seeding of perennial grasses, or growing green manure crops, on land where there has been a failure of a legume or perennial grass seeded earlier in the year.

For example, a producer who seeded a field to lespedeza or clover, but failed to get a crop, may carry out an additional practice by seeding alfalfa or turning under a green manure crop on the same field in August or September. He would receive

Lindsay Warren Chooses Not to Be Next Comptroller

Washington, N. C., Aug. 12.—Commenting for the first time on repeated news articles that he would be appointed Comptroller-General of the United States, Representative Lindsay C. Warren stated definitely today that if the position was tendered to him by the President that he would not accept same. The statement comes as no surprise to the people of the First Congressional District, who, in large numbers have urged Mr. Warren to remain in Congress, where he has already served 12 years and has been nominated for another term.

Mr. Warren said today the following:

"If by any chance I have been considered by the President for the great position of Comptroller General, it is a distinct compliment and honor. All I know about the matter is what has come to me in the papers and in personal letters from friends. No man in public life has ever received more loyal support and friendship than I have from the people of the First Congressional District. Large numbers of my friends in every county in the District have been kind enough to say that I should remain in Congress. This I prefer to do, believing I can best serve the District, State and our great President in my present position. Therefore, if the position of Comptroller-General was tendered to me, I could not accept it."

payment for both practices. However, his soil-building payments could not exceed the maximum amount of his allowance as determined by his acreage of soil-conserving crops.

One of the phenomena of human existence is the way two men, of equal honesty of intention, are able to look at the same facts and draw entirely different conclusions.

Tobacco Prices Higher On All Border Markets

**Averages Range From
\$3 to \$5 Per Hundred
Above Last Year's Op-
ening As the Auction
Sales Start In Caro-
linas**

Raleigh, Aug. 14.—The biggest opening breaks in the history of several of the 21 border markets yesterday ushered in another tobacco season for the Carolinas with the estimated averages running from \$3 to \$5 above the first day's averages of around \$20 per hundredweight last year.

Tobacco growers were jubilant as the prices on all the markets proved satisfactory and few farmers turned their tags, indicating that they would not sell their loads at the price offered.

With sales blocked on nearly every market no official sales and price averages were compiled, but reports from many of the markets said that the opening day average would hit 25 cents per pound. From every market came the report that prices were higher than last year, although several reported that the higher prices for the better quality leaf were partially offset by lower prices for the cheaper grades.

"Farmers pleased, business good, everybody happy," was the report from Fair Bluff, where the first pile of lugs sold for 37 cents. The market had the biggest opening sale in years and prices ranged all the way from six and one-half cents for common primings up to 65 cents for fair lugs.

Fairmont had the biggest opening in the history of the market. An estimated million and a quarter pounds were on the warehouse floors when sales began and approximately 800,000 pounds were sold. No estimate was placed on the average price as the practice is against the policy of the Fairmont Tobacco Board of Trade, but the general opinion was that the average was above last year's opening. Prices were much higher on all types of smoking tobacco.

An estimated million pounds of tobacco, consisting largely of primings and inferior grades, were of-

fered at Whiteville, which had a blocked sale. Over 500,000 pounds were sold. Sales Supervisor Walter E. Pierce estimated. Prices ranged from a cent on inferior grades to 85 cents for prize wrappers. Warehousemen expressed the opinion that good quality leaf would average better prices than last year but that inferior offerings sold lower. Farmers seemed satisfied with the prices paid and few turned their tags.

At Taber City, accidentally omitted from list of border markets in State papers yesterday, the sale was estimated at 250,000 pounds for an average of 26 cents. There was a wide variation in prices ranging from five cents to 76 cents. All companies were reported to be bidding strong.

Lumberton experienced the greatest opening sale in the history of the market with more than a million pounds on warehouse floors when sales started. The sale was estimated at more than 600,000 pounds and the average price at between \$24 and \$26 per hundred-weight as compared with an average of 721.29 at the opening last year. Common and medium types sold higher than local warehousemen expected, while smoking types were from \$3 to \$10 per hundred higher than last year. Smokers went above 40 cents and fancy tobaccos brought as much as 62 cents per pound.

MURPHEY CHILD DIES

Funeral services were conducted on Tuesday afternoon at four o'clock, from the home of Mr. and Mrs. Harry L. Murphey, in the Lizzie section, for their only child, Harry T. Murphey, by Rev. Thomas Ellis, pastor of the Marlboro Adventist church. Interment was made in Forest Hill cemetery here.

The boy, who was thirteen months of age, died Monday in Kinston Hospital, following an attack of meningitis.

Press agents, we suppose, are a useful lot, but they do clutter up the mails terribly.

Many grown people would do well to follow the Boy Scout habit of doing a good turn.

Condition of Tobacco Crop Shows Amazing Improvement and the Farmers are Expect- ing Good Prices for Weed

Great activity is being noted here in all sections of the town, but particularly in the tobacco warehouse district, as painters, carpenters and other types of renovators toil daily to put the huge structures in tip-top shape for the opening cry of the auctioneer on Tuesday morning, September 1, which date is being anticipated as an "Open Sesame" day by farmers in the belt, for reports of prices on the Georgia and border markets are most encouraging.

As to prices, however, prominent tobacco dealers have predicted that those of this season will be better than last year, but will fall far short of what they were in 1934. And so, even in the face of optimistic reports and encouraging prospects, the tobacco farmer is being warned not to overestimate his long green before he gets it.

The improvement in the North Carolina tobacco crop has exceeded all expectations of a month ago, and in a report of the State-Federal Crop Reporting Service this week is the statement: "Tobacco also has improved amazingly. Even the late set or young crop has speedily grown into good prospect."

And so, the farmers are working feverishly, housing the ripening weed and spraying the late tobacco, which is threatened by worms; warehousemen and their forces are working the surrounding territory early and late; merchants are cleaning up, arranging more attractive displays and receiving daily shipments of new goods, and the whole community is in a state of bustling preparation.

Market analysts have this week forecast that the 1936 farm income may be the largest in six years as a result of the protracted drought.

The government estimates that the farmers' income of the first half of this year was \$335,000,000 greater than in 1935, and points to the rise in prices of important agricultural commodities as its reason for believing that this will offset the crop losses due to drought and heat.

If all the people who go to church were going because they really believed in the religion they profess the world would be rapidly improved.

Just because your neighbor disagrees with you is no sure sign that he is wrong.

Solicitor Plans Negro's Trial

**Thirty - One Witnesses
Summoned at Ashe-
ville; Judge to Rule on
Reward**

Asheville, Aug. 14.—The State of North Carolina is prepared to send 31 witnesses to the stand to testify against Martin Moore, 22-year-old Negro who confessed Sunday he slew Helen Clevenger at the Battery Park Hotel here on July 16, Solicitor Zeb V. Nettles announced today.

These witnesses were being summoned by deputy sheriffs today to testify before the Buncombe County Grand Jury when it is called into session and all, or most of them, are expected to be called to tell what they know of the case when Moore's trial begins in Superior Court here at 9:30 o'clock Wednesday morning.

Solicitor Nettles and the two defense attorneys, appointed by Judge F. Don Phillips, who will preside at the case, have announced they will be ready for trial. Defense counsel are Thomas A. Jonts, Jr., and J. Scroop Styles, who have explained they are defending the Negro as a duty imposed upon them by the court. The trial is expected to last from two to three days.

The Grand Jury will be handed two bills of indictment when it meets Monday. On charges Moore with first degree murder and the other with first degree burglary. The death sentence is obligatory if he is convicted of either.

Should the Grand Jury return true bills Monday, and it is expected to, it is probable Moore will be brought into court that day and arraigned.